



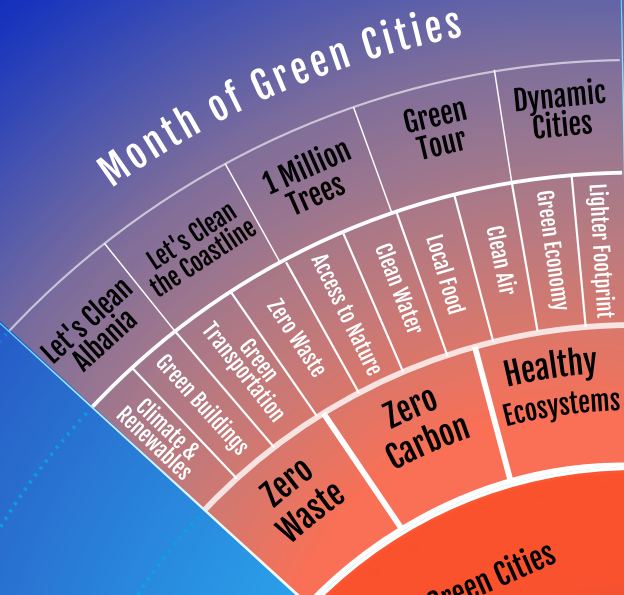
green line
www.greenlinealbania.org

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Let's go Green

Green Line Albania

GLA Compass



Compass Legend:



2016

June 2016

#StopPlasticBags

The Campaign led to a policy change, regarding the ban of single-use plastic bags in Albania. The raising awareness campaign involved UN Albania, The Italian Embassy, The Municipality of Tirana and the largest chain of supermarkets in Albania. During the monthly campaign, citizens were invited to abandon the use of single-use plastic bags, substituted with reusable grocery bags. This successful campaign led The Municipality of Tirana towards the ban of single-use plastic bags, within the year 2017.

May 2016

#1MillionTrees

"Plant A Tree Today, Create A Future Tomorrow" – Nationwide Initiative, in cooperation with communities, Central & Local government institutions, focusing on four main areas: Deforested areas, Erosion exposed areas, Development of public parks and Public forests.

May 20th

**Let's Clean Albania
in One Day**

National Clean Up Action, with more than 200.000 volunteers participating and 85% of the entire student body (from elementary to high school & university). More than 8.000 tons of urban waste was collected.

May 1st – May 15th

Green Tour 6

National raising awareness campaign which brought together all the main actors on environmental issues.

April 22nd – May 22nd

**Month of
Green Cities**

Promotional and raising awareness campaign that includes real actions and activities all over Albania, overreaching Civil Society Organizations, Youth Organizations, Kindergartens, Schools, Colleges, Universities, Central & Local Institutions, International Organizations, business community & media, promoting different activities nationwide. Conferences, roundtables, open meetings, seminars, trainings, awareness & educational activities, tree planting, clean up and community actions, were part of the campaign. Comprehensiveness and interaction of all stakeholders, together involved to contribute as a community, making our cities more livable and in harmony with nature. The Month of Green Cities will be a yearly campaign.



April 21st, 2016

**Green Line Albania (GLA) is officially established in North America
and registered in the State of Connecticut, USA.**

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2016

March 2016

#GreenCityAlbania

The newest project of Green Line Albania, aiming to promote the concept of green cities and sustainable living, in harmony with nature. Green City Albania is the next step towards Green Cities. The project addresses three comprehensive main areas (Zero Waste, Zero Carbon, Healthy Ecosystems), which are divided into 10 goals (Climate & Renewables, Green Buildings, Green Transportation, Zero Waste, Access to Nature, Clean Water, Local Food, Clean Air, Green Economy, Lighter Footprint).

February 2016

**#BecomeVolunteer
Story Telling**

Become Volunteer is a project for promoting and empowering volunteering in Albania and serves as a connection hub between volunteers, youngsters, civil society organisations and community. It is organised as a weekly event that brings together volunteers, youngsters & civil society organisations. In a World Cafe Method, it provides the volunteers and organisations with the possibility to share their inspiring stories and projects, promoting possible collaborations. Through different trainings, experience sharing, team working & networking, the project serves as a catalyst to empower volunteers and organisations, to act together and take real actions within communities. The project is already successful in Tirana and it will be extended in the main cities of Albania.

