

Dynamo Camp – the only SeriousFun Camp in Italy Brief overview

Milano, January 2016



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member **seriousfun** children's network founded by paul newman

Dynamo Camp

Dynamo Camp is the first **Therapeutic Recreation Camp** in Italy, specifically designed for children with serious and/or chronic illnesses, undergoing therapy or in posthospitalization.

It is a vacation camp, located in the heart of the Tuscan-Emilian Apennines, that accommodates, **free of charge**, children and adolescents **from the ages of 6 to17**, affected by onco-haematological and neurological conditions as well as rare diseases, spina bifida and diabetes, from all over Italy, Europe and the Mediterranean Basin.

Dynamo Camp additionally offers programs designed for the participation of entire families and since 2012 there have also been sessions specifically for healthy siblings (Siblings Camp)

Characteristics & quality of our services:

- Protected environment
- Excellent medical assistance
- Constant supervision from qualified personnel



About Us



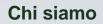
SeriousFun Children's Network

Dynamo Camp is a member of SeriousFun Children's Network, founded by Paul Newman. SeriousFun Children's Network spans the globe with a thriving community of 30 camps and programs that have served children from over 50 countries and throughout five continents. Designed around the principle of purposeful play, creative staff members and volunteers ensure that every child experiences success and gains the confidence to try new and exciting things in a supportive environment. The family also brings camp to life in resource-limited locations around the world, including Africa, Southeast Asia, South America and the Caribbean through the Global Partnership Program.











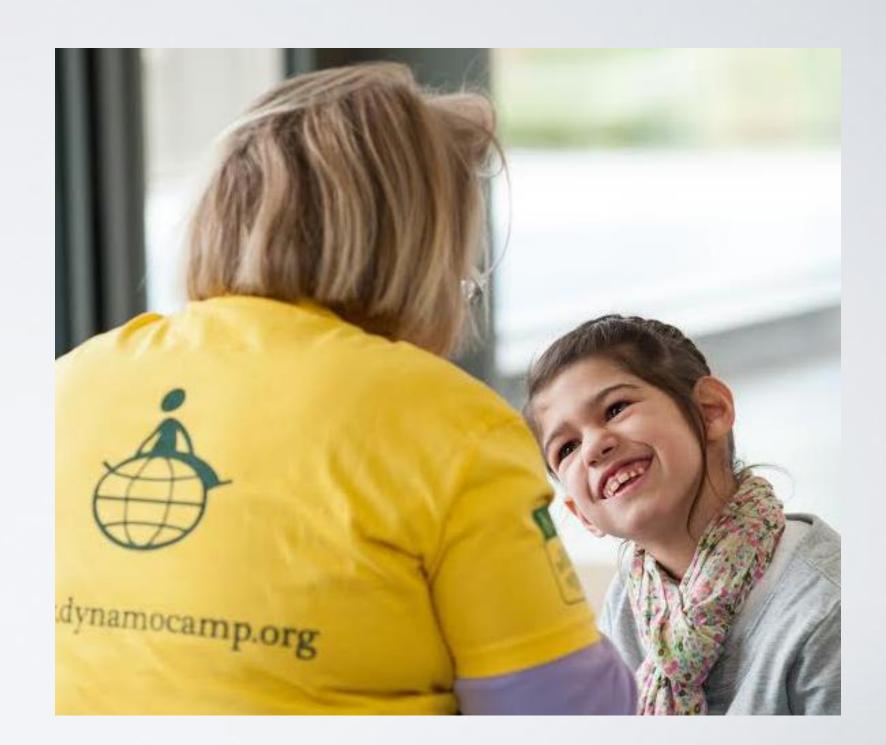
Serioüsfun[®] children's network founded by paul newman

Mission and objectives

Giving children the chance to "be kids again"

Dynamo Camp's mission is to offer hundreds of youngsters each year, free of charge, **the chance to "be kids again".**

First-class medical care and Camp facilities give children an opportunity to socialize in a safe, protected environment, to discover how to better face their difficulties, focusing on the things they can do and not on the limits imposed by their illness







A wonderful place

Dynamo Camp is located in Tuscany, inside a beautiful 900 acre WWF affiliated reserve, where children can develop their potential through a range of creative indoor and outdoor activities in contact with nature.

Two main plans gave birth to the project :

- Transformation of a hunting lodge into a WWF-affiliated reserve.
- Recovery of a dismissed industrial area, according to excellence and beauty-seeking criteria.



