



The Workshop for Social Impact Management (TGIS) Summary of objectives, activities, and results



E2E Foundation

E2E's mission is to generate positive impacts by bridging the gaps between the corporate and developing worlds.

E2E's vision is to create and leverage meaningful relationships across sectors to solve difficult social and environmental problems, using innovative impact measurement, capacity building techniques and financing mechanisms to maximize mutually beneficial partnerships that will promote sustainable development; substantiate and strengthen the benefits and impact of Corporate Social and Environmental Responsibility.

TGIS January Session, 2017

Dates: January 10-19, 2017

Location: Comfama, Vásquez Building, Medellín, Colombia

Total Workshop Hours: 64

Number of Participants: 33

Countries Represented: 9

Instructors: Teryn Wolfe, Founder and Executive Director of E2E Foundation

Co-instructors: Kirsten Williams, Co-Founder of Recrear International; Gioel Gioacchino, Co-Founder and Director of Research for Recrear International; Alexandra Berrio, Co-Founder of Assistive Labs

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TGIS Objectives

Certificate in Project Design and Management, Impact Measurement

TGIS is an innovative 8-day course (64 hours) designed for professionals, students, and community leaders interested making social impacts. The course activities focus on the design and management of community projects and teach participants practical tools that they can apply in their work. Participants finish the course with the knowledge and ability to design and manage their own projects with efficiency and expertise.

TGIS participants complete two modules in 8 days, where they learn a variety of cutting-edge tools and concepts.

Module 1 Objectives- Fundamentals of Project Design, Management and Impact Measurement.

- Introduction to the Colombian context of poverty and needs assessment.
- Overview and application of practical tools in the project design process such as Problem Tree, Results Framework, Logical Framework, and the Theory of Change.
- Application of impact measurement systems to evaluate the real impact of projects.
- Collaboration with professionals and international students in current ongoing projects in Colombia.

Module 2 Objectives - Facilitating Community Participation, Creating Strategic Alliances, and Understanding Organizational Identity.

- Involvement of stakeholders in the design process with methods such as creative facilitation and Participatory Action Research (PAR)
- Development of strategic alliances to promote the efficiency of projects, programs, and organizations.
- Identification of the core competencies of organizations
- Finding and capitalizing on suitable funding sources.

TGIS January 2017 Curriculum

TGIS is a theoretical/practical course. Participants learn proven tools and methods in social impact management and apply them towards designing their own projects.

In the planning phase, the design focus largely supports problem identification, impact outcomes, understanding causality, intervention effects, and identifying initiatives. Participants of the TGIS January 2017 session learned and applied this process with the following methodologies:

Needs Analysis - Students began the design process with an exploration of the importance of analyzing the needs of a community and the different ways to approach this task.

Problem Tree - Students formed project teams and identified an issue to design a project around. They built a Problem Tree to map the scope of the problem, and narrow the scope into a focused problem.

Results Framework - The next step took students from investigating problems to solution-building. Results Framework is a tool that helps students identify potential solutions to the problem they identified.

Logical Framework - When the groups had an idea of appropriate solutions for their project, they organized the information into a Logical Framework matrix. With this tool, the students began to create indicators, and plan activities and expected results of their projects.

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Theory of Change - The Theory of Change represents a broad analysis of situations organizations or stakeholders may face during project execution. Each group made a rich picture to test the assumptions behind each step of their planned activities. Participants identified the challenges they had not anticipated before so they could adjust their activities accordingly.



TGIS January 2017 students mapping their Project activities in a rich picture

TGIS participants learned not only how to execute the project design process, but also how to measure the impact of their projects.

Stakeholder Analysis - Participants used their projects themes to identify groups impacted by their activities. Through this analysis, they decided which groups to focus on to create their social impact measurement indicators.

Creation of Indicators - The next step was to brainstorm the impacts of these target groups and find the financial proxies to measure individual outcomes. This process is integral in considering all the potential impacts of a project on a community.

Social Return on Investment (SROI) - When the groups had collected necessary information, they learned how to calculate the Social Return on Investment (SROI). This method creates a ratio of benefits against the cost of the project.

During the second week of the course, Recrear International provided participants with the tools to design community-led research programs.

Participatory Action Research (PAR) - PAR introduced the students to the theory of action and creative research as tools for community engagement. Participants learned how to identify appropriate questions and design research frameworks. They discussed how to integrate the community and involve them in the research process as co-researchers.

Interviews - Considering effective interview methods, participants practiced conducting interviews in pairs about their experiences in the workshop.

