

- 2017 -

Strategic Consulting Services by



Our mission is to serve the global community of social change agents by demonstrating their impact through rigorous, trustworthy and meaningful social impact analysis.

Our vision is to lead the social impact movement by providing measurable and actionable impact analyses for project managers, NGOs, Social Impact Investors and Public Sector Partners.

As a Business, Entrepreneur, Impact Investor, NGO or Government Entity, you represent the community of global social change agents. Measurement Matters exists to help you evidence, communicate and manage your impact through rigorous analyses and the most cutting-edge social impact measurement techniques.

Turn your outcomes into impact with Measurement Matters.

Read further to learn more about our current portfolio of services.

Social Return on Investment (SROI)

Smart investors follow the numbers: they look for the highest possible returns. At Measurement Matters, we think of all social change agents as investors. By helping you analyze your social investments and projects using innovative SROI methodologies, we help you ensure that your investment will have the highest social impact possible on society. Calculating the Social Return on Investment is a Measurement Matters specialty-- and our team's favorite challenge.

Social Impact Measurement

Impact measurement allows your organization to identify and monitor your objectives through defined indicators, which contribute to efficient and actionable monitoring, evaluation and reporting systems. Measurement Matters specializes in both impact projection and evaluation, helping investors, organizations and government entities to assess, communicate and strengthen the impact of their project or program results. Impact Measurement goes beyond measuring the quantity, quality and results of an intervention—it measures the actual social and or environmental change. Measuring Impact is critical for reputation, marketing, strategic investment decisions and organizational scalability.

External Impact Evaluations

We have experience working with a range of Public and Private Sector clients assessing social and environmental impacts before, during and post implementation.

Impact Measurement Communications

Your organization has an excellent social record, sustainable practices and commitment to high social impact. Sharing your impact with the world is not only important for continued support-- but also for setting the global benchmark in your sector. Measurement Matters can help you analyze, understand and communicate your impact in a transparent, engaging and meaningful way to your stakeholders.

Workshops, Training and Capacity Building

Customized training and workshops Measurement Matters offers workshops based on the following, customizable material:

- Biannual Social Impact Project Design and Management Workshop (TGIS, Colombia)
- Indicator Development and Management
- Impact Measurement
- Social Return on Investment

Our Clients



Further Information

Measurement Matters is a private consulting group comprised of a diverse group of experienced experts. The Measurement Matters team provides continuous support to E2E and other national and international partners with expert SROI studies, Social and Environmental Impact Measurements and Corporate Social and Environmental Analytical services.

Measurement Matters currently consults in the United States and Colombia. To contact our staff, please write us at: measureyourimpact@gmail.com