2015

November 20th

**Let's Clean Albania
in One Day**

National Clean Up Action, with more than 150.000 volunteers participating and 85% of the entire student body (from elementary to high school & university). More than 10.000 tons of urban waste was collected.

November 4th – 19th

Green Tour 5

National raising awareness campaign which brought together all the main actors on environmental issues.

May 22nd

**Let's Clean the Coastline
in One Day**

Coastal Clean Up Action, with the participation of more than 50.000 volunteers across the coastline, collecting more than 5.000 tons of urban waste.

May 5th – May 21st

Green Tour 4

Raising awareness campaign in all coastal cities and municipalities of Albania, which brought together all the main actors on environmental issues.

February 2015

**Zero Waste Youth
Civic Movement**

Green Line Albania becomes member of "Zero Waste Youth" International Movement and part of the Global Team.

2014

The Green Tour towards a Green Albania – #EducationThroughAction

Change does not come in one day; the education of young generations is the key element in improving the environmental situation in Albania.

November 21st

**Let's Clean Albania
in One Day**

National Clean Up Action, with more than 112.000 volunteers participating and 85% of the entire student body (from elementary to high school & university). More than 8.000 tons of urban waste was collected.

November 19th

National Conference

“Friends of the Environment” – Call for Action

November 3rd – 18th

Green Tour 3

National raising awareness campaign which brought together all the main actors on environmental issues.

June 26th – July 26th

**From Waste to Art
Officially Amazing**

Green Line Albania officially entered in the "Guinness World Records" Book. In close partnership with the World Famous Albanian Artist Mr. Saimir Strati, we created the largest mosaic in the world with recycled materials entitled: "Save the Earth".

Not only cleaning up but also sustainable tourism

As a result of the success achieved, Green Line Albania on the eve of the start of the tourist season develops the action "Let's Clean the Coastline in One Day", to raise public awareness and address the problem to Public Institutions, on the environmental issues, towards the development of sustainable tourism.

May 23rd

**Let's Clean the Coastline
in One Day**

Coastal Clean Up Action, with the participation of more than 50.000 volunteers across the coastline, collecting more than 5.000 tons of urban waste.

May 4th – May 21st

Green Tour 2

Raising awareness campaign in all coastal cities and municipalities of Albania, which brought together all the main actors on environmental issues.

2013

Going National

National environmental awareness campaign "Green Bus Tour"

Although the journey has been long and difficult, the team never ceased efforts to establish a national movement. On November the 4th GLA started the "Green Bus Tour", the first national awareness campaign on environmental issues throughout community involvement, touring for two weeks all over Albania.

Technology helping the environment

Mobile App for reporting trash & Digital Map of Waste

Trash Out mobile app implementation and the first national digital map of illegal dump sites was launched.

Breaking Taboos on Volunteering

November 22nd

Let's Clean Albania in One Day

The First National Voluntary Clean Up Action was successfully organized. Over 147.000 volunteers (5% of the entire population) participated and collected more than 15.000 tons of urban waste.

We Did It!

Such unexpected civic engagement and success ranked Green Line Albania in the "Top 6" of the Global Movement "Let's Do It! World", counting 112 member states.

2012

First Clean Up Action

Green Line Albania started the challenge, through many difficulties, to organise the first national voluntary clean up action.

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2012

May 9th

Managed to organize the first clean up action “Let’s Clean Tirana in One Day” attended by more than 2.000 volunteers.

January – May 2012

Raising awareness campaign about environmental issues in schools, high schools & universities and also at Local level.

January 2012

Representing Albania in the “Clean World Conference” in Estonia

2011

December 2011

Green Line Albania and the Civic Movement "Let's Clean Albania in One Day" officially presented through a National Conference.



October 3rd, 2011

Green Line Albania (GLA) is officially established and registered in Tirana, Albania.

2011

April 17th

Representing Albania in the international conference: "Let's Clean Balkans in One Day" in Slovenia and full membership in the Global Movement "Let's Do It! World".


Let's do it!
Ta Pastrojmë
Shqipërinë!

