



# Child's Dream Foundation

Empowering underprivileged children, youth and communities in the Mekong Sub-Region to shape their own futures



# How it all started

- After many years in the financial industry, we - Marc and Daniel - abandoned our careers in order to help the underprivileged in our society.
- Without knowing what to expect, Child's Dream was brought to life in October 2003 with the help of our close friends and family members.
- We both realised very soon that we had found a new meaning in life and that we were able to put all of our newly gained motivation and endless energy into effective help for children in need.



*“With the establishment of Child's Dream, our lives changed forever and the most amazing journey started.”*

*- Marc Thomas Jenni -  
Co-founder & Head Operations*



**Child's Dream Foundation**

238/3 Wualai Road, T. Haiya, A. Muang, Chiang Mai 50100, Thailand

Email: [info@childsdream.org](mailto:info@childsdream.org) • Website: [www.childsdream.org](http://www.childsdream.org) • Tel. +66 (0) 53 201 811 • Fax +66 (0) 53 201 812

# What has happened

## Milestones



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# What has happened

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# Our vision and values

## Vision

Every child in Myanmar, Laos, Cambodia and Thailand grows up healthy and receives an education to lead a self-determined life and to become a productive and responsible member of society.

To empower marginalised communities in the Mekong Sub-Region to shape their own futures. We achieve this by working with communities to improve healthcare and education for children and provide socio-economic opportunities for families.

## Our Values

- Focusing on the needs of our beneficiaries
- Promoting and protecting the rights of the child
- Using resources efficiently and effectively
- Acknowledging and valuing diversity
- Maintaining full transparency and accountability
- Reflecting on and continually improving our work
- Encouraging and fostering team work
- Maintaining our independence and impartiality



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# How we help

## Our Approach

- We believe that the key to sustainable development is to carefully listen and understand the true needs of the communities.
- We use a bottom-up approach that puts the needs of the community at the centre.
- Once we have established a trusting relationship with a community, we start our assistance by addressing the needs of the children.
- We then leverage on the knowledge gained and goodwill earned to launch additional community development initiatives.



*“Give a man fish and you feed him for a day.  
Teach a man to fish and you feed him  
for a lifetime.” - Lao Tzu*

*But nobody ever asks whether this person  
wants to have fish at all.*



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# Why we work in the Mekong Sub-Region

The combined country-specific problems of Myanmar, Laos, Cambodia and Thailand create a humanitarian 'super-crisis' in the Mekong Sub-Region

## Causes

- Poverty
- Economic inequality and extreme wealth gaps
- Lack of understanding for ethnic and indigenous people
- Corruption and lack of good governance
- Economic mismanagement
- Civil war and political unrest



*Chiang Mai is our Head Office whereas Siem Reap and Yangon are field offices only.*



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# Why we work in the Mekong Sub-Region

## Effects

- Statelessness and lack of legal status
- No access to education
- No access to health care services and medical assistance
- Forced relocation and displacement
- Living as refugees or illegal migrants
- Human rights abuses and various forms of exploitation

Children suffer the most from this humanitarian crisis and are subject to many children's rights abuses.



