

Project Report on Programs by Aarohi for the period covering

Dec 2016 to Feb 2017



Dear Donors, we at Aarohi support children with Thalassemia and have Launched our project “Help Thalassemia Child get Blood - Their Lifeline”. We thank you for your continued support and patronage in our quest of promoting Voluntary Blood Donation to support Thalassemia Children get Blood. Through our various programs, like Camps, Awareness talks, Informal chats or social media, we continuously promote Voluntary Blood Donation and Detection of Thalassemia carrier state so that we can decrease the incidence of children born with this disorder.

With your support, we continue to make improvements and achieve progress as contemplated in our road map for future. Our progress with your support is making us believe that we can achieve our goal of providing blood to children suffering from Thalassemia.

Outlined below are various activities undertaken by Aarohi during the period:

Promotion of Voluntary Blood Donation

WHO aims at Blood Donation to be from 100 % Voluntary, Non-remunerated Donors. The safest Blood is from these Donors who are in the best of health and are also from a low risk population for Blood Transmitted Infection.

Motivated Voluntary Donors form a safe and sustainable chain especially for patients requiring blood products regularly.

Awareness sessions for promoting Voluntary Blood Donation were held at various camps.

Spread the awareness of Voluntary Blood Donation amongst the Military and Airforce and Artillery Centre.



Camps were held in multiple locations celebrating the Army Day. Aarohi Blood Bank participated in 3 camps and had the privilege of 491 donors donating blood. These young boys led by their superiors were exemplary in their generosity in coming forward in huge numbers to help the civilians with their Blood.

Motivators !



In our Endeavour to promote 100 % Voluntary Blood Donation, a short film was made in house by the staff and friends of Aarohi.

Short Film Title – Spirit of Volunteerism

Link : <https://www.youtube.com/watch?v=TufwaCWBjnY&feature=youtu.be>

Statistics of Camps conducted in Dec 2016, Jan 2017 and Feb 2017 are as detailed below:

19 camps were conducted with a total of 1580 Voluntary Donors.

S. No	Date	Organisation	No of Donors
1.	01.12.16	Divis Pharmaceuticals	208
2.	06.12.16	NTT Data	50
3.	13.12.16	HSBC	28
4.	14.12.16	HSBC	186
5.	20.12.16	Mahindra and Mahindra	30
6.	25.12.16	Vanasthalipuram Community	28
7.	08.01.17	Women's Welfare Association	29
8.	10.01.17	Mahindra and Mahindra	30
9.	18.01.17	Satyam Foundation	71
10.	18.01.17	EME Centre	152
11.	20.01.17	Airforce Centre	95
12.	22.01.17	Artillery Centre	244
13.	22.01.17	Banjara Hills Road no 10	42
14.	01.02.17	Shanta Biotech	187
15.	02.02.17	Community Centre, Chintal	33
16.	10.02.17	St. Mary's College	56
17.	15.02.17	Mahindra and Mahindra	30
18.	17.02.17	Medha Cherlapally	60
19.	28.02.17	Sage Organics	21

Photos of Camps

Enthusiastic Donors at Army Camp



A Camp in process



The motivated Donors



Quiz for Donors

To promote and keep up the Voluntary Donors motivation to donate Blood, a quiz is prepared and circulated amongst the donors. About 300 donors have so far participated in the quiz. This has created lot of interest in the donors to know more about Blood Donation. Benefits of Blood donation were explained to the Donors. The simple and general questions about blood has also encouraged some of the donors who are not able to donate to improve their health.

Statistics of Thalassemia and Leukemia Children supported:

Month	Thalassemia Children	Government (Leukemia) Free Issues
Dec 2016	192	179
Jan 2017	182	241
Feb 2017	161	148

Thanking the Donors

