



July 2020

## AGILE International/Djimi Djama Update

Along with the rest of the world, AGILE International is still closely watching the global impact of the COVID19 pandemic. While the future is still uncertain, the world is slowly reopening as communities gain a sense of the "new normal". In addition to the suffering, trauma, frustration, and precious lives lost from COVID19, we are amid a global shift regarding many inequalities endured based on race, ethnicity, gender identity, religious/spiritual views, and others. Now, more than ever, we need to come together to lift each other and to help preserve humanity.

We've always known that it takes a village to raise a child. This time it takes a whole world. That's why this year 2020, AGILE International and Djimi Djama teams will strategically engage local and global partners.

### About our local partners

They are a young, talented team of creative and highly-motivated individuals from Bougouni, Mali, West Africa.

This fantastic group is joining us through a collaboration with BougouniCity Public (BCP).

BCP is dedicated to developing the region of Bougouni, Mali, West Africa.

Savvy about their communities, they'll galvanize the local launch of our soon-to-be global social enterprise, Djimi Djama.

### What our local partners will offer

They are ready to begin sales and distribution through our Djimi Djama site.

Additionally, they are our local representatives well-suited to conduct quality control inspections and material source verifications at production sites.

They are also ensuring that practices are safe, clean, and ethical while also confirming the authenticity of all products.



djimi djama™



## Our win-win-win model:

While AGILE International's overall goal is to create a prosperous, equitable, and sustainable local community, none of that is possible without access to the local and global market.

Djimi Djama (pronounced Jimi Jama) not only provides access to market, but the revenue generated by Djimi Djama also helps fund AGILE International's core programs such as education, food security, capacity building, women empowerment and inclusion, research, and innovation, entrepreneurial skill development, jobs creations, and many more. All of which fulfill Bougouni City Public (BCP) mission. —DEVELOPING BOUGOUNI!!

Even though the Djimi Djama Marketplace isn't available everywhere or to everyone just yet, we do have brand new one-of-a-kind authentic handbags available now at AGILE International at <https://agile-international.org/store/>



## MEET OUR NEW COLLABORATORS - THE BCP TEAM!



### **Moussa Sangare**

Founder of 'BougouniCity Public' (BCP), dedicated to the development of Bougouni, information technology specialist



### **Makan Mohamed Keita**

Designer, an artist, a comedian, and a photographer at BCP



### **Samba Kone**

Founder of 'YES WE CAN STOP THE DESERT', rural developer, biochemist, educator of beekeeping and fish farming



### **Oumar Coulibaly**

Digital communicator, orator, BCP editor, female reproductive health educator and advocate



### **Almoudou Diakite (Aba)**

Mathematician, radio host and presenter, BCP WhatsApp moderator, dedicated to the development and well-being of his community



### **Lessine Sanou**

Conservator, a restorer of manuscripts, Quran, and the bible photographer at BCP



### **Kadiatou Traore**

Chef, restaurant manager, caterer, photographer



### **Salif Samake**

Agri-business store manager, an accountant, and an agent at BCP



### **Adama Samake**

Videographer, photographer, BCP reporter



### **Yaya Sanogo**

Blogger, designer, online sales expert, portfolio manager at Group Baobab

Please be sure not to miss our next update in which we will share more local impacts and explain how we'll expand the win-win-win model to global partners.