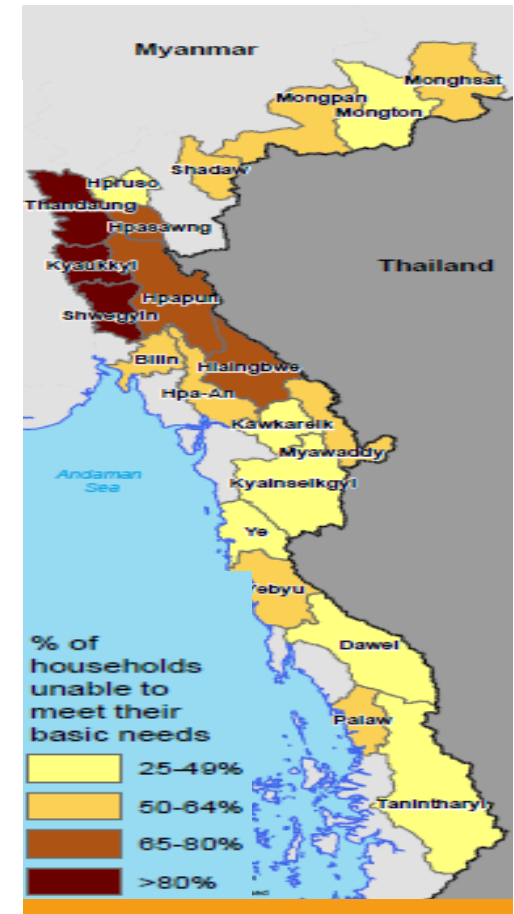
# Children affected

## Thailand

- About 21% of all births each year from non-Thai households (approx. 168,000 children) are not legally registered (*UNICEF 2015*)
- 25% of primary school-aged children in Thailand do not attend school (*UNICEF 2015*)

## Myanmar

- About 14% of all children in conflict areas die before the age of five (Health Information System Working Group)
- 25% of all children in Myanmar currently do not complete primary school (*UNDP 2015*)



*Poverty incidents in Eastern Myanmar*

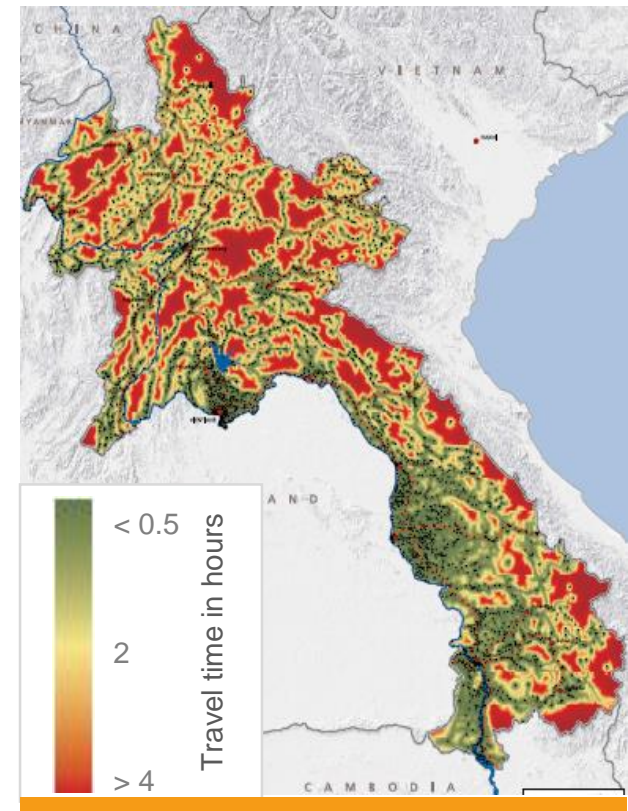
# Children affected

## Laos

- 25% of children under 5 are underweight and 40% are stunted (*Save the Children*)
- In rural areas, 25% of children do not attend primary school (*Save the Children*)

## Cambodia

- Over 50% of the rural population does not have access to safe drinking water (*UNICEF 2015*)
- Net secondary school enrolment rates are only 42% for male and 44% for female students (*DHS Program 2014*)



*Accessibility of schools grades 1-5*

# How we help – our focus groups



## Higher Education

Running junior colleges, offering university scholarships as well as vocational and skills training to create opportunities for employment and for knowledge transfer.



## Basic Education

Building schools, learning centres and boarding houses and providing learning materials and scholarships to offer education for all.



## Health

Supporting health programmes and offering life saving treatment to reduce childhood mortality and allow the children to participate in education.



