



# MASINYUSANE

ANNUAL  
REPORT  
**2016**

[www.masinyusane.org](http://www.masinyusane.org)



## 2016 Major Achievements

12,000 Literacy Hours

200 University  
Students

Built a New Library

24 Masinyusane  
Scholarships



## Letter from the Director

2016 has been a year of tremendous growth and success for Masinyusane. We continue to uplift and empower thousands of children and young people with our flagship Top Learners and School Partnership initiatives.

In 2016, our Top Learner project consisted of 200 Top Learners studying at university (double our 2015 cohort). These students encompass the best learners from all 35 impoverished township high schools in our city.

Masinyusane's support for these 200 Top Learners expanded significantly, to include tuition, housing, textbooks, bus fare, and laptops. With the help of a few generous sponsors, we distributed 24 Masinyusane Scholarships this year. The recipients are students who would not be in university were it not for the incredible generosity of our supporters.

Our Masinyusane House continues to be a major success. It is home to 20 of our most impoverished students, who live there for free, receiving nutrition, internet access, and a safe place to study. The House had a 100% pass-rate midway through the year.

Our School Partnerships initiative also witnessed major growth. We expanded into another primary school and increased the number of children on our literacy programme from 125 to 367. To accomplish this, we hired 20 talented young people from our local communities and trained them in award-winning literacy methodologies. The Youth Leaders are assigned 16 children each and they run one-hour reading, writing, and comprehension sessions with the children. This customised, individual support is incredibly effective.

Perhaps the highlight of the year was the construction of our new building at Seyisi Primary School (page 12). The building provides two much needed classrooms as well as the school's first library.

A big thank you to all of our supporters and staff for making these achievements possible. As the Director, I am very proud of our team, their tremendous effort, and the impact they have enabled us to have on so many children's lives

Very Sincerely,

**Jim McKeown**  
Executive Director



# 200 Masinyusane Students in University

**M**asinyusane has 200 university students from our PE townships at Nelson Mandela Metropolitan University in 2016. **They achieved an astounding 94% pass-rate through June 2016.**

2016 has been an exciting year for our Top Learners team as our cohort of university students doubled to 200 students. To keep things interesting, the government, which typically provides loans to two-thirds of our students, decided to fund only 10% of them. In response, our team worked tirelessly for months to raise over R 630,000 for the students, while successfully advocating for another R 700,000 in loans. In addition, we continued to give the students daily bus fare, textbooks, and laptops.

Our dream is still to watch our students return to their communities empowered to uplift their own families, solve their own communities' problems, and serve as role models. 2016 saw a few more of our students graduating, getting professional jobs, and begin to help their families. Next year will be our first big wave, with over 30 students graduating!



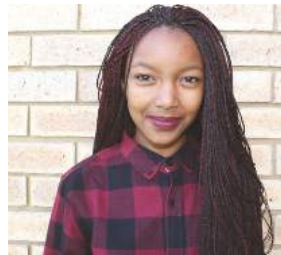
## Scholarship Winners

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### **Sokwanda Ntamo - Human Resource Management**

“My dream is to be an inspiration to others one day, uplift the people in my community and see other young people out there be successful and inspire others.”



### **Sanelisiwe Dick - Law**

“Thank you for being selfless enough to sponsor a complete stranger and for believing in me. I draw inspiration from the underdog, the unknown person who does things because they have to be done and not just for recognition.”



### **Nomakhaya Mkuzangwe (Accounting)**

“My dreams are to qualify as a Chartered Accountant and be able to help other people who are in the same situation that I am in.”



### **Esethu Ntombi - Mechanical Engineering**

“I would like to take this opportunity to thank Masinyusane. One of my biggest dreams in life is to be an active citizen and to empower others through self-development initiatives. I want to dedicate my life to helping others who cannot help themselves.”

# Realising Zamile's Dream



"I remember meeting Jim in Grade 11 and him telling me I was going to go to university. At the time, I was a good, but not great, student.

I spent the next two years staying after school, sometimes late into the night, studying with Jim every day.

Once in university, they would give me books, a laptop, and bus money to get to school every day.

In November 2015 I graduated. It was the proudest day of my life. My mother and grandmother were both crying.

In 2016 I began my articles at Rushmere Noach, a prestigious law firm in our city. My heart stopped when they told me I needed a license and car. Again, Masinyusane came to my rescue paying for my lessons and finding someone to sponsor me a car.

