



**2019 Q3  
Update**



**Y**ou have helped make our Children's Education and Youth Jobs initiative a great success through the first 9 months of 2019. The project is pioneering an innovative approach of empowering a community to improve the education of its own children.

Our mission is two-fold:

(a) to provide opportunities for children in the Port Elizabeth townships to get a high quality education, discover and develop talents, and to grow towards their potential.

(b) to empower the community to uplift itself by creating jobs for previously unemployed youth to work in their own community's primary school.

We are proud to report that we are on pace to achieve all of our project objectives. We have successfully hired and trained 46 local unemployed youth. These 46 young people are currently working with 543 children in our Children's Literacy initiative.

The children are often packed into classrooms with 40 or more learners, making it impossible for the teacher to provide the individual attention a child needs to learn.

Our sessions provide that individual attention, for an hour at a time, and are customised to be working with the child on their level. We have partnerships with some of the best literacy organisations in the country: Wordworks, Shine Literacy and Breadline Africa.

The methodologies are backed by a decade of research and measured impact. We are thrilled to see the results over the first 9 months and highlight many of the successes in the pages that follow.

Your generosity has also allowed us to make significant investments into the infrastructure of multiple primary schools.

We have built an entirely new Literacy Centre and upgraded the school kitchen at Fumisukoma Primary School in Motherwell. We have also renovated the libraries, both indoors and outdoors, at Ben Sinuka Primary School and Seyisi Primary School. Finally, we have just finished construction of a new pilot Literacy Center at Isaac Booie Primary School.

Masinyusane continues to pioneer an Educational Technology Centre at Seyisi Primary School and Fumisukoma Primary School. These offer children the opportunity to become computer literate and learn from some of the best software and educational apps in the world.

We also continue to run an array of extra-curricular programmes providing children with the opportunities to discover and develop talents that they possess outside of the classroom.

All in all, the first 9 months of 2019 have been a great success. This is highlighted by the team logging over 18,000 hours of customised literacy sessions with the children.

South Africa possesses one of the lowest literacy rates on both the continent of Africa and in the world at large. For too long, the children here were robbed of their future before it even began. You are helping us to change that story.

We trust you will be inspired by the stories that follow and thank you sincerely for your support and investment into the community.



# LITERACY SESSIONS



18,246 Sessions

# A Generation of Readers

Masinyusane's Literacy Coaches provide customised, individual literacy sessions to children for the first 5 years of their schooling. This provides them with the foundation they need to read, write and comprehend. Every child is unique and learns differently. Even worse, many of our children are packed into classrooms with 40 to 50 children. Our Literacy Coaches provide customised, one-hour literacy sessions designed to work with the child at their level. This is the most effective, full-proof way of ensuring every child learns and no one is left behind.

# 543

Children Are  
Receiving  
Literacy Sessions



# 46

Literacy Coaches  
Work in Four  
Schools



# 36,492

Hours of Literacy Coaching Have  
Taken Place in 2019



# Children's Progress

The children have made fantastic progress in 2019. We assess each child every 6 months on four different metrics. If a child reaches 'reading level' for their grade, we graduate them out of the programme and focus our energies on children still struggling. The sessions with the 5-6 year old children focus on phonics and sounds, while the sessions with the 9-10 year old children are focused on reading and writing. The results from our mid-year assessments showed 47% of our children have improved their overall scores by more than 20%!



# 28

Children Have Graduated Out of  
The Programme Through July  
2019



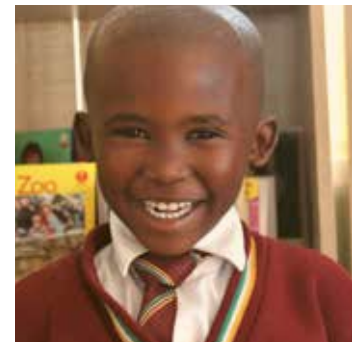
# 47%

Of Children Have Progressed by 20% or  
More on Their 6-Month Assessment



# 83%

Of Children Have  
Progressed by  
One Level So Far



# YOUTH JOBS



46 Jobs Created

# Youth Employment

Your generosity enables us to provide jobs for 46 youth in our Children's Education programme.

The jobs give the youth with the opportunity to earn an income, gain work experience, receive training, and take part in uplifting their own community's children.

These youth are critical support staff to overwhelmed teachers. While a teacher may know a child is struggling to keep up, there is little she can do to assist when she has 49 other children in her classroom. This is where our youth step in - pulling the child to the side and working with them individually.

Masinyusane receives thousands of applications over the course of the year. The team we ultimately hire is incredibly talented, passionate, and committed to helping their children.

There is incredible talent within our communities. This programme unleashes that talent to contribute in the schools.



**46**  
Previously Unemployed Youth  
Are Now Working In Their Local  
Community Schools



# LIBRARIES



5,165 books borrowed



# A Culture of Reading

Masinyusane has built and runs four school libraries. While the Literacy Centres teach children 'how to' read and write, the libraries make reading fun. Our library managers run a variety of projects, reading clubs and competitions. They are all designed to get as many children reading as possible. 93% of South African homes have fewer than 10 books, so we are proud to share that over 5,000 books have been borrowed by children so far in 2019. Each day we inch closer towards our goal of creating a generation of readers in South Africa.



# 706

Children Are Currently  
Participating in our Library Clubs



# 5165

Books Taken Home By Children So Far  
in 2019



# 6

Different projects  
are underway in  
each library



# EDUTECH CENTRES



901 Children Participating

# Educational Technology

Masinyusane is pioneering Educational Technology Centres in Port Elizabeth township primary schools. These Centres provide children with the opportunity to develop basic technological literacy skills, to access the world's best educational apps and to learn from countless innovative games. The Centres consist of both laptops and tablets. The laptops cater to the older children who learn to type, navigate Windows, and use Microsoft Office. The tablets enable the younger children who learn from literacy, math, creative & logic apps.

# 901

Children Are Participating



# 2

EduTech Centres



# 95

Laptops and Tablets Being Used



# EXTRA- CURRICULARS



20 clubs & teams

# Talent Discovery

Masinyusane runs over 20 clubs and teams across multiple schools. Each of these is designed to help children discover and then develop skills they possess.

Not every child was made to sit still and read words or count numbers. Some were born to dance, draw, run and/or sing.

We believe in providing opportunities for those children to discover the talents that make them special.

Moreover, these extra-curricular programmes are safe after-school spaces for children to productively spend their time.

In addition to any given talent, the children develop social skills, confidence and friendships.

Teams include chess, traditional dance, rugby, soccer, board games, choirs, gardening, life skills, karate and a variety of computer clubs.



**20**  
Different Clubs and Teams Are Available for Children to Discover and Develop Their Talents



# INFRASTRUCTURE



Fumi Literacy Centre

# Building a Better Environment

Masinyusane will be investing nearly R1 million in infrastructure upgrades across four schools in Port Elizabeth's townships. These projects ranged from building brand new facilities, including libraries and computer labs to upgrades of failing infrastructure. The environment in which the teachers and children operate has a profound impact on their attitude, behaviour and ultimately performance. Every child deserves to learn in decent, safe and inspiring environments.



## Projects Included:

- 2 New Libraries
- 1 New Educational Technology Centre
- 1 School Kitchen Upgrade
- 3 Outdoor Play Areas
- Numerous Classrooms



# 3354

Children Are Benefiting from the New Infrastructure



# 8

School Infrastructure Projects





## CHANGING LIVES TOGETHER

We are changing lives, building the future and empowering communities to uplift themselves.