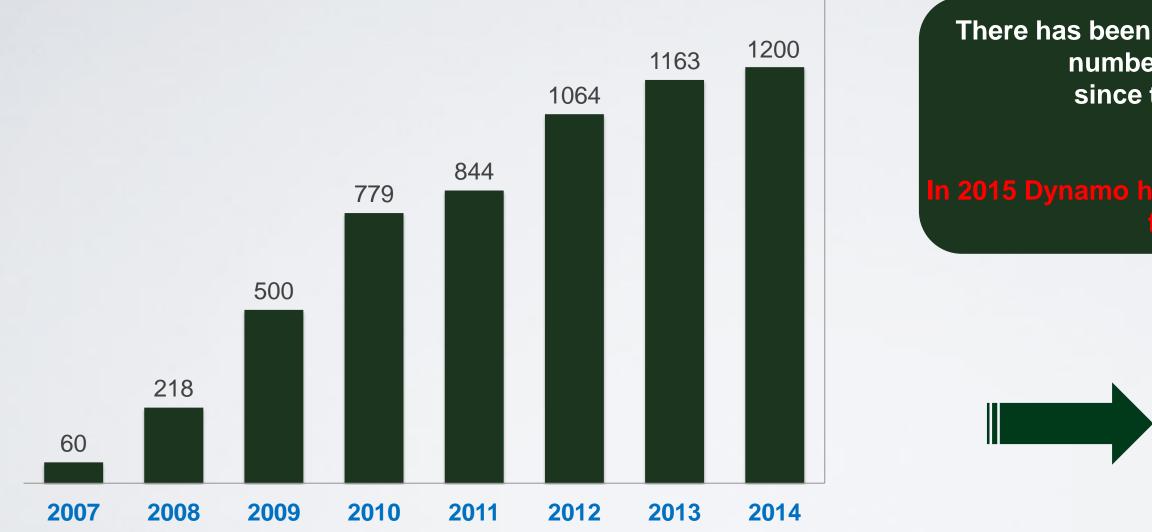
About Us





Hosted Children

From 2007 to today



Some figures



There has been a remarkable increase in the number of children hosted since the opening in 2007

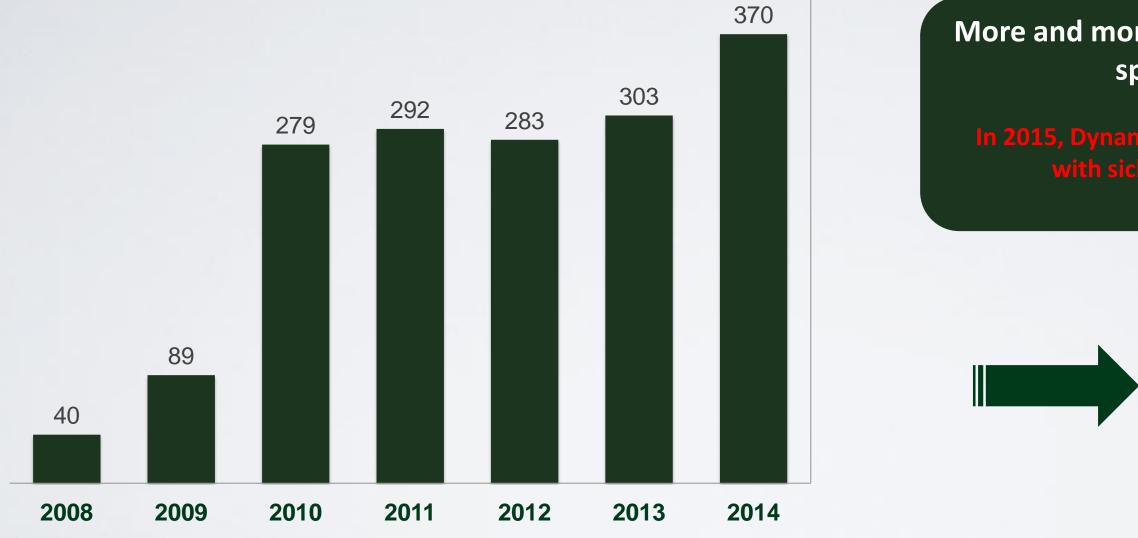
In 2015 Dynamo hosted again 1,200 sick children free of charge



