Project Report - Sep to Nov 2016

Angels of Aarohi



A collage of Donors at camps

So I can't Donate Blood, but that does not stop me from Donating Funds for testing of Blood!!!

This is the sentiment on which Shobha at 65 years and Subodh at 70 years, donate Rs 1000/equivalent to \$15 donors every month. This goes towards processing of one unit of Blood to be transfused to a child with Thalassemia Child since last 6 months. They are glad to know that their donation help give a fresh lease of life every month.

They wish to continue donating for a long time to come, while hoping to increase the donation in the coming years. !!!

Mr Subodh was a regular **Voluntary Blood Donor** all through his life having donated nearly **25** times...

They both know their age does not permit them to donate Blood or else they would have continued doing so....

Mrs Shobha says, "I can easily forego buying an expensive dress or visiting fancy restaurant and save the money to support a child, the cause taken up by Aarohi."

Photo of Shobha and Subodh



Activities undertaken by Aarohi

Voluntary Blood Donation Camps are the source of Blood. In the 3 months from September to November of 2016 we have had 22 camps at various locations. Aarohi is an intermediary between these selfless people and the children requiring Blood.

Sr. No.	Date	Organization	Number of donors
1.	3 rd September	EME Center	197
2.	9 th September	Dahima Samaj	29
3.	11 th September	Sri Ganesh Maravadhi Samiti	57
4.	13th September	Thermo Cables	53
5.	18 th September	Pearl Heights Welfare Society	22
6.	23 rd September	Blue Star	26
7.	26 th September	SriDutta College	73
8.	29 th September	Siddharta College	58
9.	30 th September	Tek Systems	74
10.	01 st October	Mahindra and Mahindra	36

Blood Donation camps conducted between September to November 2016:

11.	02 nd October	Warangal	42
12.	04 th October	AOL	33
13.	06 th October	ADP	132
14.	06 th October	Ilensys Technology	41
15.	07 th October	Methodist College	38
16.	18 th October	Cherlapally Industrial Area	97
17.	21 st October	Greyhounds Police Force	91
18.	27 th October	Synopsys	47
19.	3 rd November	GE Technology	98
20.	9 th November	B V Raju Institute of Technology	84
21.	16 th November	Central Institute of Plastic Engineering and	58
		Technology (CIPET)	
22.	25 th November	Deloitte	30

ABB Drawing and Painting Project:

To create a bond between blood donor and recipient ABB undertook this project where Thalassemia Kids and other students from society started making drawings and paintings on the common theme of Blood Donation. The material required like chart paper, color pencils, crayons etc were provided by ABB. Nearly 20 kids participated in this month-long drive. We selected some 12 drawings and paintings and framed these selected ones which we started gifting it to blood donors and organizations which support us. This is also our small endeavor to connect the donor and recipient and convey the recipients Thankfulness / Gratitude towards the donor.

ABB Annual Day Celebrations:

On 29th October ÅBB celebrated its 7th Anniversary where we invited Thalassemia Kids and their parents, donors, students and other people who support us.

We had some entertaining activities for the kids like Mimickery by Sanghameshwar from Aashayein Foundation.

Thalassemia Kids also participated in this event by Singing and Dancing.

After the cake cutting the kids were given return gifts from ABB.

Know Your Blood Bank / Tour of ABB :

In our attempt to reach out to the common public and let them know how a blood bank functions we invited students of Stay Active Program from Attapur who visited ABB with their parents. They were shown all the steps involved in blood banking from receiving the Donor for Blood Donation of blood sample from patients to the issuing of blood. We also had a short visit to Centre for Thalassemia and Blood Disorder in the same building as ABB.

The students and parents interacted with Thalassemia Kids and their Parents and got acquainted with the issues faced by them.

ABB Q & A Project:

Questionnaire based Survey to understand the Knowledge, Attitude and Practices (KAP) of donors...This survey is done while the blood donation camp is conducted...This is also a strategy to engage the donors while they are waiting or during the post donation phase...The results or correct answers are shared with the donors during the camp itself in a group and in a interactive way with all the reasoning...So far almost 250 donors are covered and we wish to complete 500 donors by end of this year...

Community Out Reach Activities:

To reach out to the common public and connect new people to ABB's work and to promote Voluntary Blood Donation following activities were conducted:

Awareness Sessions undertaken by ABB at the following places:

Sr. No.	Date	Organization	Number of participants
1	20 th July 2016	J.B.R.College of Architechture	50
2	13 th September 2016	Roda Mistry College of Social Work	100