**1) Project Summary**

The project has been designed for 100 farmer of district Basti who are very poor and living poverty, Each year the fell in debt and migrate from agriculture

**2) Organizational Background and Capacity to implement the Project**

Some youths of Basti district were initiated to form a Social Organization to change the socio-economic status and integrative development of local areas. In the year 1990 they were formed the organization i.e. Bharatiya Mahila evam Gramin Utthan Sansthan. BMGUS has registered in 1995 under Society Registration Act, 1860.

Initially organization has started its works with the environment awareness activities, bio-waste management’s, maternal & child health. BMGUS is presently working in two blocks i.e. Rudhauli and Basti Sadar in Basti District on agriculture, maternal & child health, climate change, safe drinking, skill development and primary education through awareness generation, capacity building, and system strengthens.

**Vision:**

Established a society which is financially, socially, political strong or develop in all respects and base on equity and friendship.

**Mission:**

**3) Situation Analysis:**

Basti is a backward district of Uttar Pradesh; which is located on Eastern Uttar Pradesh. The total population of Basti is 2464464 and male is 1255272 and female 1209192 respectively. The sex ration of this district is 1000:963. The total area of this district is 2688 Hector KMs. There are 14 block in Basti. (**Source of Data: Cencus-2011**)

Rudauli is one of the most backward blocks of this district. The distance of this block is 30 KMs from district head quarter. Rudauli block is covered by Saltouwa block in western side, Sant Kabirnagar district in eastern side, Ramnagar block & Siddharthnagar district in Northern side and Saughat block in southern side. There are 76 gram panchayats in this block area. Bharttiya Mahila evam Gramin Utthan Sansthan-BMGUS has been designed the programme for 5 villages of this block. The people of these villages are depending on agriculture they are divided into two categories (i.e. small farmer and large farmers). They are focus to cultivate the kharif crops i.e. paddy, maize, millet, mung, sugarcane, mastered, various types of green vegetables, etc. The farmers of these areas are cultivating their own land and they have been taken loan for buying the seeds, composed or fertilizer for their regular cultivations. The total land of these five villages is 882.25 hectors. But the ratio of production is not better.

The farmers can’t take facilities of govt. schemes due to lack of awareness; that’s why they do not back money to fulfill their loans and the interest amounts are increasing day by day. The soils of these areas are better for agriculture but due to bad irrigation facility and lack of awareness among farmers the yields of crops are not better. The people are still follows the traditional ways of cultivation; they are not accepted the modern and technical cultivation process till now.

Local governance and social security & poverty alleviation schemes are in feudal control. Panchayati Raj Institutions-PRIs, Gram Sabha, block & district level bodies of governance are dysfunctional. Due to the dysfunctional local governance the farmers also not taking the facilities of government schemes.

**4) Project Descriptions**

**4.1) Project locations**

**District Basti ,Uttar Pradesh ,India**

**4.2) Project duration**

( Six Months)

**4.3) Rationale**

The project has been designed for the100 fermer which live in most backward areas of Basti district. The people of this blocks areas are depending on agriculture. Due to low production of crops the farmers are facing lot of problems in their life. They are feeling depression and frustration for their loans and bad condition of their family. The farmers of these areas are not using the technical or modern process for cultivation and they are also not aware about the modern technologies of agriculture. Due this to this reasons the production of crops are not so good; it is directly effect to their personal life and they are back money of loans. The migrations are increasing day by day among the people of these areas; they think that they are working in city areas and income more money than agriculture. Due to migration the family members of farmers are living with insecurities and it is also effect to health, education of their children. There are very small numbers of women are involved with the agriculture.

In these contexts of view Bhartiya Mahila evam Gramin Utthan Sansthan-BMGUS has intends to design a project on agro based livelihood for improving the agricultural status of farmers of these areas. Through these initiatives the farmers will get the knowledge about the technical cultivation process and they will cultivate the crops to follow the modern technologies of cultivation. They will be awaked by the regular initiatives of organization about the various government schemes related to agriculture. They will linkage with Kishan Credit Card. BMGUS would also be organized the farmers and formed the Farmers clubs in every five villages. Firstly organization will provides the technical support and training to the members of farmer clubs; thereafter the members of farmer clubs will taken the initiatives to aware the other farmers regarding the same. There will be also target the women and linkage them with modern & technical agriculture process and aware them about the multi-cultivation process; through the multi-cultivation of crops they will cultivate two or three types crops in a land and also aware them about the modern irrigation systems. Through this process the farmers will gain more money and the income of farmers will be increased. The more income will help them to settle their loans and it will also help them to improve their family status and their child education and health status. For the more profits BMGUS will aware them about the digital trade/ internet trade of their agriculture yields.