Total number of hosted children

Hosted Parents

From 2008 to today



Some figures



More and more families participate in our specific programs

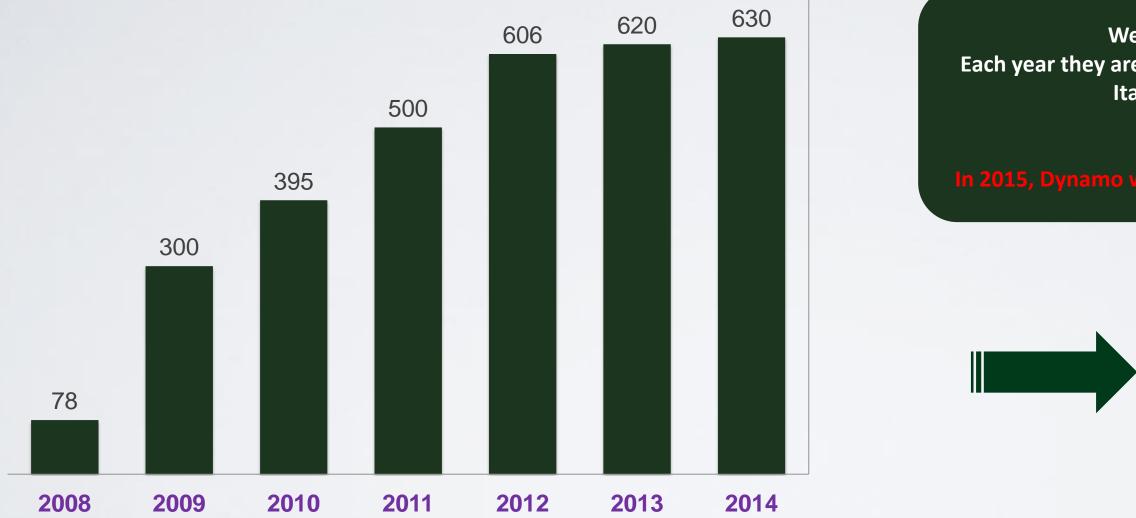
no hosted again ca. 200 families k children, free of charge



Total number of hosted parents

Volunteer Growth

From 2007 to today



Some figures



We call them "Dynamici". Each year they are more than 600, coming from all over Italy and other countries

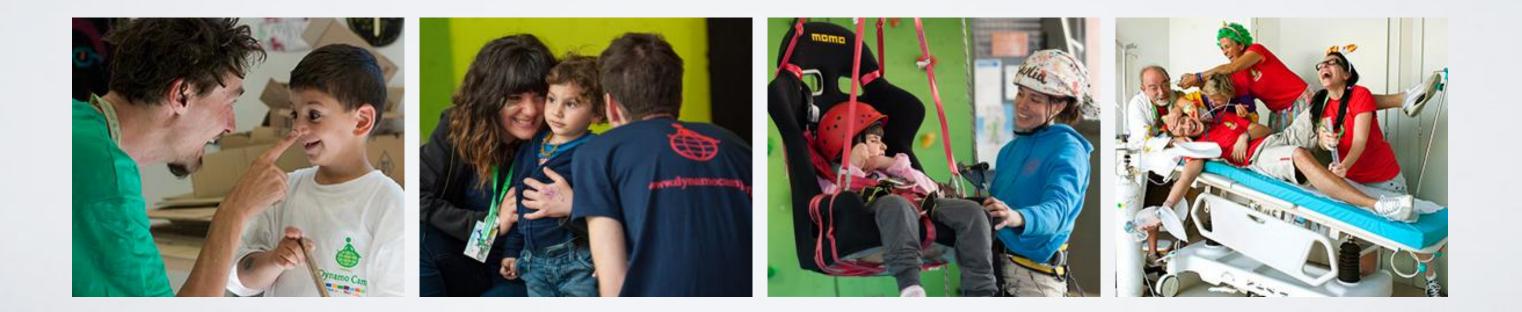
vas helped again by ca. 650 volunteers



Total number of Volunteers

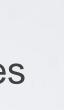
Dynamo Staff

47 Staff members **76** Seasonal Staff members 23 Doctors **28** Nurses



I nostri numeri





Fundraising

Sources of funding

- CORPORATE
- FOUNDATIONS and INSTITUTIONS
- INDIVIDUALS and AMBASSADORS
- EVENTS Gala and Sports
- SPECIAL PROJECTS Art Factory, etc.



Fundraising





member seriousfun children's network founded by paul newman

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...where laughter is the best medicine!

www.dynamocamp.org