



REPORT

3RD QUARTER 2023

TODOS PELA
EDUCAÇÃO

HIGHLIGHT OF THE QUARTER

THE BRAZILIAN GOVERNMENT COUNCIL PLACES FIRST CHILDHOOD ON THE NATIONAL AGENDA

A country that takes care of Early Childhood takes care of families; a country that takes care of families takes care of society as a whole.

With this premise, the executive president of Todos Pela Educação, Priscila Cruz, celebrated the creation of the Early Childhood Working Group (GT), installed in August within the scope of the Social and Sustainable Economic Development Council – also known as “Conselhão”, an advisory body to the federal government. With joint technical reporting from Todos and the Maria Cecilia Souto Vidigal Foundation, the Early Childhood GT was one of the few themes selected from the more than 80 suggested. “We need to have in Brazil the best, the most impactful, the most robust and strongest policy for Early Childhood in the world. We have to do this. If not now, when? The time has come for us to work for our children”, said [Priscila](#), one of the proponents of the GT, alongside Ligia Moreiras, a doctor in public health.

The group's objective is to build an **unprecedented National Integrated Policy for Early Childhood in Brazil**, capable of articulating Education, health, food, social assistance and other areas fundamental to the integral development of all children (find out more details about the GT's work in section Mobilization of key actors). This is why the work on this topic goes beyond the GT. The mission includes identifying best practices in Early Childhood ([access here best practices in our document on Early Childhood, in Portuguese](#)), collecting data on the topic and, of course, mobilizing key actors for the centrality of this stage to (re)define the future of Brazil.



AXIS OF ACTION: KNOWLEDGE PRODUCTION

Todos Pela Educação formulates and recommends public policies based on technical and scientific data and evidence, analyzed and used to develop diagnoses and proposals. Our production aims to qualify the debate and support decision-making in the different spheres of public power.

| EARLY CHILDHOOD

Two surveys by Todos Pela Educação, released in August, examined the structure of Early Childhood. The first of them, with data consolidated from the National Household Sample Survey (Pnad Contínua/IBGE), showed that 178 thousand Brazilian children between 4 and 5 years old do not attend preschool due to difficulty in access (which includes lack of school /daycare center or distant school, lack of space at the school/daycare center, or the school/daycare center does not accept the child because of age). Another survey, with data consolidated by Todos based on the 2022 School Census, from Inep, showed that the majority of public schools with Early Childhood Education do not have libraries, playgrounds, cafeterias, reading rooms and other basic structures. The study mapped other deficiencies in basic services, such as sewage networks, water supply and garbage collection in schools. The two surveys reinforced the need for public policies for Early Childhood, inside and outside schools.

IN NUMBERS

70 reports and publications citing the two surveys, with **237 million views** of estimated reach of online content* (Source: Meltwater)

*Does not consider audience for content on pay and open TV.

40 thousand people reached by themed posts about Early Childhood in August on Todos' social media



| PROJECTS AGAINST RACISM IN PUBLIC SCHOOLS

Only half of Brazilian public schools have projects to combat racism, showed a survey by Todos, released in July, based on data from the National Basic Assessment System (Saeb) from 2011 and 2021. According to the study, the total number of schools public institutions with projects to combat racism, machismo and homophobia fell to its lowest level in these ten years. In the case of racism, in 2015 more than 75% of schools had actions against racism; in 2021, just over 50%.

IN NUMBERS

250 reports and publications citing the survey on actions against racism in schools in the quarter (Jul-Sep), with **355 million views** of estimated reach of online content*

(Source: Meltwater)

*Does not consider audience for content on pay and open TV.



AXIS OF ACTION: KEY ACTORS' MOBILIZATION

The challenges of public Basic Education in Brazil require mobilization and coordination with public authorities and other key actors. With this conviction, Todos works to not only make its proposals and analyzes reach decision makers but also inspire the sense of urgency and importance that the agenda deserves.

| EARLY CHILDHOOD WORKING GROUP: PHASES

The proposition of the Working Group and the technical report of Todos, alongside the Maria Cecilia Souto Vidigal Foundation, are part of our effort to promote the articulation and mobilization of key actors in favor of effective changes in public policies for young children, a fundamental path to promote changes in Brazil. The WG has held fortnightly meetings and immersions are planned to learn about best practices in some states, in addition to a technical seminar in Recife city in October. The delivery of the technical document for the construction of the Integrated National Policy for Early Childhood is scheduled for the beginning of next year.

| “CONGRESS IN FOCUS” AWARD

For the fourth consecutive year, Todos Pela Educação supported the [Defense of Education category](#) and was part of the jury for the “Congress in Focus” Award – awarded for the 16th time in Brasília. The big winner in the category supported by Todos was deputy Dandara Tonantzin (PT-MG). Other winners were deputy Tabata Amaral (PSB/SP), deputy Rafael Brito (MDB/AL), deputy Ana Pimentel (PT/MG) and senator Dorinha Seabra Rezende (União/TO). There was also an honorable mention to deputy Mendonça Filho (União/PE). The Congress in Focus Award aims to highlight the most active parliamentarians in the National Congress and encourage citizens to actively follow their representatives and participate fully in political life.



