



Ruwasunchis

YOUTH PROGRAM

2017

OUR MISSION



We accompany and **inspire** people from vulnerable communities to **believe in themselves**, discover their **passion** and life project, live in **harmony**, and create the **future** they dream.

OUR VISION



To be a reference
movement of
community development
and social innovation.



OUR INTERVENTION AREA



| MANCHAY |

LOCATION

Pachacamac Distric
Lima Province

INHABITANTS

100 000 approx.

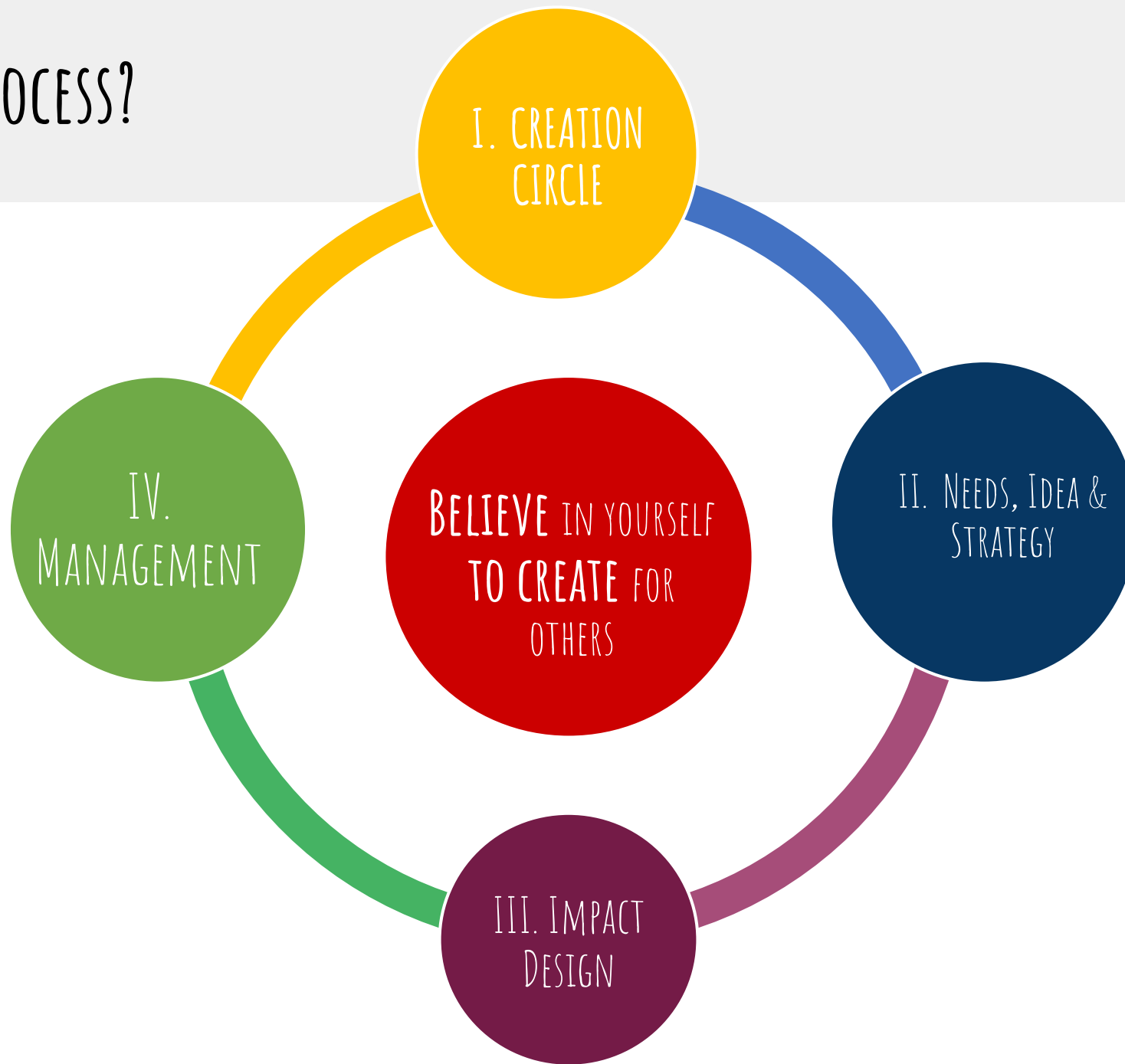


OUR METHODOLOGY



BELIEVE IN YOURSELF DISCOVER RELATE TO OTHERS CREATE FOR OTHERS

HOW IS THE PROCESS?



WHAT SKILLS DO WE WORK WITH THE YOUTH?



Self - knowledge

Creative confidence

Verbal and corporal
expression

Active listening /
observation

Assertive communication

Without fear of error

Practice

Knowledge in the field

ENTREPRENEURIAL SKILLS

Humble leadership

Change management

Effective communication

Collaborative work

Creativity

Empathy

Fluency

Flexibility

Understanding the
creative process

Tools for the creative
process



HOW WE DO IT?



WE WORK WITH

PLAYING
ART

ACTING AND REFLECTION

DOING
CIRCULAR SPACES

AGIL AND CREATIVE
METHODOLOGY

PLANNING AND
STRATEGIC MANAGEMENT

FULL PROGRAM

“I FEEL I BELONG TO RUWA , IT IS A BIG FAMILY, IS REALLY FUN,
THEY GIVE US OPPORTUNITIES, HELP US TO
SEE THE REALITY AND HOW TO ACHIEVE OUR DREAMS”.

KATERIN AGUIRRE
19 YEARS

2 WAYS TO WORK WITH YOUTH



INNOVATION AND ENTREPRENEURSHIP SCHOOL

LEARNING SPACE

4 full days per month - Saturdays

Location: Agraria University (one of the best public universities in Peru)

Different activities are generated in spaces of synergy. Stories, laughter and learning emerge from the dynamics that awake our young people, to empower their creativity without limits or judgments.

The “Believe in yourself to create for others” methodology is a transversal axis throughout the workshop, as it provides different knowledge; as well as invites to be part of the collective creation, to be able to solve social problems that evidence or experience the participants of the workshop in their own vulnerable communities.



