



# BLUE CROSS KISUMU (BCK)

By ISHMAEL SHEM  
Project Coordinator

[ishmael@bluecrosskisumu.org](mailto:ishmael@bluecrosskisumu.org)

+254720701992

# About us

- Blue Cross Kisumu was registered in 2009 as a Community Based Organization working with children and youth on prevention of alcohol and other drugs use within Kisumu county.
- Now Blue Cross exists to educate and inform to transform the greater Nyanza and Western Kenya Regions on harmful use and consumption of alcohol and other drugs



# About us....

## **Vision**

- ▶ Towards an alcohol free society

## **Mission**

- ▶ To mobilize alcohol prevention, treatment and after care interventions for the whole family

## **Motto**

- ▶ Alcohol out of every home, Christ into every home



# Objectives

- To develop suitable alcohol Prevention programs, Rehabilitation and Treatment of children, youth and adult dependent on alcohol and other drugs use
- To promote healthy lifestyles free of alcohol and other drugs
- To influence public policies on matters of alcohol regulation



# What Blue Cross Does....

1. Facilitate development of prevention and educational initiatives for alcohol and other drugs



# Outreach





# Community Library



# Awareness training





# What Blue Cross Does....

2. Spearhead evidence based interventions for the treatment, rehabilitation and reintegration through care for alcohol and other drug dependent persons so as to create a productive society



# Self help groups





# What Blue Cross Does....

3. Provide care, protection and support to children rendered vulnerable by family alcohol consumption, living and working in the streets











Street Outreach



# What Blue Cross Does....

4. Provide care and support for other Vulnerable Children from families affected by alcohol consumption in the community













# What Blue Cross Does....

## 5. Reintegration of children into their families





# Kevin & Wafula





# At Wafula's Home



# Our achievements

- ▶ Established a Street Children Rehabilitation Centre in Kibos–Kisumu East – **Kingdom Kids Home**
- ▶ Currently supporting 280 children of addicts in the primary schools, secondary schools and in tertiary learning institutions
- ▶ 80 recovering alcohol users have formed support groups/self help groups and engage in IGA's (table banking, poultry farming, horticultural farming) to support their families.







# Thank you





# Contacts

(as in the previous document with only this logo)

