



REPORT

4th QUARTER 2023

TODOS PELA
EDUCAÇÃO

EARLY CHILDHOOD POLICY TAKES OFF IN THE NATIONAL DEBATE THANKS TO THE WORK OF THE “BIG COUNCIL” GT [Working Group]

Actions in November and December lay solid foundations for an integrated national Early Childhood policy

The last quarter of 2023 was decisive for changing the Early Childhood history in Brazil. Within the scope of the “Big Council - the Council for Social and Sustainable Economic Development of the Federal Government”, of which our executive president Priscila Cruz is a coordinator, a national seminar about good practices across the country in Early Childhood took place in November, and the pillars presentation for a national and integrated policy for the area at the Council Plenary, in December. These are milestones in the intensive work of the Early Childhood GT, which has been carried out since August 2023, involving several technical meetings and immersions in Recife (PE) and Fortaleza (CE), aiming to propose an Integrated National Policy for Early Childhood until the end of February 2024, a policy that could put us on the world map of good practices for children aged 0 to 6 years old.

On the other side of Basic Education is Secondary Education, another prominent topic in the last quarter and in which Todos Pela Educação also acted strongly, launching technical analyzes and qualifying the debate in the national press about the bill that seeks to reformulate the New Secondary Education.

Check out everything we have accomplished during this period of Todos' intense activity.



KNOWLEDGE PRODUCTION

Todos Pela Educação formulates and recommends public policies grounded on technical and scientific data and evidence, analyzed and used to develop diagnoses and proposals. Our production aims to qualify the debate and support decision-making in the different public power spheres.

| TEACHERS

Two surveys by Todos Pela Educação, released in October, revealed fundamental problems in the reality of Brazilian teachers. [The first one](#), containing data from the 2021 National Student Performance Exam, showed that the majority of those completing Bachelor's degrees did not complete the minimum number of hours required for the mandatory curricular internship or did not even complete the mandatory internship in Brazil. [Another survey](#), based on analyzes of the Secondary Education Census and the National Student Performance Exam (Enade), both from Inep, showed that 65% of those completing initial teacher training took distance learning amid a decline in the quality of all courses during the period. The two surveys were part of a coordinated effort to produce knowledge, as well as to mobilize public debate, involving an unprecedented collective letter addressed to the MEC, which we detail below, asking for attention to the training of the most important professionals in the country.

IN NUMBERS

Around 200 reports and publications mentioning the two surveys, with an online content estimated reach of **513 million of views** * (Source: Meltwater)

*Does not consider audience for content on pay and open TV.

500 thousand people reached by thematic posts about teachers in October on Todos' social media



MOBILIZATION OF KEY ACTORS

Basic Education challenges in Brazil require mobilization and coordination with public authorities and other key actors. With this conviction, Todos works to not only make its proposals and analyzes reach decision makers but also inspire the sense of urgency and importance that the agenda deserves.

| EARLY CHILDHOOD GT: “O BRASIL APRENDENDO COM O BRASIL” SEMINAR

As stated at the opening of this report, the First Childhood GT, which has technical reporting from Todos, alongside the Maria Cecilia Souto Vidigal Foundation, will promote a series of technical deepening actions, articulation, and mobilization of key actors in favor of effective changes in public policies for young children. In November, organized by Todos Pela Educação and the Maria Cecilia Souto Vidigal Foundation (FMCSV), and support from the Bracell Foundation, Van Leer Foundation, Grupo Moura and Municipal Secretariat of Recife, the GT held the **First Childhood: Brasil aprendendo com o Brasil seminar** ([please, see the highlights here](#)), in Recife, publicly marking an important step towards an unprecedented and fundamental Integrated National Policy for Early Childhood. At the meeting, some of the country's most effective policies for children up to six years old were presented. We discuss advances and challenges, look at state and municipal experiences to seek inspiration and highlight the importance of integrating health, education, and social assistance to reduce inequalities from birth.

| EARLY CHILDHOOD GT: IMERSION

Also in November, First Childhood GT carried out two immersions to learn from good local practices in Recife (PE) and Fortaleza (CE). During the trips, a group of experts and group coordinators met educators, managers, families, and children who participate in intersectoral actions. The inputs will serve as the basis for proposing a technical document for the construction of the Integrated National Policy for Early Childhood, which is scheduled for the beginning of this year, 2024.



| EARLY CHILDHOOD GT: PRESENTATION OF THE PILLARS FOR AN EARLY CHILDHOOD NATIONAL POLICY

A preliminary view of the recommendations for the construction of an Integrated National Policy for Early Childhood, an effort that has been coordinated by Todos Pela Educação in partnership with the Maria Cecília Souto Vidigal Foundation, was presented at the Plenary of the Council - the Social Economic Development Council and Sustainable Development of the Federal Government - which was attended by the president of the Republic Luiz Inácio Lula da Silva, the vice-president Geraldo Alckmin, the chief minister of the Secretariat of Institutional Relations Alexandre Padilha and with the presence of representatives of the 16 GTs that make up the Big Council. The proposals include the creation of a single registry covering health, education, assistance, culture, sport, and the fight against racism, municipal investments for essential services for child development and an application dedicated to Early Childhood, offering, among others, information about daycare centers, vaccinations, and development milestones to support Brazilian mothers.

