



ANNUAL REPORT 2015



# Bátor Tábor



# We change lives. ✨



We provide life-changing experiences, strength and tools to live and to recover for seriously ill children and their families. And all this is free of charge. We believe that the sun is always shining behind the clouds.



LET'S STEP OVER

OUR BOUNDARIES!

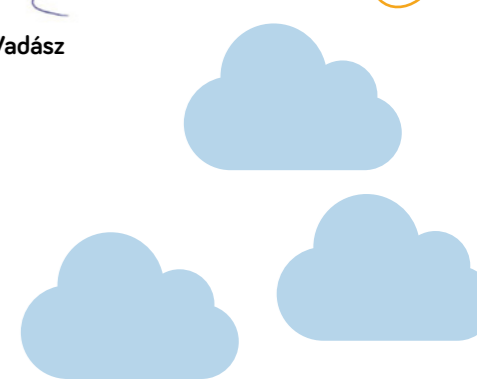
Stepping over our boundaries is a good thing, be it either the crossing of country borders or stepping over language or personal boundaries. I have also had the chance to see in person what a quick and amazing process it is when children and parents coming to Bátor Tábor can step over their boundaries even multiple times a day, and then return home in a few days with new friendships, confidence and a faith in healing.

Organising the first English language session in the history of Bátor Tábor was an important milestone in 2015. Czech, Slovakian and Polish children have been coming to us from the respective national oncology centres since 2008, the new thing was English as the working language of the sessions. This now allows us to receive volunteers from all over the world, making these borders and boundaries also fall down.

For the first time in the history of Bátor Tábor, on an experimental basis, we extended the programmes beyond the gates of the Camp. We went into homes, took the life-changing experience to other civil organisations, hospitals, to children who cannot come to Hatvan. We have thus overstepped the borders of the Camp as well.

We are grateful to all of you for standing beside us in such great numbers and supporting us with your expertise, funds or time. We hope that seeing our results you also think that it has been worth it! Thank you for your distinguishing trust!

**Ervin Vadász**  
CEO



# Who we are

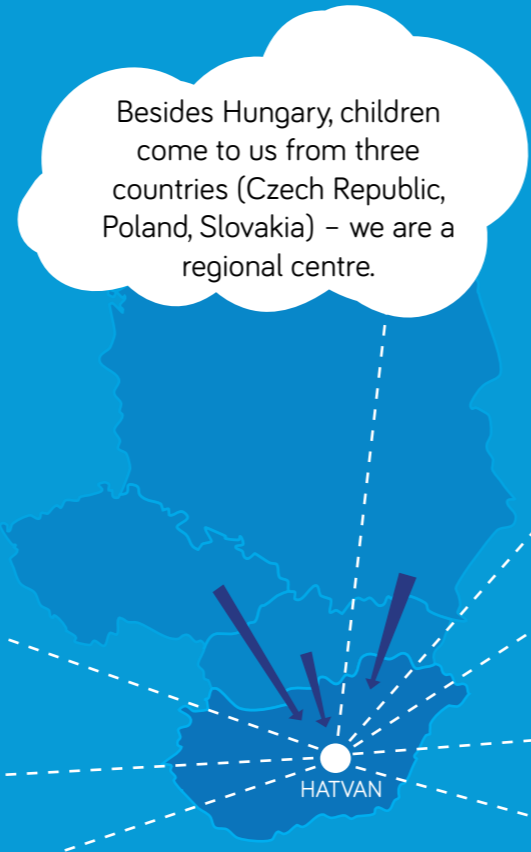
Bátor Tátor organises therapeutic recreation camps for seriously ill children and their families, as well as for families who lost their children due to a severe illness.



The main point of the camps is to let children face different challenges and to provide them with a lot of success and reinforcement.



Besides Hungary, children come to us from three countries (Czech Republic, Poland, Slovakia) – we are a regional centre.



We recruit our campers from 47 Hungarian and 13 foreign hospitals, and we provide them with criteria, quota and training.

We host 1000 campers in a year: children and their family members. Bátor Tátor has received a total number of 7,452 visitors so far.

We grant an overall health safety in the camp.



All our programs are free.



We operate our own campsite in Hatvan, Hungary (the campsite can host and accommodate 168 people in one session).



