

STEPS Restore Clear Vision Project for 2000 Indians

About organization

Serve Train Educate People's Society (STEPS) established in the year 1993 as Non Governmental organization at Srikalahasti, Andhra Pradesh state, India. All programs are headed by volunteers and development facilitators with participation and involvement of peoples committees. This NGO gives emphasis on Health aspects of those particularly preventive and curative health related programs with a special focus on children, Adolescents, and Women with more specifically emphasis on strengthen integrated child health and expand awareness and advocacy services. Organization of women into groups and to promote grass root level initiation for their empowerment and

Safe guards their human rights

STEPS NGO helps the neediest communities by improving their health condition by tackling problems they identify as important. Creates high impact community driven solutions for poor people in slums and rural areas. Having 25 Years of grass roots relationship with the people, organized 1630 Health camps, 20445 Awareness programs and interventions for 867,092 people.

About Project

The need for affordable yet good quality spectacles in rural and unserved regions of India is massive. In a country whose population lives predominantly in slums and rural regions, accessibility and affordability of health care products and services, such as eye care, remains an issue.

This program will be implemented in slums of Srikalahasti and surrounding villages which are drought prone, backward area in chittoor district, Andhra Pradesh state, India

Proposed strategy: STEPS developed partnership with The Aloka Vision Programme initiated and supported by ZEISS, aims to change the landscape of vision care in such areas through entrepreneurial network, technology, innovation, quality spectacles and raising awareness for the benefits of clear vision.

Local entrepreneurs will be trained in basic eye care, screening of people and dispensing of spectacles as well as in entrepreneurial skills. This opportunity helps locals to earn a livelihood. Using technology, the Aloka entrepreneurs will be connected to an optometrist, which ensures high quality screening and service to the rural customer. Aloka is not designed to be a philanthropic activity. It is designed as a sustainable venture for all involved.

Training: A motivated local entrepreneur will be trained by ZEISS experts in screening people, dispensing spectacles and entrepreneurial skills with emphasis on quality.

Technology: Technology solutions ensure smooth refraction and vision test, instant order placement, ophthalmological support and transparency over the entire value chain.

Activities: STEPS Vision centre organize free eye camps and raising awareness for the benefits of clear vision. As per specifications quality spectacles will be manufactured and supplied to people on nominal cost by ZEISS, Aloka Vision Programme.

Budget requirement

Total budget required: \$ 20,000

Donation Options

\$ 10 will provide eye checkup and buy spectacles for 1 person

\$ 20 will provide eye checkups and buy spectacles for 2 persons

\$ 100 will provide eye checkups and buy spectacles for 10 persons