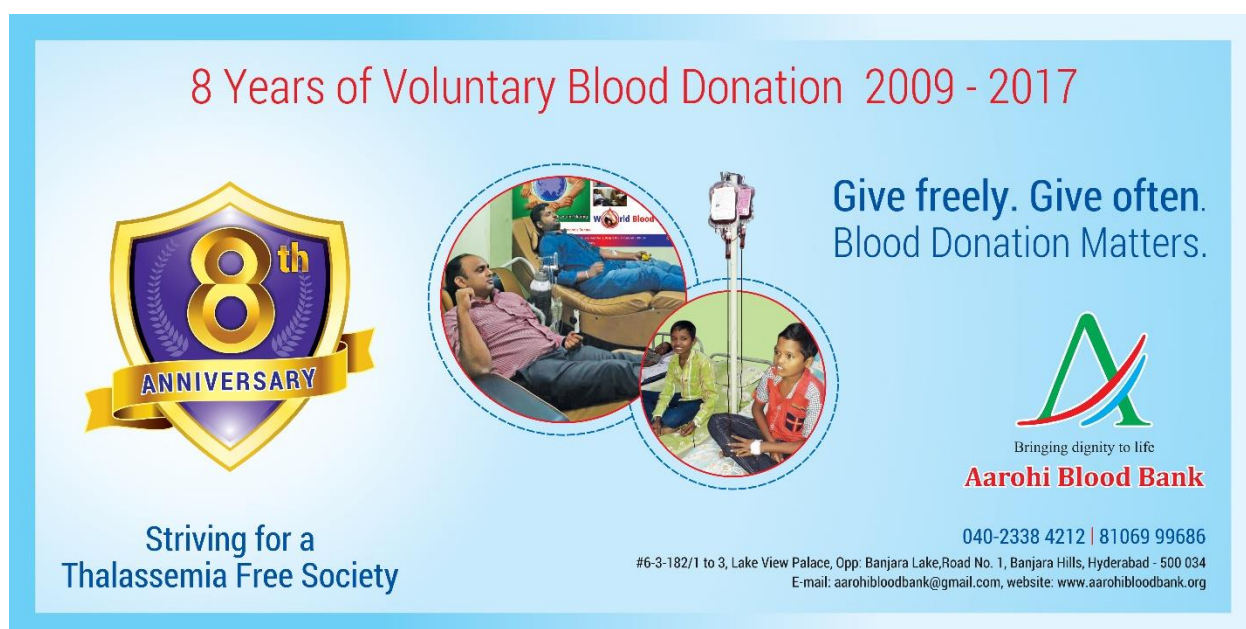


## Project Report for Sept, Oct and Nov. 2017

**AaroHi Blood Bank celebrates its 8<sup>th</sup> Anniversary:**



8 Years of Voluntary Blood Donation 2009 - 2017

**8<sup>th</sup> ANNIVERSARY**

Striving for a  
Thalassemia Free Society

Give freely. Give often.  
Blood Donation Matters.

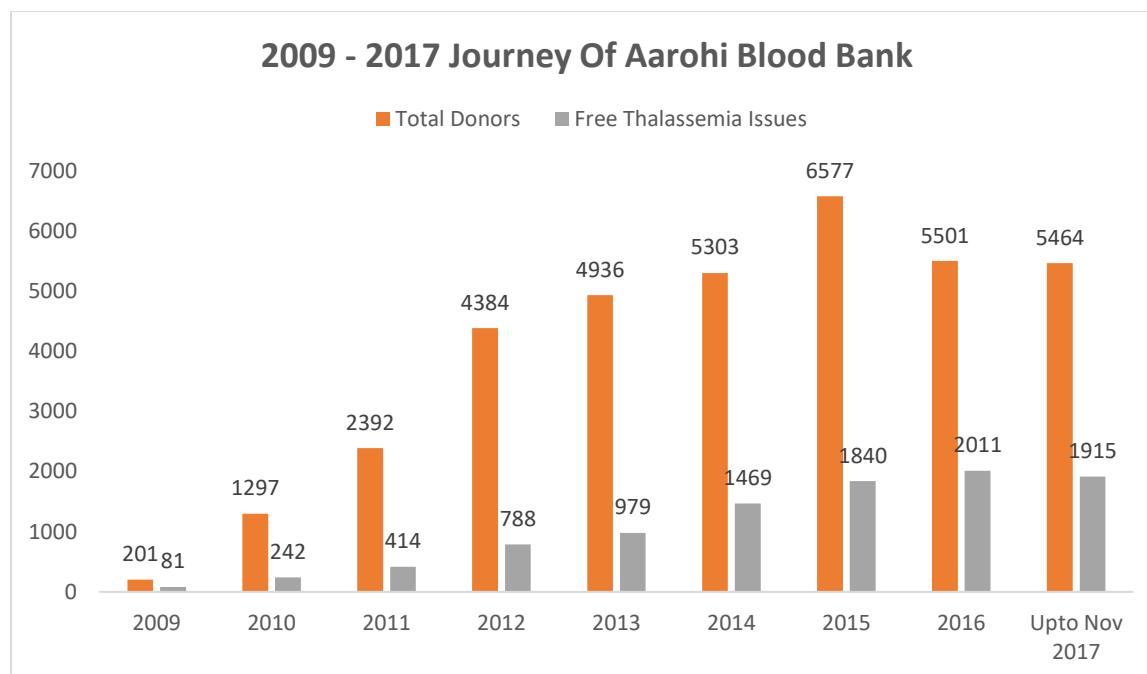
Bringing dignity to life  
**AaroHi Blood Bank**