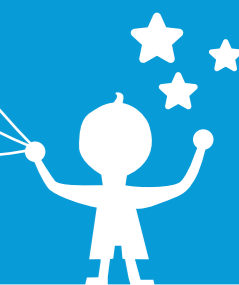
732,000 children and family members were served from 50 countries

196 thousand volunteers

28 years of experience

**seriousfun**  
children's network

A global camp association with 30 members; Bátor Tátor is the only one from Central Europe



## 5 TYPES OF SESSIONS FROM MARCH TO THE END OF NOVEMBER

- 1 SUMMER CAMPS
- 2 INTERNATIONAL SUMMER CAMPS
- 3 FAMILY CAMPS
- 4 SIBLINGS CAMPS
- 5 BEREAVEMENT CAMPS

4

FOR AGE GROUPS BETWEEN 7-18 YEARS

For seriously ill children

1 WEEK 4x PER YEAR

FOR AGE GROUPS BETWEEN 7-18 YEARS

For children with cancer from Poland, Slovakia and the Czech Republic

1 WEEK 2x PER YEAR

FOR FAMILIES

For families whose children are seriously ill and younger than 7 years

4 DAYS 4x PER YEAR

FOR AGE GROUPS BETWEEN 7-18 YEARS

For seriously ill children and their siblings

4 DAYS 2x PER YEAR

FOR FAMILIES

For families who lost their child due to a serious illness

4 DAYS 3x PER YEAR

### Camp programs:

- horseback-riding
- canoeing
- archery
- high-ropes
- drama
- arts'n'craft
- magic woods
- photography
- music

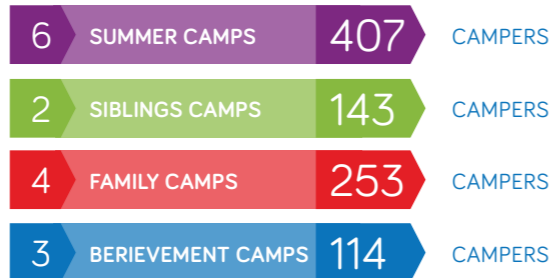
## YALE STUDY

We have been studying the long-term effects of our sessions in an international study with Yale University. We really do change lives, as, based on parent feedbacks, the session gives 4 in 5 children...

- ... an increased confidence and self-assessment
- ... stronger relationship skills,
- ... and a better attitude towards their illnesses.

# Milestones of 2015

Our real success cannot be quantified.



6 PROGRAMMES OUTSIDE THE CAMP  
(in hospitals for instance)



60 HOSPITALS that we work in partnership with



Oncology, Haemophilia, muscular dystrophy, Diabetes, Juvenile idiopathic arthritis (JIA), Inflammatory bowel disease



Pro Voluntarius Prize for volunteering, Golden Effie, Bronze Blade

## DEVELOPMENTS

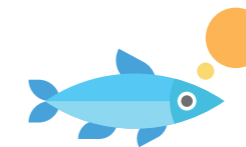
- New website
- We have launched our Go! Programme in which we take Bátor Tátor to hospitals and to other organisations
- We organised the first Gratitude Day in December, thanking for the support of nearly 1,000 private individuals on the phone
- We had the first English session
- A new stable has been built thanks to the "Velux" Trusts



47 000 Facebook followers



482 camp dances



1670 minutes of fishing talks



18 litres of mosquito repellents



329 group selfies



675 000 A4 sheets



190 litres of hand detergents



2000 blood sugar tests



4351 hours of telephone calls

+ numerous lifelong friendships, thousands of smiles a day, millions of unforgettable moments...



