SIMA 2016

A YEAR IN REVIEW

SIMA is the world’s largest agricultural and food industry trade fair. As the leading event for the agriculture and food industries, SIMA brings together the best in agricultural technology and innovation. The event is held in Paris, France and attracts participants from all over the world.

SOCIAL IMPACT: IT TAKES A VILLAGE.

22,000 professional visitors
5,000 exhibitors
1,496 speakers
1,584 partners
70 countries
32 sessions

AWARDS PROGRAM HIGHLIGHTS

SIMA Awards

SIMA named Los Angeles-based Giant Food/Delancey Drums as 2016 SIMA Award winners for the best business-to-business communication campaign. The SIMA Awards are presented annually to U.S. companies that demonstrate excellence in the field of agricultural communications through their innovative and effective campaigns. The SIMA Awards are presented annually to U.S. companies that demonstrate excellence in the field of agricultural communications through their innovative and effective campaigns.

SIMA CLASSROOM

SIMA Classroom is an annual event that provides professional development to the best agricultural communications campaigns. SIMA Classroom is a forum for the exchange of ideas and best practices in the field of agricultural communications. The event is held in Paris, France and attracts participants from all over the world.

SIMA CLASSROOM STUDENT SPOTLIGHT

SIMA Community Film Screenings

Our SIMA Community Film Screenings series is a program designed to bring agricultural films to the forefront of the world’s greatest issues. Through a series of screenings and panel discussions, these films are used to highlight critical issues related to food security, sustainability, and social and economic development.

SIMA® COMMUNITY FILM SCREENINGS

"Documentary has the power to make us question, make our thinking and perspectives, and challenge us to get angry when we called for, and then watch our actions change." - Gina Alice, PhD

SIMA® GLOBAL SCREENING EVENTS

"Global screening events" are organized in collaboration with various organizations around the world. These events are designed to raise awareness and encourage action on global issues such as food security, sustainability, and social and economic development.

SIMA ON DEMAND

7,000+ DIGITAL SCREENINGS

"The content of SIMA is simply outstanding." - PlantaVida, Plant Health Group

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On behalf of everyone at SIMA, thank you for your ongoing support.

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