



GIRLS' VOICES

HER VOICE, HER FUTURE

We believe that educating just one girl has generational impacts that actively improve our world. By blending youth media inspired and created by girls themselves with the opportunity to support individual girls to achieve their educational goals to complete secondary school, we are creating a uniquely empowering and engaging experience for both the individual girl and the donor.

Inspiring Girls to Tell Their Stories and Shape Their Tomorrows

Girls' Voices is GreaterGood.org's latest signature program intended to raise funds for girls' secondary education through media made by girls. Our goal is for girls around the world use the power of digital media to create images and videos that can communicate their strength and potential to the world. The media that the girls create will be shared with GreaterGood's donor network, raising funds that will directly contribute to scholarship funds for girls facing financial barriers to completing secondary education.

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Why Girls' Education?

Every child deserves a high-quality education. Yet even today, barriers still exist for all children, but especially girls, to achieve their basic right to go to school and remain in school. Right now more than 62 million girls are not in school, and 32 million secondary-aged girls are missing out on their education. This is the direct result of cultural, social, and economic barriers that stand in the way of girls who want to learn. Supporting adolescent girls' education can have catalyzing effects in transforming not only one girl's life, but her community as well. Educated girls are likely to earn more income, marry later, survive childbirth, less likely to acquire diseases, more likely to send her children to school, increase a country's GDP, and be prepared for natural disasters and climate change.

Why Girls with Cameras?

Research has shown that adding video to a campaign or cause can increase effectiveness by 6X. Our hope is that the media created by girls will not only raise more funds for girls' education, but will also give donors greater insight in the realities of the girls we support. We have also learned, from media education programs around the world, that when young people share their ideas with digital media, they can experience more confidence in their self expression, communication and technical skills. Our goal is to not only raise funds for the girls we support, but we want them to experience the power of creating, and sharing their voice and their vision with you and with the world.

Our Approach

Through our G.R.O.W program GreaterGood.org has supported some of the most effective grass-roots organizations reaching vulnerable populations of girls around the world. Working with leading media educators, we have developed a curriculum that can be adapted for organizations and youth around the world to create compelling stories using very simple tools. We will be supporting our organizations online, providing prompts for young people, and throughout our Girls' Voices campaigns. Watch our first micro-documentaries, created by the nine girls in our pilot program, in Panajachel, Guatemala.

How to Get Involved

On October 11, 2016 - International Day of the Girl Child, GreaterGood.org launched our first campaign for girls in Guatemala. We invite you to be a part of the movement to empower adolescent girls globally Join the #GirlsVoices movement! Your support will go directly to supporting girls' education costs. And share her video with your friends, so that more people can be inspired by the power of girls globally. #HerVoice #HerFuture.