# 5+1 reasons why it is good to support Bátor Tábor!

- 1 We manage your funds in a careful, planned and transparent way. We plan three years ahead and our finances are audited by Deloitte.
- 2 We are diversified so that Bátor Tábor can stay stable and sustainable. You can support us in at least twenty ways.
- 3 Companies registered in Hungary can use our tax certificate to deduct 120 percent of their donation from their tax base. It is even more worth supporting us!
- 4 Your trust is valued. We esteem it. Our professionalism is overseen by the Serious Fun Children's Network and the International Camping Evaluation as well, ensuring that your aid gets to the right place.
- 5 The attitude towards illnesses get better, the self-image gets more positive, social relationships improve – studies conducted together with Yale University have also proven the beneficial effects of Bátor Tábor. Through the thousand campers each year we make your aid is a real social investment.
- 5+1 Your aid creates value even beyond the boundaries of Bátor Tábor.  
*"Bátor Tábor is an island of acceptance and attention to each other. Whoever spends a few days here will see how easy goodness and cheerfulness can spread. After returning home, we who have been there continue to do the same in our own environment. In shops, on the tram, with our neighbours, everywhere. The world has become a nicer place."* (A volunteer)

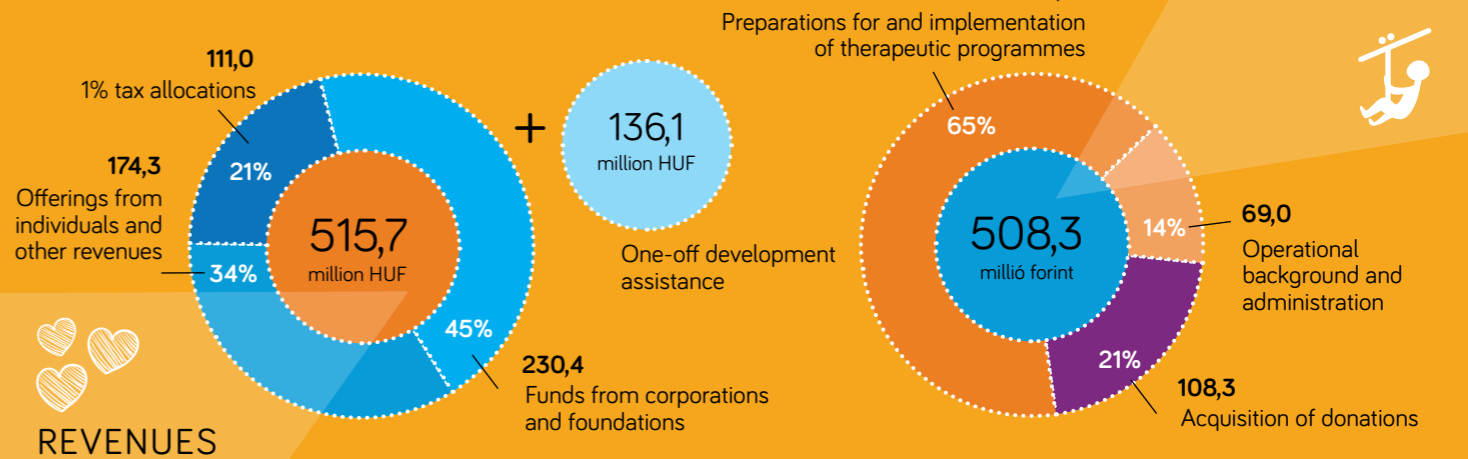


## What is sufficient for what?

Organising a therapeutic camp involves a large variety of costs, and we can use both smaller and larger aids. Let's see what is sufficient for what.

- 2,000 HUF = a box of test strips for blood sugar tests
- 7,000 HUF = 1 life jacket for rowing
- 15,000 HUF = three telescopic oars
- 30,000 HUF = music equipment for our summer sessions
- 50,000 HUF = sunscreen and mosquito repellent kit for summer sessions
- 150,000 HUF = total pharmaceutical demand of family camps
- 250,000 HUF = daily camp meals for all the children of 1 session (70 children)
- 1,000,000 HUF = annual maintenance cost of the high ropes course
- 2,000,000 HUF = annual maintenance costs of our vehicles
- 5,600,000 HUF = volunteer training costs
- 15,000,000 HUF = annual cost for providing the healthcare background

## 2015 on the 'scale' (HUF million)



## WHO WE ARE ESPECIALLY GRATEFUL TO: OUR MAIN SUPPORTERS/HELPERS

### OVER 20 MILLION HUF

- GlaxoSmithKline • Kulczyk Holding S. A. • Serious Fun Children's Network • Velux Foundations

### 10-20 MILLION HUF

- MagNet Magyar Közösségi Bank Zrt.