IN NUMBERS

First Childhood GT is made up of 36 members, between representatives of the federal government and civil society, experts, and public managers

242 people attended the Primeira Infância: o Brasil aprendendo com o Brasil seminar

40 participants from the immersions were in Recife (PE) and Fortaleza (CE)



| ICMS-EDUCAÇÃO SEMINAR

On November 7th and 8th, we brought together experts, public managers, legislative and Audit Court representatives at the ICMS Educação Seminar, in Belém (PA), to present the foundations of ICMS Education and discuss its potential for advancing Education in the states and municipalities, good practices observed in the country, their origins and perspectives for the future. The event was co-held by Todos Pela Educação, Instituto Rui Barbosa (IRB), TCE-PA, Court of Auditors of the Municipalities of the State of Pará (TCM-PA), with support from the Association of Members of the Courts of Auditors of Brazil (Atricon), the Brazilian Association of Municipal Audit Courts (Abracom) and the National Council of Presidents of Audit Courts (CNPTC). [Find out more here.](#)

IN NUMBERS

350 attended the ICMS-Educação Seminar

| “PNE- PLANEJAMENTO A LONGO PRAZO” WEBINAR

Brazil will discuss the new National Education Plan (PNE) for 2024-2034. That's why, in partnership with D3E, we held a webinar on long-term educational system planning, addressing international learning. The debate will be systematized in a technical note. [Find out more here.](#)



PUBLIC MONITORING

One of Todos' work areas is the monitoring of Education results and educational policy implementation processes. We are convinced that public managers and decision makers need access to accurate information and analysis to make the best choices and correct the course of adopted policies.

| NEW SECONDARY EDUCATION: FEDERAL GOVERNMENT BILL 5.230/2023

On August 26, the Federal Government forwarded to the National Congress the Bill that sets forth guidelines for restructuring the National Secondary Education Policy. The good news is that the essence of the original reform is maintained: increased daily academic load, curricular diversification, and greater integration with professional education, as we pointed out in our [last technical analysis](#) – we published the [first](#) one in May and [another](#) in August this year.

| NEW SECONDARY EDUCATION: SUBSTITUTE FOR THE BILL 5.230/2023

Released in December, the Substitute for the Bill that redefines the Secondary Education Policy in Brazil, Bill 5230/2023, by Deputy Mendonça Filho, has room for additional improvements, [as we pointed out in the analysis](#), such as the compensation model for hours in Professional and Technological Education (EPT) courses and a clearer definition of how Enem should be linked to the New Secondary Education. On the other hand, the text also brings advances, including an increase in the minimum hours for Basic General Training, national guidelines for curricular deepening and a return to organization by areas of knowledge.

| COLLECTIVE LETTER TO THE MEC: URGENCY AND IMPROVEMENT IN TEACHER TRAINING

Convinced of the harm caused by the advancement of EaD in this context and the general low quality of initial teacher training, Todos Pela Educação joined the organizations National Council of Education Secretaries (Consed), Municipal Council of Capital Education



Secretaries (Consec), Confederation National Education Workers (CNTE), Mixed Parliamentary Front for Education (FPME), Association of Members of the Audit Courts of Brazil (Atricon) and Brazilian Society of Sciences (ABC) and the Brazilian Society for the Advancement of Science (SBPC) to request, through a collective letter, urgency and agility from the Ministry of Education in advancing structural measures in teacher training. After all, the current situation of our teachers cannot be what we dreamed of for our Education project. [Read here](#). After our intense action on the subject, the pressure had an effect: at the end of November, a decree from the Ministry of Education suspended for 90 days the accreditation of new distance Secondary Education courses in 17 areas, including all degrees. The measure is an important first step towards effective teacher development, which encompasses improvements in training, working conditions and careers.

| ICMS-EDUCAÇÃO

On November 3rd, we launched an unprecedented study on the 25 Brazilian states that set out ICMS-Educação and the lessons learned from Ceará, a reference state within the scope of this policy. [Check out the study in full on our website](#).

| BRAZIL AT LAST PISA- COVID IMPACT

The 2022 results from Pisa, the main international assessment of Basic Education, confirmed that Covid-19 affected learning in a negative way, with few exceptions. At the beginning of December, [we launched an analysis](#) looking at Brazil: data on Brazilian students had little change compared to previous years. Which means that, if it were not for the brutal impacts of the pandemic, we could have moved forward, highlighting the positive effects of public policies implemented in recent years. But Brazilian numbers, stable for more than a decade, are still worrying.



| YOUNG SAVINGS ANALYSIS - FINANCIAL INCENTIVES IN SECONDARY EDUCATION

[We analyzed](#) the federal Executive and Legislative proposals on financial incentives for high school students and proposed improvements. **Our main proposal - that the policy includes an additional stimulus so that young people in full-time school do not fail to enroll due to work reasons - was accepted in the text approved by the Chamber of Deputies!**

IN NUMBERS

70 reports and publications mentioning Pisa's analysis, with an online content estimated reach of **330 million of views** * (Source: Meltwater)

*Does not consider audience for content on pay and open TV.