First Steps



2009 – 2010

The Story behind Green Line Albania (GLA)

Being aware of the environmental issues in Albania and the low level of involvement of the population, especially young people, a group of friends with a common purpose launched the concept of a national movement, creating a comprehensive and non-formal group of activists with a vision to bring a change in Albania.



Our supporters through the years

Embassies & International Organizations

USA Embassy, German Embassy, Swiss Embassy, Sweden Embassy, Italian Embassy, OSCE Presence in Albania, EU Delegation, UN Albania, GIZ, REC, FES, Soros, Olof Palme International Center, Wasteless Future, 8 80 Cities, KaBOOM!, Peace Corps Albania.

Media

Top Channel, Vizion Plus, Ora News, Channel One, Report TV, RTSH, A1 Report, TV Klan, Digitalb, Albanian Screen, Mad TV, Agon Channel, Scan TV, News 24, Top Albania Radio, NRG Radio, Radio Travel, Radio Spectrum, Mad Radio, Club TV, Club FM, ICTS Media *and many more.*

National Organizations

SEEP, Ecovolis, Ekomendje, Eper Center, AKIP, Bordless Youth Center, Albanian Cap Project, OSR, EDEN, Fondacioni Gjirokastra, Leadershipti i te Rinjeve te Tiranes, ANYN, Y-Peer, New Vision, ANEP *and many more.*

National Institutions

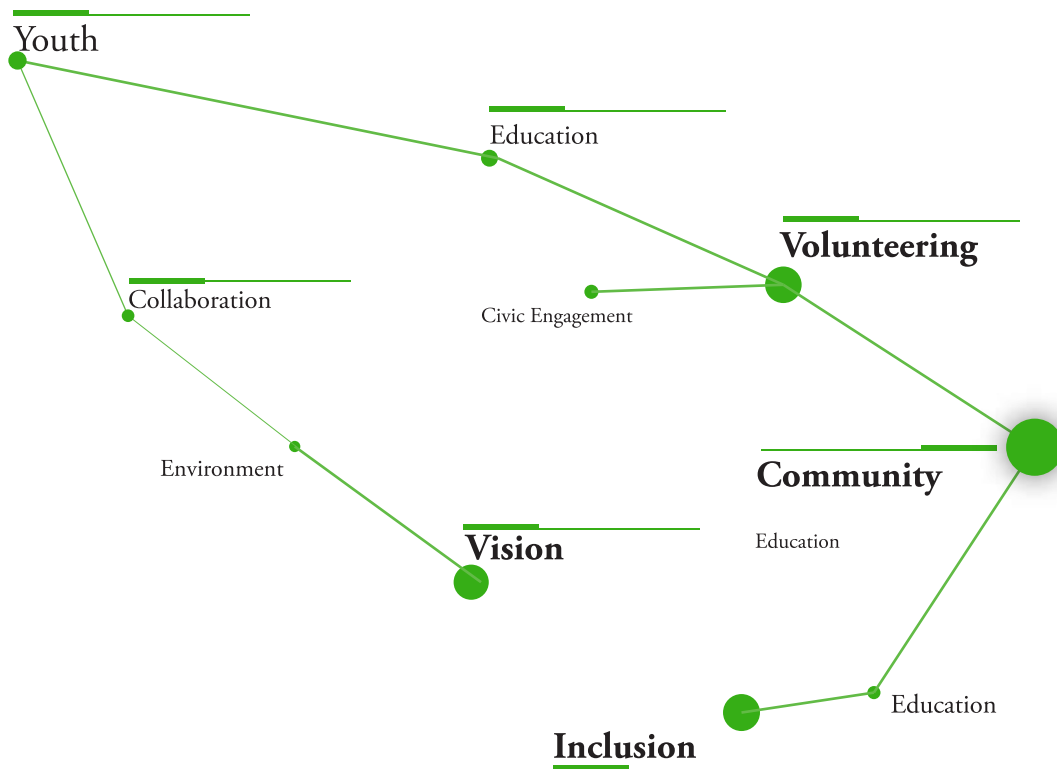
Ministry of Environment, Ministry of Education, Ministry of Youth, Ministry of Defense, Ministry of Tourism, EITI Albania, National Environment Agency, National Environment Inspectorate, National Agency of Protected Areas, National Tourism Agency, National Coastal Agency, Parks and Recreation Agency - Tirana Municipality *and many more.*

