

DANCE4LIFE KENYA



Key facts about Kenya



Kenya is one of the most developed countries in Africa with a population of over 45 million. Adolescents comprise 24 percent of Kenya's population. One of the biggest issues affecting young people in Kenya is the lack of easy-accessible and accurate information on sexual and reproductive health. This lack of knowledge puts young people at risk of making uninformed decisions about their sexual health and further increases their risk of contracting HIV or other STIs and unplanned pregnancies.

- Only 53% of youth aged 15-24 used a condom during the last sexual intercourse, and only 40.2% of sexually active women aged 15-19 are using a contraceptive of some kind
- 18% of young women aged 15-19 years have given birth or are pregnant with their first child, and 26 in every 100 girls in Kenya are married before they reach 18 years
- Sexual violence among adolescents aged 13-17 years: girls – 10.7%, boys – 4.2%
- Over 6% of the Kenyan population is living with HIV. 50% of all new HIV infections in Kenya occur among youth aged 15-24.



Our program

The dance4life program in Kenya was launched in 2008: since then dance4life Kenya has reached out to over 85,000 young people and built a community of over 35,000 agents4change. The program takes place in the regions of Nairobi and Coast (Mombasa, Kwale and Kilifi counties).

We offer comprehensive sexuality education to youth both in and out-of-school, to empower them with knowledge and skills that help them make informed choices. We also link young people to the available healthcare and service providers in their region.

dance4life Kenya empowers young people to release their leadership potential by involving them as agents4change: youth internalize knowledge and life skills and spread it further through organizing school debates, community awareness events, and a variety of other engagement activities. These strategies help youth build self-confidence, gain practical experiences and develop competencies, which improve their employment prospects.

Where we work





Case study: online platform youth4life

In 2014 dance4life Kenya launched a website for young people: www.youth4life.co.ke. The platform was built according to the principle “built by the target group and built for the target group”. Young people were invited and engaged throughout the whole process, from planning to design, development and finally the piloting of the platform.

On the website, young people can find information about their sexual health, relationships, sexuality, HIV and youth-friendly services. Youth4life enables young people to get this information directly through any device that can access internet (computer/desktop, laptops, mobile phones and tablets), which ensures that these young people continue accessing important information even when they are out of school. In less than a year, the website welcomed over 50,000 unique visitors, and a connected Facebook page has more than 11,000 followers. The platform is a part of the World of Difference project, powered by the Vodafone Foundation.

“dance4life really changed my life, I learned how to inspire my friends and my family, I learned how to change others, to inform them about the risks of having unsafe sex. I learned to be creative and to dance, something that I love but the students also love, it makes them dream of a better place, something they can do to become better”

Alfred, (19) Peer educator, Nairobi





Growth vision

Our goal is to contribute to the decrease in new HIV infections, unplanned pregnancies and sexual violence experienced by young people aged 10-24. We wish to achieve this by scaling up the dance4life program in Nairobi and Coast provinces, and expansion to Bondo and Rarieda (the most affected) districts of Nyanza province. The prevalence rates among young people and young women in Nyanza are 2.5 times higher than the average national levels.

In the upcoming three years, dance4life Kenya aims to have engaged 100,000 young people with our program. At least a half of this group – 50,000 young people – will become agents4change, taking a leadership role in reaching out to five of their peers. This means we hope to indirectly reach another 250,000 young people, bringing the total amount of young Kenyans that we seek to engage in 2016-2018 to 350,000.

| | Direct reach | agents4change | Estimated budget |
|--------------|----------------|---------------|------------------|
| 2016 | 22,500 | 11,250 | € 125,000 |
| 2017 | 33,000 | 16,500 | € 180,000 |
| 2018 | 44,500 | 22,250 | € 250,000 |
| | | | + |
| Total | 100,000 | 50,000 | € 555,000 |



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