

**Emergency Fund 2017: Proyecto Caracol**

**First Report: Diagnosis.**

<b>Intervention areas</b>	<ul style="list-style-type: none"><li>• Oaxaca</li><li>• Chiapas</li><li>• Morelos</li><li>• Estado de México</li><li>• Ciudad de México</li><li>• Baja California</li><li>• Puebla</li></ul>
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**Problem:**

Communities affected by earthquakes in the states of Puebla, Morelos, Oaxaca, Chiapas, Baja California, Mexico City and the state of Mexico located in areas of social and seismic vulnerability are less likely to recover a dynamic For their endogenous community development.

**General Objective:**

Our program is focused on offering help in four intervention stages to assist communities affected by natural disasters in our country, in an efficient and transparent manner.

Our priority is to intervene in the reconstruction of education and community centers, as well as creating a culture of risk prevention to generate resilient communities.

Active diagnosis post-disaster: This is done with the support of a multi-disciplinary team of experts in the school communities affected by the earthquakes that fulfill the necessary requirements.

Geo-analysis: Consists on locating the communities affected by earthquakes and create a space analysis tool to focus attention in order to have:

An overall-map of the affected communities.

A communities-to-attend map

A priority framework and parameters.

Reconstruction actions, maintenance and school infrastructure equipment that will take place through the Tools for Knowledge program by Fondo Unido-United Way México.

Informed volunteer activities: This is an aspect that needs to be considered in order to give continuity long-term and set the basis for its transcendence.

### **Specific Objectives:**

1. Promote resilient communities: The actions to mobilize the community have the objective of generating consciousness about the importance of preventing natural disasters.
2. Workshops will be given to the school community to provide knowledge about natural disaster prevention and creation of relief brigades.
3. Engage youth in the creation of a local framework based on their own research in order to plan volunteer activities focused on prevention.
4. The target audience will be school authorities, teachers and parents or tutors.

### **Impacted population:**

Rural and urban communities located in areas of high and very high marginalization, according to the valuation of the National Population Council (CONAPO), that have been affected in a psychological, physical and economic way by the earthquakes registered in the Mexican Republic in September 2017.

### **Intervention stages:**

The project is designed to assist communities affected by natural disasters through five stages of intervention



Squeme 1. Intervention Stage

### Methodology and criteria for the selection of projects

In order to promote actions of collective impact we gather the participation of the affected communities, the expertise of several organizations of the civil society focused on specific topics, the social investment of companies and individual donors, we integrate corporate citizenship actions and, finally, we look for projects to be aligned with government strategies not to duplicate efforts.

In this sense, Fondo Unido – United Way Mexico offers a linkage platform that multiplies the impact in each of the five stages of intervention, through directly proportional strategies that strengthen our national and local allies in their execution and ensure the social investment of each donor:

- Generation of networks that unite allies, knowledge clusters and isolated efforts.
- Strengthening civil society organizations in their management capacities with a specialized diploma.
- Transmission of good transparency practices and reports on the use of resources.

The process of selecting the most impacted allies in the framework of the CARACOL project, is carried out under the following specific methodology of social investment whose steps are listed below:

Actions we have implemented until December 2017

1. Mapping of actions and actors in the face of emergency by territories.
2. Immediate actions: Donations in kind and temporary spaces.

3. Diagnosis of local needs with community involvement
4. Prioritization of needs and opportunities according to established criteria that guarantee investment.
5. Planning and execution of projects with direct follow-up of the Fondo Unido – United Way Mexico and the actor involved.
6. Evaluation of the intervention process taking into account linkage between actors, results of the project in addition to findings of change and satisfaction in the community.

As a multisectoral linkage platform, we seek to guarantee the security and maximization of the investment, as well as the support to projects of community strategic impact. To meet these characteristics, we have established the following criteria:

#### Investment security

- Work experience in the territory:
- Has positive work experience in the specific territory of reconstruction or in its surroundings.
- You have previous experience with the community you are going to work with. It is recognized in the specific territory of reconstruction or in its surroundings.
- Legal and validated documents and information with the competent governance criteria also establish by Fondo Unido.
- Transparency and accountability:
  - Opening a single bank account for the receipt and exercise of the donation.
  - Ability to present financial statements recently signed by the legal representative of the Organization.
  - Ability to manage and execute resources in a transparent and efficient way.
  - Ability to generate and share project progress information based on formats previously established by FUM.

#### Operational capacity on site:

- Has the methodology, processes and resources to carry out in time and form the project.
- Demonstrates that the organization has the institutional and professional capacity to implement the project.
- Capacity to follow up on the results of the project after the investment of FUM, and continuity of work with the community [permanence of work].

#### Maximizing Investment, Collaboration:

- Proven ability to work with other stakeholders in the territory (CSOs, community, grassroots organizations, local governments, etc.)