### 5-10 MILLION HUF

- Aldi Magyarország Élelmiszer Bt. • AMC Networks Central Europe Kft. • CIB Társadalmi Felelősségvállalás Alapítvány • Dentons Europe Oleszczuk sp.k. • Doverná zdravotná poisťovňa, a. s. • E.ON Hungária Energetikai Zrt. • HBO Holding Üzletviteli Tanácsadó Csoport Zrt. • Hewlett Packard Enterprise • International Visegrad Fund • Johnson & Johnson Corporate Citizenship Trust / Janssen-Cilag Gyógyszerkereskedelmi Marketing Szolgáltató Kft. • Merck Vegyi és Gyógyszeripari Kereskedelmi Kft. • Strabag Property and Facility Services Zrt. • The Boeing Company • Union Biztosító / Wiener Städtische Versicherungsverein

### 3-5 MILLION HUF

- Cognizant Technology Solutions Hungary Kft. •

- Crawford-Hungary Építőipari és Kereskedelmi Kft. • Deutsche Bank AG Magyarország Fióktelepe • KPMG • MetLife Biztosító Zrt. • PKN Orlen (Poland)

### 1-3 MILLION HUF

- Alcoa-Kőfém Székesfehérvári Könyvűfémmű Kft. • Aneszem Kft. • Arpand Vagyonkezelő Zrt. • AXN Magyarország Kft. • Bazar International De Luxembourg • BP Business Service Centre Kft. • Budapanoráma Ingatlanforgalmazási és Hasznosítási Kft. • Centrál-Faktor Pénzügyi Zrt • Civil Biztonsági Szolgálat Zrt. • Concorde Befektetési Alapkezelő Zrt. • Concorde Értékpapír Zrt. • Csendes Consulting Közbeszerzési Tanácsadó Kft. • Deloitte Könyvvizsgáló és Tanácsadó Kft. • Eagle Hills Kft. • eisberg Hungary Kft. • Ericsson Magyarország Kft. • Hungaropharma Zrt. • Iron Mountain Magyarország Kft. • IT Services Hungary Kft. • Microsoft Magyarország Kft. • Optoviva Kft. • Ostrom-Ingatlanhasznosító és Kereskedelmi Kft. • Partner in Pet Food Hungaria Kft. • Roche Gyógyszer- és

- Vegyianyagkereskedelmi Kft. • Skagerak International School • Wallis Asset Management Zrt. • Westbay Kft. • Zsidai Group Kft.

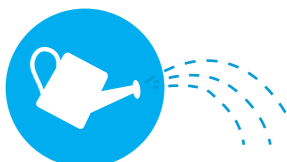
### OUR MAIN DONORS OF SERVICES AND MATERIALS

- acb Galéria • Accor Hotels – Orbis (Hotel Sofitel Warsaw) • ACG Reklámügynökség • Advantage Partner Tanácsadó Kft. • Albatros Party Service • All-In-Service Kft. • Artex Logistic Budapest Sportiroda • Budapesti Történelmi Múzeum Kiscelli Múzeum/Fővárosi Képtár • Čechová & Partners (Bratislava) • CoNetworking Kft. • DESA Unicum Warsaw • Electrolux Lehel Hűtőgépgyár Kft. • Gravoform Kft. • HVG Press • I.T. Magyar Cinema Kft. • Idea Fortis Fordítóiroda Kft. • Intren Digitális Marketingügynökség • Invitel Távközlési Zrt. • Invitone Kft. • Kempinski Hotel Corvinus • Kieselbach Galéria • Knorr-Bremse Vasúti Jármű Rendszerek Hungaria Kft. • M&S Fashion/House of Tudors, Warsaw • Masterlease Poland • Pannonia Golf & Country Club • Peet and Cook Kft. • Person Magyarország Kommunikációs Kft. • Prágai Magyar Intézet • Printwork

- RTL Klub • S IMMO Hungary • Skorpió Futár • Syba Napvédelmi Kft. • Technokrats Kft. • Towarzystwo Zachęty Sztuk Pięknych • Varsói Magyar Intézet • Visionline Kft. • Weil, Gotshal & Manges LLP

We would like to express our gratitude to our supporting companies and private persons, especially to our regular donors. We are also grateful to those offering 1% of their taxes, to all participants of charity events, runners and volunteers of our 'Élménykülönítmény' (Troop of Philanthropists) programs, to those who fill their cars via Mol - Bátor Tábor Cards, users of the Telenor-Bátor Tábor cell phone fleet, and to everybody who have contributed to our success with any tools, money and knowledge.

