



Life is complex but beautiful. Anyone who has faced death at close quarters knows how hard they fought to evade death. The will to live is so strong in us that we can endure anything to survive.

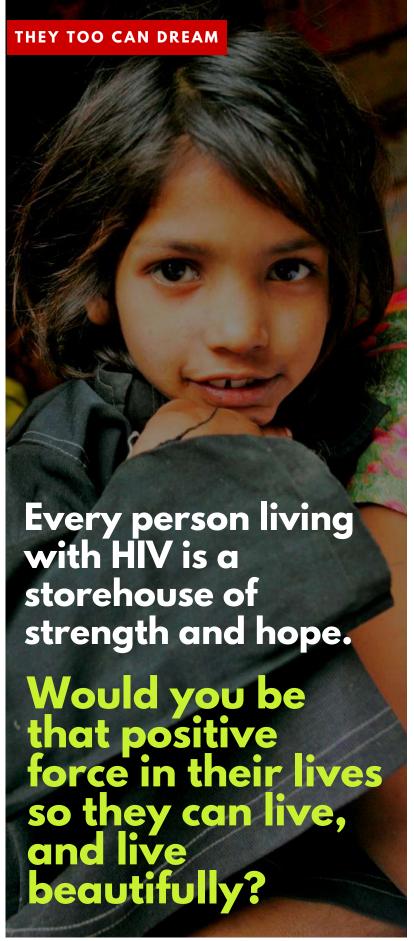
Humans are a storehouse of strength and hope – however, there are elements that will either release this inner strength or push a person further down into darkness. It all depends on their environment.

Just the way a favourable environment is important for the growth of a healthy plant, creating a positive environment is for the health and growth of a person. It becomes imperative when individuals are faced with the critical health condition such as HIV infection. HIV does not only affect the physical health of a person but also his or her psychological well-being.

For individuals tested positive for HIV, a nurturing and supportive environment is created by their own families, friends, and the community in which they live. Those who have a positive support system around them, visibly respond better to treatment and live healthier and longer lives.

"When I was first diagnosed with HIV,
I thought it was over for me. Now, I
see it as high blood pressure that I
need to keep a tab on every day. Few
visits to my doctor every year, and
regular intake of medicines have
changed my life drastically since then.
Back then, I was planning my funeral;
I never thought I'd be planning my
daughter's grand wedding."





Unfortunately, in many of the states and districts where we work with People Living with HIV (PLHIV), they lack such a nurturing environment. They lack proper knowledge about HIV, as a result communities have a discriminatory and judgmental attitude towards them. Those fighting with HIV infection constantly face harsh treatment from those around them, resulting in the lack of motivation to stick to treatment.

Poverty is another biggest challenge people living with HIV are confronted with in their daily lives. It is heartbreaking to hear that some people drop out of treatment because they don't have enough money to travel to the antiretroviral treatment centre.

Thankfully, the treatment of HIV is free in India. However, there is still a gap in linking People Living with HIV to the treatment centres and also linking them with the state welfare schemes to further empower them. This is where our pan-India program bridges the gap. Regular home visits, adherence education, group support system, and prevention activities involving communities create that nurturing and supportive environment for those fighting with HIV/AIDS.

Yes, HIV is a bad news that brings the storm of doubt and fear but it is proven that with treatment, care and support they can live a normal life. They too can chase after their dreams of fulfilling jobs & meaningful relationships. All they need is little support.



A CALL TO JOIN

END AIDS INDIA CAMPAIGN

India is still home to the world's 3rd largest population suffering from HIV/AIDS. Over 2.1 million people.

End AIDS India approaches the challenges of HIV with hope and positivity. Our aim is not just to prevent HIV from spreading, but also to ensure a healthy and dignified life for children and adults living with HIV.

Unique collaborative campaign by 5 trusted NGOs.

Collectively offers pan-India impact.

Reaching out to 1.2 million people living with HIV.

The challenges before us are:

6/10

people living with HIV in India are not receiving proper treatment.

86,000

new cases were reported in 2015, of which more than 10,000 were children.

1.1 Lakh People

living with HIV have co-infection TB. According to UNAIDS, risk of co-infection from TB is 31% greater for People Living with HIV.

We are striving for ZERO IMPACT:



Our approach is:

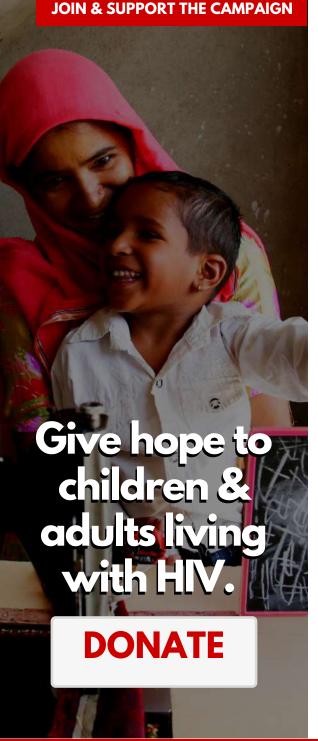
PREVENTION: To prevent is to reduce, to reduce is to eliminate.

CARE: What care can do, medicines cannot.

Support once, empower

for a lifetime.







EMPOWER:

