



# PROJECT PROPOSAL

**Project Title- "I AM A POWERFUL GIRL"**

**Submitted to: Global Giving**

**Submitted by:**

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**1 Project Title- *"I AM A POWERFUL GIRL"150 Rural adolescent Girls Empowerment and make them influential and significant on Girl Child marriage and menstrual hygiene management***

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## **Project Summary –**

### **The Organisation**

Banwasi Vikas Ashram is a professionally managed NGO working in Giridih and 4 more districts of Jharkhand, India with the **Vision of** Establishing an ideal society based on values of equality, liberty, fraternity and justice regardless of caste, religion, class and sex to improve the Education. The community empowerment, Education, Health, , Adolescent girl's health, human rights, , child labour, sanitation, livelihood, nutritional security are the core area of intervention It was formally and legally registered under Societies Registration Act, 1860 (Act XXI of 1860) initially in the year 1990 in Bihar, and later in the year 2005 with the govt. of Jharkhand. Banwasi Vikas Ashram (BVA) is having the FCRA from Govt of India. With support from UNICEF, USAID, OXFAM, government, Brot-CWS-Child line foundation of India & Sir Dorabji Tata Trust. BVA Successfully fetched and obtained desired result and recognition

### **RATIONAL**

Banwasi Vikas Ashram is having experience for the formal education, non-formal and ethical education. Presently organisation constituted 49 rural adolescent girls group consisting 300 participants for skill building on vocational training. Each girl has the right to live with dignity for the protection of **early girl child marriage** and to improved GOOD practice on **menstrual hygiene management** for healthy living. So many girls and women in the developing world lack the adequate solutions too sufficiently to act on **early girl child marriage** and appropriate knowledge and practices for **menstrual hygiene management**. In India, the state of Jharkhand and at the district Giridih the rural CD block area the access to information, knowledge and entitlements are considerably poor which leads to **early girl child marriage** and improper **menstrual** hygienic practices. The adolescent **girls are affected in much larger numbers and with greater intensity**

Banwasi Vikas Ashram is familiar with that by increasing the completion of the full education cycle for these girls is a critical component in the wider efforts to empower them as women. And furthermore, ensure that they are aware of their rights as a female and educate them on those issues surrounding for the eradicating child marriage and improved practices for **menstrual hygiene management**

### **Geographical area of the project**

<b>Country</b>	<b>State</b>	<b>District</b>	<b>C.D. Block</b>	<b>Number of villages</b>	<b>Direct beneficiaries</b>
<b>INDIA</b>	<b>JHARKHAND</b>	<b>GIRIDIH</b>	<b>BAGODHAR</b>	<b>10 villages</b>	<b>80</b>
<b>INDIA</b>	<b>JHARKHAND</b>	<b>GIRIDIH</b>	<b>GIRIDIH(RURAL)</b>	<b>10 villages</b>	<b>70</b>

### **Objective of the Project**

***Improvement in the knowledge of 150 rural adolescent Girls through Capacity-skill building on the rights and norms for child marriage, support mechanisms such as Child Marriage – and its impact and menstrual hygiene management***

***Improvement in the knowledge of 150 rural adolescent Girls on Life skills, early pregnancy, drop out of school, protection skills to overcome myths and believe on child marriage and menstrual hygiene management***

***Improvement in the knowledge and practices of 150 rural adolescent Girls on sanitary towels and linkages with women Help line and child marriage telephone hotline on social protection of the Girls.***

## **IMPACTS**

***150 rural adolescent Girls will have improved knowledge on the Prohibition of Child Marriage and Juvenile Justice Care and Protection of Children through orientation sessions during rural adolescent Girls group meeting***

***150 rural adolescent Girls will have improved knowledge on menstrual hygiene management and practices on the use of sanitary towel/napkins***

***150 rural adolescent Girls will have improved knowledge on IMR, MMR, early pregnancy, drop out of school, gender segregated sanitation, protection skills to overcome myths and believes and Dowry Prohibition.***

