

ISSUEVOTER

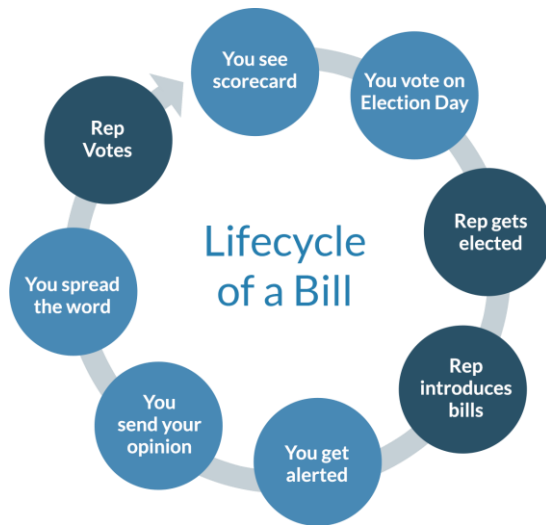
IssueVoter.org is an innovative non-partisan platform answering the question, "The election is over, now what?", with a **mission to give everyone a voice in our democracy by making civic engagement accessible, efficient, and impactful.**

ABOUT ISSUEVOTER

IssueVoter helps users make their voice heard in Washington and track how elected officials vote – holding politicians accountable.

How It Works

- 1 Stay Informed Year Round:** Receive targeted alerts before Congress votes on issues you care about – *IssueVoter puts bills in layman's terms, along with what both sides say, and recent news.*
- 2 Make Your Voice Count:** Send your opinion directly to your rep – *in just one click.*
- 3 Keep Politicians Accountable:** Track your rep's votes – *helping you make a more informed decision at election time.*



Our Story

Founder Maria Yuan first envisioned IssueVoter while managing a State Senate campaign in Iowa, a battleground state known for its voter engagement. She thought, "How can we extend engagement beyond elections and keep elected officials accountable? How can we help people understand laws that could affect their lives? And how can we enable communication in a meaningful, simple, and impactful way?"

The screenshot shows the IssueVoter interface for a specific bill. At the top, it says 'ISSUEVOTER' with navigation icons. Below that, there are sections for 'Opponents Say' (collapsed) and 'Proponents Say' (expanded). The 'Proponents Say' section contains a quote: "Empowers everyday citizens and engages them in the political process". Below this are two buttons: 'Oppose' and 'Support'. The bill title is 'Government By the People Act of 2015', with a status of 'Pending Vote' and a 'Details' link. The details section explains that the bill would give small donors a \$25 refundable tax credit, match contributions of \$150 or less at a rate of six to one, and allow citizen-funded candidates to combat Super PACs and outside groups by earning additional public matching funds within 60 days of an election. There is also a 'Related News' link.

This section provides a summary of user engagement. It states: 'For All Bills Congress Voted On By Congress: 58% of the time your Rep represents IssueVoters'. Below this, it asks 'For Bills Your Sent An Opinion On: Did Carolyn Maloney agree with you?' and shows a progress bar for '50% Agreed' and '50% Disagreed'. At the bottom, there is a 'SHARE THESE RESULTS' button and social media icons for Facebook, Twitter, and Email.

Won NYC BigApps, in FFWD and coLABS accelerator programs, and featured in:

Forbes

THE HUFFINGTON POST

MUSIC TELEVISION

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