Without Masinyusane I would have had no dreams, no aspirations, no way forward, no Bachelor of Law Degree on my wall.

Thank you Masinyusane, for raising me up."

# A Thriving Masinyusane House

20 of our most impoverished students live for free in our university house. They achieved a 100% pass-rate in 2016.





## Unlocking doors through English literacy

In 2016, we had 367 children in our literacy programme receiving over 12,000 hours of personal literacy sessions. Our children, aged from 4 to 10, range from preschool through Grade 3. Over the course of those initial five schooling years, Masinyusane is ensuring that every child receives the opportunity to develop a strong academic foundation.

Each child is assigned a Youth Leader in the beginning of the year and receives one-hour, one-on-two literacy sessions in our library using award-winning methodologies. The sessions focus on reading, writing, and comprehension.

The children continue to astound us with how quickly they learn. We are humbled and honored to be part of building this young generation of readers.



367 Children  
Receiving  
Individual Reading &  
Writing Sessions

12,164 Literacy  
Hours



*Above:* Siphesihle, Amahle, Owam, Aqhama, and Silindokuhle are our 5 most-improved Grade 2 students at Seyisi Primary School.



*Left:* Sonele (middle) reading a book to Lihle (left) and Thando (right), two children she will spend the entire year working with.



## Youth Leaders: Creating Local Jobs

Our literacy project creates meaningful jobs in which local youth are giving back to their communities by working with children in primary schools.

In 2016, we hired 20 young people, trained them in award-winning literacy programmes, and put them to work in our new libraries. All of these youth were trapped at home with no prospects of a job or income. Today, we have them spending their mornings running our literacy programmes and their afternoons running our reading clubs. Furthermore, the majority of them are now taking evening classes and pursuing a university education via night school!

Our communities, while plagued by poverty and unemployment, are home to incredibly talented and passionate young people. We are proud to give them an opportunity to grow and give back and have been amazed at how much good they can accomplish if given the chance.



## 2016 SIGNATURE PROJECT

**We built Seyisi Primary School their first ever school library.**

“The new building has brought so much excitement to our school. The children are so eager to spend time in the new library.”

-Ms. Nomonde



# Financials

In the 2015-2016 Fiscal Year we maintained a phenomenal Project-to-Overhead ratio of 90% to 10%. This demonstrates both the efficiency with which Masinyusane operates and the organisation's focus on ensuring money donated reaches the beneficiaries. Industry best-practices is actually an 80/20 ratio, indicating Masinyusane should invest more in its internal capacity going forward. The 2015-2016 FY also witnessed the purchase of two major project assets: A house for our university students and a vehicle, funded by a grant, to transport our school children. Both assets represent significant investments towards ensuring the long-term sustainability of Masinyusane.

<b>Donations Received</b>	<b>FY 2015-2016</b>	<b>Operational Expenditure</b>	<b>FY 2015-2016</b>	<b>% Budget</b>
Contributions	R 1,462,930	School Partnerships	R 375,267	14%
Grants	R 902,000	Top Learners	R 631,369	24%
<b>Total</b>	<b>R 2,354,930</b>	Operations & Mgmt	R 156,826	6%
		Fundraising	R 112,881	4%
		<b>Total</b>	<b>R 1,276,343</b>	<b>49%</b>
		<b>Capital Expenses</b>	<b>FY 2015-2016</b>	<b>% Budget</b>
		Home Purchase	R 1,108,907	42%
		Vehicle Purchase	R 230,000	9%
		<b>Total</b>	<b>R 1,338,907</b>	<b>51%</b>
		<b>Total Income</b>	<b>R 2,354,930</b>	
		<b>Total Expenditure</b>	<b>R 2,615,250</b>	
		<b>Surplus/Deficit</b>	<b>R (260,320)</b>	

# Your support in 2016 fulfilled the dreams of hundreds. We can't thank you enough!

Donations: Nov 2015 - Nov 2016

## **R350,000+**

Anonymous Donor | Shikaya Trust

## **R140,000 - R349,999**

SA Charities (Ireland) | South African NLC | The Learning Trust | Rosaria Salerno

## **R70,000 - R139,999**

Prof Doug Dix (MOMS) | Tim & Kay Butrie | Linda French & Devin Brande | ABSA Bank | St. Mary's Foundation | Msgr. Tom Kleissler

