

Life Basics Literacy – No woman and girl should loss their life! Never Should Risk their life!! And No more should fearfully live!!!

Help women and girls to save their life and lead a peaceful days!

India's and especially the state of Andhra Pradesh's majority of population are living in rural areas only. Many of these villages/hamlets have no basic transport and communication facilities and also each and every village settlement in AP State unlike other states has 5 to 10 kilometers distance in between nearby villages most of the time with no one on muddy connecting roads covered with agro-fields and agro-forestry. Women are at risk in many rural areas as they have no a secured ambiance and protection even when they are in home too, then how it would be if they are in outside or if they have to return to home after work, job and studies late! Most of the rural women and girls are illiterate; in the sense not simply on how to read and write – but many LIFE BASICS' needs and necessities like even using a Mobile Phone, sending message and do not have this inevitable one so to save their life when they are in a trouble to send a message or to call somebody for help or to record or to take a photo of the offender/attacker as evidence and many such benefits!! And such many life-basics are there on which they are illiterate and ignorant!!! *(For example accessing to service numbers, emergency numbers like police, fire force, health, women's cell, legal aid and such basics)*

Few Facts:

Literacy:

(On Traditional Literacy of read, write and use arithmetic)

According to Census 2011, Literacy rate of India is 74.04% and the Male literacy rate is 82.14% and Female literacy rate is 65.46% only; a great disparity and inequality in between. Is it because the girls and women have no capacity in comprehension, studies, thinking, mentally and all? Or they are averse to schooling or even literacy, NO Not all! But they are not allowed!! They are being treated that "women are not supposed to study". (In reality these claims of percentages are far beyond only!!!)

See the situation in the state of Andhra Pradesh, Literacy rate is 67.66 percent as per 2011 population census. Of that, male literacy stands at 75.56 percent while female literacy is at 59.74 percent. How pathetic it is, shamefully even much lower than the national rate!!! Hence it is a challenge for CARES to make the women and girls to be "LITERATE" not only simply on how to read but to have knowledge or literacy on all life basics as of men to have better plan, discerning power, independent thinking/volition to change their "fate" towards development and empowerment.

Forget about the USE OF Arithmetic, but at least to be able to read the boards of buses, trains and shops or Government Offices or to SIGN on main documents! And even able to read what is being written on their legal ID Cards!

Literacy:

(On ICT and Life-Basics)

In India, less than 46% of women own and use a mobile phone, according to the fourth NFHS dated 2015-16. This has had the effect of limiting independence for many women, as well as access to opportunities, saving their life when they are in danger, late to reach to destined place, if someone try to attack/molest/rape/acid attack/ kidnap, happened to be travelling alone in buses, auto-rickshaws and the problem is worse when the data is examined more closely. (There are many occasions they will be left alone after few minutes or hours of journey and after passengers get down, women and girls

sexually attacked, killed, abandoned on roads etc.) Acid attackers, eve teasers, sexual gestures, openly showing of genitals, rape attempts, harassment on public places / work sites are also high over not only urban but rural areas too. The women and girls In Indian urbanized centers, 62% of women use their own handsets, but in rural regions the figure is under 37%.

In Andhra Pradesh only 29.4 women have access to mobile phones!! Those to only in few main cities like Hyderabad, Guntur, Tirupathi and Vishakhapatnam etc. It is the data of Mobile Phone which is an urgent and inevitable one for especially women which even help them to save their lives from attackers, eve-teasers, help in night and many, but even it is also not available to them! Then HOW can we claim women's security!! And mostly think about other ICT areas! It may not go beyond 10%!!! Only the present girls who study in cities may know about them.

There are many helpline numbers and services under Government and other agencies offer for the services and assistances in times of urgency, protection, legal aid, emergency occasions, when in critical situations, health issues, personal protection needed and many. But even a 5% of total rural women and girls have no knowledge about these facilities have no mobile phones and how their protection and safety and development could be CLAIMED on PAPERS?

And in other inevitable and basics areas like reservation, bank account, redressal mechanism reaches out, freedom, internet use, social media accounts/profiles, personal savings and such many basics, women are so backward that only men can have accesses, it is considered often women are not "allowed"; if then, they will 'ruin "their life, children, family and men's too! When Men do these all, nothing will happen!! Thus CARES run Literacy Animation Centers in evenings and other day times too, reaching many rural women and girls. THE WOMEN AND GIRLS are not even how to read and write their own mother tongue, Telugu, the vernacular language of the state, Andhra Pradesh!

Literacy - Innovation of the Proposed Project for CARES:

Literacy – For CARES as of its "Education" Policy and Concept; LITERACY is merely making people to be able to read and write with letters or language scripts alone, CARES visualize and go beyond it to teach the rural and urban women and girls to be literate on Mobile Phone Usage, Operating Apps, Social Media literacy, Financial Literacy, Opening Bank Accounts & procedures/schemes/savings etc, Information & Sharing medias/ accesses, Using Apps/Mobile/Social Media to get informed/sharing of information (Whatsapp groups etc.), Pension Planning, Health Tips to Mobiles, Rupaya/Online payments, Computer/Internet/E-Mails literacy, Credit/Debit Card use, Password Protection, Monthly/Weekly budget planning Literacy, online/mobile redressal other mechanisms/emergency assistance (100, 101, 201, 104, 108, 181 nationwide WH numbers (1090, 1091, 1073, 103, 131/135, emergencies, "One stop crisis Centre", online websites, fire services, health emergency, ambulance, imminent emergency police assistance, etc.) and such many basics of life.

