



# 2017 MASINYUSANE ANNUAL REPORT



# LETTER FROM THE DIRECTOR

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2017 was a year to celebrate, reflect upon our journey, and to dream about the future to come. The highlight of the year was celebrating the graduation of our 14 graduates in 2017. Hearing their names called, watching them walk across the stage, and cheering them on with their families was emotional for us all. What a journey it has been! It seems like yesterday we were sitting with them in high school explaining that if they just persevere, survive without food or books, and find a way to pass their exams that Masinyusane will find a way to pay for them. Along the way, hundreds of incredible people stepped up to fund these kids' studies, enabling them to walk that stage in May. We are very, very proud of them.

At the same time, we are very excited to share that our Children's Literacy and Youth Employment project has grown by over 50%. We expect this initiative to continue to grow and prosper as it addresses two of South Africa's most critical needs: early childhood literacy and a crippling lack of jobs and opportunities for youth from the townships. Masinyusane is pioneering an approach that leverages the untapped talent and potential that exists within the community itself. These jobs give youth far more than an income, they provide them with self-confidence, self-worth, and purpose in life.

We currently have 504 children on the literacy program. At any given moment, we will have up to 50 children, working one-on-two with their literacy coach through a customized lesson in our libraries. It is difficult to describe the magic of seeing it "click" for a child as they begin to read and write. Suffice it to say that we are changing these kids' lives. Beyond the gift of reading, our little ones are beginning to believe in themselves and, hopefully, dream a little bigger.

These amazing successes are the result of your continued generosity. There is incredible talent amongst the children of South Africa's townships, however it would not be realized without someone like you investing in their lives. Masinyusane works hard to identify the kids and build impactful programs to ensure they receive high quality opportunities, but it is ultimately you enabling all of this to happen.

We thank you for your generosity and look forward to changing many more lives in the years to come.

Sincerely,

**Jim McKeown**

***Executive Director***

# 14 UNIVERSITY GRADUATES

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ay of 2017 was a special month for Masinyusane. Fourteen of our students put on a cap and gown, received their university diplomas, and achieved their dreams. It was a month filled with tears from parents, cheers from Masinyusane staff members, and is-this-really-happening smiles from our students themselves.

**NOLUKHOLO**

“When I think of where I am today, being the first graduate in my family, I also think of Masinyusane and how much it positively contributed to my success and my biggest achievements in university. Today, I’m proud that with my education, I can make something of myself and more importantly, for my parents who have sacrificed so much for me.”

**SAKHUMZI**

“This journey has been made possible through a lot of hard work and out of sacrifice. It has been made easier and more beautiful by the Masinyusane team, ensuring that we have books, ensuring that we have a good healthy environment to study, and an atmosphere that pushes and inspires excellence in all facets of a student’s life.”

**BUSISWA**

“To me it looked impossible to achieve my dream which was to graduate, since no one in my family had the privilege to attend university. Standing on that stage on my graduation was the best day of my life and life changing to me and my family. Thanks to my second family Masinyusane and their sponsors. They made the journey possible by providing whatever we were lacking. They proved to me that your past does not determine your future.”



**THE IMPOSSIBLE  
MADE POSSIBLE.**



**THE FUTURE IS FEMALE.**

# GIRLS SCHOLARSHIP FUND

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“If you educate a man, you educate an individual. If you educate a woman, you educate a nation.” -African proverb



“Living in the Masinyusane House has changed my life. I live so far from campus, there’s no way I would have succeeded without the help. In Xhosa, we say ‘nangomso’ which translates to ‘and again tomorrow’, but also means ‘stay generous.’ ”

-Zimkitha Mbetse



“Masinyusane’s always telling us to dream big and then giving us support to go chase those dreams. I’ll be graduating as an accountant next year and am really excited to start earning money so I can help my grandmother and our family.”

-Thulisane Grootboom



“Masinyusane’s helping to make my dream come true. I have always wanted to become a strong female leader that other young girls can look up to. I will graduate next year and be one step closer to making that dream a reality.”

