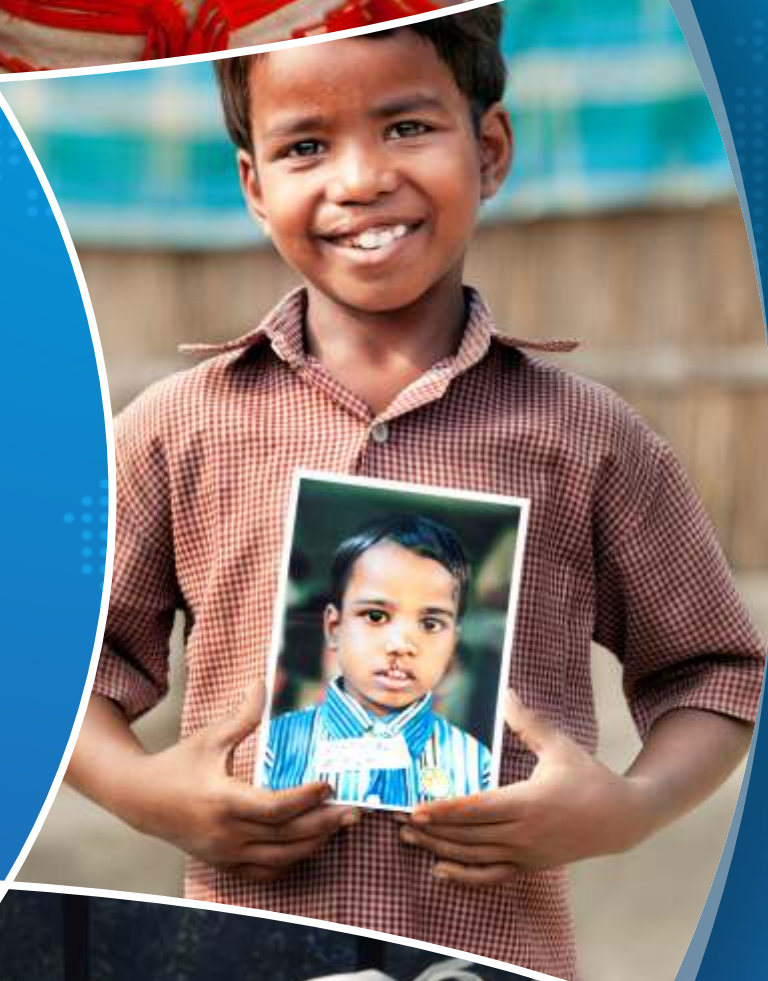


clefttosmile

Mission 
Smile

www.missionsmile.org



March, 2016



Outreach Centres:

These centres are run in partnership with local hospitals equipped with approved infrastructure and Mission Smile credentialed surgeons to provide best cleft care to patients with facial deformities in the region. Mission Smile has 8 Outreach Centres - Bhopal, Bhubaneswar, Guwahati, Kolkata(2), Kottayam, Siliguri & Gurgaon.

About Us

Mission Smile is a FCRA approved and Govt. registered Medical Charitable Trust dedicated to provide free life-changing surgeries to the children born with cleft lip, cleft palate and other facial deformities. Since our first Mission in 2002, we have provided over 40,000 medical evaluations and over 27,000 life-changing surgeries to children and adults suffering from cleft afflicted deformities. Over the years, we have partnered with foundations, corporates-PSUs and MNCs to deliver tailor-made CSR projects successfully.



Medical Missions:

Medical Missions (camps) are conducted in various locations in India to provide free cleft care surgeries to poor and needy patients. Medical and non-medical volunteers from India and abroad join hands to bring smiles to these unfortunate children. Free medical evaluations, cleft care and surgeries followed by a post-op check-up are provided to the identified cleft children. Mission Smile has conducted 73 Medical Missions in India till date.

Smile Delivery Model

Guwahati Comprehensive Cleft Care Centre (GC4):

This centre of excellence in comprehensive cleft care, is a result of successful Public Private Partnership (PPP) with the Govt. of Assam and Mission Smile. This dedicated centre provides all necessary and associated care under one roof like - nutrition, child-life counseling, surgery, speech, dentistry and ENT. This is the model that we would like to replicate in other parts of India and we have extended this partnership to the Govts. of Tripura and Meghalaya through the centre.



Mission:

