



**CHILDREN'S
EDUCATION &
YOUTH JOBS
2021 Q1**

84 jobs
created

5345 children
assisted



Table of Contents



Libraries 12

3 Executive Summary



EduTech Centres 14

5 Literacy Sessions



Infrastructure 16

8 ECD



Appendices 18

10 Youth Jobs



2021 is off to a great start at Masinyusane. We are excited to share our progress, impact and future plans in the pages that follow.

Our project mission remains two-fold:

1. To provide children (0 to 10 years) with a rock solid foundation in reading, writing and comprehension that will unlock their ability to learn, grow and succeed in school.
2. To create local social impact jobs for previously unemployed youth to work in their own community's schools and Early Childhood Development Centres.

Together, we are empowering communities to uplift themselves by creating jobs that result in children getting the best education possible.

EXECUTIVE SUMMARY

Masinyusane has hit the ground running in 2021. This is, perhaps, the most important year in Masinyusane's history. Our children's education and future is at stake.

We are still in the middle of the Covid-19 pandemic and this continues to have devastating effects on our children's education. Schools are currently operating at 50% capacity, meaning many children only attend school two days per week.

To no one's surprise, it is the poor children that suffer more. Their families have fewer resources at home to teach the children, a lower education base themselves and often lack the ability to hire help if they are off at work.

We cannot afford to let our children lose another year of schooling.

At the same time, Stats SA is reporting that half a million South African's lost their jobs during the pandemic. This on top of our already crippling unemployment rate. Once again, these losses are felt hardest in the more impoverished communities.



REPORT HIGHLIGHTS

- We have created jobs and hired 84 previously unemployed youth so far in 2021.
- We have build 5 new Early Childhood Development libraries and launched literacy projects in them.
- We have launched our brand-new Astra Primary School Library
- 604 children are currently on the reading programme.

Our intervention, which creates employment and focuses on early childhood education, is thus vital at the moment.

We are proud to share that we are significantly expanding the size and reach of the project. We continue to build out our innovative model of creating a pipeline of support for children from ages 0 to 10.

We do this by partnering with big primary schools and then the local Early Childhood Development Centres that feed those schools.

Over the past 3 months, we have built an additional 5 ECD libraries and literacy centres on-boarding more than 100 children aged 2 to 5.

At the same time, we have expanded our primary school projects to assist more children. We currently operate in five primary schools and 7 early childhood development centres. We are providing 604 children with individual literacy sessions and had 4365 children participating in our library projects in Q1.

Finally, we have already created 84 jobs for previously unemployed local youth. The jobs are life-changing as they provide an income, allow the youth to gain their first work experience and provide them with a sense of purpose and self-worth. We hope to employ 100 by July.

Thank you for making all of this possible. You are helping us give the gift of reading (and thus learning!) to children across the Nelson Mandela Bay. You are simultaneously providing dignity, purpose and an income to many talented youth that needed this opportunity.

The return on investment is incalculable.

Jim McKeown
Managing Director



FEATURE PROJECT

Our brand new library at Astra
Primary School





LITERACY SESSIONS

“Only **22%** of Grade 4 children can read for meaning in South Africa; this in comparison to 96% in the United States.” ¹

¹Funda Wande: [https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20\(15%20Aug%20%202019\).pdf](https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20(15%20Aug%20%202019).pdf)

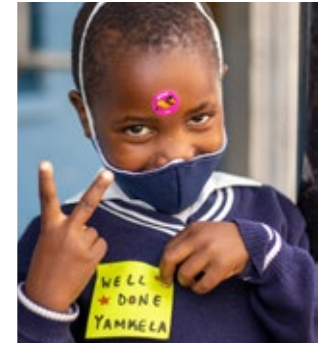
A Generation of Readers

Masinyusane's Literacy Coaches provide customised, individual literacy sessions to children for the first 5-8 years of their schooling life (ages 2 to 10). This provides them with the foundation they need to read, write and comprehend. Every child is unique and learns differently. Moreover, many of our children are packed into classrooms with 40+ children.

