



FUNDLIFE
INTERNATIONAL

2016

ANNUAL REPORT

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CONTENTS



MESSAGE FROM THE FOUNDER	2
VISION	3
BRIEF HISTORY	4
THEORY OF CHANGE	5
PROGRAMMES	6
2016 AT A GLANCE	7
SMALL STEPS TO GLOBAL GOALS	10
FINANCIALS	12
LOOKING AHEAD: 2017 & BEYOND	13
SUPPORTING PARTNERS	14



Message from the Founder

Our first project to promote equitable opportunity to invisible youth was in 2011 – in 2016, we write our first Annual Report. It took a while, but here we are.

2016 was a period of transition – it marked the end of our founding partnership with UNICEF as they closed their projects in Leyte. This encouraged us to leap further, learning how to achieve more with less – a skill we impart to the children we work with at every opportunity.

On the ground, our **Football for Life (F4L)** programme continued to flourish as over 600 children enrolled in 2x weekly sessions. Of these, approximately 30% were girls. Our evaluations showed 90% of all children believed the F4L programme had a direct impact on their academic performance, while 88% said they were more focused in school because of F4L.

Our impact stretched beyond the classroom – 91% of children said parents encouraged them to stay in the programme, and 97% of children said the F4L programme brings a sense of dignity to their communities.

Away from the field, we launched our **Going Places** programme. We partnered with **ASEAN Youth Leaders Association** to deliver personal, community, and professional development workshops. The programme also introduced SDGs to local communities.

Alongside our direct grassroots development, we continued to bridge the gap between policy commitments and real actions. We attended and argued at the first ever World Humanitarian Summit, carried on our efforts to establish equitable partnerships with the UNDP and we supported business leaders to make the global goals part of their core business goals.

The year ended with three fantastic new relationships as we reached a supporting agreement with the **UEFA Foundation for Children** to expand our F4L programme in the Philippines. We also joined the **FIFA Football for Hope** partner network and received membership to the **Street Football World**, giving greater opportunities for children and youth in the programme.

We send our deepest gratitude to friends and supporters of FundLife – your help enables us to use play to breakdown barriers to education, social mobility, and opportunity for thousands of children – we look forward to making sure 2017 is our best year yet!

Thank you and in **colour**,

Marko Kasic
Founder & Executive Director,
FundLife International

VISION

“For every child - regardless of background, gender or belief to have access to a quality education, and an equitable opportunity to realise their full potential - in school and in life.”



OUR STORY

Much like the young people we work with everyday, our story is one of humble beginnings and overcoming difficult odds.

FundLife's first project was in 2011: creating and delivering the Sama-Sama Games, a beach football festival.

The 2-day festival was delivered with a budget of \$400 and brought together 128 youth – half locals and half tourists, who shared one small island but lived worlds apart. The Sama-Sama Games had the aim of bringing together people from disadvantaged and more privileged backgrounds, giving equitable access to play for all young people in the spirit of friendship on a level-playing field. The event has continued to be delivered every year since, and to date has given opportunities to over 400 unprivileged youth from around the Philippines.

In 2014, FundLife, in partnership with UNICEF and ASSIST ASIA, conceptualised and implemented the The Football for Life (F4L) project as a direct response to super typhoon Haiyan, which hit the Philippines in November 2013 and caused nearly 7,000 casualties. Over 6 million people were affected, and hundreds of thousands lost their homes. The project provided psychosocial support to children most affected by the typhoon.

That same year, FundLife was registered as a non-stock, non-profit organization in the Philippines.

Since June 2014, the F4L programme has positively impacted over 12,500 children and remains a key part of children's education and recreational activities in Tacloban. Owing to the success of football and the positive impact of the programme on beneficiary children, it has successfully transitioned to using football as a key tool to deliver experiential learning to severely underprivileged children.

In 2016, FundLife launched its third project, Going Places, a youth-led programme designed to offer training and opportunities to disadvantaged but determined 17-24 year olds.