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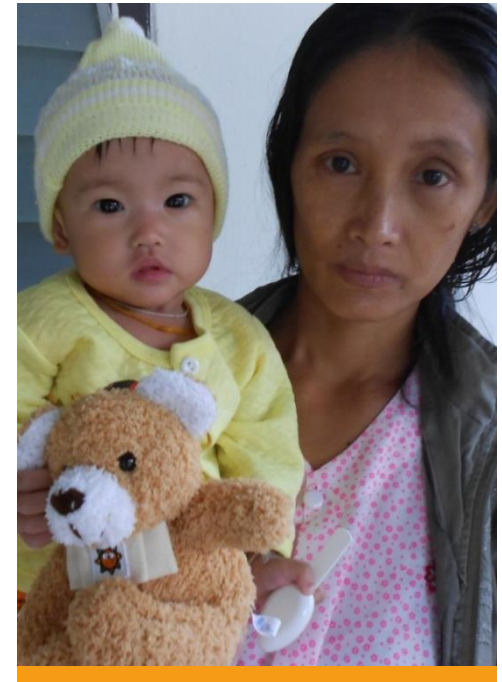


# Health

*To reduce childhood mortality and allow children to participate in education*

## How we help

- More than 10,000 Burmese children aged below 5 years have received vaccinations
- More than 1,400 children have received life-saving operations and treatment
- Drug and alcohol rehabilitation and education in 20 remote villages in Eastern Myanmar
- More than 750 children in Cambodia have been checked and treated for ear problems
- More than 5,000 children in schools in Cambodia and Myanmar have been educated about health and hygiene
- Reproductive health and family planning training to 300 young adults



*Data: January 2016*



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## Basic Education

*To offer basic education for all in order to improve literacy and create alternatives to exploitation*

### How we help

- Close to 130,000 students in Myanmar receive school supplies and sports materials on a yearly basis
- Nearly 8,000 teachers receive teaching supplies on a yearly basis
- 231 nursery, primary and secondary schools and 57 boarding houses built in Laos, Cambodia, Myanmar and Thailand
- 67 water systems, 80 playgrounds and 5 computer labs installed
- 3 migrant learning centres supported with running costs
- Bilingual mother-tongue based educational support in Thailand
- 579 students receive scholarships to continue their high school education in Cambodia, Laos and Thailand



*Data: January 2016*



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# Higher Education

*To create opportunities for income generation and better quality employment*

## How we help

- 158 academically strong students are currently studying at universities in Thailand, Laos and Cambodia, and 106 have graduated with a bachelor's or master's degree
- 1,333 students are currently studying in our 9 colleges in seven refugee camps along the Thai/Myanmar border
- 24 students are in a one-year preparation course that will allow them to gain internationally accepted high school accreditation
- 10 vocational programmes with almost 1,000 students supported to increase employment opportunities
- 11 post-high school community learning centres to connect students to higher education and employment
- Curriculum development and teacher training support
- 3 recipients of our 'Social Entrepreneurship Grant'



*Data: January 2016*



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# The impact of education

*Education is a powerful driver for poverty reduction and sustainable economic development*

## Improving Income Equality

Greater equity in both education enrolment and school quality across all population groups will result in a more equal income distribution and reduce socioeconomic inequities in general. *(UNESCO 2012)*

## Reducing Hunger

Doubling the attendance rates in primary education for rural populations can reduce levels of food insecurity by between 20% and 24%. *(de Muro and Burchi 2007)*

## Reducing Mortality Rates

Children of parents with at least a basic education are more likely to survive after the age of five. *(UNESCO 2012)*

## Improving a Person's Earnings and GDP

Each year of education can increase a person's earnings by 10 %, and average annual GDP by 0.37 %. *(Hanushek et al. 2008)*



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# Where we work

## In Myanmar we

- Build schools
- Support school stationery
- Run vocational training
- Run community learning centres
- Provide scholarships to university students
- Support curriculum and teacher training
- Support immunisation and vitamin A programmes
- Provide life-saving operations
- Support a drug and alcohol rehabilitation programme

## On the Thai - Myanmar border we

- Build and run migrant schools
- Support higher education in refugee camps
- Run vocational training
- Run post high school and university preparation courses

## In Thailand we

- Build boarding houses
- Provide scholarships to high school students
- Run bilingual education programmes for ethnic schools