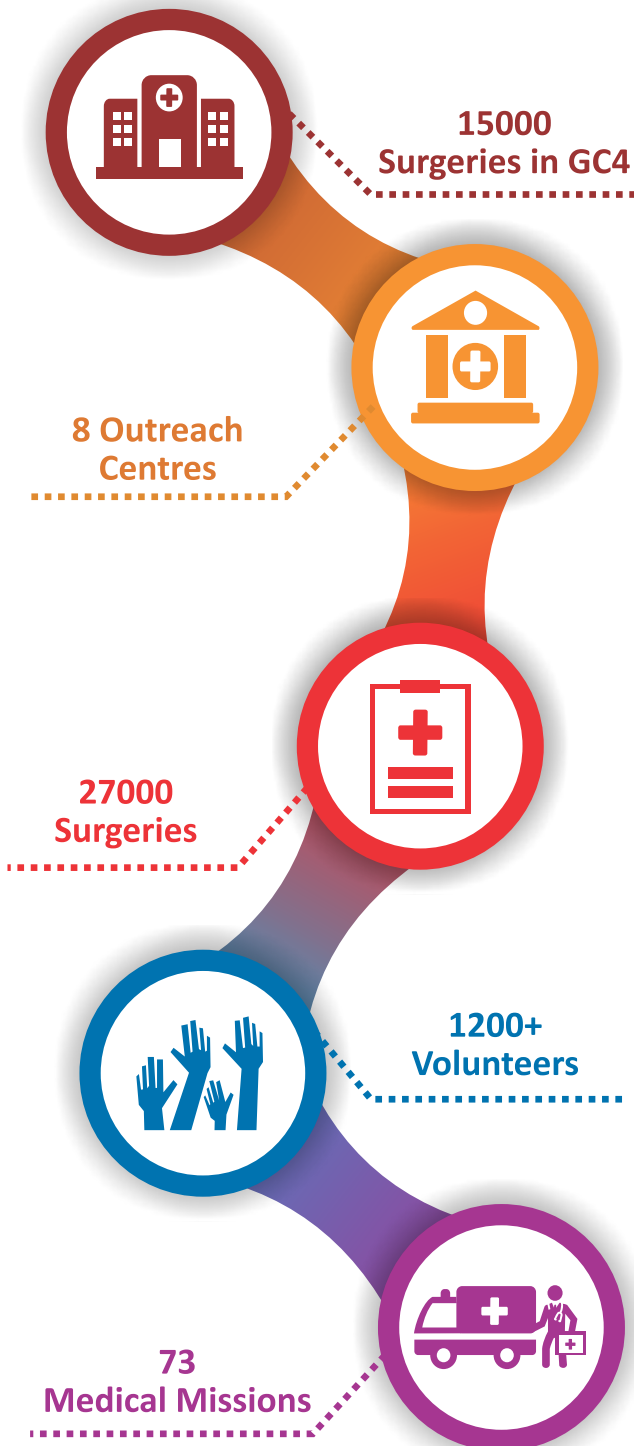
A Cleft Free India

Vision:

Compassionate Comprehensive Cleft Care

Values:

Our delivery is based on the values of equality, dignity and empowerment



Quick Facts:

- It is estimated that 1 in 700 children in India is born with a cleft lip/palate or other facial deformities; (the approximate incidence of cleft lip and palate is 1.7 per 1,000 live births in India as per Ministry of Health and Family Welfare, India in 2015).
- There is an estimated backlog of 1 million untreated children and adults in India alone.
- Cleft requires multi-disciplinary care as cleft children have many associated difficulties in speech, nutrition, dental, ENT etc. Hence, comprehensive cleft treatment requires multi-disciplinary approach.



Highlights:

- GC4 has completed 15000 surgeries in Assam and North East.
- We expanded our reach in southern part of India with the partnership of Muthoot Pappachan Foundation to cover new areas like Kottayam, Visakhapatnam and Puducherry.
- In June, 2015, we have started another Outreach Centre at Muthoot Life Brigade Hospital in Kottayam.
- Mission Smile inaugurated its first outreach centre in Delhi NCR at Fortis Hospital Gurgaon on 19th February, 2015.
- Our Missions have been attended by 1200+ volunteers from 36+ countries over the last 10 years.

Training:

Training is the cornerstone of Mission Smile. It ensures that every patient receives the same global standards of care every time they reach us. All team members (medical and non-medical) attend regular training workshops and have opportunities to interact with other professionals to facilitate knowledge gaining and best practices. Two fellowship programs for Plastic Surgeons / Maxillo - Facial Surgeons are conducted at GC4. These are of one month and four months duration respectively. A Cleft Anesthesia training program has also been started recently.

The Guwahati Centre is equipped with video teleconferencing equipment to conduct remote training, specialty education and academic interaction with local and international faculty. Most of the nurses at Mahendra Mohan Choudhuri Hospital (MMCH), Guwahati have been trained to minimum BLS level.

“Amazing story of taking care of people who need most. Cannot describe the joy you bring to so many. All the best.”

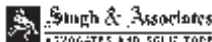
- S. Ramadorai,
Ex-Vice Chairman, Tata Consultancy Services.



Future Goals:

- Replicate the successful PPP model in the rest of India.
- Make 'Cleft Free India' included in the National Health Agenda.
- To secure support from more corporates and foundations for this noble cause.
- To promote the concept of corporate volunteerism in India, and get more professionals and corporate employees to volunteer in this cause.

Some Smile Partners:



SIR DORABJI TATA TRUST
AND ALLIED TRUSTS



Quasar Growth
Group



To Make Your Donation,
SMS **Cleft2Smile** to **58888**

Scan the QR Code To Support Us



906, Windfall, Sahar Plaza · Mathuradas
Vasanji Road, J.B. Nagar, Andheri (East),
Mumbai – 400 059.

DPSC Plot No.: X-1, 2 & 3, Block EP,
Sector 5, Saltlake, Kolkata - 700091
Contact No. - 033-4061 6066

Guwahati Comprehensive Cleft Care Centre,
MMC Hospital-An Annexe Hospital of
GMCH, Panbazar, Guwahati-781001.

www.missionssmile.org