**4.4) Conceptual framework**

**Conceptual framework**

* Organizing the small and marginalized farmers.
* Linkages with government schemes and providing the services of government.
* Members of farmers club liable and responsible to promote the other farmers.

Empowered the small, marginalized and women farmers through mobilization and linkage with government schemes and modern techniques of agriculture to promote their agro based livelihood

* Regular intervention and monthly meeting
* Aware them about various government schemes
* Providing services & technology to bring better agriculture services.
* Establish Farmers club and providing training related to agriculture.

**Community:**

Small, Marginalized and Women farmers are struggling to improve their socio-economic status

* They play their roles and responsibilities.
* Linking the farmers with the local and district government agriculture departments.
* Promoting them to raise their problems in front of service providers.

**Governance**:

The local agriculture department is responsible to provide the better services and promoting the modern technologies of cultivation.

* Sensitizing the local agriculture department to play their roles and responsibilities.
* Establishing the system strengthening
* Interface with the officers of local and district level agriculture authorities

**4.5) Target groups**

The small and marginalized farmers will be primary target group for this project. The women farmers will be focused for the same. The small, marginalized and women will be focused for promoting their agro base livelihood and empowerment of them. The government department and service provider of agriculture will be the secondary target group.

**4.6) Goal and Objectives**

**a. Goals:** “Empowered the small, marginalized and women farmers through mobilization and linkage with government schemes and modern techniques of agriculture to promote their agro based livelihood”

**b. Objectives:**

1. To organize the small and marginalized farmers and aware them about multi-cultivation.
2. To provides support, modern technical facilities for decrease their production expenses.
3. To promote the modern cultivation in spite of traditional cultivation.
4. To promote agriculture diversification.

**4.7) Envisaged outcomes**

1. The income of farmers will be increased and will improve their financial status.
2. For the more benefit in their agriculture; it will help to end the migration.
3. The farmers will be free from the money lender.
4. Diversification of agriculture will improve the environment.
5. The using of vermi-composed will be increased.
6. The fertility of land will be increased for using of vermin-composed.
7. The socio-economic status of their families will be changed.
8. The education and health status will be changed.

**4.8) Activity with timeline** (Annexure-1)

**5) Project Personnel**

There would be following staff structure for the Implementation of Project –

|  |  |  |  |
| --- | --- | --- | --- |
| **Sr.**  **No.** | **Designation** | **Number of**  **Positions Proposed** | **Roles and Responsibilities** |
| 1 | Project Director | 1 | * Overall planning, organize and supervision of the programme. * Advocacy at the blocks and district levels. * Finalization of the report and submission of the same to Funding agency. * Approval of accounts and audit reports and submission of the same to funding agency and relevant authorities. * Recruitment, selection and Training of coordinators. |
| 2 | Project Coordinator | 1 | * Helping the director in his/her work. * Total responsibilities of Organization for implementing the programmes. * Supervision. * Advocacy initiatives at the District and block levels * Reporting * Monitoring * Linkage establishment and networking with district or block level agriculture departments as well as other govt. department |
| 3 | Accountant cum office Assistant | 1 | * Maintaining office records and accounts. * Maintaining contacts with the account officer……….. * Helping in audits…. |
| 4 | Social Development Worker | 5 | * They will be responsible for maintaining contact with different stake holders at various levels and mobilizing them according to the requirements of the project. * Organizing the programme at the village level, maintaining contact with community peoples, small farmers and helping them to plan and organize campaigns and advocacy. * Facilitating the organization for campaign / advocacy and other activities, * Facilitating the farmers for vermo-compose, technical support to the farmers and regular promoting the multi-cultivations. * Reporting. * Linkage establishment and networking with government agriculture departments and other voluntary organizations. |

**6) MONITORING & EVALUATION**

**Monitoring, Evaluation Plan and Indicators**

The Monitoring and Evaluation is the most important part for implementing of any project and programme in an organization. The organization follows many processes or indicators for Monitoring and evaluation for programme as well as the finance reports.