## In Laos we

- Build schools and boarding houses
- Provide scholarships to high school students
- Provide scholarships to university students
- Install computer labs

## In Cambodia we

- Build schools and boarding houses
- Provide scholarships to high school students
- Provide scholarships to university students
- Provide school health
- Provide water systems and playgrounds
- Install solar charging stations



# What makes us unique

- We enjoy what we do!
- High motivation of our staff allows us to go the extra mile
  - > We have a 'nothing is impossible', 'let's do it' attitude
  - > We are flexible, adaptable and strive to constantly improve ourselves and our work
- Low administrative ratio of less than 7%
  - > We utilise the skills and expertise of volunteers around the world
  - > We have a low staff turnover and a high degree of loyalty
  - > We are creative and thoughtful with our money and leverage our network of friends, who donate airline miles, accommodate us while we are travelling overseas, and even lend us their cars to get around
  - > We have a very flat and lean management structure



# What makes us unique

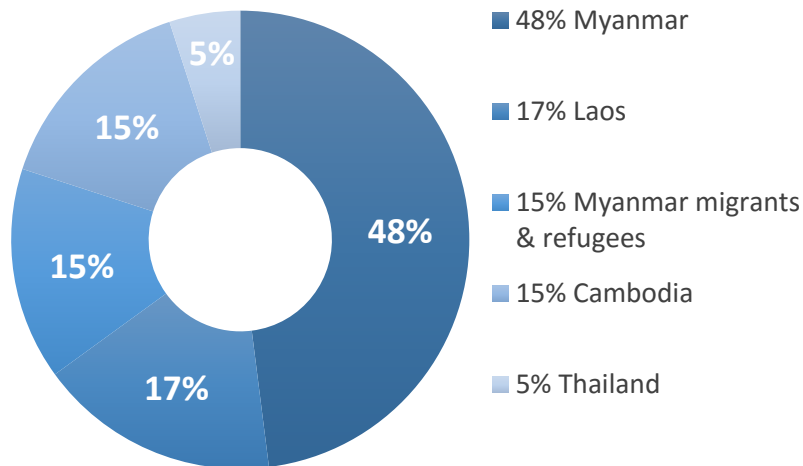
- Close, trusting relationships
  - > With the communities we work with
  - > With our donors
  - > Among our staff
- We have immediate access to beneficiaries
  - > Our extensive network, expertise, and successful track record enable us to build bridges between beneficiaries and donors
  - > Money travels the shortest possible way
- Encouraging participation of the donors in whatever we do
  - > We have nothing to hide and encourage a hands-on approach to raise awareness for our work and for our beneficiaries
- Transparency and reporting
  - > We prepare detailed reports for donors and appreciate every visit to the site
  - > We perform annual financial and operational audits



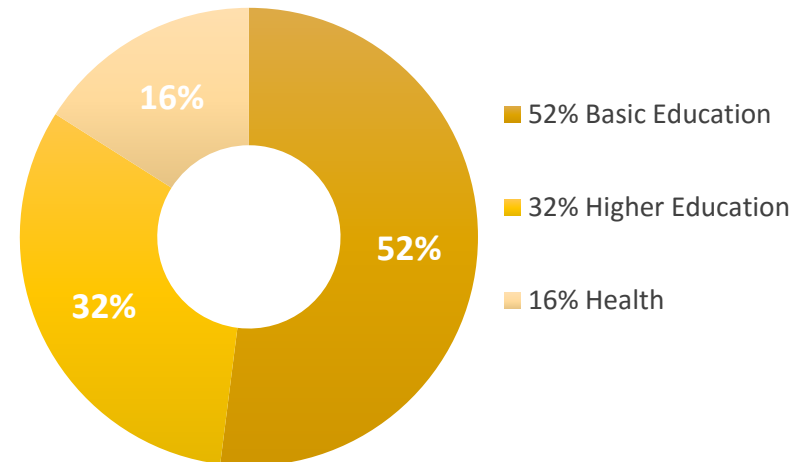
# Use of funds

Total project expenditure in 2015: USD 5,927,033 (2014: USD 5,714,163)