THANK YOU!



# Support-selector

Would you like to help but you do not know how? Then you are at the right place! Our assistance selector will show you the options to contribute to the effective functioning of Bátor Tábor. We thank you in advance!

## AS A COMPANY

We have a budget allocated for aids

### BE OUR BASE!

Lot of companies use a certain portion of their profits, even deliberately, for good purposes every year. Depending on company size, this can be some hundred thousand HUF or many million HUF. They are those supporters who ensure the sound functioning of Bátor Tábor from the background.

We do not have any budget allocated for aids, but...

... we have a marketing and HR budget, which we would gladly spend for charity

It is important to us to involve our clients into the process of helping

### OFFER US A CERTAIN PORTION OF THE PRICE OF YOUR PRODUCTS!

The so-called cause-related marketing cooperation, where a certain portion of the price of a product or service goes to Bátor Tábor, is getting more and more popular.

**Example:** with the purchase of each Eisberg FrissNass package, the buyer and the manufacturer of tis product supported us with 10 HUF per package.

### WE CAN BE YOUR CHARITY-PARTNER!

A company event can be made more exciting with a charity partner as well.

**Example:** at the exclusive event of BMW, guests supported Bátor Tábor by buying raffle tickets worth more than 1,000,000 HUF.

### GIVE US AS A GIFT!

The "Bátor Card" is an excellent gift to clients, colleagues. If you do not have any more ideas what to give for Christmas, promotions or for any other occasion, then buy this card or check our webshop.



### HAVE YOUR COMPANY TEAMBUILDING AT BÁTOR TÁBOR!

When there is not a camp session, our modern, quality and cheerful camp venue in Hatvan is free to rent for company teambuilding programmes and management meetings. You will not find it disappointing!

**Example:** Magnet Bank had a full series of management workshop at us.

### ORGANISE A COMPANY RUNNING GROUP!

The "Troop of Philanthropists" is the charitable running community of Bátor Tábor and is one of the most popular company teambuilding programmes

**Example:** four enthusiastic jogging ladies from Raiffeisen Bank managed to raise a donation amounting to more than 1,000,000 HUF.

I am looking for a quick and simple way of support

My support would not be monetary

### SUPPORT US WITH EQUIPMENT!

There are a lot who help us with physical offerings instead of money. The wish list on our website always lists the actual needs.

### OFFER US 1% OF YOUR INCOME TAX!

One fifth of our funds comes from these 1% offerings. Filling in the relevant slip takes only a few minutes, but is a key support to us every year.

AS A PRIVATE INDIVIDUAL

I would gladly lend some time and energy to the Foundation

I like or would like to do sports and have a healthier life

### BECOME ONE OF THE CHARITABLE RUNNERS!

Join the Run for Good! – Join our charitable sports team, do sports and raise donations for Bátor Tábor. More than 500 athletes wore the purple T-shirt for us at 21 competitions this year. Amongst them was the cyclist duo of the "On our own way" (Magunk útján) campaign, who cycled around the world for Bátor Tábor.

### GET HEALTHIER THROUGH CHARITY!

Participants of the BENEFITness campaign decided to change their lifestyle and their friends express their support in the form of regular monthly aids. Things are easier when done together with others.

NEW!

I would rather organise something

### BE A BÁTOR MENTOR!

Our Bátor Mentors support us by organizing charity events for Bátor Tábor. We proudly announce that now we have mentors in Budapest, Pécs and Veszprém.

NEW!

I would be happy to become a volunteer of the Foundation

### WE WELCOME YOU TO THE VOLUNTEER TEAM!

You can be a camp volunteer, but if you have a few days only, we can find you easy-to-learn tasks in the office as well.

