The E2E Foundation

E2E's mission is to generate positive impacts by bridging the gaps between the corporate and developing worlds.

E2E's vision is to create and leverage meaningful relationships across sectors to solve difficult social and environmental problems, using innovative impact measurement, capacity building techniques and financing mechanisms to maximize mutually beneficial partnerships that will promote sustainable development; substantiate and strengthen the benefits and impact of Corporate Social and Environmental Responsibility.

Why does E2E exist?

E2E exists for three primary reasons. First, in Colombia, more than 32% of the population lives below the national poverty line and income inequality remains a deep-rooted issue in both urban and rural areas. Environmental degradation occurs in areas of Colombia where poverty rates are highest— putting vulnerable populations further at risk. Such social and environmental degeneration poses a risk for both local developing communities and greater society—including businesses.

Second, Traditional financing for development models are outdated as resources decrease and the urgency to solve social and environmental problems increases. The private sector is a primary stakeholder and global driver for sustainable development; however, current corporate sustainability models often don't promote actual monetary investments in social and environmental protection—nor offer companies the opportunity to benefit from such investments. Third, the lack of reliable information and the capacity to appropriately interpret and mobilize available data creates formidable barriers to addressing pressing needs. Although well-intentioned, often NGOs and public entities don't have the human capital, experience or resources to adequately address social and environmental issues. Consequently, investments in their activities may seem risky for the donors who seek to generate the greatest environmental and social impact for their dollar.

E2E is currently developing projects in the Northeast region of Medellín in Villa Hermosa, Manrique and Popular. The photo to the left shows Executive Director Teryn Wolfe and community members on a field visit for a community mapping project for E2E´s Emerging Partner projects in the area.
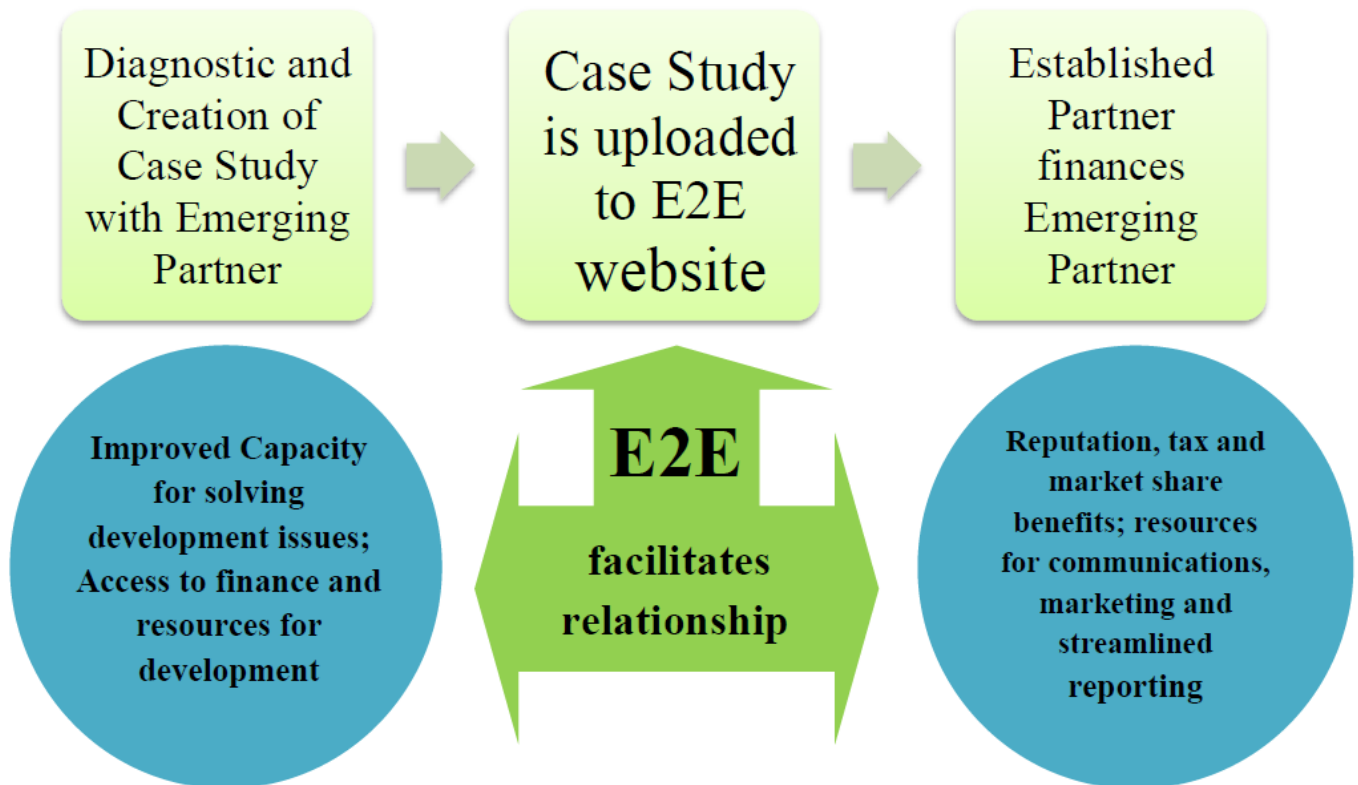
Image: E2E, 2015.