-Sindisiwe Mdodana





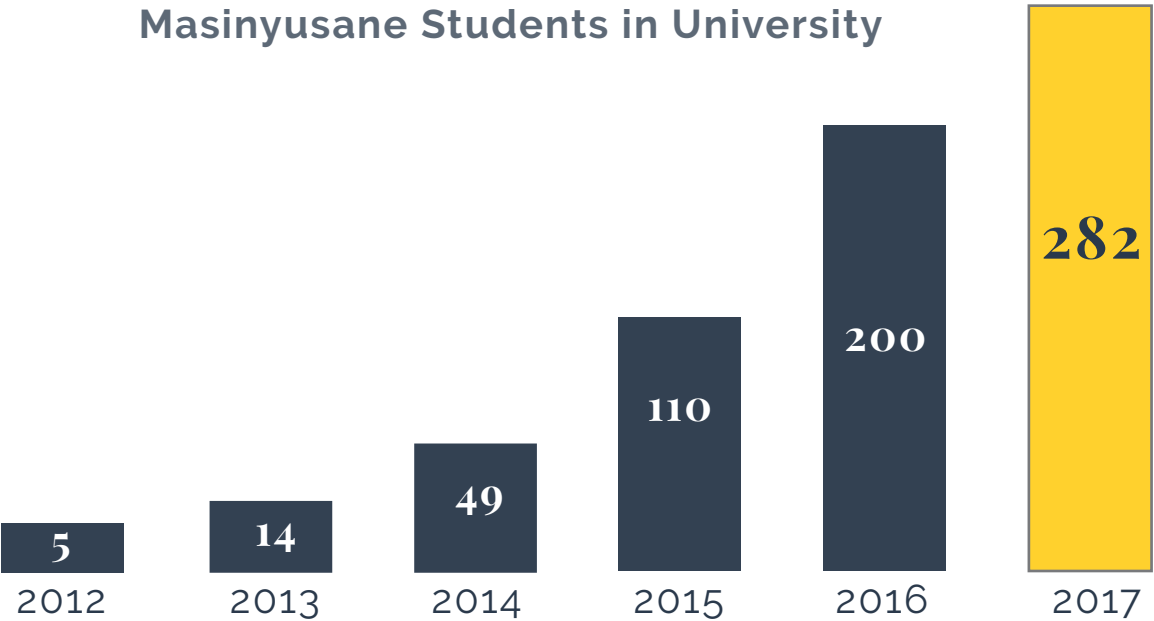
# UNIVERSITY PROGRAM

Our primary focus objectives are ensuring that our students' tuition is paid and they have bus fare to attend class every day. When extra funds are available, we do our best to help with books, laptops, and occasionally housing. But it's always a struggle. Most of our students lack even a \$1 a day to eat while on campus.