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- Existing public or private supports are not duplicated.
- Particular capacities to reduce costs or maximize investment through other coinvestment alliances.

Organizational capacity:

- Demonstrates knowledge of the problem and describes the overall objective as an organization, as well as the specific objectives to meet the overall objective.

We also are evaluating:

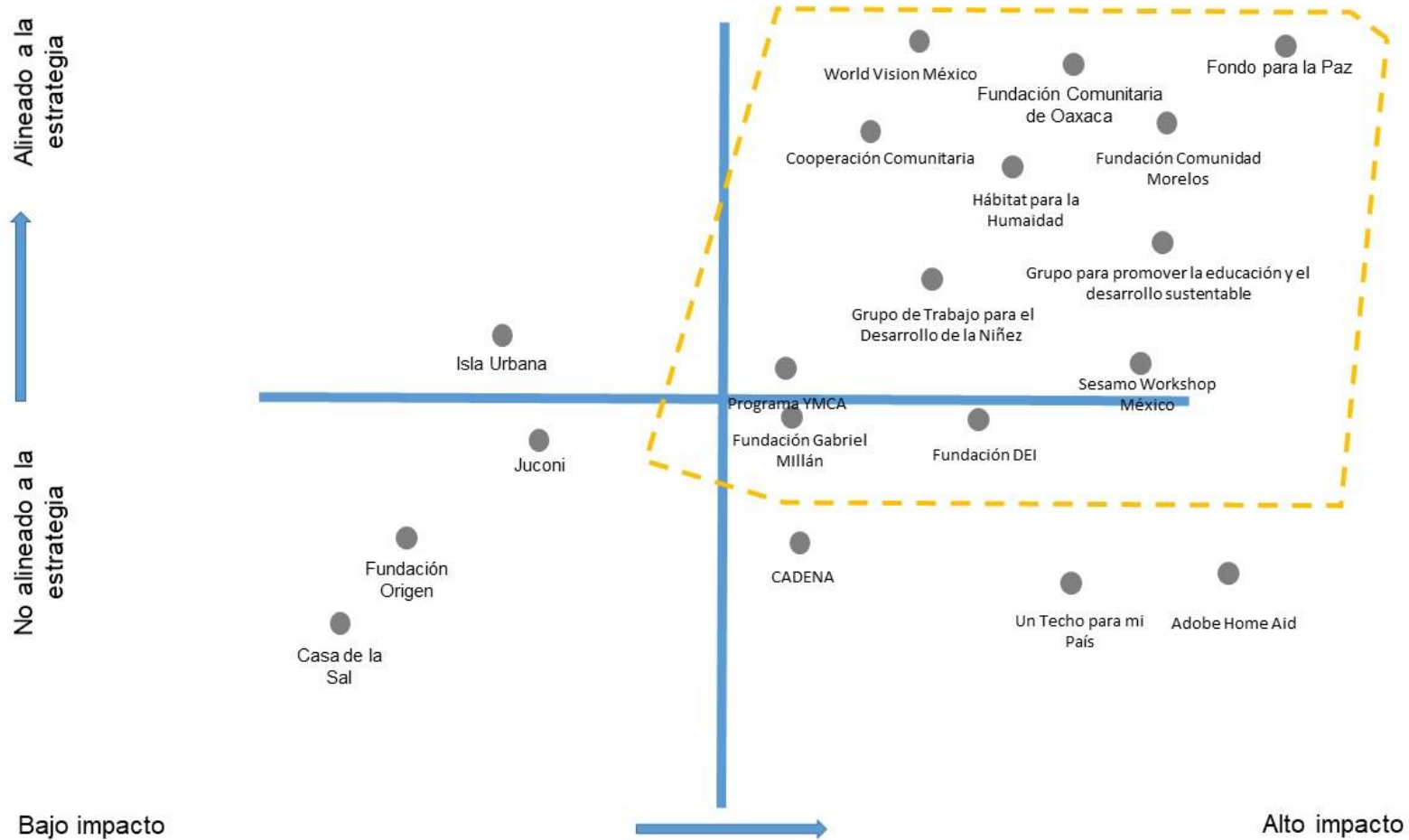
- a) Participatory processes
- b) Community strategic Impact
- c) Security
- d) Promotion of social reconstruction:
- e) Promotion of economic reconstruction:
- f) Diagnosis, prioritization and community planning:
- g) Promotes in the community the Capacity to make diagnostic needs surveys, prioritize key issues for reconstruction, generate agreements and plan activities to meet the challenges.