Key Objectives

E2E's objective is to solve the aforementioned problems through three main activities.

First, alongside our Emerging Partner and Strategic Allies, we successfully map out their challenges, design projects that will have a lasting impact and collect the data to prove it. We work in three strategic lines of work: Education, Peace building and Reconciliation and Environment (See **Annex I** for more details on our strategic lines of work). Second, we connect our Established Partners, who are businesses or other public entities who want to invest in social and environmental good—to the projects created by our Emerging Partners and Strategic Allies, giving them the opportunity to invest their financial resources in our projects. Lastly, we work with our Strategic Alliance of non-profits and public sector entities to teach development project skills based on community-driven approaches and impact measurement.

When we work with an Emerging Partner, we make a Case Study which we upload to our website for Established Partners to review. The Case Study details the problem the Emerging Partner faces, and they solutions they have designed, as well as projected social and environmental return on investment using innovative Impact Measurement techniques. Monetary valuation and Impact Measurement allows E2E and our Established Partners that sponsor Emerging Partners to communicate impact in a powerful, universal language—money!

The E2E model-- Fundamentals of How We Bridge the Gap

Through the E2E model, Emerging Partners solve tough problems; Strategic Partners gain critical change-making skills and Established Partners benefit from investing in social and environmental good in a new, mutually beneficial design promoting maximum impact and sustainable development.

The E2E Team

E2E's team is lean, efficient and hard-working. The main team consists of seven full-time staff members, led by Teryn Wolfe, the Founder and Executive Director; the Board of Directors and a Board of Strategic Advisors.

Staff

Teryn Wolfe: Executive Director

Lina Marcela Castaño: Operations Manager

Shelley Casey: Coordinator for Education and Capacity Building

Carlos Congote: Peacebuilding and Reconciliation Project Manager

Erin Wright: Project Analyst

Oliver Gooding: Project Coordinator, Rincón del Mar, Sucre

Anouk Lucas: Communications Coordinator

Part time staff

Linda Piñeda: Communications Assistant

Juan Pablo Hernández: Part-time Project Coordinator, Medellín

E2E manages an excellent volunteer and internship program which supports our staff. We have agreements with students from the Monterey Institute of International Studies, Harvard and the Joseph Korbel School at Denver University.

Partnerships

E2E is a member of and supports the Mission and Vision of the United National Global Compact.

Recrear International supports E2E´s strategic education program and community facilitation.

The Global Success Fund is a pay-for-success fund for female entrepreneurs, and support E2E´s partners and beneficiaries.

EcoCity Builders works with E2E on sustainable cities projects and initiatives.

Kimpacto works with E2E to help our Established Partners achieve B-Corp Certification.

Global Giving provides E2E with a 501c3 sponsorship and an international fundraising platform.

UNIVERSIDAD NACIONAL DE COLOMBIA

THE GLOBAL GOALS
For Sustainable Development

Middlebury Institute *of* International Studies at Monterey

E2E frequently works with UNAL to provide technical training to students, has supported conferences and provided technical expertise for research projects.