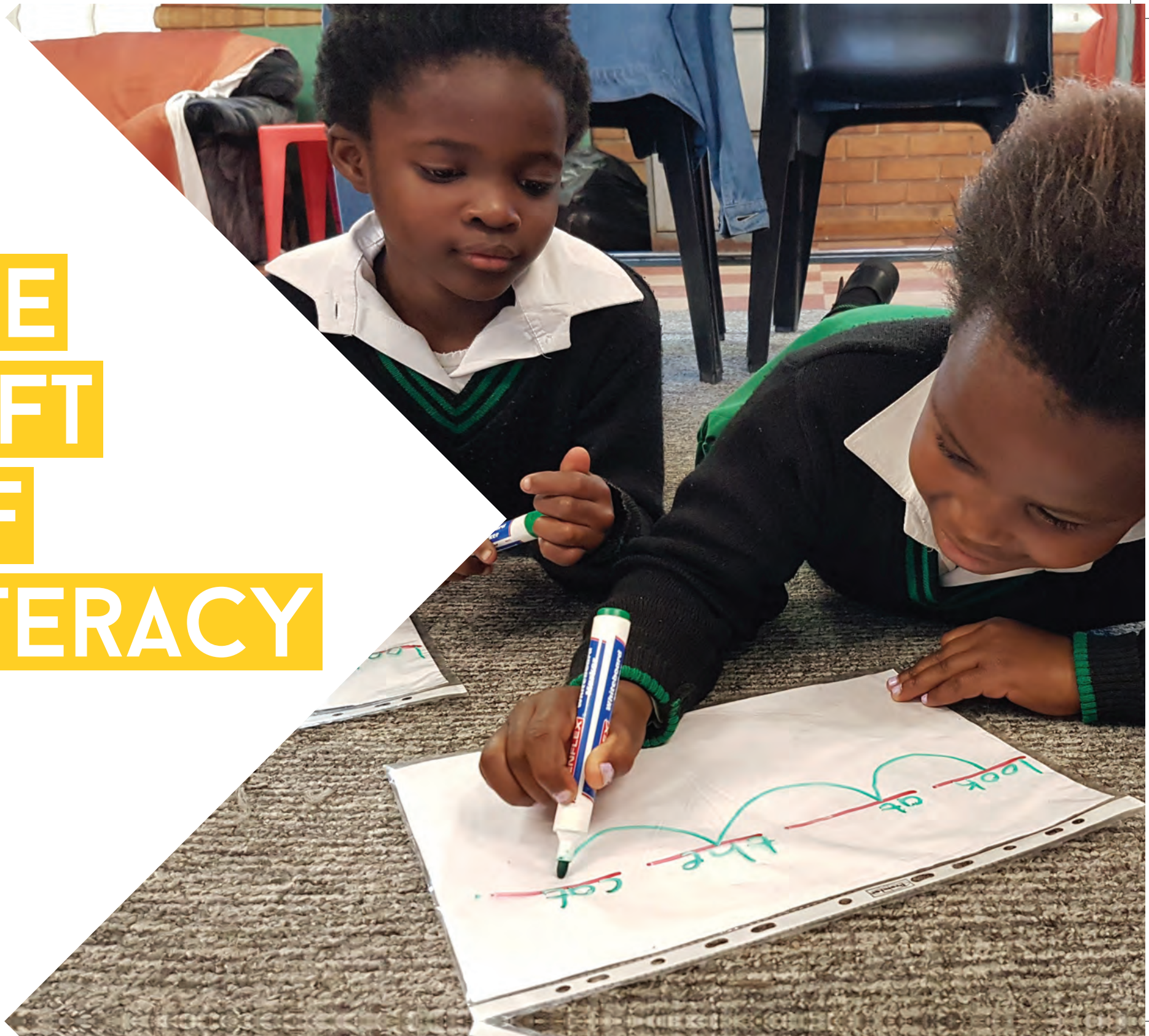
Despite that, they continue to succeed at an amazing rate. Our 3-year pass-rate is currently 88%. Their success speaks volumes to their character, work ethic, and incredible drive to succeed.

Every year we are one year closer to answering the question that started this all. What would happen if you flooded the townships with university graduates? Because of your help, we'll all soon find out.

Masinyusane Students in University



# THE GIFT OF LITERACY



# 13,881 HOURS OF INDIVIDUAL LITERACY SESSIONS

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ew things give our team greater joy than to open a new school library. With our partners at Breadline Africa, we celebrated the opening of another in 2017.

Masinyusane remains committed to building a generation of young readers in the townships of Port Elizabeth. With the generous support of yourselves, we have expanded our Children's Literacy initiative to cover 504 children from pre-school through grade 3 in two different primary schools.

The children receive customized, intense, one-on-two literacy sessions for an hour at a time with our well-trained literacy coaches. It takes hard work, patience, and love, but our children continue to make incredible progress.

The youngest ones learn to write their names and sound out phonics, while the older ones begin reading books and writing their own sentences.

We would be remiss if we didn't mention our amazing literacy partners: Shine, Wordworks, the Shikaya Trust, and The Learning Trust. They are among the country's leaders in children's literacy and we are proud to partner with them to uplift impoverished schools in Port Elizabeth.



# EMPOWERING SCHOOLS



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asinyusane invests in creating schools of excellence in a variety of ways. In addition to the aforementioned literacy work, we invest in:

1. Hiring local youth, thus tapping into local talent and empowering the community to uplift its own schools.
2. Building school infrastructure projects such as libraries and computer labs.
3. Creating opportunities for children to discover talents they possess and then develop those talents.

