



ALETO FOUNDATION

SHARING SUCCESS WITH TOMORROW'S LEADERS

www.aletofoundation.org.uk

A group of four diverse professionals (three men and one woman) are gathered around a table, looking at a laptop screen. They appear to be in a collaborative meeting or workshop. The background shows a modern office environment with large windows and a brick wall.

“The industry needs to ask itself how leadership development became so elitist. The world’s challenges are big enough now that we need to think about how we can democratise leadership development.”

David Altman,
Executive Vice President, Center for Creative Leadership

The Problem

- Graduates from richer family backgrounds earn significantly more after graduation than their poorer counterparts, even after completing the same degrees from the same universities. *Source: Institute for Fiscal Studies (IFS)* www.ifs.org.uk/publications/822 .
- 58.8% of UK graduates have ended up in non-graduate jobs, with around 1 in 12 of those working in low skilled jobs, such as in coffee shops, bars, call centres and at hospitality events. *Chartered Institute of Personnel and Development (CIPD).*
- In June 2015, some 16,730 graduates - 7% of the graduate population who had completed their first degree in the 2013/14 academic year - were found to be out of work six months after leaving higher education (HE), according to statistics published by the Higher Education Statistics Agency. *Source: House of Commons Library Briefing Paper, Youth Unemployment Statistics, Number 5871, 18 May 2016*
- Ethnic minorities experience disadvantage and if they lack the right networks they may have fewer chances. *ISER Working Paper Series 2016-02 Labour market disadvantage of ethnic minority British graduates: university choice, parental background or neighbourhood? by Wouter Zwysen and Simonetta Longhi. Published Jan 2016.*

The Solution

The Aleto Foundation was created to provide significant lifetime opportunities for young people with high potential. Our main focus is on identifying and developing leaders from diverse backgrounds in order to create a positive impact on society.

"Those leaders (our members) possess the educational foundations, mental capacity, moral foundation, confidence and humility to inspire others to find a common cause and to strive for the improvement of society at large."


Ken Olisa OBE, Founding Chairman - Aleto Foundation

Developing Tomorrow's Leaders

The Aleto Foundation is a distinctive, inclusive and diverse organisation with leadership and personal development at its core.

Young people are encouraged to learn not only from world class speakers and mentors but from each other through numerous group activities that encourage reflection and interaction and also to build rapport with each other.

Over 300 young people who are university undergraduates from across the country have experienced the benefits of our highly acclaimed leadership development programme and the outcomes are clear to see.

The background image shows two men in business suits sitting at a table. The man on the left is seen from the side, looking down at a blue folder. The man on the right is looking towards the camera with a slight smile, holding a pen. Both have name tags. An orange semi-transparent box is overlaid on the image, containing a quote.


“Thank you for organising what has turned out to be a wonderful four days. I’m sure that the large majority of what we were taught would one, never have been free and two, would never be taught to us before business school. I’m incredibly grateful for being selected to be part of the programme, being able to learn about myself as a leader, and being to network and make some life-long friends.”

Tom Swift,

Alumni of the 2011 Aleto Foundation Leadership Programme and now employed by Nomura


Our Future

- We have come a long way since our first leadership programme in 2011.
- We have positively altered the lives of over 300 young people aged 18-25 who demonstrate leadership potential. This has been with the support of top consulting firms, a global recruitment company and leaders in business and industry,
- Our focus is to significantly scale the reach and impact of our leadership programme and activities.
- We will do this by continuing to attract intelligent young people from a wider range of universities as well as those who did not attend university.
- We will hold multiple leadership programmes throughout the year to meet the need by expanding our work to other areas in the UK.



“It makes little sense to begin executive development processes at very senior levels, as many companies do. Instead the process must start early.”

Morgan McCall, Jr.
Academy of Management Executive



“This programme really has been life changing and I feel incredibly blessed to have been one of the students chosen. I have learnt so many life lessons such as how to be courageous and go for what you want and I have also gained lifelong friends. Words aren't enough to express my gratitude for everyone who made this programme a reality.”

Jessica Magaye,
Alumni of the 2016 Aleto Foundation Leadership Programme

Success Stories



Timothy Armoo and Ambrose Cooke

Timothy and Ambrose have been members of the Aleto Foundation since 2013. They met at the Aleto Foundation and Deloitte Leadership Programme (PFDLP). Fanbytes is now the UK's largest video influencer platform helping brands like Go Pro, Adidas, and Disney engage with millennials. Ambrose Cooke has been featured in the 2017 Aleto Magazine's special 10th Anniversary Edition and Timothy Armoo was voted Black British Business Awards (BBBA) Arts & Media Rising Star. They have also been featured in publications such as Forbes and secured a seed round from angel investors for Fanbytes.