E2E is a member of the Sustainable Development Goals Platform.

E2E provides MIIS students with special volunteer opportunities, hosts and trains students during 3 week intensive academic courses.

Contact

E2E website: www.e2efundacion.org

For general inquiries, please write to comunicaciones@fundacione2e.org

For inquiries about trainings and workshops, contact Shelley Casey at: gestionconocimiento@fundacione2e.org

To reach the Executive Director, contact Teryn Wolfe at terynwolfe@fundacione2e.org or by calling +57 305 366 5718.

To follow us on Social Media:

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Annex I: Strategic lines of work

Education
Education is a crucial aspect of Colombia's resilience to conflict, environmental sustainability, and long-term societal wellbeing. Colombia's social and economic progress in recent years have translated into higher education enrollment figures, but failed to adequately improve human capital results which aggravate poverty and provoke greater inequality. While secondary education attendance levels have increased by a significant 12% in the 2000s, total school enrollment figures were 37% in 2013, with only half of high school graduates aged 17-21 going on to pursue tertiary education. Furthermore, significant disparities exist between different income groups.

These gaps, over the medium and long-term, have had negative consequences on the Colombian labor market, cost governments thousands of dollars annually and trap the most vulnerable populations in vicious cycles of poverty.

E2E seeks to bridge the gap between corporate and developing worlds by enhancing the education needed to provide citizens of all ages with greater access to diverse projects and programs for education.

Environment
Colombia is one of the most resource rich countries in South America. As the second most biodiverse country in the world, approximately half of the country's territory is covered by forest, and the Colombian Amazon provides 15% of the world's oxygen. Despite Colombia´s natural wealth, there are many urgent environmental challenges that threaten Colombia's unique ecosystems. The 50+ year internal conflict prevented authorities from enforcing the rule of law in many rural areas, exacerbated many environmental pressures through illegal mining, drug cultivation, and deforestation, and restricted the state's ability to access and manage its natural resources. Its unique ecosystem and biodiversity are increasingly under threat from natural resource extraction, livestock grazing, road traffic, and increasing urbanization.

Colombia's biodiversity is critically linked to human wellbeing and inclusive economic development, and unfortunately, severe environmental degradation occurs in areas where poverty rates are highest—putting vulnerable populations further at risk. Research has linked poverty and development debt with increased resource stripping in order to pay off their obligations or even to subsist. It has been estimated that almost 95% of the country's dry forests have been reduced from their original cover, including close to 70% of typically Andean forests.

Since becoming signatories to treaties like the Convention on Biological Diversity and its supplement the Cartagena Protocol on Biosafety, Colombia has made a concerted effort to promote biodiversity and environmental protection within its borders. Ensuring the long-term well-being of Colombia's biodiversity and environment requires more than an increased focus on the issues from government alone—rather, it requires a joint, sustained effort from government, nonprofits and businesses alike.

Examining the risks and opportunities for both local developing communities and greater society—including businesses, current corporate sustainability models often don't promote actual monetary investments in social and environmental protection—nor do they offer companies the opportunity to benefit from such investments. In contrast, we realize that donating to development and environmental protection is a complementary action to an organization's Sustainability Strategy. Therefore, we not only work with developing communities on environmental projects, we work with companies, entrepreneurs, nonprofits and other entities to help them organize their teams, operations, activities, and monitoring systems to innovate business models that ensure a high social, environmental and financial return on investment.

Peacebuilding and Reconciliation

Colombia is facing one of the greatest challenges in its entire history: sustainably rebuilding a broken society after the end of a war that has lasted for over half a century. Building a new, peaceful and fruitful nation requires the participation of all actors in society. This process includes working with local communities to repair and restore relationships, trust and create a sense of community for sustainable peace.

The private sector is critical to a long-term, successful reintegration process, and the reconstruction of a new paradigm of peace and reconciliation in Colombia. The E2E model is a strategic point to engage the private, NGO and public sectors to work together with local communities and bridge the gap through efforts that break current social barriers that threaten sustainable development.