## **ACTIVITY**

Activity	Thematic area	Participants
Capacity building on Concept presentation and orientation on the knowledge promotion and practice improvement.	Early Girl child Marriage and <i>menstrual hygiene management</i>	150 rural adolescent Girls
Concept presentation and orientation and awareness building to the Mothers- Group	Early Girl child Marriage and <i>menstrual hygiene management</i>	150 mothers of rural adolescent Girls
Sensitization of community through Folk media/street-play and audio-video show to improve social sanction process.	Early Girl child Marriage and its impact	10 number of villages for community members.
Provision of sanitary napkins for three months	<i>Menstrual hygiene management</i>	150 rural adolescent Girls
Identification of gap and possible solution through stack holder linkages and Individual counselling	Early Girl child Marriage and <i>menstrual hygiene management</i>	150 rural adolescent Girls
Mass Media, IEC,	Early Girl child Marriage and <i>menstrual hygiene management</i>	20 set of IEC materials for Village level service delivery site-health centres and ICDS Centres and girls schools
Documentation and reporting	Early Girl child Marriage and <i>menstrual hygiene management</i>	case study and photography and CD for donor

**Request for Funding Amount- \$4350=00 Details of Budget given below**

SI No	Activity	Unit cost in USD \$	scope	USD\$	INR Rupees
1	Cost for Capacity building and Skill development and orientation to 150 adolescent Girls for 3days for refreshments/training materials/venue arrangements expenses charges	\$2.00	\$2x150x3days	\$900.00	Rs57690.00
2	Cost for orientation for Concept presentation and awareness building to Mothers- Group Orientation 150 mothers for 2days refreshments/training materials/venue charges	\$2.00	\$2x150x2days	\$600.00	Rs38466.00
3	Provision of sanitary napkins for three months to 150 adolescent Girls for 3 months	\$3.00	\$3x150x3months	\$1350.00	Rs85548.00
4	Sensitization of community through Folk media/street-play and audio-video show to improve social sanction process.	\$35.00	\$35x10 events	\$350.00	Rs22438=00
5.	Mass Media, IEC, at Schools, health centres and ICDS centres on thematic area.	\$20.00	\$20x20 centres	\$400.00	Rs25644.00
6	Travelling of project staff and Documentation reporting for 6months	\$50.00	\$50x6months	\$300.00	Rs19233.00
7	Other organisational Miscellaneous expenses including accounting and audit Fee	\$75.00	\$75x 6months	\$450.00	Rs28850=00
			<b>TOTAL</b>	<b>\$4350.00</b>	<b>Rs277869.00</b>
			<b>**Round off</b>	<b>\$4350.00</b>	<b>Rs278878.00</b>

**\*\*Exchange Rate: Rs. 64.11 = 1 US Dollar as on 31.8.2017**

**Time line for Six Months**

SL No	Activity	1st quarter	2 <sup>nd</sup> quarter	Output
1	Capacity building on Concept for 150 adolescent girls on thematic area			150 numbers of adolescent girls capacity building on thematic area
2	orientation and awareness building to the Mothers- Group on thematic area			Orientation/awareness building for 150 numbers of women ,mothers of adolescent Girls on thematic area
3	Sensitization of community through Folk media/street-play and audio-video show to improve social sanctions on thematic area			10 nos of Sensitization of community through Folk media/street-play and audio-video show to improve social sanctions on thematic area
4	Identification of gap and possible solution through stack holder linkages and Individual counselling			Adolescent girls group meeting./need base Individual counselling and establishment of linkages with stack holder
5	Mass Media, IEC, on thematic area			Mass Media, IEC, at Schools, health centres and ICDS centres on thematic area.
6	Provision of sanitary napkins for three months to 150 adolescent Girls			Distribution of sanitary napkins to 150 numbers of adolescent girls and ensure its usage.
7	Documentation and reporting			Monthly reporting to donor

**Donation Options –AS per the norms of Global giving and FCRA regulation. After the project proposal approval Grant transfer could be done through Bank in The Banwasi Vikas Ashram FCRA BANK ACCOUNT. The Legal status of organisation required documentation are attached with this project proposal.**