What the Project planned to DO?:

As the situation is so, CARES has plans to open Literacy Animation Centers selecting few Mandals yearly at Headquarters. These Exclusive Animation Centers will function up to ten months so that make a women phalanx equipped with knowledge, capacity, informed, shared and transformed towards accordance throwing away all chains and coming out from the dungeon of ignorance and illiteracy to be equal as of or more than men climbing the first rung of the development ladder. We are committed for the same, if those centers set-up over all Mandals thus covering all the Mandals every year for 4 to 5 years no girl or women will be left without knowledge and literacy as the girl children will be sent to school and all the women who are illiterates and ignorant will be made literates on life basics!!!

Activities and Reach out:

Activities that we planned to take-up:

- Teaching how to read and write and use arithmetic
- Teaching on how to use modern technologies and social Medias for development, safety, unity and accordance – life saving (Example Mobile phones, messaging, facebook, Whatsapp, various Apps, creating group and having connections with others etc.
- Teaching the learners about the helpline, emergency and urgency numbers, redressal mechanism, legal aids and every such facilities.
- Teaching what is ICT and how to surf, use internet, online portals, websites, utilize various women's development schemes, subsidies, loans, helps, women's networks and what are the information useful along with the issues and traps of internet and ICT world. (So that they can know if their children are mis-using them and destroy themselves)
- Teaching various benefits and features and facilities that are necessary for development and to avoid exploitation, cheating and legal entitlements (Knowledge on Bank accounts, Debit/Credit cards, ID cards' use, importance of passwords or security numbers and many such life-basics literacy)

Reach Out and Planned Outcomes:

- During a period of 12 months, it is planned to cover 2 Districts, 20 centers over 20 Mandal headquarters (We have materials like computers, resource books and other necessary items for 20 centers only)
- Having selecting a total of 100 women and girls into each center, there will be 2000 rural illiterate and ignorant women and girls will be covered and made literate on life-basics
- Enhancing knowledge, know-how, there will be nearly 2000 women and girls will have mobile use and make use of modern facilities of digital, social and life supporting services for development.
- More than 2000 families will have self-esteem, peace, better planning, various schemes utilization etc. for development and as the women are knowledgeable, the children's misuse and possible relapsing into traps, inappropriate content use etc. will be reduced, thus children's betterment.
- A total of 5000 women and girls will have life-basics knowledge and development as the direct beneficiaries will share their experience and learning with their neighbors and friends.
- There will not be cheating, misuse and exploitation due to ignorance and as the women themselves use their IDs, debit cards and other importance documents etc.
- Reduce life-risks on public places, atrocities and home-atrocities, tortures and attacks and all against women even from their husbands too, thus to happiness and peace.
- Stop early marriage of innocent girls, forced marriages against girls will, public harassment etc. as they get knowledgeable and make utilize services meant for the same.
- A wide network of women with existing networks for common platform, sharing, capacity building, resource distribution as the 2000 women will be facilitated to join them.

- Better function of women's community structures like SHGs as they get knowledgeable make utilize many schemes, subsidies and loans meant for them.

Our Experience and Competency:

Our so far achievements:

- Awareness creation for more than 750 women and girls (General knowledge creation on life basics of ICT)
- Run 10 Exclusive Literacy Animation Centers
- 312 women and girls have been taught, trained and provided advanced skills on ICT through 10 Centers for period of one year duration
- Each center gives chance for 30 learners only at a time for a duration of 10 to 12 months on all days; except on Sundays mainly evening.

Budget:

S. No	Activity/Item Description	Units	Cost	Total Amount
I.	Educational Items' Supply			
a.	Slates (Stone slates) (As we have given slats to 10 Centers, need support for only 7 Centers) ₹ 35 x 10 x 100 LACs)	1000	\$1	\$540
b.	Monthly requirements of slate pencils 10 boxes)	100	\$2	\$154
c.	Black boards (@₹ 1500 x 10 centers)(For this year)	10	\$23	\$232
d.	Learning lesson books (1000 Nos x Rs. ₹50)(2 sets)	1000	\$1	\$772
c.	Internet Charges and other necessities (10 months only)	10	\$8	\$772
II.	Salary/Honorarium			
a.	Monthly honorarium for Teachers/Animators @ ` 3000 x 10 Nos. x 10 Months	10	\$46	\$4,630
III.	Miscellaneous	1	\$54	\$54
	Total			\$7,154

Total Required amount for the programme

\$7,154

Total amount to be spent for each woman/girl for one year

\$20

*We have Computers, Mobile Phones, Applications, Resource Books and other items and so no need of support