Businesses Community

Vodafone Albania, National Comercial Bank, Societe Genarale Albania, Ola 1, Ko'Soft, Native Studio, Logical, The Best Co, Agna Group, DigiPrint, The Post Academy, KuJu Studio, iKub Info, Albarent, Porsche Albania, Alba Trans, Kastrati Group, Duapune.com, AlbPastrim, D-Waste, AMC, T-Mobile Albania, Intesa Sanpaolo, Plus, Extra Oil, Impuls Studio, ASSECCO, Podio *and many more.*

Ambassadors of the Movement

Tanja Fajon, Gaz Paja, Landi Hysi, Gerta Heta, Alket Islami, Alban Skenderaj, Miriam Cani, Saimir Kodra, Gentjan Zenelaj, Julka, Fisnik Muca, Genta Ismajli, Aurela Gace, Rovenka Dilo, Landi Hysi, Saimir Strati, Gjergji Muzaka, Blendi Salaj *and many more.*





Let's Do It! Vow for the Clean Earth

Let's Do It! is a global civic movement with a mission to connect and empower all the people and organisations around the world aiming to make this planet clean and healthy again.

This vow is signed as a binding promise between:

Let's Do It! movement represented by the **Let's Do It Foundation (LDIF)**

and a Cleanup Organiser represented by

Ta Pastrojmë Shqipërinë! presented by **Green Line Albania**

to work in cooperation towards cleaning up planet Earth from illegal garbage.

The Cleanup Organiser has the full support of the Let's Do It! movement for organising a cleanup action in the agreed area and can therefore:

- use Let's Do It! logo and accompanying visual identity for the cleanup action campaign, according to the guidelines provided by the LDIF;
- benefit from the Let's Do It! movement's expertise in form of individual consultations and available supporting tools/materials for communication, mapping, logistics, waste handling and project management;
- use the available communication channels of the Let's Do It! movement to share the news about the organised cleanup action;
- engage interested parties in the form of volunteers and organisations who want to be involved in the cleanup action preparation and organising process.

LDIF will trust the Cleanup Organiser to:

- give it is full support in promoting the Let's Do It! movement's values, actions and mission;
- provide all sufficient information about the details of the organizing process and the action results;
- give it's full support in promoting the Let's Do It! movement's values, actions and mission;
- exclude no partners. Make every effort to unite activities of all stakeholders and interested parties at the location;
- share the experience of organizing the cleanup action in the written form of Action Report, in English, not later than 2 months after the cleanup. The report, as well as the accompanying photo and video materials will be published and shared in Let's Do It! movement's internal and external communication channels.

Should we ever see that the nature of our cooperation has changed we will keep an open mind about changing this promise.

Let's Do It Foundation

Green Line Albania

Eva Truuverk
Member of the Board



Let's Do It Foundation, Telliskivi 60a, Tallinn, 10412 ESTONIA



CERTIFICATE

**The largest drinking straw mosaic
measures 30.44 m² (327.65 ft²)
and was achieved by
Saimir Strati (Albania)
in collaboration with Green Line,
in Fier, Albania,
on 26 July 2014**

OFFICIALLY AMAZING



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U.S. Embassy Tirana

ACT Now! Champion Award

presented to the

Green Line Albania

For organizing a national environmental campaign that strengthened partnerships among civil society, government, and the business community in Albania.

January 2014

A blue ink signature of Ambassador Alexander A. Arvizu, written in a cursive style.

Ambassador Alexander A. Arvizu

Green Line Albania

Headquarters

Str. "Bilal Golemi", No. 12, 1001 Tirana, ALBANIA

Tel.: +355 4 2444024

Mob.: +355 69 25 45900

e-mail: info@greenlinealbania.org

North America

Green Line Albania

8 NORDEN PLACE, No. 357, NORWALK, CT 06855

Tel.: +130-957-4580

e-mail: infousa@greenlinealbania.org



www.greenlinealbania.org

