Intel’s vision is to connect people to a world of opportunity by driving adoption of technology in education.

We do this by designing the right kinds of technologies

**Extensive Ethnographic Research & Design**

*Ethnography* is a way to understand how and why to design the right products. Intel has invested in comprehensive ethnographic and human factors research in real classrooms to design purpose-built solutions for education. Intel-powered classmate PC laptops are designed to meet the educational needs of students.

Our vision is to design technology for classrooms and "micro-mobility" which increases potential for computer use at desks, in small groups, sitting on a floor, sitting at a bench, or standing, typed and written, alone and shared, seamlessly moving between all of these conditions.

**Design & Deliver Relevant Technology**

While driving costs down is a goal, we also focus on adding innovation throughout the product development and evolution process so that students, teachers, administrators, and parents can integrate technology into their lives. Our first designs, the Intel-powered classmate PCs, are rugged, affordable, child-friendly netbooks.

**Enable the Intel® Learning Series Alliance**

The Series is brought to life by local technology companies that customize the products and services for their market. Intel collaborates with vendors worldwide to ensure the right infrastructure, external accessories, and software for school settings, optimized for Intel® Learning Series products.

[Click here](http://www.classmatepc.com/vision/) to learn more about the technologies that support and optimize Intel-powered classmate PCs. To get involved, [enroll here](http://www.classmatepc.com/vision/).

**OUR VISION**

We are big believers at Intel that all children, everywhere, deserve the chance to change the world, and that possibility begins with a strong education.

–Craig R. Barrett Chairman of the Board, Intel Corporation

Source: http://www.classmatepc.com/vision/