2,652 downloads and 5,040 access to contents of studies' notes in the website

750 thousand people reached with Todos' social media posts

EDUCATION IN SOCIETY'S AGENDA

Todos also works to guide public debate, especially in the press, to prioritize and guide qualified discussion regarding the importance of quality and equitable Basic Education in Brazil. That is the reason why it is so important for us to use strategic events and public space to propose paths and reflections on public education.

► MEDIA'S HIGHLIGHTS

| EARLY CHILDHOOD ON THE COVER OF ECONOMIC VALUE

Details of the Early Childhood Working Group's proposals to advance the comprehensive care of children aged 0 to 6 [were on the cover of the Valor Econômico newspaper](#). Priscila Cruz, coordinator of the group, highlighted measures such as CadÚnico - the basis for a public policy for Early Childhood and an advance towards a more digital government.

| ARTICLE: PRIMEIRA INFÂNCIA PRIMEIRO

In an article in Estadão, Priscila Cruz talks about the importance of an integrated national policy for Early Childhood: "measures to protect children from hunger and violence and that make their cognitive potential real are conditions for the country's development", she highlighted. [Please, read](#)

| NEW SECONDARY EDUCATION

Olavo Nogueira Filho, executive director of Todos Pela Educação, [told to the newspaper O Globo](#) about the consensus needed to reach a proposal for a New Secondary Education that increases the burden of basic general education for everyone and, at the same time, does not make integration invisible of professional education.



| ETHNIC-RACIAL RELATIONS ON THE AGENDA

Only 50% of schools in the country have projects that discuss the topic. [In an interview with G1](#), Jackson Almeida, diversity, equity, and inclusion analyst at Todos Pela Educação, warns of the need to advance anti-racist policies in the school environment, such as continued teacher training.

| VALUING TEACHERS

Ivan Gontijo, public policy manager at Todos Pela Educação, and teacher and pedagogical coordinator Janaína Barros wrote, in an article for Jornal Nexo, how to move from words to action when the topic is teacher valuation. [Please, read.](#)

| PERMANENCE IN SECONDARY EDUCATION

We have published an article in Congresso em Foco explaining why Secondary Education Savings is an efficient measure to strengthen the stage, encouraging young people to remain in school and combating educational inequalities, in addition to being an ally to the expansion of comprehensive education. [Please, read.](#)

IN NUMBERS

Around 500 mentions to Todos in reports and publications for the quarter (Oct-Dec), with an online content estimated reach of **2 billion of views** * (Source: Meltwater)

*Does not consider audience for content on pay and open TV.



► ATTENDANCE IN EVENT

| FOR THE VALUE OF TEACHERS

Priscila Cruz participated in the Commitment to Valuing Teachers event, held by the Education Bench in the Chamber of Deputies. “We have to invest more in teachers, create a specific FIES for their initial training, provide support for these future teachers”. [Watch the speech in full.](#)

| FULL-TIME EDUCATION

The Semear Educação: Escola em Tempo Integral seminar took place on the 22nd day at the São Paulo State Court of Auditors (TCESP). With the participation of our executive director, Olavo Nogueira Filho, the event discussed access for children in vulnerable situations to Comprehensive Education. [Please, watch it.](#)

| ANTI-RACIST EDUCATION

On November 13th, the Department of Education of Rio Grande do Sul held the Caminhos para uma Educação Antirracista event, with reflections on racial equity in schools – many of them inspired by our Educação Já document. Maria Rute de Moura, from the Government Relations area, was our representative.

INSTITUTIONAL STRENGTHENING

Follow our latest institutional strengthening initiatives, which are essential for creating the conditions to fulfill our mission through a stronger team, structure, and values.



| KONDZILLA AT TODOS PELA EDUCAÇÃO

“Education is a transformative tool”, said Konrad Dantas, known as Kondzilla, a reference in the production of peripheral culture and creator of the largest urban music channel in the world, during a meeting at Todos. He is also head of the KondZilla Institute, which develops education programs for youth and social impact actions in favelas. [Learn more](#).

| BLACK AWARENESS MONTH

Being conscious means expanding your repertoire and "blackening" your references. Teasing one of the most important dates for understanding our country, for valuing and reflecting on blackness, throughout November, we highlight Education for Ethnic-Racial Relations through the voices of those who live and research it, also drawing attention to [websites](#) that translate today's Brazil from this perspective. [Please, check it.](#)

| EDUCATION AND PRIVATE INITIATIVE

Marcella Coelho, our director of Mobilization and Institutional Relations, was at the [2ª Conferência Empresarial ESG Racial](#), promoted by the Racial Equity Promotion Pact. She spoke of the importance of advancing public policies for ethnic-racial relations in the Perspectives panel: pillars and roles to promote Anti-Racist Education.

WHAT COMES NEXT





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