WORKING IN THE COMMUNITY

Young people from Manchay are agents of change by making positive changes for their community, in their families and for themselves. The empowerment and inspiration received in the workshops, talks and activities on **Sundays of Inspiration** allow us to open spaces for young people to outline, plan and be able to create initiatives and projects that impact in their community, taking them to action on **Sundays for Creation** to improve the quality of life in their communities.

INSPIRING

INSPIRATIONAL SPACES

2 Sundays per month - 4 hours

Different speakers and workshops come to hold inspirational talks, to tell about their own experiences of improvement and personal vision. The same day we reinforce the importance of guided play and harmonious coexistence between different groups of young people in the community (for example gender equity).

CREATING

CREATION SPACES

2 Sundays per month - 4 hours

Young people become agents of change in their community. It is intended that the youth lead initiatives of positive social impact, through innovative proposals after a process of diagnosis and ideation carried out by themselves.



INSPIRING

LEARNING

Vocational guidance workshop

Writing / reading workshop

Creative facilitator workshop

Cooking workshop

Tutoring

Others depending on youth feedback

INSPIRING US

Videos and inspiring talks.

What do other young leaders and remarkable people around the world do?

Interviews and conversations with other agents of change.

Empathizing in our community.

Insight into other realities.

PLAYING

Impro workshop and theater workshop.

Clown workshop.

Volleyball workshop.

Street Soccer Workshop.

CREATING

YOUNG VOLUNTEERS IN THEIR OWN COMMUNITIES

Young people carry out initiatives and projects in their community through a creative and innovative process.