I would support you by buying something



### CHECK OUT OUR WEBSHOP!

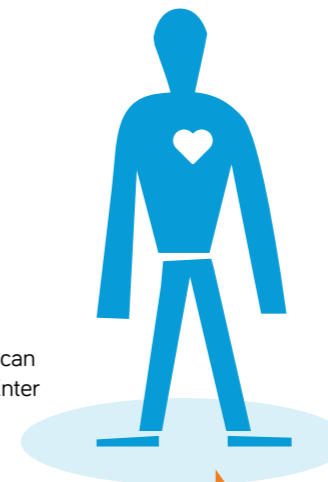
Christmas, birthdays or just for its own sake – if you buy in your webshop, you do not only make the gifted person happy but also support our campers.

### MAKE EFFICIENT PHONE CALLS!

Now you can also support us with your phone calls! We have launched the Bátor Tábor cell phone fleet and you can join it! Thanks to Telenor, members can call each other for free, and 900 HUF from these discount packages is given to us every month.

### SUPPORT US WHEN YOU BUY FUEL FOR YOUR CAR!

What is it that yields a support of 5 HUF per litre and can be registered to in 5 minutes? The Mol Green Card! Enter the camp of card holders and be our supporter – almost unnoticeably but regularly.





# Volunteering

We change lives.  
Yes, the lives of volunteers, too.

We believe that everyone can help the best with what they are the best at. Volunteering can therefore take several various forms at Bátor Tábör, in a range spanning from pro bono services to running competitions.

## 1 CAMP VOLUNTEERS

Thorough selection procedures, multistage training and preparatory training, continuous feedback system ensure the physical and spiritual safety of our campers. Since 2001, our 2,341 volunteers have returned three times to the camp on average in order to make a personal contribution to the healing process of this life-changing experience.



**One million and 78 thousand working hours** – this is how much time our camp volunteers spent in the sessions of 2015!

## 2 ONE-DAY VOLUNTEERING

They assist in the office, usually one or two days, by doing simple jobs.

**903 hours** – this was the total offering we received from **387 volunteers** in 2015.

## 3 PRO BONO VOLUNTEERS

There are a lot who provide their expertise for a reduced price or for free. Aid is welcome in several fields, be it about translating, the CRM system or web designing.

## 4 THOSE WHO HELP WITH SPORTS

There are some who have been doing sports for a long time or start doing them for our sake and raise funds by running, swimming, cycling for Bátor Tábör.



**534 athletes** – this is the number of those who strengthened 'Élménykülönítmény' last year.

**HELPING FEELS GOOD!** Our Foundation plays a leading role in improving volunteering attitudes in Hungary. A Boeing study found that the experience gained in Bátor Tábör had led to a major change in the worldview of 72 percent of our volunteers.

- This experience changed their priorities in life: they became more optimistic, open and tolerant, and developed their problem solving skills
- Three quarters of our supporters changed their view on volunteering in a positive way
- Most of them pointed out the outstanding professional framework, the thorough preparation and a sense of safety and support
- Their personality improved: they became stronger and they believe in the positive effects of their actions
- Many of them noted that they remarkably improved in different competencies, skills and learned a lot about themselves



## OFFICE HOLDERS AND COLLEAGUES

### FOUNDERS

Szilvia Bakóczy  
Noémi Dr. Csozásznszki  
Krisztina Hamza Lilla  
Lilla Károlyi  
Anikó Marjai-Kocsis  
Krisztina Dr. Milei  
Mónika Mohai  
Szabolcs Dr. Török  
Attila Tóth István

### BOARD OF TRUSTEES

Péter Küllői (Chairman)  
Szilvia Bakóczy  
Balázs Báthory  
Noémi Dr. Csozásznszki  
Emil Dr. Toldy-Schedel  
Szabolcs Dr. Török  
Miklós Kóbor  
András Kepes  
Juhász Steve  
Péter Szauer

### SUPERVISORY BOARD

Gyula Winkler  
Enikő Dr. Sütő  
Zoltán Dr. Zombori  
Mónika Mécs  
Zoltán Dr. Béres

### ADVISORY BOARD

Gábor Dr. Benyó  
Katalin Dr. Kocsis  
Lilla Károlyi  
Ildikó Dr. Góczán Szabó  
Krisztina Vásárhelyi  
Dorottya Jaskó