## Origin / Nationality of Beneficiaries



## Focus Groups



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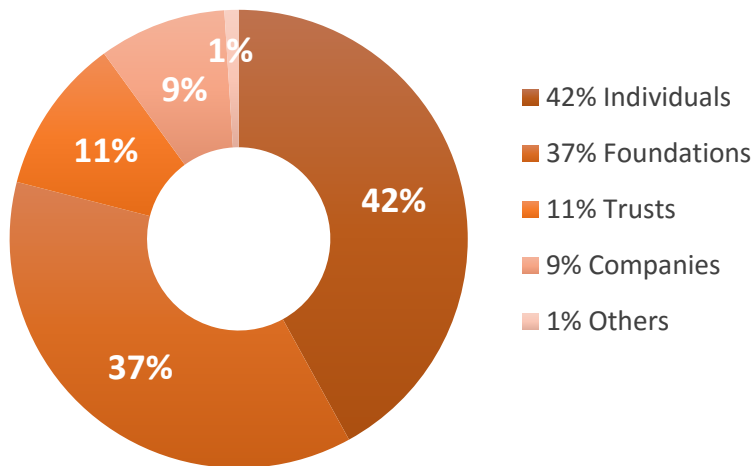
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# Who supports our work

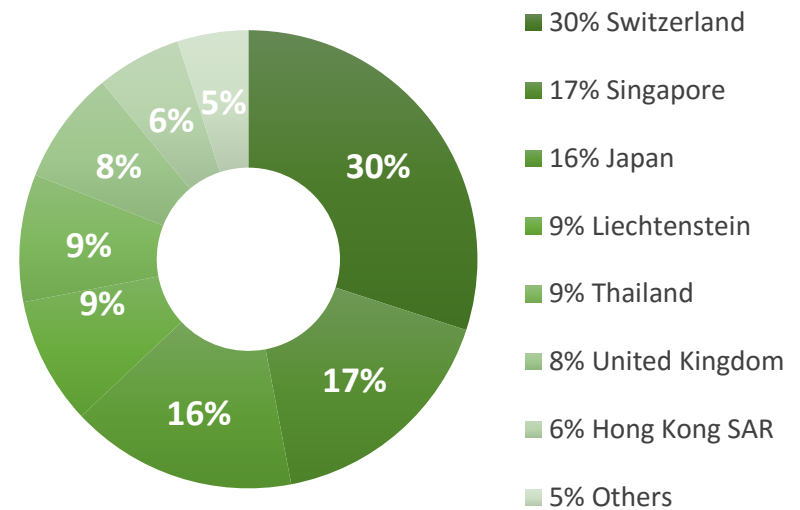
Total donations received in 2015: USD 6,064,771 (2014: USD 5,826,212)

*The majority of our donors are private individuals*

## Donor Types



## Origin of Donations



**Child's Dream Foundation**

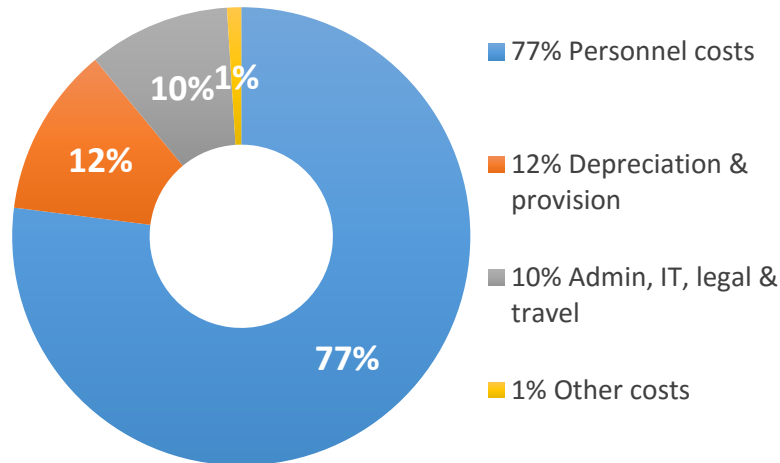
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# How efficient we are