IN NUMBERS

The **Early Childhood Working Group is made up of 36 members**, including representatives from the federal government and civil society, experts and public managers

AXIS OF ACTION: PUBLIC MONITORING

One of Todos's work areas is the monitoring of Education results and educational policy implementation processes. We are convinced that public managers and decision makers need access to accurate information and analysis to make the best choices and correct the course of adopted policies.

| NEW POLICY FOR HIGH SCHOOL

Over the last few months, Todos has dedicated itself to x-raying, analyzing and formulating proposals for the New Secondary Education, one of the most relevant and highest priority themes for the current management of the Ministry of Education and the subject of public consultation to evaluate and restructure the National Secondary Education Policy. In August, the MEC presented a summary of what was raised in public consultation, in addition to a set of proposals for restructuring the stage. Todos offered contributions to the debate in a document released in August. “In a broad sense, the MEC's proposals point in the right direction, as they seek to make adjustments and improvements to the original formulation, preserving the principles of the reform carried out in 2017”, reinforced the document, which suggested that “some of the specific directions suggested deserve further clarification and/or particular attention”. The compliments and points of attention highlighted by Todos [can be accessed here](#) (written in Portuguese).

| ANALYSIS OF THE FULL-TIME SCHOOL PROGRAM

In a technical note released in July, Todos pointed out that the MEC got it right in its new Escola em Tempo Integral program, approved by Congress and sanctioned by President Luiz Inácio Lula da Silva. Some of the successes highlighted by the technical note: placing the issue as one of the priorities of the current administration, with the MEC exercising its role of inducing and coordinating policies aimed at Basic Education; the fact that the program observes equity criteria for the transfer of resources; provision of technical support to states and municipalities; and the basis for the differentiation between “Integral



Education” and “Full-Time Education”, determining that, for an integral school to be truly effective, it is not enough to simply guarantee the expansion of the workload.

| CHALLENGES OF THE NEW LITERACY POLICY

Launched in June by the government, the National Literacy Child Commitment was the subject of analysis by Todos, in a technical note released the following month. The program aims to ensure that children are literate at the end of the 2nd year of Elementary School, as provided for by the National Common Curricular Base (BNCC). According to the Todos document, the program is an important milestone in the country's literacy policy, which has its biggest challenge in implementation. The induction of a collaboration regime between states and municipalities is one of the successes highlighted by the technical note, as well as the reference to the best national experiences, the construction of a systemic proposal and the work extended to the entire literacy cycle. The technical note highlights, however, some necessary directions for implementing the policy in state and municipal networks.

IN NUMBER

1,994 downloads of notes on the website

34.9 thousand people reached with Todos' social media posts



AXIS OF ACTION: EDUCATION ON SOCIETY'S AGENDA

Todos also works to guide public debate, especially in the press, to prioritize and guide qualified discussion regarding the importance of quality and equitable Basic Education in Brazil. This is why it is so important for us to use strategic events and public space to propose paths and reflections on public education.

EM NÚMEROS

Approximately **1 thousand mentions** of Todos in reports and publications in the quarter (Jul-Sep), with **2.5 billion views of estimated** reach of online content*

(Source: Meltwater)

*Does not consider audience for content on pay and open TV.



CROSS AXIS: INSTITUTIONAL STRENGTHENING

Our institutional strengthening initiatives are fundamental to creating the conditions to fulfill our mission through stronger teams, structures and values.

| JANTAR EM PROL DA EDUCAÇÃO

At the beginning of September, we brought together 72 people, including supporters, social investors and companions, at a dinner in which we highlighted the contributions of our work to Brazilian Education in recent months, with emphasis on our work in setting up the Early Childhood Working Group. The occasion was important for us to celebrate the advances with those who support the cause and to impact new supporters on the centrality of Public Education as a path to building a fairer country with more opportunities for all.

| NEW MEMBER ON THE DELIBERATIVE COUNCIL

[Giovanni Harvey](#), executive director of the [Baobá Fund for Racial Equity](#), is the new member of Todos's deliberative council, whose role is to approve the strategic plan and monitor its implementation and results, providing support to the organization's executive body. Harvey has extensive experience as a consultant and strategist in several public and private institutions and was National Secretary for Affirmative Action Policies and Executive Secretary of the Secretariat for Policies for the Promotion of Racial Equality of the

| ETHNIC-RACIAL EQUITY IN EDUCATION

Without equity there is no social justice. Therefore, speaking and acting for ethnic-racial equity in Education is not optional, but a duty, a historical reparation. That's why our team talked about the subject in the video about promoting equity. [Look here](#) (audio in portuguese).



| TRAINING OF SPOKESPERSONS ON DIVERSITIES

Between July and August, our spokespeople, who represent the organization in the media, underwent an important update of their repertoire on diversity and inclusion in training with the Instituto [Identidades do Brasil \(ID BR\)](#), a non-profit organization committed to the acceleration of the promotion of racial equality. The work complements a cycle of diversity training that involved different audiences within the organization.

WHAT'S NEXT

EARLY CHILDHOOD WORKING GROUP: Technical seminar in Recife (October), preliminary presentation of the work of the GT (November) and immersions of the GT coordination group in some states to learn about best practices in Early Childhood in Brazil (October and November) .

TEACHERS' MONTH IN BRAZIL: October 15th is Teachers' Day in Brazil. Taking advantage of the occasion, throughout October, we will gather surveys, testimonials and materials to put teachers in the spotlight.

NEW POLICY FOR HIGH EDUCATION: We will carry out a final analysis of the final Bill that changes the New Secondary Education to qualify the public debate.

ANNUAL REPORT 2023: Between November and January we will bring together the year's great achievements in the organization's annual report.