### NADAČNÍ FOND NADACE BÁTOR TÁBOR ČESKÁ REPUBLIKA

Under development

### FUNDACJA BATOR TABOR

**POLSKA**  
Paula Rewald-Gribbs  
Artur Gabor  
Maciej Wilk  
Radosław Kudła  
Stefan Krieglstein  
Katarzyna Kulczyk

### NADÁCIA BÁTOR TÁBOR SLOVAKIA

Jana Palenčarová  
Katarina Čechová  
Rasto Bagar  
Barbara Schreinerova

### OUR COLLEAGUES IN 2015

Full-time, part-time colleagues and contractors

### CEO

**Attila Molnár / Ervin Vadász**

### FINANCE AND ADMINISTRATION

**Edit Márk**  
Zsuzsa Brezsán

### FUNDRAISING

**Kata Tóth**  
Nóra Börcsök  
Anna Fehér-Meggyes  
Zsófia Horváth  
Mónika Joó  
Tamás Knecht  
Márpó Nagy Gábor  
Györgyi Osváth  
András Pintér  
Tamás Töröcsik  
Nikolett Vass  
Adrienn Winkler

### MARKETING

**Éva Fodor-Kovács**  
Anna Csanádi-Kundra  
André Kiss / Erzsébet Szécsényi

### HEALTHCARE AND CAMPER RECRUITING

**Andrea Dr. Békési**  
**Anna Dr. Cserbák**  
**Veronika Meilinger**  
Ambrus Kiss / Zsófia Barczi  
Eszter Lencsés

### VOLUNTEER RECRUITING AND ORGANISING PROGRAMS

**Dalma Hosszú**  
Lynda Brahmí  
Mónika Hernék  
Anett Kis  
Dóra Komondi-Veres  
Gergely Kovács  
Éva Kruchió  
Zsófia Molnár  
Veronika Nagy  
Máté Papp  
Júlia Schumiczky

### OPERATION

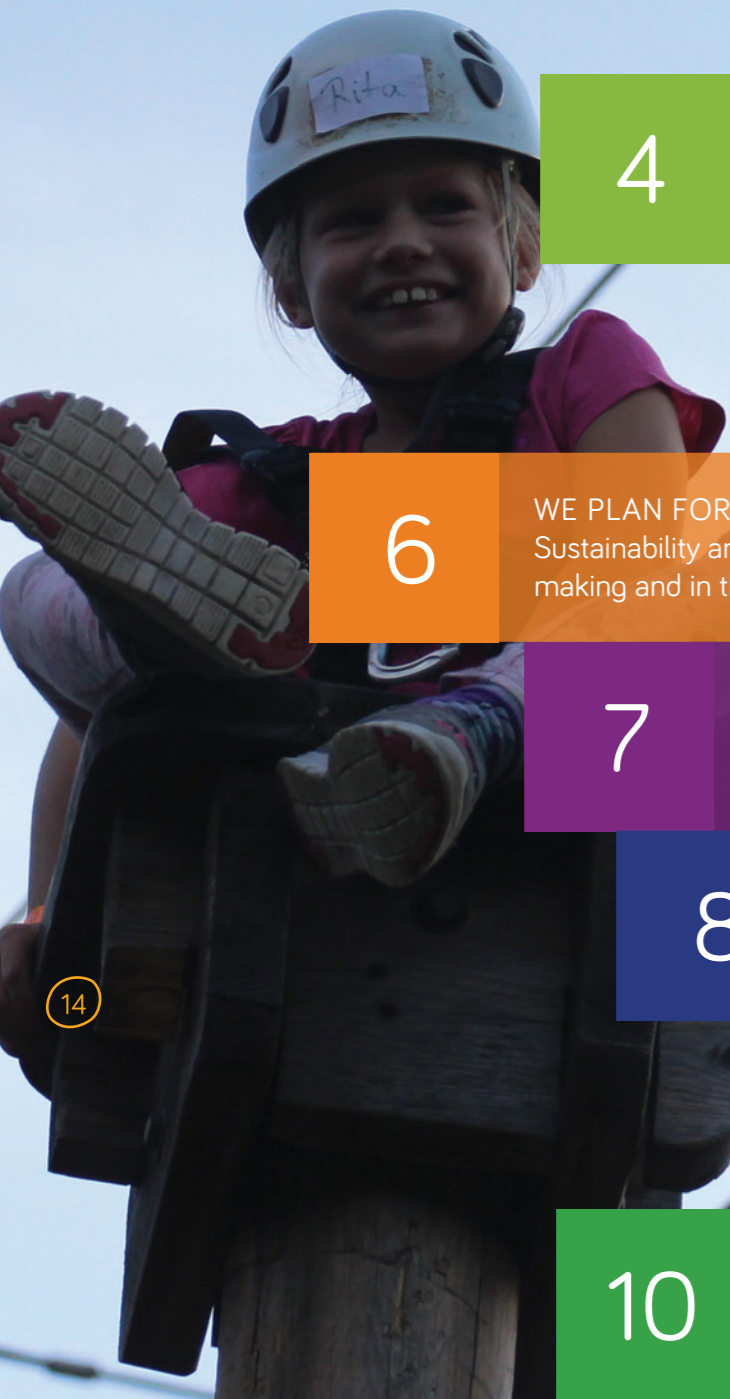
**Edit Juhászné Oláh**  
Józsefné Balogh  
Józsefné Berta  
Jánosné Brinda  
János Burda  
Zoltánné Csuka  
Eszter Hatvani  
Józsefné Józsa  
Lukács Kurják  
János Magyar  
Lászlóné Nagy  
Melinda Nagy  
Gábor Szekér  
István Vaka