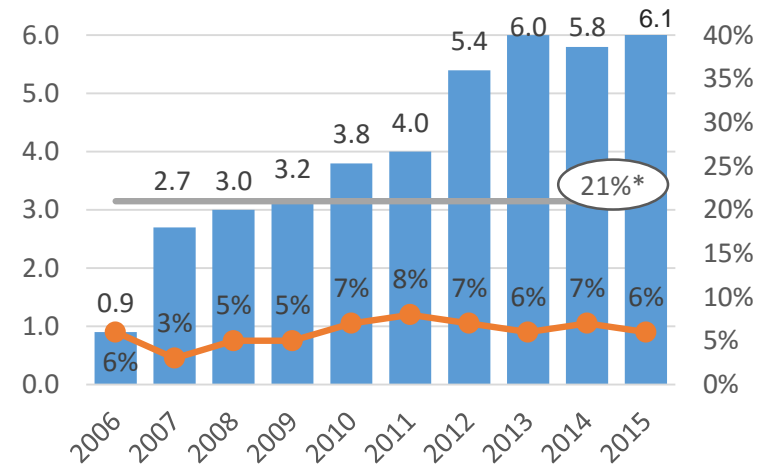
Administration costs 2015 of 5.9%, total USD 359,033  
(2014: 6.8%, USD 396,645)

## Administration costs



## Donation volume

(m USD) vs. admin. costs (%)



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# How you can help

## Support a Project / Programme

### Health: To reduce child mortality

- Provide life-saving operations for children through our Children's Medical Fund
- Support part or whole health interventions like vaccination or drug prevention/treatment
- Support one of our School Health Programmes in Laos or Cambodia

### Basic Education: To offer basic education for all

- Build a school, boarding house or nursery
- Provide high school scholarships for Laotian, Cambodian or Thai students
- Provide school stationery all over the region

### Higher Education: To create opportunities for employment and community development

- Provide university scholarships for Burmese, Laotian or Cambodian students
- Support our vocational centres for Burmese migrant youth
- Support a junior college in one of the refugee camps

## Buy something from our shop

There's always a good reason or occasion for gifts. And while you're at it, why not support a worthy cause by shopping at [our shop](#) to help us make even more children's dreams come true?



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# How you can help

## Engage Yourself

### Start a fundraiser

- Engage your personal network

### Become a volunteer

- Support us in our Chiang Mai office
- Teach English in one of our schools

### Visit us

- Get to know our work better and meet us

### Stay informed

- Like us on Facebook/LinkedIn
- Join our mailing list

## Engage Your Company

### Donations

- Launch a programme and double the donations of your staff (matching)

### Awareness & Loyalty

Enhance the awareness and the loyalty of your staff by

- > informing them about the donation activity of your company
- > inviting Child's Dream for a presentation at your company

## Legacy

- Plan your succession
- Decide on beneficiaries yourself
- Allocate for immediate or long-term impact
- We work with your lawyer and finance manager if required



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# Information for donors

- Donations to Child's Dream are tax-deductible in Switzerland, the USA, Australia, Hong Kong, Germany, France, the United Kingdom, Italy, Luxembourg and in the Netherlands
- Please see the '[Donate](#)' page under [www.childsdream.org](http://www.childsdream.org) for details on payment options and tax relief
- Donations to Child's Dream can be made via bank transfer, cheque, credit card, PayPal and Bitcoins
- We are working on providing tax relief in more domiciles and will keep you updated on our progress
- If you want to bequest us in your last will, please get in touch with one of our two founders, [marc@childsdream.org](mailto:marc@childsdream.org) or [daniel@childsdream.org](mailto:daniel@childsdream.org)



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# Contact us – and come visit us!