2017 will see FundLife further grow its existing programmes while seeking to play an active part in the design, delivery, and advocacy of even greater collaboration for achievement of the Global Goals 2030.

As our kids tell us – if some say you dream too big, tell them they think too small!

HUMBLE BEGINNINGS



THEORY OF CHANGE

We start with **PLAY**, then we ask children to **BELIEVE**.
Once there is belief, nothing is impossible to **ACHIEVE**.

Our programmes are designed to create long-term behavioural changes in youth, enabling them to overcome the cultural heritage of poverty.



PROGRAMMES



FOOTBALL FOR LIFE (F4L), FundLife's flagship project, started as direct response to super typhoon Haiyan, which hit the Philippines in November 2013, and gradually evolved into a holistic development programme. By the end of 2016, the programme successfully reached over 12, 500 children, with over 600 regularly participating in the weekly games. The impact of the programme is further examined on page 8-9.



SAMA-SAMA GAMES, our annual football festival to celebrate togetherness and unity, started in 2011, and the most recent one took place in June 2016. Tacloban hosted the 5th Annual Sama-Sama Games, with over 80 players from our F4L programme participating in the games. The event was supported by the Leyte Football Association and brought together over 250 children for a weekend of fun, friendship, and football. It provided a unique opportunity for our community players to play alongside children from diametrically opposite socio-economic groups, and through football, enable friendships and common understanding to take place.



Teaming up with the ASEAN Youth Leaders Association (AYLA), a leading youth-led organisation championing the Sustainable Development Goals (SDGs), we designed a youth-led programme called **GOING PLACES**. Under the guidance of local youth, FundLife delivered a series of experiential learning seminars that discussed social entrepreneurship, social mobility, and sustainable development, and assisted youth in taking their next steps beyond education over the course of 3 months.



2016 AT A GLANCE



Reached over **12,500 children** across **9 different communities** and delivered over **1,000 sessions**.



Partnered with **Arsenal Football Club in the Community** and brought youth coaches from United Kingdom to Tacloban.



Founded **20 Football Teams**, 10 of which are for girls.



Facilitated 'Capacity Building Training' for over **150 School teachers and Community Educators**.

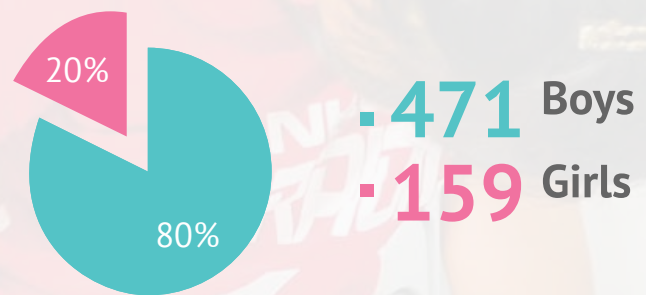




IMPACT

TOTAL CUMULATIVE REACH: 12,500

9 Sites 630 Active Participants



BEHAVIOURAL IMPACT

Here are some key improvements in the children's personal development, based on a survey conducted with **159** kids from the programme:

ACADEMIC

88% say that F4L has helped them become more focused on their school work.

90% say that since joining the F4L programme, their improved behavior has improved their academic performance.

FAMILY

91% say that **their parents are proud of their personal development since they joined F4L and encourage them to stay in the programme.**



POSITIVE ROLE MODELS

94% say that the values they learned from the coaches have made a positive impact on their school performance.

97% affirmed that the F4L coaches are good influences in their life.

99% trust the advice the F4L coaches give them.

COMMUNITY

96% say that the F4L programme brings dignity to their community.

“Because of F4L, I am more determined to perform well in my class. I learned how to cooperate with different people. I now dream to finish school and become an engineer.”

Marven Jay Olesco, 14
F4L Player: Team Fisherman's

“F4L has improved my attitude because I apply what I've learned there in my studies and daily life.”

Marianne Lacambra, 14
F4L Player: Team Anibong



UNITED NATIONS

THE GLOBAL GOALS

For Sustainable Development

SMALL STEPS FOR BIG GOALS

In September 2015, 193 world leaders agreed to 17 Global Goals for Sustainable Development. If these Goals are completed, it would mean an end to extreme poverty, inequality and climate change by 2030.