Our Literacy Coaches provide customised, one-hour literacy sessions designed to work with the child at their level. This is the most effective, full-proof way of ensuring every child learns and no one is left behind. Our children progress twice as fast as their peers not on the programme.

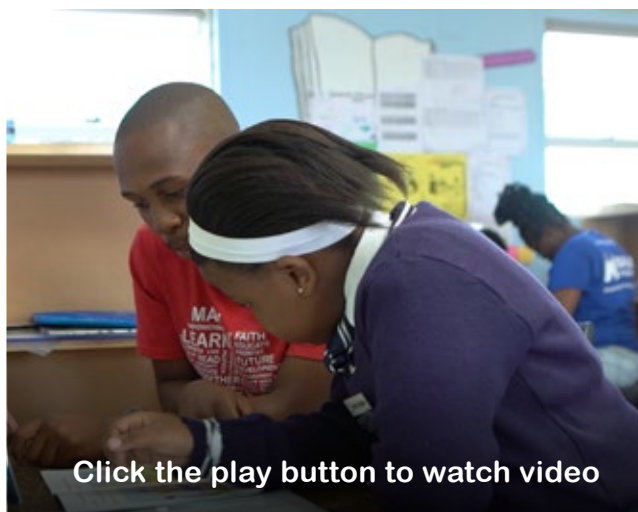


70
Literacy Coaches
Work Across Our
Centres



604

Children Are
Receiving
Literacy
Sessions



Click the play button to watch video

1557
Sessions of Literacy
Coaching Have Taken
Place in Q1 2021

Children's Progress

The children made good progress in 2020 all things considered. Unfortunately, covid resulted in closed schools for 4 months and fifty percent capacity from Aug to Nov.

We assess each child every 6 months on four different metrics. If a child reaches 'reading level' for their grade, we graduate them out of the programme and focus our energies on children still struggling. The sessions with the 2-6 year old children focus on phonics and sounds, while the sessions with the 7-10 year old children are focused on reading and writing. To the right, we highlight some of the most important statistics.



61%

Of 5-6 Year Olds
Have Progressed
by One Level



57%

Improvement in Phonics
vs the Control Group for
our Grade 1 Children

53%

Improvement in Phonics
vs the Control Group for
our Grade R Children

A photograph of three young children playing with large, colorful letter blocks. The child on the left is wearing a white face mask and a dark jacket. The child in the middle is wearing a dark jacket and is smiling while looking at the blocks. The child on the right is wearing a light-colored jacket and is also looking at the blocks. The blocks are large and have letters like 'B' and 'A' on them. The background is slightly blurred, showing what appears to be a classroom or play area. The entire image has a green tint.

EARLY CHILDHOOD DEVELOPMENT

“Only **25% of 3-4 year old**
South African children receive early
learning or educational stimulation.”²

² <https://dgmt.co.za/wp-content/uploads/2018/08/ECD-Vision-2018-digital.pdf>



It's Never Too Early to Teach a Child to Read

Masinyusane's Literacy Coaches read stories to children as young as 6 months every day. They also provide our highly effective one-on-one literacy lessons for children aged 3 to 5.

The head start with reading that we are providing these children will have enormous compounding effects on their lives for decades to come.

While we introduce letter sounds and phonics, the overwhelming focus is on teaching children to fall in love with stories and books. The confidence that comes with beginning to learn to read will propel these children to read, learn and discover more.

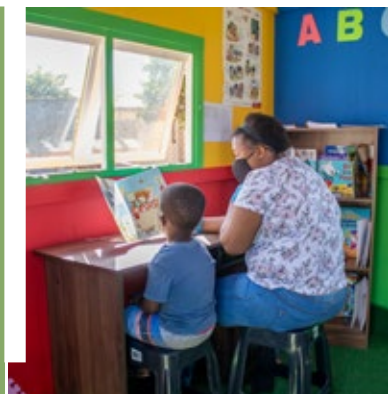
We are so proud of these little learners.