### OUR FOREIGN COLLEAGUES

Barbara Kochmann  
Ing. Katarína Koščíková  
Zuzanna Podgórska  
Scarlet Veal / Petra Sládok

# CORE VALUES

10 things that guide us and we believe in



1

**CAMPERS FIRST.**  
Their physical and emotional well-being is the most important for us.

2

**WE VALUE YOU AND WHAT YOU DO FOR US.**  
It wouldn't be the same without the support of our volunteers, donors – like you.

3

**WE PLAY IT FAIR.**  
We work with full transparency.

4

**WE APPRAISE YOUR TRUST.**  
We appreciate it and take good care of it. We are truly honoured that so many families, donors, volunteers trust us.

5

**HELPING FEELS GOOD.**  
There are many different ways to help, you just need to find which suits you best.

6

**WE PLAN FOR THE LONG RUN.**  
Sustainability and independence are fundamental in our operation, in decision making and in the use of our energy supplies.

7

**EXCELLENCE IS ELEMENTAL IN OUR WORK PROCESS.**  
We urge to operate and nurture our business relationships in the most professional way.

8

**WE AIM TO DEVELOP CONSTANTLY.**  
We are open to new solutions and consciously try to find innovative resolutions.

9

**WE ARE BETTER TOGETHER.**  
We believe in teamwork and in the power of community.

10

**WE SHAPE THE WAY PEOPLE THINK.**  
We believe that good is contagious and what we do in camp will bring about changes beyond the gates of Bátor Tátor.

## Bátor Tátor, Hatvan





## BÁTOR TÁBOR FOUNDATION

1135 Budapest, Reitter Ferenc u. 46-48.

[www.batortabor.hu](http://www.batortabor.hu) | [batortabor@batortabor.hu](mailto:batortabor@batortabor.hu)

Tel: +36 1 302 8808 | Tax Number: 18107913-1-41

Bank Account Number: UniCredit 10918001-00000015-88740016

## Nadační fond Nadace Bátor Tábor Česká republika

Žižkova 403/20, 293 01 Mladá Boleslav, Csehország

[www.batortabor.cz](http://www.batortabor.cz) | [info@batortabor.cz](mailto:info@batortabor.cz)

IČ: 28996542 | Komerční Banka 43-6195580267/0100 CZK

## Fundacja Bator Tabor Polska

ul. Krucza 24/26, 00-526 Warszawa, Lengyelország

[www.batortabor.pl](http://www.batortabor.pl) | [info@batortabor.pl](mailto:info@batortabor.pl)

KRS: 0000342855 | Bank Zachodni WBK 02 1090 1056 0000 0001 1347 5847

## Nadácia Bátor Tábor Slovakia

Štúrova 4, 811 02 Bratislava, Szlovákia

[www.batortabor.sk](http://www.batortabor.sk) | [info@batortabor.sk](mailto:info@batortabor.sk)

IČO: 42174643 | UniCredit Bank Slovakia 1074264003/1111