FundLife has fully adopted the SDGs as part of our mandate and pledged our commitment to delivering them. In 2016, we took our first steps through local, regional, and global efforts to make the Global Goals everyone's responsibility.

INVESTING IN LOCAL NGOS

FundLife offered their expertise in building community-owned projects across the region.



NEPAL – Our team provided key learnings to local partners helping children affected by the 2015 Earthquake through a holistic development model.



INDIA – FundLife consulted with UNICEF to create behavioural change models for WASH, through a play-based, experiential approach to the subject.



MYANMAR – Consulted with the ADB and UNICEF on fostering inclusive education systems that will increase the number of children finishing basic schooling.

SUPPORTING BUSINESS TO BE A FORCE FOR GOOD

The ambitious targets of the SDGs mean they can only be achieved through the support of business leaders. In 2016, FundLife started to help businesses align their core business goals to the SDGs.



NEPAL – FundLife was chosen as the CSR partner for the 2nd Annual China Football Summit and delivered a workshop on how to use CSR for both social and business returns.



PHILIPPINES – On the ground, FundLife continued to work with businesses to design and lead innovative community development strategies that empower communities to find their solutions to overcoming poverty and inequality.

POLITICAL AND RELIGIOUS DIALOGUE

Putting people above politics was a key theme throughout 2016 and FundLife made strong inroads to ensuring it will be an equitable participant in leading dialogue.



WORLD HUMANITARIAN SUMMIT – FundLife was one of the very few organizations invited to this prestigious event, where it co-signed the **Global Youth Compact**.

FINANCIALS

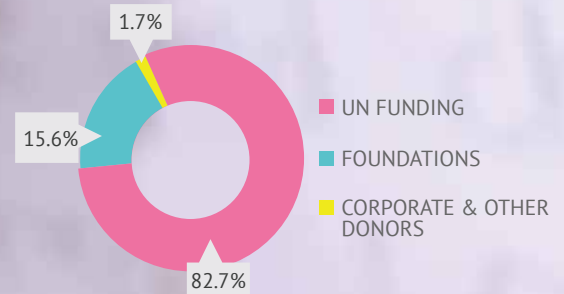
(in USD)

	2015 data	2016 data
UN Funding	84,046	104,041
Foundations	20,390	19,683
Corporate Donors		2,000
Other	1,147	
Accrued Interest in Bank	29	98
Total Income	105,611	125,822

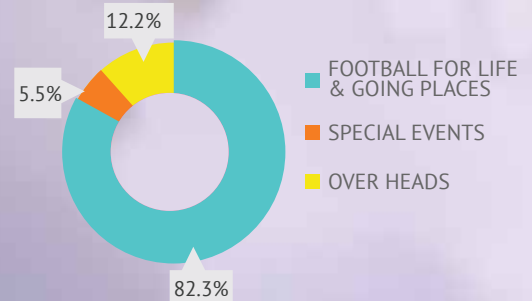
Program Costs

F4L & Going Places	37,417	125,869
Special Events	63	8,384
Overheads	7,615	18,708
Total Expenses	45,095	152,961

Breakdown of Income (2016)



Breakdown of Expenses (2016)



LOOKING AHEAD

2017 will see a continuum of our existing partnerships to enhance and develop our models, approaches, engagements, and legacies.

Our priorities for the 2017 include:

Launching the F4L Academy - encompassing education as a core part of the F4L programme;

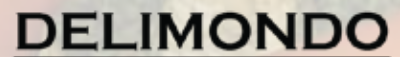
Supporting even more youth to become self-determining actors of positive change in their respective communities;

Joining forces with others who share our vision of a fairer, more equitable education system for all children and greater opportunities for those coming from poverty.



THANK YOU

We acknowledge and thank all of our partners for their trust, confidence and efforts in helping our work grow!





THANK YOU
FOR READING
OUR **2016**
ANNUAL REPORT



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