Facilitation - Participants closed their session with Recrear completing several exercises solidifying their facilitation skills. These exercises challenged them to rethink their facilitation style to provoke profound

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conversations and involve all stakeholders in their projects.

The last two days of TGIS, participants learned how to identify their organization's' strengths and how to use their strengths in executing and funding their activities, and in making strategic alliances.

Organizational Identity - In their project teams, the participants identified their key competencies and weakness of the organization they were representing. Through this exercise, they learned how to strengthen their actions and create appropriate strategic alliances to build their network.

Financing Projects and Organizations – Each team explored how they can use their organizational identity to represent themselves most effectively and how to best take advantage of funding opportunities.

Capacity Building

TGIS is a unique course, and offers capacity building for each person attending regardless of their education, country of origin, or career path. The TGIS January 2017 session brought together students and professionals from Colombia, Europe, and the United States to collaborate and solve social and environmental problems.

The TGIS January 2017 group was so diverse in part due to the collaboration of these organizations:



Middlebury Institute of
International Studies at Monterey

7 master's students from the [Middlebury Institute of International Studies in Monterey](#) came to TGIS January 2017 [Session](#) to strengthen their academic profile. Students had the opportunity to learn and work with Colombian colleagues and finished the course with more knowledge of the Latin American and Colombian context.

comfama

The TGIS January 2017 session was located at the Comfama Vásquez Building Campus. Two Comfama professionals attended the course to train in Impact Measurement methods. These tools will help them in their institutional programs and projects.

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“Sanyngo is an organization specializing in environmental management and Green-architecture.” [Sanyngo](#) attended the course to develop one of their newest project using the GIS tools and curriculum.



TGIS January 2017 session was co-facilitated by [Recrear International](#). Three Recrear volunteers, who were also co-researchers in Recrear’s Project, “[Money, Culture, and Change](#)” attended the course. These volunteers are youth community leaders in various organizations in Medellín. TGIS was an opportunity for these leaders to connect with international students and to integrate new methods into their work.



Foundation “Fighting for a Future” sent two community leaders from the urban zone “Comuna 8” to train in the GIS curriculum. The tools and knowledge they gained in the course will aid them in the promotion and strengthening of their activities and their impact in their community.



[Mundo Verde Rincón del Mar](#) is a community group in the fishing village, Rincon del Mar, on the Caribbean coast. Three community leaders attended TGIS to learn the basics of the project design process. They have already begun to implement the tools they learned in their environmental project in their community.



Facilitator Biographies

Teryn Wolfe- Fundación E2E



Teryn is the Executive Director of the E2E Foundation and Founder and Lead Consultant of Measurement Matters. She is a former Fulbright Research Scholar in Medellín at La Universidad Nacional de Colombia, sede Medellín. She has several years of professional experience providing technical assistance, innovative leadership and research skills to academic institutions, non-profit organizations and private companies.

Gioel Gioacchino- Recrear Internacional



Gioel is the Director of Research at Recrear and a PhD student at Sussex University's Institute for Development Studies (IDS). She is a researcher, intercultural practitioner, and community building consultant. She works to make youth's experiences and voices a part of international development logics. She is passionate about exploring innovative ways to improve cross cultural and cross-sector collaboration.

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Kirsten Williams- Recrear Internacional



Kirsten is the Director of the Volunteer Program for Recrear International. She works at the nexus between youth engagement, civil society building and innovating participatory development. Since co-founding Recrear, she has managed a variety of youth-led research and capacity building programs internationally. She is also a researcher who has explored topics from non-profit collaboration to trends in program evaluation.

Alexandra Berrio- Assistive Labs



Alexandra is the co-founder and Director of Assistive Labs - a social enterprise focused on the collaborative production of quality, low-cost physical equipment for people with disabilities in emerging markets. Previously, she worked as Director of Innovation for the World Literacy Foundation. Her main passion is improving the lives of populations in disadvantaged communities by creating new approaches to education and learning. Other interests include gender issues, particularly in conflict and post-conflict situations.

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TGIS June 2017 Session!

Applications are now open for the TGIS June 2017 session.

Dates: June 12-22, 2017

Location: Medellín, Colombia

Hours of Instruction: 64

Instructors: Teryn Wolfe, Founder and Executive Director of the E2E Foundation

Co-instructors: Alexandra Berrio, Co-Founder of Assistive Labs, other facilitators to be determined.

For more information about TGIS, contact our Education Manager, Shelley Casey at:

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