There is incredible untapped talent in the communities surrounding our schools. Masinyusane taps into that talent by hiring local youth to run our literacy sessions, libraries, computer labs, and after-school sports and clubs. This creates important jobs for the community and provides the schools with extra manpower. Together with the schools, we strive to provide our children with all of the opportunities that they deserve.

Our computer labs and libraries are 'living' spaces, full of energy, excitement, and exploration. We seek to make learning fun, to spark a fire of curiosity, and to open their eyes to the larger world through books and the internet.

Finally, we recognize that not all children will excel in an academic setting and need to be provided opportunities to discover and develop talents in the sports and arts. We have had multiple children win awards in chess, karate, traditional dance, and even gardening over the years.



## NEW SEYISI LIBRARY

Masinyusane has partnered with Breadline Africa to build an amazing new school library at Seyisi Primary School.

# YOUR GENEROSITY IS CHANGING LIVES. WE ARE INCREDIBLY GRATEFUL.

*\*Based on donations received from Nov 1, 2016 to Oct 31, 2017*

## \$25,000+

Anonymous | South African National Lotto Commission | TJ Mc Guinness Estate

## \$10,000 - \$24,999

The Shikaya Trust | SA Charities, Ireland | The Learning Trust | Rosaria Salerno

## \$5,000 - 9,999

Kellan & Diana Florio | Andiswa McKeown | Dr. Doug Dix & MOMS | Msgr. Tom Kleissler

## \$2,500 - 4,999

Karen & Tom Loafman | Nelson Mandela Metro (Grant in Aid) | Catholic Diocese Port Elizabeth | Tim & Kay Butrie | Race to Raise Each Other Up: T. Cork  
Linda French & Devin Brande | Dawn & Derek Batts

## \$1,000 - 2,499

Diane & Bill Prentice | PricewaterhouseCoopers | Michael and Catherine Hennessey | Brendan Hennessey | St. Cloud State University | Carl and Jane Ann Calhoun  
The Homework Club | Kunaal Bellara | SBSJU Students | Xmeco Heavy | Stephen Fleming | Sarah Calhoun | Global Giving Award | Marybeth & Tom Anderson | Michael Riley  
Gerhard Buchner | Sean Simmons | Jo-Ellen & Bob Thomson | Matthew Anderson | Steve Shapiro | Tim Cork | Robin Niemis

## \$500 - 999

Friedman Scheckter | Brendan Hennessey | Frank Telesca | Martin & Nicole Lewis | Terra G Cooke | Rachel Bixler | Jim and Jeanne McKeown | Amen Dhyllon | Beatriz Castro  
Edward Hennessey | Marian Johnson | Robbie and Marsha Thomson | Jim and Vanessa Supple | Vincent Bilms | Rishawd Watson | Andrew Smith | Deirdre Wahba  
Desmond Morris | Jessica Berry | John Grenwich | Katie & John Pizzurro | Matt & Jen Lang | Scott Squillace | Thomas J. Anderson

## \$200 - 499

Chris & Neemo McKeown | Mater Dei | Michael Ortiz | Caitlin Hennessey | Edwin Delgado | Kay Tucker | Maxwell McKeown | Khipu Networks | Christine Brennan  
Pat & Elisa Fleming | Adam Baden-Clay | Ayoola Olakanye | Kyle Pope | Cathy Berggren | Elizabeth Horvitz | Emily Wilson | Jim Cunningham | Jo Kearney | Jonathan DeVito  
Mike Gausling | Sean Barry & Tracy Prentice | Yun Jeong Kwak | Joshua Bey | Stephen Bilezikjian | Salt of Earth | Barb Bailey | Chris Paradysz | Jacob Madden | Julie Gibson  
Paul & Dorothy Hennessey | Peter Phillips | Schwab Charities | Sean & Michelle Hennessey | Shamil Turner | Tricia Boland | Heather Corkery | Howard Rhee | Jan Sullivan  
Ralph & Ann Gilmore | Susan McDevitt | Thomas Kleissler

