

### PROGRAM OVERVIEW

- Parents receive training in how to develop the habit of sharing books with their children.
- High quality books are rotated into the home on a weekly basis for families to practice regular book sharing.
- Families are connected to the local library in order to sustain book borrowing and book sharing practices.



### Evidence-Based

Outcome data from 24 independent evaluations demonstrate that Raising A Reader effectively fosters family engagement and literacy behaviors, promotes connections with local libraries, and develops early language and literacy skills in young children. Please see our evidence summary for more information.

### Core Program Components

1. Program staff are trained to promote family engagement and implement the program.
2. Parents are trained to develop book-sharing routines in the home and to practice 'parent-friendly' book sharing techniques with their children.
3. Each week, children bring home a different bag filled with beautiful, high-quality multicultural books.
4. Families are connected to their local libraries so they can sustain their family book sharing routines.

### Scalable and Cost-Effective

Books and materials are used year after year, making Raising A Reader a cost-effective program for your school. The program can be started for a little over \$110 per child, with an annual average cost per child served over a five-year period of about \$40.



### ABOUT US

Raising A Reader is a national non-profit organization offering local agencies an evidence-based early literacy and parent engagement program that has demonstrated it can improve the reading readiness skills of children birth to age eight.

### FAST FACTS

- Since 1999, Raising A Reader has reached over 1.3 million children. In 2014, we served more than 120,000 children and their families.
- Raising A Reader has 222 affiliates in 34 states and more than 2,700 implementation sites.
- More than twenty independent evaluations demonstrate Raising A Reader's impact on family engagement, language and early literacy skills.

## Raising A Reader Affiliates

The Raising A Reader program is flexible and can be adapted to meet the unique needs of children and families in diverse settings. Raising A Reader affiliates include:

- Schools
- Head Start & Early HS programs
- Community resource centers
- Home visiting programs
- Public libraries
- Faith-based organizations
- Migrant programs
- Subsidized housing programs
- Teen parent programs
- Community agencies
- Direct service settings
- As an employee benefit



## Praise for Raising A Reader

“RAR is such a wonderful program. It gives parents and students a way to engage in conversation, to spend time together, and to learn from each other. It is also empowers parents and encourages them to be involved in their student’s education. It also gives teachers a way to engage the parents and involve them in their classroom.”

Teacher, Baltimore City Public Schools

“The program has helped my son to get more excited about learning to read and we find him in his bedroom “reading” through the books on his own now. Not only that, but it gives us something to look forward to each night as we get to read together before bed time. And, when he sees books he’s taken home before, he still gets excited because he remembers the story. We wanted to thank you very much. ”

Parent, Kern County, CA

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