



Project Title::

Reactivation of Community Tourism in the Island of Muisne based on the sustainable use of the mangrove ecosystem.

Project Duration Time

6 months

Location:

Province: Esmeraldas
Cantons: Muisne
Parishes: Muisne
Community: Bellavista

Justification

On April 16, 2016, an earthquake of magnitude 7.8 with an epicenter between Muisne and Pedernales and their replicas, produced serious impacts, material, economic, environmental losses and the temporary displacement of more than 12 thousand people, especially Of the Island of Muisne.

This framework, the Association of Tourist Services of Muisne (ASOSERTUVISTA), proposes to strengthen its work and strengthen the organization and improve the capacities of its partners to revive the development of the tourism service in the Bellavista community. To achieve these objectives it is necessary to adapt the floating restaurant that they have with the necessary equipment and materials that optimizes and improves their operation and that allow to offer the local gastronomy that is a strength of ASOSERTUVISTA. On the other hand, it is expected to strengthen the guidance group to continue with the offer of guided tours of the mangrove (flora, fauna) and beach attractions. The tourist promotion will be disseminated under the slogan "Isla Ciento por Ciento Natural".

The Association of Tourist Services Bellavista ASOSERTUVISTA, is composed of 25 partners (15 women, 10 men), permanent residents of the Island of Muisne. The association is registered in the Superintendency of Popular and Solidarity Economy SEPS with resolution No. SEPS-ROEPS-2016-901734 of April 18, 2016.

The project aims to reactivate the tourism service in the Community of Bellavista for the generation of employment and income of ASOSERTUVISTA families directly and the rest of the population indirectly. It is worth mentioning that in relation to tourism, it is also possible to promote and coordinate other economic activities such as fishing, tourist transport, handicrafts, etc. All this with the ultimate goal of fostering social participation and inclusion in the community.

objective

Streamline tourism services in the Bellavista community, improving gastronomic services and training those who make the guided tour of the island of Muisne. The project will directly benefit 100 people and indirectly all the inhabitants of the island.

Main Actions

- Training workshops (technical, organizational, administrative, environmental).
- Workshop of identification of actions of management model.
- Improvement of floating dining room
- Improvement of boat and outboard motor
- Equipment / Utensils
- Tourism promotion

Budget

Rubro	Global	Community	FEPP	Total
Projector consultant			1000	1000
Unskilled Labor		800		800
Training fees	1800		1200	3000
Catering workshops events		400		400
Training workshops facilitation			1200	1200
Mobilization and travel	700			700
Costs of materials and equipment.	6000			6000
Communication and dissemination	1500		400	1900
TOTAL	10000	1200	3800	15000