



Healthy food from moms just one tap away !

MOMs Update Report

30 May 2018



MOMs is an initiative to empower women, especially mothers who cook in our neighborhood by connecting them to a wider audience through smartphone. It is a mobile application designed to bridge the gap between the women who enjoy cooking and the consumers who want a hygienic homemade food.

This initiative is aiming to convert the unpaid care work into the economic empowerment. Bridging the gap through innovation and technology, the women will be benefit to earn from their own kitchen serving the food they cook into their own community.

In doing so, MOMs app has been developing into the final version. The content and the requirements through user experiences are being added and have been tested frequently to reduce the bug. In addition, the app has been incorporated with the Nepali content to make it more user friendly to both the service providers and the customers.

The website has been finalized and was launched on 4th May, 2018. The web portal address would be recognized in following domain www.momsnepal.com. The website caters the informational need for the users regarding the moms app, whereas, it acts an introductory portal for service providers to register themselves as 'moms service provider' through registration. The registration for MOMs has started on 2nd May, 2018.



In addition, the Facebook page of MOMs has been released under the page of *Mother Of Meals (MOMs)*. Thorough this Facebook platform the promotion of MOMs has been started as a teaser to the general public. At the end of this month, we have planned to launch MOMs app. By that time, all other supplements entities such as the website and social mediums will be running full-fledged to support the system in parallel base.



Recognizing the need of the service provider, we are planning to recruit women service providers from different locations so they can serve food to the respective locations. As the intersted service provider fills up the form, we will contact them and check their further requirements to be a service provider. We will be having an orientation of the service providers giving details about the MOMs app and its procedure of registration along with its functionalities.

Mother of Meals 2018