1. Observe
2. Empathise
3. Understand
4. Imagine
5. Do
6. Share and Learn
7. Do it again
8. Learn and celebrate





ANUAL PLANNING

“IS LIKE A SECOND FAMILIE, THERE IS ALWAYS SOMEONE TO
TALK TO, GAMES, LAUGHTERS, ITS VERY MOTIVATING.
WHEN I WAS A CHILD I USED TO SPEND
MORE TIME THERE THAN IN MY OWN HOUSE”

ISABEL CHIRA
19 YEARS

ANUAL PLANNING- INNOVATION AND ENTREPRENEURSHIP SCHOOL



MÓDULO		DEVELOP	# SESSIONS	# HOURS
I	Social Innovation	Creativity and development skills to diagnose, propose and test solutions to social problems in their own communities.	5	35 class + 4 sport
II	Creative, motivation and trust	Mirando hacia dentro de cada uno, desarrollando lo necesario para entenderme y realizar mi propósito de vida. Looking inside each one to develop what is necessary to understand and fulfill their purpose of life to amplify their impact later.	6	40 class + 6 sport
III	Creative exploration	Opening the mind, getting to know new worlds, businesses and successful social enterprises and learning from people with ample experience.	10	70
TOTAL			21	155

ANUAL PLANNING- WORKING IN THE COMMUNITY



WORKING IN THE COMMUNITY		# SESSIONS	# HOURS
INSPIRING	Breaking their own limits, getting inspired by meeting people who already did.	14	42
CREATING	Actions of impact in their communities.	16	64
TOTAL		28	106



Ruwasunchis

OUR ESSENCE

"THE YOUTH"

OUR YOUNG LEADERS SHARE WITH YOU



JOULES GUTIERREZ

20 YEARS

Jouls is from Ayacucho and since he was 14 he has lived alone in Lima for long seasons. He opens up on how he was part of a aana, but now he invests all his energy in guiding other young people in Manchay channel their frustrations through changing their community themselves. His dream is to become a doctor and work in "Doctor without Borders", to help so many people in the world. Jouls is an example of overcoming and resilience, emerging from a violent environment and becoming little by little in a leader in his community.

"Ruwa is a family, another home for me. It is fraternity. A place where I can be free, be myself, where they don't judge what I think, where they give me opportunities that I don't receive nowhere else. They have helped me to develop more as a person, to manage issues that were only in my head and now I feel I can start helping people, which is what I like. They have opened the door to a world totally different from the one I was in."



OUR YOUNG LEADERS SHARE WITH YOU



GERALD LLERENA QUISPE

20 YEARS

Gerald has been part of the Ruwa family since she was 10 years old. Her dream is to have a career and be able to provide a better quality of life to her mother, who is a single mother. At the moment he has already studied at the fashion institute Chio Lecca, web programming in Laboratorio and participated in the World Cup and Copa América Street Soccer in Brazil and Argentina. She is currently studying Psychology at San Martín de Porres University. Gerald is a young leader and a great ally in the community.

"The best moment in Ruwa was when all the boys accepted us, the girls. At first they did not even want us to play with them. There was a lot of machismo against us. But then we started the street soccer workshops and they started to accept us, we had to play as a team and participate in the world championships, so we started to practice together, they started teaching us things and respecting us more. Now we relate to each other in a very different way."