Based on the foregoing, Fondo Unido-United Way Mexico contacted 30 civil society organizations specializing in disaster care and received specific information from 25 of them, which was analyzed based on the criteria described above. As a first result, it is proposed to invest in seven territories through 10 allies that will allow each of the five stages of the CARACOL project methodology to be fulfilled by means of strategic donations, according to the capacity and habilities of each of them;

Managing	21.85%	1) Fundación Carlos Slim 2) Mejora de viviendas SEC & TEC 3) Centros Nacer Aprendiendo de la Ciudad de México
Reactive	5.66%	1) Gabriela Figueroa Millán A.C.
		2) Programa YMCA de desarrollo comunitario y asistencia social A.C.
		3) Sesamo Workshop México A.C.
		4) Fundación DEI
Strategic	72.50%	1) World Vision México A.C.
		2) Comité de Ayuda a Desastres y Emergencias Nacionales A.C.
		3) Xah A.C.
		4) Fondo para la Paz I.A.P
		5) Grupo para promover la educación y el desarrollo sustentable A.C
		6) Hábitat para la Humanidad México A.C.
		7) Fundación Comunidad de Morelos A.C.
		8) Cooperación Comunitaria A.C.
		9) Fundación comunitaria de Oaxaca A.C.
		10) Grupo de Trabajo para el Desarrollo de la Niñez A.C.
		11) LINC para Diplomado de Fortalecimiento en Capacidades Directivas

Table 1. Classification of allies according to their participation in the Proyecto CARACOL.

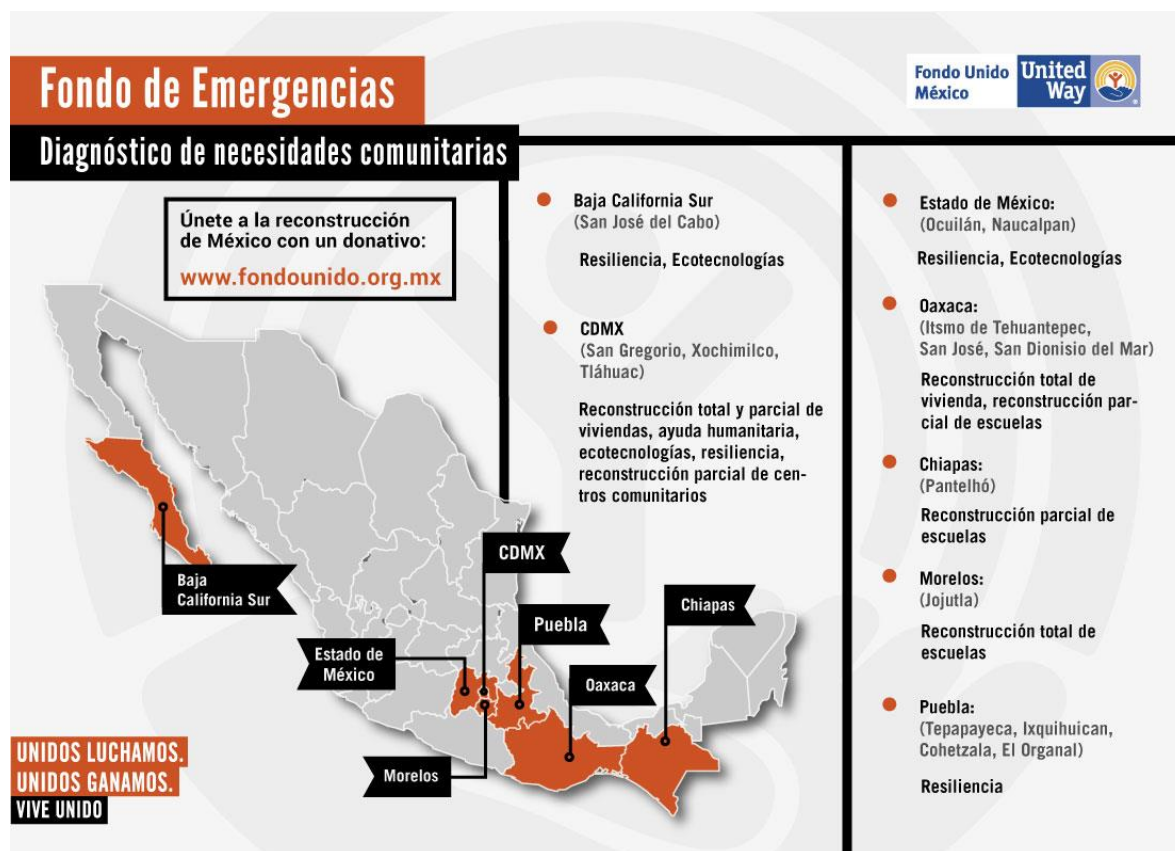
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Esquema 2. Resultados de la clasificación de las organizaciones de la sociedad civil de acuerdo a los criterios de análisis del Proyecto Caracol



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