## \$1-199

Joe Baker | Vuyokazi November | Michael Carolus | Ayesha Mirza | Kelaine Conochan | Lawrence DeSimone | Margaret D. Roberts | Sharon Kosmo | Virginia Poole & John Rentzepis | St. Augustines Cathedral  
Jeanine Baz | Matthew Longo | Andrew Flynn | Gillette Hall | Brett Newswanger | Marie Simley | Joe Simmons | Katelyn Spengler | Richard Orr | Tanti Williford | Tomas Vagoun | Ambka Sabiki | Ann Lewis  
Chaitan Kanungo | Edwin Kleissler | George Bennett | Greg Vollmer | Deepak Sabiki | Jason Winterburn | Jenna DeSimone | Jenni Kotting | Jon Benza | Joyce Clark | Mark Kendrick | Nicole Smith | Patricia Boland-Klein  
Pavan Tripathi | Thomas F Anderson | Thomas S Liska | Tom and Amy Kleissler | Valerie D Bertram | Vivian Demko | Catholic Womans League | Daniel Sampson | Active Network | Christina Laemers | Beverly Darnell  
Bowers Family | Brendan Florio | Brian Bergman | Caralea Prentice | Caroline Burke Baker | Danika Nair | Devin OConnor | Emily Prentice | Fred Haag | Gert & Pop Kleissler | Joseph Fiedler | Lara McCarthy | Amit Patel  
Maureen Bennett O'Connor | Mike Cousineau | Patricia Brady | Vien Phan | Anna Raj-Pahl | Anne E Roth | Beverlee Galstan | Caroline J O'Neill | Daniel Macari | Daniel Bennett | Erin A Simmons | James Bennett  
Janelle Hinchley | Jennifer Platt | Joanne Smith | Joseph DeSimone | Peter Gau | Robert Scott | Sara Heckman | Yahna McPherson | Vibhor Saraf | Blake Archibald | Ardith Cork | Patricia O'Sullivan | Tessa Lasswell  
Amazon Smile | Alex Becker | Alicia Rasich | Ann Marie Rose | Cristopher Gebhardt | Erin Roche | Fabio Leonardi | Hailey Harn | James Schnepf | Jesse Cushman | Joseph Greener | Julie MacMillan  
Kacy & Kevin Clowser | Kellie A King | Lauren Alcan | Linda Archibald | Matthew Corey Peterson | Matthew Maurer | Noelle | Ryan Ferrani | Sarah Moran | Shannon Hallenbeck | Marc L Holum | Lynn Bonner  
Bryan Speake | Christopher M Boericke | Justin Woodruff | Katie Mattaliano | Thomas McNamara | Twanay Rumble

# FINANCIALS

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**M**asinyusane takes great care to invest our donors' investments in high impact projects that make a difference. We once again maintained a project-to-overhead ratio of 90% to 10%, ensuring our donors money is being spent efficiently. The bulk of the Top Learner funding consists of student tuition, bus fare, and housing. The bulk of the School Partnerships funding went towards our literacy initiatives. The following is from our FY 2016-2017 South African audit as prepared by PricewaterhouseCoopers.

Donations Received	FY 2016-2017	Operational Expenditure	FY 2016-2017	% Budget
Contributions	\$ 166,641	School Partnerships	\$ 55,629	30%
Grants	\$ 47,692	Top Learners	\$ 111,337	60%
		Operations & Mgmt	\$ 8,011	4%
		Fundraising	\$ 11,448	6%
<b>Total</b>	<b>\$ 214,333</b>	<b>Total</b>	<b>\$ 186,426</b>	

<b>Total Income</b>	<b>\$ 214,333</b>
<b>Total Expenditure</b>	<b>\$ 186,426</b>
<b>Surplus/Deficit</b>	<b>\$ 27,907</b>

## 2017 Masinyusane Board of Directors

Fr. Jerry Browne  
Kellan Florio  
Kunaal Bellara  
Linda French  
Rachel Bixler  
Rishawd Watson  
Sarah Calhoun  
Timothy Cork

*\*Dollar figures derived from PriceWaterhouseCoopers South African audit using exchange rate of \$1 = R13*



## MASINYUSANE

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### VISIT US:

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WHAT WOULD HAPPEN IF YOU  
FLOODED SOUTH AFRICA'S  
POOREST COMMUNITIES WITH  
COLLEGE GRADUATES?

WITH YOUR HELP,  
WE ARE GOING TO FIND OUT.