144

Children Are Receiving Literacy Sessions

14

Literacy Coaches Work Across our ECDs



504

Sessions of Literacy Coaching Have Taken Place in Q12021



YOUTH JOBS

“At **63.1%** South Africa has the 4th highest Youth Unemployment rate in the world.”³

³ <http://www.biznews.com/thought-leaders/2015/07/29/sa-q2-unemployment-eases-to-25-but-63-1-of-youth-remain-jobless/>

Youth Employment

In 2021, we created jobs for 84 youth in our Children's Education programme. 70 of these youth serve as literacy coaches.

These jobs give the youth with the opportunity to earn an income, gain work experience, receive training, and take part in uplifting their own community's children.

As noted above, these youth are able to drastically raise the literacy scores of the children in their local schools. These social impact jobs have enormous returns on investment when the children's education is considered.

They are also critical in helping these youth get into the work force. There's a saying that "You need experience to get a job." But you need a job to get experience. Most South African youth are stuck in this catch-22.

We also provide quarterly one-week training sessions to all youth to help them develop critical work skills.

Our jobs are designed to serve as stepping stone positions for youth that otherwise would never find work. When coupled with our training and networking, many are able to bounce into further employment.

Thank you for helping us create and expand such an innovative and impactful project.



84

Previously Unemployed Youth
Are Now Working In Their Local
Community Schools

LIBRARIES

“58% of South Africans have NO printed books in their home.’⁴

⁴Funda Wandé: [https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20\(15%20Aug%20%202019\).pdf](https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20(15%20Aug%20%202019).pdf)

A Culture of Reading

Masinyusane has built and runs twelve libraries. While the Literacy Centres teach children 'how to' read and write, the libraries make reading fun. Our library managers run a variety of projects, reading clubs and competitions. They are all designed to get as many children reading as possible. 93% of South African homes have fewer than 10 books, so we are proud to share that 4009 books have been borrowed by children so far in 2021. These libraries will become even more important now, during the pandemic, as we need to get books into children's homes to make up for lost time.



6
Different projects
are underway in
each library



4009

Books Taken Home By
Children in 2021



12

Reading Clubs Across Our Schools

EDUTECH CENTRES



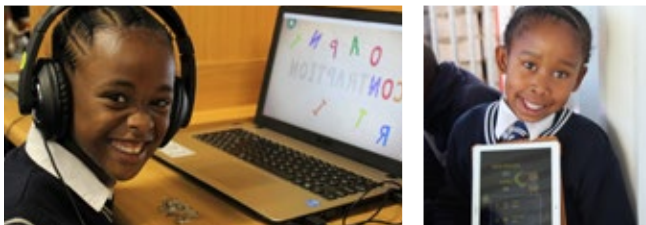
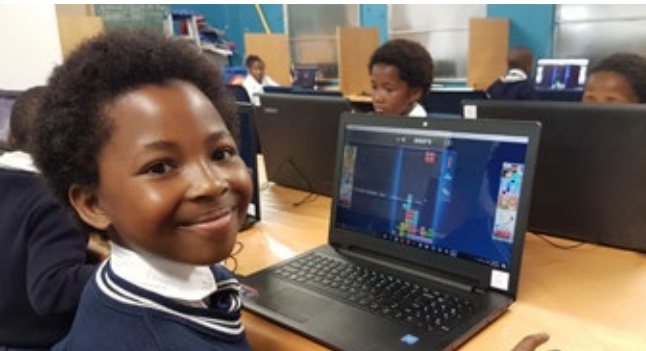
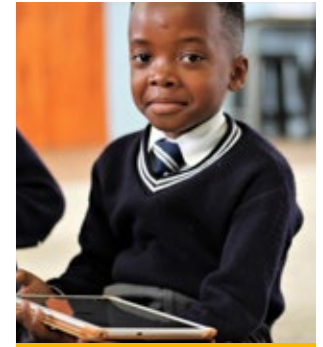
1500+