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Webpage: [www.childsdream.org](http://www.childsdream.org)



Facebook: <https://www.facebook.com/childsdreamfoundation>



**Thank you**



# Appendices

# Myanmar – the situation

- Human Development Index: 148 out of 188 (*UNDP 2014*)
  - GDP per capita: USD 1,204 (*Worldbank 2014*)
  - Life Expectancy at Birth: 66 Years (*UNDP 2014*)
- 
- > For every 1,000 children born alive, 52 will die before their 5th birthday (*WHO 2012*)
  - > Myanmar has the highest number of malaria deaths in South East Asia: 53 per 1,000 (*2010*)
  - > Thailand is home to 110,605 refugees from Myanmar (*2015*) and an estimated three million migrants from Myanmar (*2012*)
  - > History of human rights violations and ongoing civil conflicts, genocide and forced displacement
  - > Recent dramatic political changes towards democracy will allow more aid and development into the country



# Myanmar – what we do

- **To date** we target Myanmar beneficiaries living in Myanmar, in refugee camps or as migrant workers in Thailand, who are in desperate need of health care and education.
  - > Implementation of health programmes to prevent and treat illnesses as well as life-saving operations for children
  - > Construction of school buildings, school running costs, and stationery distribution, none of which is typically provided by the government
  - > University scholarships
  - > Offering vocational training, higher education, employment consulting, internships
- **In the future** we intend to expand our activities farther into Myanmar by partnering with local community-based organisations.



Tuu



Thomas



Khin Cho



Kham



Tamalar



Tha Wah



Law Eh



Goy



Ao

# Where we work

## Myanmar

### Health

- Children's Medical Fund (CMF)
- Lahu Women Organization (LWO)
- Drug and Alcohol Recovery and Education (DARE)
- Metta Yeik Social Team (MYST)
- Karen Department Health and Welfare (KDHW)

### Basic Education

- 40 schools
- School stationery programme

### Higher Education

- 82 university students (plus 155 alumni)
- 13 post high school community learning centres
- 2 social entrepreneurship grants
- 1 curriculum development and teacher training
- 4 vocational training centre
- 1 model farm



Data: January 2016



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# Where we work

## Thai – Myanmar Border

### Health

- Mae Tao Clinic Children's Ward

### Basic Education

- 7 Migrant Learning Centres
- 2 IDP school running costs
- Teacher training and curriculum development programme
- Centres for vocational and skills training

### Higher Education

- Karen Refugee Committee Education Entity (KRCEE)
- Post high school and university preparation course
- 9 junior colleges in seven refugee camps



Data: January 2016



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# Laos – the situation

- Human Development Index: 141 out of 188 (*UNDP 2014*)
- GDP per capita: USD 1,794 (*Worldbank 2014*)
- Life Expectancy at Birth: 66 Years (*UNDP 2014*)
  
- > 22% of the population lives below the poverty line (*CIA Factbook 2013*)
- > For every 1,000 children born alive, 72 will die before their 5th birthday (*WHO 2012*)
- > 27% of the population can neither read nor write (2005 census)
- > In most rural and remote areas, access to schools and basic education is very limited
- > Laos is home to 49 ethnicities mostly living in very remote mountainous areas
- > Faces economic isolation and a high level of corruption



# Laos – what we do

- **To date** we have mainly focused on developing infrastructure of schools located in remote areas with limited or no road access
  - > Construction and renovation of primary and secondary school buildings as well as nurseries and boarding houses
  - > We have rolled out a stationery programme in selected schools, run as cooperatives
  - > We run a scholarship programme for high school and university students in Laos
  - > We have started a pilot programme on school health to improve health and hygiene standards
  
- **In the future** we will focus more on the construction of schools at secondary level to allow more students to advance their studies beyond primary level. Further, we want to ease access to education in English, IT, and life skills.