**What is the issue, problem, or challenge?-**

- Child marriage is still widespread in India, which is home to a third of the world's child brides. About half of Indian women were married before they turned 18. Child marriage is a violation of child rights, and has a negative impact on physical growth, health, mental and emotional development, and education opportunities.
- Both girls and boys are affected by child marriage, *but girls are affected in much larger numbers and with greater intensity.*
- Child marriage can be seen across the country but it is far higher in rural than in urban areas. Girls from poorer families, scheduled castes and tribes, and with lower education levels are more likely to marry at a younger age.
- According to UNFPA at Jharkhand around 50% early Girl Child marriage notified where as 47 % is the National indicator.
- RTI prevalence rate is also very high (60%) in the state, here many of them caused by unhygienic practices during menstrual period. Inaccessibility of Adolescent & reproductive health care centre around area turned these RTI into chronic infections.
- Girls married as children are resulted to become pregnant as adolescents. Early pregnancy increases the risk of delivery complications and maternal and child mortality.
- In the district Giridih according to annual health survey 2010-11 child marriage rate is 71.2%. This is a problem and challenge More over the less awareness on Gender equality, MMR, IMR, TFR, specially Gender segregated sanitation and menstrual hygiene management, and the process at rural house hold and schools are considerably poor and not in practice.
- *The improper menstrual hygiene management* is another big problem and Challenge in rural area of State of Jharkhand in India. In rural area of Giridih district, Menstruation is supposed to be invisible and salient feature.
- A large number of girls are subject to restriction during menstruation in their daily life. Menstruation considered as a shameful social taboo and myths other than of biological phenomena.
- Lack of awareness and education of menstruation as a biological function among adolescent girls, also poor sanitary hygiene practices among them in absence of means and awareness as how to effectively use and dispose of the sanitary towels/napkins to ensure proper *menstrual* hygienic practices.

**How will this project solve the problem?**

- Awareness building, knowledge improvement, Access and adaptability on Rights and entitlements reduced the mind setup of community, process will leads to behaviour change & best practices exercise.
- Mass media and IEC efforts go in front of to improve of male and female awareness building on the Right base approach and for behaviour change.
- Coordination and linkages with Health and social protection stack holder for service delivery mechanism.
- Mass media for community mobilization as a social marketing for social sanction on thematic aspects to improve the practices and to come out from social taboo and myths

- In the long term, the reproductive tract infections(RTI)will decreased which generally caused by the unhygienic practices
- Focused supportive supervision to direct project participants for the gap identification and its possible solution
- Peer to peer approach for the replication on the thematic aspects within the community

### **Potential Long-Term Impact**

- Improved knowledge and access to information make the adolescent girls, women and community right to use on the impact of early girl child marriage
- 45% of house hold would use and take assistance of social protection services through Hotline telephone and other services to bring to an end the early girl child marriage
- Women to women approach and Girls to Girls approach would promote the replication on the thematic aspects within the community
- Reduction of Reproductive Tract Infection (RTI) or serious urine infections
- Discontinuation of utilisation of unhygienic alternatives such as; old rags, ashes and husk sand during menstruation and promotion of scientific usages of sanitary napkins
- Reduction of school drop out of girls
- Improved Involvement of women in decision making process
- Stakeholder interface with community will increase

**Project Message – *Save the girl child and educate the girl child, bring to a close the early child marriage and information is the power***

**Keywords**-Rural Adolescent girls, early girl child marriage, shameful social taboo and myths, *menstrual hygiene management*, Reproductive Tract Infection (RTI) serious urine infections utilisation of unhygienic alternatives such as; old rags, ashes and husk sand during menstruation scientific School dropout usages of sanitary napkins Capacity building on Concept presentation and orientation, Folk media/street-play and audio-video show

### **Additional Documentation-**

Certificate of FCRA, Society Registration, Annual reports, FCRA bank details, audited accounts details attached with project proposal

### **Primary Photo and Photo Gallery**

*Thematic learning practices for the adolescent girls*



*Thematic learning practices for the adolescent girls*





*Thematic learning practices for the adolescent girls*



Non formal learning practices





## thematic learning practices



**Web Resources-** census of India 2011. UNFA, Sustainable Development Goals and District NIC.