Want to know the dreams of the 15 women you'd be supporting?

Women in the program usually work in groups of five—that way they can easily check-in and help the other women in their group with their business if needed. Each group holds their members accountable. To add a little character, each group also gets to choose their own group name.

Meet the "La Esperanza del Sur" or, "Hope of the South" Group:

A young and ambitious woman, Ingrid hopes to open a "pulperia", known as a grocery store.

Ana wants to open a "fritanga", a fried-food spot for locals to relax and enjoy.

Jessenia would like to open a veterinary product shop, helping the animals in the community.

Maribel hopes to sell her homemade-recipe-inspired tomales.



Meet Ingrid

With knowledge on where to collect and prepare the products, Angela would like to open a vegetable stand.

Then there is the "La fe" or, "Faith Group":



Gema, also one of the youngest members, hopes to open a used clothing store, along with Tomasa, and Nancy.

Maritza would like to sell new clothes made in Managua (the capital).

Juana, also knowledgeable on family recipes, would like to open a cake shop.

Cristian would like to open a fritanga for her neighborhood.

Lastly, there's the "Benidicion", or "Blessing" Group.

Nora, who previously worked as a seamstress, hopes to open a sewing shop in her community.

Paulina, also interested in serving healthy meals to her family, wants to set up a stand and sell vegetables.

Sandra, who will be leading the group, wants to sell different fried treats to her neighborhood.

Petrona hopes to sell her refreshing home-made beverages (to maybe sell at other program beneficiaries' restaurants) and ice cream.



Meet Nora

I've had the wonderful opportunity to meet with these women individually, so if you would like to learn more or have any questions about the women you'd pe supporting or about the micro-credit program, please don't hesitate to contact me by email at jackie@selfhelpinternational.org or by phone at (319) 352-4040.

Sincerely,

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Jacqueline Steinkamp SHI Communications & Development Officer