## **R35,000 - R69,999**

Msgr. Deenahan | Pohlman Family | Grant-In-Aid | Kellan & Diana Florio | Race to Raise Each Other Up | Harold & Cassandra Little | St. Cloud State University  
Kunaal Bellara | Catholic Diocese of Port Elizabeth

## **R14,000 - R34,999**

Grant & Monique Ward | Dedisa Power | Jim & Jeanne McKeown | Rise & Shine Foundation | Mater Dei / Salt of Earth  
Fabio & Mara Pelizza | Matt & Jen Lang | Terra G Cooke | Brendan Hennessey | Kinga Dobolyi | Frank Telesca | Mike Riley | Tom & Karen Loafman  
Tom & Amy Kleissler | Diane & Bill Prentice | Fabio Leonardi | Mike Gausling

## **R7,000 - R13,999**

Nia Batts | Jim & Vanessa Supple | Anonymous Donor | Vincent Bilms | Xmeco Heavy | Tim Cork | Shine Centre | Rachael Bixler | Edward Hennessey  
Amen Dhyllon | Kyle Pope | Cathy & Michael Hennessey | Kay Tucker | Marian Johnson | Gerhard Buchner | Sean & Tracy | Tricia Boland | Cathy Berggren  
Rachael & Tim Hennessey | Derick & Dawn Batts | Jo-Ellen & Bob Thomson | Robin Niemis | Julie A Gibson | Stephen Fleming | Gordon & Lena Hua

## **R2,800 - R6,999**

Sisters of Mercy | Beatriz Castro | St. Augustines | Robert & Micheline Woolard | Patrick Fleming | AJ & Diana Lombard | Andrew Smith | CECD | Matthew Longo  
Thomas Hall | Ayoola Olakanye | Andiswa McKeown | SMD | Green Bushes Fundraiser | Adam Baden-Clay | Edwin Delgado | Jo Kearney | Matthew Anderson  
Caitlin Hennessey | Jim Cunningham | US Bank | Emily Wilson | John & Dolores Greenwich | Ruth Radermacher-Yurick | Jonathan DeVito | Anonymous Donor  
Dorothy & Paul Hennessey | Margaret Roberts | Barb Bailey | Sean & Michelle Hennessey | Corey & Bev Galstan | Andy Lee | J Baz | Ayesha Mirza  
Martin & Nicole Lewis | Mary Hughes | Ralph & Ann Gilmore | Jon Chamberlain | Michael Ortiz

## **R1 - R2,799**

Michael Carolus | Gillette Hall | Canadian Sisters | Anne & Josh Hayes | Adam Norlander | Tylar Essary | Vivian Demko | Richard Orr | Tomas Vagoun | Heather Corkery  
Marc Holum | James Hauptman | Kelaine Conochan | Courtney Dever | Katelyn Spengler | Dave Addler | Jenny | Jane Ann Calhoun | Deborah Tascone | Sami Saba  
Deepak Sabiki | Leslie Dixon | Megan Kalina | Nick Halen | Ann Lewis | Glenn Fitchett | Kris Gilly | Christine Brennan | Ambka Sabiki | Chris & Neemo McKeown | Lara Lew  
Brett Newswanger | Virginia Poole & John Rentzepis | Steve Miller | Jacqueline Wooldridge | SVES | Bradley Gustafson & Caroline O'Neill | Joe Baker | Vuyokazi November  
Matthew Keeler | Kelvin Samue | Jane & Peter Wotring | Anthony & Jameson Bowers | Nancy Bean | Jennifer Kotting | Mandisa Gala | Noziphiwo Genge | Anelisa Gxotha

*\*Countless people and organizations, including Dynaform, Ansaldo Energia, Dedisa Peaking Power, have made generous in-kind donations through volunteering, construction projects, organising fundraisers, donating laptops, graphic design & more.*

# Girl's Scholarship Fund

**In 2017, we aspire to make university a reality for dozens of high potential young women through our Girls Scholarship Fund.**

Without our support, these girls would be unable to attend university, uplift their families, and ultimately reach their potential in life.

*Annual costs per student:*

-Tuition: R 21,000

-Housing: R 11,200

-Books: R 4,200

*Right:* Simamkele Skweyiya, 19yrs, is studying Mechanical Engineering on a Masinyusane Bursary.



Ed Williams



**What would happen if you flood an impoverished community with university graduates?**

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**We are going to find out.**

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