Rachel Owhin

Rachel took part in our 2011 leadership programme. Since then she has gone on to achieve a Masters from Oxford University. With the skills and confidence gained and her networks with the Aleto Foundation, Rachel was created the 'Oxford 10,000' campaign. She was able to raise £10,000 in just eight days to help cover the costs towards extending her studies. Rachel has a passion for helping others and now works with our Foundation as Head of Programmes. She also has plans to work with young people from disadvantaged backgrounds to achieve greater academic success and access the best education possible.

Success Stories



Claud Williams

Claud took part in the 2011 leadership programme and has now founded a social enterprise called Dream Nation. Dream Nation is a modern, personal development brand that takes a holistic approach to growth. It focuses on areas including leadership, productivity, financial literacy, emotional intelligence and physical health. The brand has a community of 2,000 young adults, and with the support and investment from Loughborough University has started research into using Artificial Intelligence to help improve customer performance and growth. Claud also plays an active role in supporting the Aleto Foundation and currently serves as our Chief Ambassador.



Charity Mhende

Charity took part in the 2013 leadership programme and now has a portfolio career including working as a Strategic Planner for fashion firm Avis Charles Associates. She was also a Business Strategist with independent corporate finance specialist, Infinity Capital Partners where she supported the launch of their new FinTech start up, TouchFX. Charity moved to New York where she worked with marketing firm, Hunt & Gather, and now with Anthemis Group, a venture capital firm focused on financial services. Charity has taken all of the lessons she has learnt to launch the 'Make Me a Pro' digital platform which is designed to help young professional navigate the world of work.

Partnering with Aleto

We work closely with our corporate partners to deliver our leadership programme to the highest standards. This ensures we achieve the greatest impact possible through our work.

- You will help create a pipeline of diverse leaders in the United Kingdom.
- You will support a charity that creates a potential talent pool for your future recruitment needs.
- Your philanthropic effort will be associated with a brand known for leadership development.
- You will have access to the best and brightest minds from our leadership programme, creating key insights and research for your company through activities including hackathons and mastermind sessions.
- Our delegates have helped companies solve problems from diversity, retention, attraction, inclusion, to leadership development, new products and services, career progression and marketing campaigns. The benefits of partnering with us are determined by your needs.
- Our partners benefit from the direct association with our brand, ensuring your organisation is seen as a leader in diversity and inclusion, social mobility, leadership development and understanding the millennial workforce.

Benefits of partnership I

- **BRANDED CONTENT**

Reach our entire audience through our platform, social media and newsletter promotion. We offer a broad range of branded content opportunities including articles, challenges, interviews and videos.

- **BRANDED BRIEFS**

Identify talent and gather outstanding ideas in a cost effective way. Submit a brief to discover your next employee or find a solution to a business problem you might have. This will be promoted via newsletters, social media and can be incorporated into our events.

- **WORKSHOPS**

Organised sessions to get the best outcomes from targeted groups of young people. You might want to generate ideas, run a focus group or test ideas among a specific audience. Whatever you need, we can adapt our training and event experience for the right people to join you.

- **UNIVERSITY EVENTS**

The best way to build a talent pipeline - This includes the keynote speaking slot, option to bring staff, access to data from the event and controlling the brief that students do on the day. It's also a great way to build a relationship with our network of diverse talent.

Benefits of partnership II

- **NATIONWIDE EVENTS**

We can host events every month. Our most recent was in collaboration with a top consulting firm. Sponsoring one of these includes pre and post-brand exposure, the branding of the venue. Plus extras such as data and attendance.

- **UNIVERSITY UNDERGRADUATE PROJECTS**

We have members across 52 different universities such as Cambridge, Oxford, Warwick, LSE and more. By helping with their running costs, your sponsorship of a project raises awareness and interactions with a diverse range of high achieving talent.

- **SPONSOR CAREER GUIDES AND BLOGS**

We are continually looking to improve and add new guides and blogs to our website. If you want to sponsor a particular area such as law, engineering, finance etc we can co-create content and brand those areas appropriately.



ALETTO
FOUNDATION

SHARING SUCCESS WITH TOMORROW'S LEADERS

To discuss other ways to get involved in shaping the future success
of young people

Email: website@aletofoundation.org.uk



ALETO FOUNDATION

SHARING SUCCESS WITH TOMORROW'S LEADERS

www.justgiving.com/Aletofoundation

www.Aletofoundation.org.uk