OUR HISTORY

WORKSHOPS &
OTHER EXPERIENCES

STREET SOCCER - GENDER EQUITY



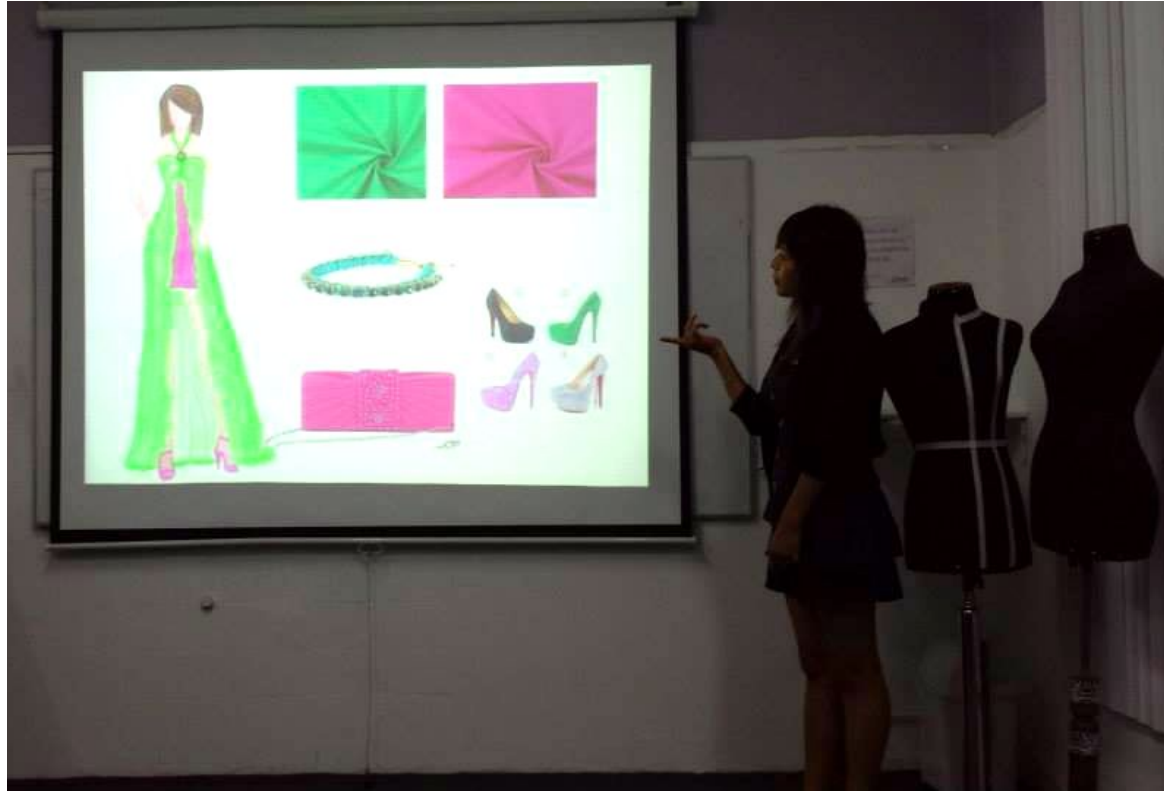
ENVIROMENTAL CONCIUSNESS



CAPOEIRA WORKSHOP



FASHION SCHOLARSHIPS



NATIONAL FESTIVALS



STREET SOCCER WORLD CUP - ARGENTINA 2015



STREET SOCCER WORLD CUP - BRASIL 2014



INNOVATION AND ENTREPRENEURSHIP SCHOOL 2015



Live the experience in here

<https://www.youtube.com/watch?v=LqTXVCcSC3I>

GREEN AREAS PROMOTERS



SCHOLARSHIPS LABORATORIA - WEB PROGRAMMING



WILLAKUY - TALE NIGHT



CREATIVITY WORKSHOPS



STREET SOCCER



EARTH PROMOTERS - GREEN AREAS FOR CHILDRENS



"YOUNG CITIZENS" WORKSHOP 2013



ENVIROMENTAL COMMUNITY FESTIVAL 2015



BEING INSPIRED BY LEADING REMARKABLE PEOPLE



HIP HOP WORKSHOPS



FLOORBALL



SCHOLARSHIPS



<laboratoria>
código que transforma



CHIOLECCA
Fashion School



Y más ...

LEADERSHIP TRAINING IBM



SCHOLAR NATIONAL ENCOUNTER



BIKRAM YOGA



SPORTS ARE PART OF OUR DNA



APPRECIATING OUR OWN CULTURE

DOM. 1^{VO} **LA EMOLIENTERIA**
SET. 7 PM **Av. LA DIAGONAL 598 MIRAFLORES**
TE INVITAMOS a ESCUCHAR LA MUSICA De...