Children Are Participating



3

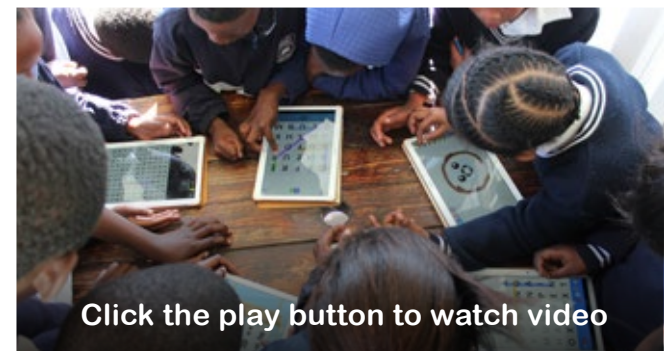
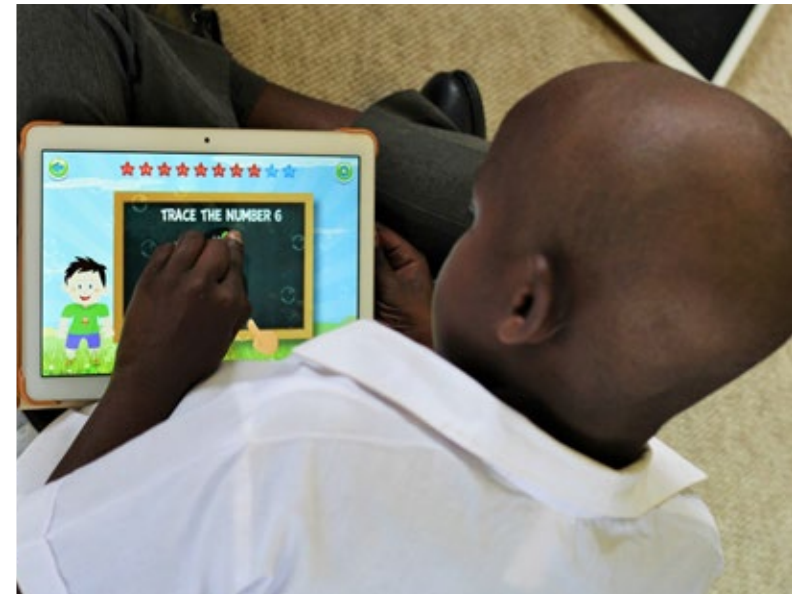
EduTech Centres



Educational Technology

Masinyusane is pioneering Educational Technology Centres in Port Elizabeth township primary schools. These Centres provide children with the opportunity to develop basic technological literacy skills, to access the world's best educational apps and to learn from countless innovative games. The Centres consist of both laptops and tablets. The laptops cater to the older children who learn to type, navigate Windows, and use Microsoft Office. The tablets enable the younger children who learn from literacy, math, creative & logic apps.

We continue to pilot new programmes, apps and games in our centres. The children test, discover, explore and flex their creative muscles every day.



Click the play button to watch video

95

Laptops and Tablets
Being Used



INFRASTRUCTURE

Building a Better Environment

Masinyusane has invested nearly R3 million in infrastructure upgrades across our schools and ECD Centres in Port Elizabeth's townships over the past three years. These projects range from building brand new facilities, including libraries and computer labs to upgrades of failing infrastructure.

We are excited to have a bunch of libraries and literacy centres in the pipeline as well!

The environment in which the teachers and children operate has a profound impact on their attitude, behaviour and ultimately performance. Every child deserves to learn in decent, safe and inspiring environments.



5345
Children Are Benefiting from the New Infrastructure



PROJECTS INCLUDED:

8

School
Literacy
Centres

5

School
Libraries

3

Educational
Technology
Centres

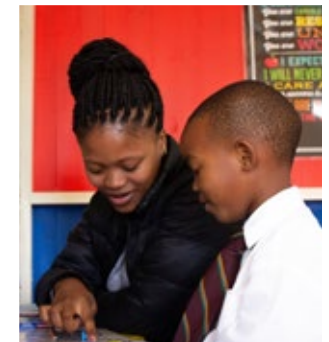
7

ECD Libraries
/ Literacy
Centres

5

Projects in the
Pipeline

+ MULTIPLE SCHOOL RENOVATIONS





Empowering Through Education

www.masinyusane.org