040-2338 4212 | 81069 99686  
#6-3-182/1 to 3, Lake View Palace, Opp: Banjara Lake, Road No. 1, Banjara Hills, Hyderabad - 500 034  
E-mail: aarohibloodbank@gmail.com, website: www.aarohibloodbank.org

The banner features a central collage of three circular images: a man donating blood, a group of children, and a blood donation setup. The text is arranged around these images, with the anniversary title at the top, the slogan 'Give freely. Give often. Blood Donation Matters.' on the right, and the bank's logo and contact information at the bottom right. A gold shield with '8<sup>th</sup> ANNIVERSARY' is on the left, and the tagline 'Striving for a Thalassemia Free Society' is below it.

It was in 2009 that we started this journey of promoting Voluntary Blood Donation at AaroHi Blood Bank to provide safe and free blood to Thalassemia Kids coming from the low socio economic strata of our society.

To provide blood and also to promote Voluntary Blood Donation we started conducting camps at various organizations – government, private and corporates. Over the last 2 years we have been able to maintain a steady supply to 2000 children every year.



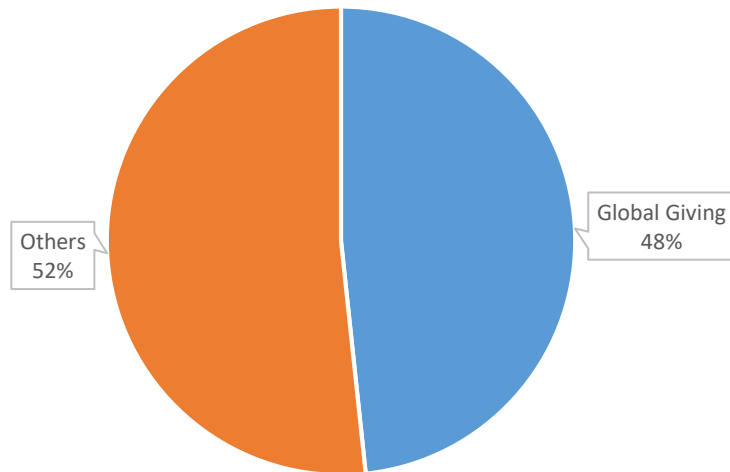
- We have progressed in ‘serving’ Thalassemia children from only 240 in 2010 to over 2000 in 2016 – an almost ten times’ growth
- In percentage terms, from less than 20% of total donors (smaller base) to over 36% (on a larger base) in this period, Aarohi contributes to a sizeable percentage of the affected community in and around Hyderabad

### **Celebrating 1 Year of Association with Global Giving:**

A partnership with Global Giving in this one year starting from September 2016 has been heartening. A quick glance at the number of Thalassemia Children supported by Global Giving between the period October 2016 to September 2017 shows that nearly half of our beneficiaries were funded by contributions from Global Giving donors. The support of donors via Global Giving has strengthened our resolve to support more Thalassemia Children

We hope the support and contributions from Global Giving & all the donors help us in giving Free Blood to more and more Thalassemia Children in the forthcoming years.

### Thalassemia Children Supported By Global Giving



### Awareness on Thalassemia & Promoting Voluntary Blood Donation at Camps:

Aarohi Blood Bank during its blood donation camps emphasizes on creating awareness on Thalassemia and promoting Voluntary Blood Donation.

One such camp conducted at Sreedhar's College of Competitive Exams, Ameerpet, Hyderabad where almost 1000 Students were addressed by Team Aarohi.



**Continuing Technical Education:**

In our endeavors to update the knowledge and skills of our staff on Transfusion Medicine we are conducting Monthly Technical Meetings where we learn a topic conducted by senior technician.

The Topics range from Donors Selection criteria, Camp SOPs, Blood Grouping to Blood Stock Management.

**Team Aarohi Thanks All at Global Giving !**

**Your Support Makes our work Possible !**

**Dr. Aditi Kishore**

**Project Leader**