Laguna Fai **KANAKU & EL TIGRE**

RUWASUNCHIS **MONKY / 987891878**

¡¡HAGAMOSLO TODOS JUNTOS!

VALORANDO EL ESFUERZO



PUBLICACIÓN DE UN VOLUNTEERS

Agrupar 10 historias de voluntariado a nivel mundial.
(Páginas 14 y 15)

Documento completo en:
<http://www.volunteeractioncounts.org/images/post2015/book/UNVYouthPublication.pdf>

REVISTA ASIA SUR "CÓMO PINTAR DE COLORES UN ARENAL"

Ruwasunchis significa hagámoslo todos juntos en quechua. Hasta Manchay, han llegado artistas, fotógrafos, ingenieros, psicólogos y educadores para ayudar a la comunidad a desarrollar sus capacidades. Cada año, más profesionales se suman al proyecto

Documento completo en:
<http://asiasur.com/articulos/como-pintar-de-colores-un-arenal/>



Diego, along with other volunteers, explains the projects of Ruwasunchis to the local community in Alto Manchay (Julie Escudero/Ruwasunchis, 2012).

this community has lived through, particularly the personal experiences of the women with terrorism, death, and violation of human rights. His personal growth and learning has been profound. At first, he thought it would be difficult for him to connect with the people from Manchay because he was an outsider. "However, to everyone's surprise, there was a huge demand, especially from women, to share their issues," says Diego. His age played a role in this, according to Diego. "Because I am young,

it was easier for the women of Manchay to trust me. They rapidly took me in as part of their families, sharing their meals, inviting me to participate in Andean rituals, and we worked together."

Being a Ruwasunchis volunteer has enabled Diego to reconnect with his own Peruvian history and roots. "Witnessing the strength of Manchayan women has particularly reinforced my hope in humankind and human potential," he says. ■

VALORANDO EL ESFUERZO



EL PERUANO SUPLEMENTO ECONÓMICO MAYO 2013

Se presentó nuestra propuesta, y sobre nuestra participación en la rueda de negocios que organizó Perú 2021 - Una Nueva Visión y Aprenda Grupo ACP.

"Los niños acceden a un espacio positivo de aprendizaje, recreo y diversión, mientras que los voluntarios se aproximan a la realidad de la comunidad, potenciando el desempeño de los niños en los talleres".

Documento completo en:

http://www.elperuano.pe/Edicion/suplementosflipping/economika/33/files/economika_33.pdf

6 El Peruano ECONOMIKA

NEGOCIOS INCLUSIVOS



INCLUSIÓN. Con Ruwasunchis más de 100 niños asisten a los talleres artísticos culturales, asegura Juan Diego Calisto.

VOLUNTARIOS DE RUWASUNCHIS APOYAN A FAMILIAS DE MANCHAY

Emprendimiento para compartir

Lo que se aprende en casa nunca se olvida. Desde muy joven, Juan Diego Calisto aprendió de su madre Carmen a compartir lo mucho o poco que tuviera y ayudar a las personas. Su experiencia como voluntario en diversas iniciativas lo llevó a formar la organización no gubernamental (ONG) Ruwasunchis, iniciativa que trabaja en la zona de Manchay con niños, jóvenes y madres en situación de pobreza.

Escribe Sonia Domínguez

Todos tenemos la oportunidad de ayudar. Ese es un principio básico que se maneja en la ONG Ruwasunchis (trabajamos todos juntos), que si bien ha cumplido recién un año de operar formalmente, realiza trabajos de ayuda social desde 2005.

El director de la organización, Juan Diego Calisto, nos

cuenta que desde muy joven viajó al interior del país, lo cual le permitió conocer el Perú profundo. Fue en esos viajes que tuvo la oportunidad de aprender el idioma quechua, recuerda.