The project would be monitored by 2 stages in the organization-

1. Project Coordinator level Monitoring
2. Central Monitoring

The indicators for Monitoring of project are discussed in the following table-

|  |  |  |  |
| --- | --- | --- | --- |
| **Sr. No** | **Indicators for Monitoring** | **Stages of Monitoring** | **Remarks** |
| 1 | * Regular monitoring to area coordinator and frontline worker * Monitoring the programme through visit the school | Project Coordinator level Monitoring | There would be conducted the regular visit in the field by Area or cluster coordinator to follow the planning of front line workers for implementing the various activities |
| 2 | * All over monitoring of the programme * Financial monitoring * Weekly monitoring meeting with programme and finance persons | Central Monitoring |  |

The project director would conduct the monthly evaluation of programme. The project coordinator should report regarding the daily events to project coordinator. On the base of it the PC will visit the field and evaluate the events and finally provide the report to Project director. The project director would be also monitored the monthly financial report and would regular discuss about the expenditure against approved budget with the finance person and project coordinator.

**7) Sustainability of Results Achieved**

Sustainability is a crucial aspect of the project design. Sustainability is the most important part of every project. The result or achievements of any projects are depending on the sustainability. On the base of it the project activities should be achieved the target and fulfillment the objectives or project aims.

The sustainability of the program at the community level is further ensured through the   
active involvement with villagers, communities, small & marginalized farmers and women farmers. The farmers club will play the vital role for the same. The farmer club would be continuously worked for the betterment of agro base livelihood. They will work for promoting the livelihood and regularly support the farmers for multi-cultivation and they also works for vermi composed which will use in their cultivation. They will also provide the technical support to all farmers.

8) Budget

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Item** | **Units** | **Cost** | **Months** | **Sub-Total** |
| **1. PERSONNEL** |  |  |  |  |  |
|  | **Coordinater** | **2** | **166** | **6** | **1,992** |
|  | Supervisor | 6 | 7,500 | 6 | 4,500 |
|  | Accountant /Data Entry operator | 2 | 133 | 6 | 1,596 |
| **2. TRAVEL** |  |  |  |  |  |
|  | **Coordinater** | **2** | **30** | **6** | **360** |
|  | Supervisor | 6 | 25 | 6 | 900 |
|  | Project Director | 1 | 133 | 6 | 798 |
| **3. EQUIPMENT** |  |  |  |  |  |
|  | **Laptop** | **2** | **700** |  | **1,400** |
|  | Printer | **2** | 250 |  | 500 |
|  | Camera | 1 | 300 |  | 300 |
|  | Furtniture | 9 | 16 |  | 144 |
|  | Inverter | 1 | 266 |  | 266 |
| **5. OFFICE RUNNING COSTS** |  |  |  |  |  |
|  | Office Rent | 2 | 50 | 6 | 600 |
|  | Electricity Charge | 2 | 16 | 6 | 192 |
|  | Phone fax email | 2 | 33 | 6 | 396 |
|  | Audit fee | 1 | 50 |  | 50 |
|  | Bank Charge |  | 83 |  | 83 |
|  | Printing and Stationery | 2 | 50 | 6 | 600 |
|  | Courier |  | 83 |  | 83 |
|  | Mislenious | 2 | 16 | 6 | 192 |
| **6. PROGRAM ACTIVITIES** |  |  |  |  |  |
|  | Interface meeting community/service provider | 20 | 82 |  | 1,640 |
|  | Block level offical meetring | 2 | 250 |  | 500 |
|  | Training to staff | 1 | 250 |  | 250 |
|  | Orientation Meeting with grassroot service provider/PRI/Village Head/Community leader | 2 | 333 |  | 666 |
|  | Print Media workshop | 2 | 250 |  | 500 |
|  | Wall writing | 30 | 16 |  | 480 |
|  | **Total ($)** |  |  |  | **18,988** |