



# Seeds for Growth



Supports rural farmers and their family towards better livelihood in Malal-Mara

## Sierra Leone



February, 2017:  
Kapri Turay inspecting corn harvested in Chiefdom

### Newsflash May 8th, 2017

#### Flash items:

1. High first crop yield, Kapri visits project area.
2. First SFG ambassador started.
3. First project expansion 20—> 50 farmers.
4. On the way to 50 Hectare: help wanted!
5. New fundraising campaign will start soon.

#### 1. High crop yield, Kapri visits project area.

Your donations facilitated us to buy seeds, fertilizers and other tools to harvest **60-80% higher crop yield** on the 10 Hectares maize area. Recently, Kapri Turay visited the rural families: They showed their gratitude, because they harvested more staple foods and so are able to generate a higher income through the project. **All "Seeds loans" have been repaid** and an exchanded group of farmers have already begun next seasons project, in march 2017.

#### 2. First SFG ambassador started.



"My name is Peter Faling, project manager at ONVZ, a health-insurance company in Houten (NL). When showing my interest in the "Seeds"concept, Ben asked me to become an ambassador of Seeds for Growth. Of course, I confirmed directly, to

be able to support this unique charity concept more actively. In January 2017, I already presented this wonderful project to my colleagues of the IT department. Many people were enthusiastic and took the available documentation home. Next step is to further promote the project within ONVZ and to a broader audience outside the company"

#### 3. First project expansion, 20 —> 50 farmers.

Due to the support of several major donations in December of 2016, the project was expanded from 20 farmers at 10 Hectare to **50 farmers at 25 Hectare** in March 2017. Due to the dry season, maize is raised on heaps in swamp areas now. *See photo below.*



#### 4. On the way to 50 Hectare, help wanted!

Since we started in June 2016, lots of work has been done; the first harvest, project expansion to 25 ha and interest from the Siera Leonean government. Further growth is impossible without reinforcement of people who help us as a volunteer with newsletters, communication, campaigns, manage new website, finance, and more... Interested? Mail us: [info@seedsforgrowth.nl](mailto:info@seedsforgrowth.nl) or call Ben Bolland: +316-5155 9645 (NL-CET timezone)

*"Sharing wealth to harvest a peaceful*



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### 5. New fundraising campaign will start soon...

As you may know, all donations are invested as a revolving fund to improve the livelihoods of rural farmer families in Sierra Leone. Every Euro will be invested in seeds and auxiliaries and we provide vocational training to enhance the necessary capabilities of the participating farmers. After harvesting, farmers will repay the "seed" loan to the Foundation, and a new cultivation period can be supported. By implementing this concept a farmer can work structurally for a better income and living. We are supporting the farmer families to develop themselves.

For expanding in September to 100 farmers (50 Hectares), extra "seeds" are needed: EUR/USD 150 = per farmer.

Therefore, at the end of May, after the new website is released, we will start a new fundraising campaign, to raise about EUR 7,500 i.e in a few weeks, we will inform you more in detail about this, and we will count on your support again!

**Interested in spreading the words of "Seeds for Growth"? We welcome you forwarding this newflash!**



Infographic: Created at an IPMA project management congress, attended by 200+ professionals, 11th of April, 2017

Credits: [www.neetje.nl](http://www.neetje.nl)



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