Ya como alumno de la Universidad Agraria La Molina tuvo la oportunidad de llevar el curso de cultura y sociedad, que le permitió realizar un trabajo comunitario en la localidad de Santa



Datos

→ Ruedas de negocios para el desarrollo se desarrollarán en los jardines de la facultad de Derecho de la Universidad Católica, entre el 08 y 10 de este mes.

→ El objetivo de las ruedas de negocio es explorar oportunidades e innovar en la forma en que se gestione la responsabilidad social de las empresas.

Experiencia

Después de dos días de trabajo de campo, cuando sus compañeros regresaron, él optó por quedarse y conocer más de la gente con la que habían trabajado. En esa ocasión llegó a hospedarse en los jardines de las familias de la zona haciendo uso de mi carpeta.

Esta y otras experiencias como voluntario hicieron que Juan Diego se uniera a sus amigos Martín y Ornella para canalizar en mejores condiciones ayuda a grupos menos favorecidos.

Así, después de una experiencia en el colegio San Pablo Mirador de Manchay, optaron por hacer de este lugar su centro de operaciones. "Descubrimos una gran carencia educativa relacionada con el arte y los idiomas. Entonces nos propusimos apoyar con el dictado de clases y orientación ocupacional a los más pequeños de la zona".

Con el paso del tiempo, nuestra labor fue tomando forma y empezamos a trabajar con más personas, hasta constituirnos en un emprendimiento social, nos refiere.

Ya no eran solamente niños a los que trabajaban de vincular con el artista que todos llevamos dentro, sino también Ruwasunchis empezó a trabajar con jóvenes en situación de riesgo y madres de familia. "Para ello requiríamos la participación de otros profesionales que nos ayudaran a tratar con estos nuevos públicos, como, por ejemplo, psicólogos".

Avance

En la actualidad, Ruwasunchis trabaja con 80 personas. "Más de 100 niños asisten a los talleres artísticos culturales y creativos, a los que no tendrían acceso si no es tuviéramos allí".

Para asegurar el financiamiento de sus planes de ayuda social, Ruwasunchis participará en la primera edición de Ruedas de Negocio para el Desarrollo, que organizan Perú 2021 y Aprenda, como parte de la 10ª Expoferia de Proyectos de Responsabilidad Social. "Nuestro objetivo es encontrar empresas patrocinadoras".

Aparto de los talleres para niños (plataforma cultural), Ruwasunchis tiene el plan de jóvenes Ciudadanos, que busca a personas entre 14 y 21 años de edad con riesgo de caer en pandillaje o embarazos prematuros.

Los damos una capacitación sobre proyectos de vida para empoderarlos y luego los vinculamos con el mundo artístico, laboral o académico".

También desarrollan el plan de Tejedoras Urbanas, mediante el cual promueven negocios inclusivos. La mayoría de participantes son mujeres que fueron

afectadas por la violencia política de la década pasada.

"Lo que buscamos es que sus productos sean identificados en el mercado a partir de su diseño y su valor social". De este modo, las madres y mujeres de la comunidad se revalorizan en su rol social, fortalecen su autoestima y capacidad de liderazgo, además de generar ingresos para sus familias.

Hay que tener presente que Ruwasunchis también realiza campañas que buscan integrar a la comunidad y a los voluntarios de la agrupación, compartiendo momentos de alegría y promoviendo la interculturalidad y el diálogo de dos realidades socioeconómicas marginadas.

Los niños acceden a un espacio positivo de aprendizaje, recreo y diversión, mientras que los voluntarios se aproximan a la realidad de la comunidad, potenciando el desempeño de los niños en los talleres. ■

EN JUNIO HARÁN UNA PRIMERA VISITA A HUANCAYELICA CON EL FIN DE REPETIR EL TRABAJO REALIZADO CON 650 FAMILIAS DE MANCHAY.

THANK YOU FOR
BEING PART OF THE
FAMILY



Ruwasunchis





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