Koy



Gee



Sak



Nikone



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# Where we work

## Laos

### Health

- Children's Medical Fund (CMF)

### Basic Education

- 100 schools
- 10 boarding houses
- 266 high school scholars and 73 alumni
- 5 computer labs
- Teacher training & curriculum development programme
- School stationery programme
- School farm programme
- 24 playgrounds
- 27 water systems
- Children and youth development centre

### Higher Education

- 68 university scholars and 18 alumni (8 BA and 10 master's degrees)



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# Cambodia – the situation

- Human Development Index: 138 out of 187 (*UNDP 2014*)
- GDP per capita: USD 1,905 (*Worldbank 2014*)
- Life Expectancy at Birth: 68 Years (*UNDP 2014*)
  
- > For every 1,000 children born alive, 40 will die before their 5th birthday (*WHO 2012*)
- > 22% of the population can neither read nor write (*2008*)
- > 36.1% of children are involved in some kind of child labour (*UNICEF 2012*)
- > 46% of children stop school before grade 5 (*2006-2009 admin. Data*)
- > Dependency on foreign aid
- > Cambodia faces a high level of corruption
- > Destroyed families and social networks due to the Khmer Rouge regime



# Cambodia – what we do

- **To date** we have mainly focused on developing infrastructure of schools located in remote areas with limited or no road access
  - > Construction and renovation of primary and secondary school buildings as well as nurseries and boarding houses
  - > We run a scholarship programme for high school students as well as a trial for university scholars in Cambodia
  - > Building playgrounds and installing water systems
  
- **In the future** we will continue to build schools, but with a greater focus on secondary schools and boarding houses. In addition, we assist our beneficiaries in career planning and will continue looking for opportunities for income generation at schools such as solar charging stations or rice banks. Further, we plan to expand our school health programme.



Nary



Sreylin



Sinoeuy



Yem

*Our Cambodia Specialist  
based in Siem Reap*



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# Where we work

## Cambodia

### Health

- All Ears Cambodia (AEC)
- Child's Dream Cambodia Organisation School Health Programme (CDCOSHP)

### Basic Education

- 62 schools
- 4 boarding houses
- 156 high school scholars and 6 alumni
- 1 vocational centre and shelter
- School stationery programme
- School drop-out prevention programme
- Career planning programme
- 14 solar charging stations
- 32 playgrounds & 23 water systems

### Higher Education

- 6 University Scholars



Data: January 2016



**Child's Dream Foundation**

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# Thailand – the situation

- Human Development Index: 93 out of 188 (*UNDP 2014*)
- GDP per capita: USD 5,977 (*Worldbank 2014*)
- Life Expectancy at Birth: 74 Years (*UNDP 2014*)

Thailand is a 'developed' country. Access to public services is generally adequate for Thai citizens.

- > But Thailand is also home to:
  - > an estimated 3 million disadvantaged migrants
  - > many indigenous ethnic minority groups who are often denied access to mainstream services such as education and health care
  - > 110,605 Myanmar refugees living in 9 refugee camps along the border
- > A huge gap between rich and poor
- > A centre for child prostitution, child labour, child trafficking and drug smuggling

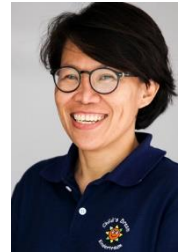


# Thailand – what we do

- **To date** we have focused primarily on giving marginalised indigenous children and youth access to education
  - > Construction and renovation of boarding houses, nurseries and schools
  - > We run a scholarship programme for high school students
  - > We run a language centered school integration programme for ethnic children in the North of Thailand
  - > We have also built many playgrounds and drinking water systems
  
- **In the future** we will continue to expand our high school scholarship programme. We will also evaluate the need for training in English language and life skills. Further, we plan to work closer with local organisations to improve the education system.



Meow



Land



*From the field*

# Where we work

## Thailand

### Basic Education

- 11 schools
- 36 boarding houses
- 152 high school scholars and 34 alumni
- 1 teacher training, life skills programme
- 1 vocational and skills training
- Language training for ethnic children (FAL)
- 19 playgrounds
- 23 water systems

### Higher Education

- 1 social entrepreneurship grant
- 5 teacher training and curriculum development programmes
- Sustainable school farm programme



Data: January 2016



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# Our project management cycle

