



HandsOn Shanghai: Shutterbug Club proposal



The problem

In Shanghai, there are currently 400,000 migrant school students attending primary school

According to the New York City Department of Education, New York City has 425,000 elementary students in total

Our Vision

For the past 10 years, HandsOn Shanghai has been working with various members of Shanghai to fully understand and develop programming to address the needs of Shanghai's 400,000 migrant school children who are studying in one of the areas 350+ migrant schools.

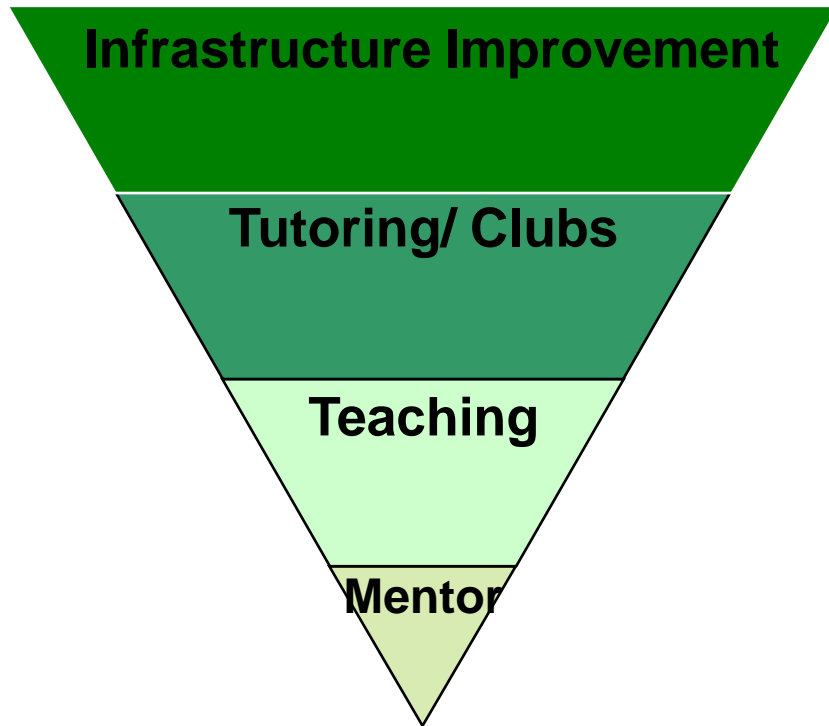
For many, attending privately run migrant schools has long been their only choice as:

1. Fees at Shanghai public schools are seen as too high
2. the schools are often located farther from home than migrant schools
3. The Children prefer studying with other migrant children

With this in mind, Hands on Shanghai has worked with schools (Pudong and Puxi) to implement holistic programs to improve the conditions within these schools:

1. Improve infrastructure (painting, library donation, sports equipment)
2. Mentoring programs (1-on-1 partnerships between volunteer and tutor)
3. Tutoring and club programs (English, math, and science tutoring/ sports clubs, music clubs ,and art clubs)

Adopt a School Structure



As programs move from one day events to more sustainable programs, three things occur.

1. Avg. Volunteer numbers per event decreases
2. The commitment of the volunteer increases
3. The impact of the program increases

Volunteers Pool Size Required

Level of volunteer Commitment

Level of Impact

Our students





Program overview:



Program overview



In the past five years, HandsOn Shanghai has developed this “Shutterbug Club” project in Shanghai migrant schools. Nearly 200 migrant students attended the photography skill lessons. Their passion for capturing beautiful moments and incredible talent, not only impressed all the volunteers, even the children themselves were pleasantly surprised.

Shutterbug Club is a project that teaches the art of photography to marginalized children in Shanghai. We use photography to capture the imagination of children, to empower them, building confidence, self-esteem and hope. We share their vision and voices with the world through photos and exhibitions. We work with volunteers to strengthen the children’s education and general well-being

Program overview



Shutterbug Club is a project that teaches the art of photography to marginalized children in Shanghai.

We use photography to capture the imagination of children, to empower them, building confidence, self-esteem and hope.

The Goals of the program are to:

- Improve the quality of education at Shanghai's migrant schools
- Enable growth and development of student interests; and built confidence through accomplishment in a long run
- Become part of their good memories about Shanghai when they grow older

Program design



10 week scalable curriculum that can be conducted in multiple schools by volunteers

- 3 hour classes
- 30-45 minutes lecture
- 1.5 hours in field
- 30-45 minutes review



Groups of 20 (18 migrant students/ 2 migrant teachers)

- Teachers were introduced to develop capacity, provide supervisions, and encourage teacher retention



10 volunteers assist primary teachers

- Allow for volunteers and students to develop close relationships and trusted friends
- Provided another avenue for interested volunteers to engage community
- Would create the ongoing pool of coordinators and teachers needed to scale

partners



The results



Expected outcomes & impact

Through this 3 year program, HandsOn Shanghai expects to accomplish the following objectives:

1. Rollout and stabilize programs in 5 Shanghai migrant primary schools and 3 in Chengdu in 2016, and expand to 15 and 10 by 2018
2. Engage 500-650 migrant students through 1 semester program
3. Engage 250-300 volunteers, resulting in 7500-9000 volunteer hours
4. Development of formal teaching curriculum and volunteer training materials
5. Engage and train 50-75 migrant school teachers to support ongoing programing
6. Hold showcase exhibitions in Shanghai and Chengdu

Budget

Budget Item	2015	2016	2017
Project Development			
Program Design & Management	25,000	15,000	15,000
Training Material Development	25,000	10,000	10,000
Material Design and Printing	15,000	5,000	5,000
Equipment (cameras & laptops)	50,000	25,000	25,000
Transportation & Telecom	8,000	12,500	15,000
Year End Monitoring and reporting	10,000	20,000	20,000
Classes			
Trainer Cost	15,000	20,000	35,000
Venue & Facility Rental	15,000	20,000	30,000
Food & Beverage	5,000	7,500	12,500
Transportation	7,500	9,000	15,000
Project Administration			
Project Management	30,000	45,000	60,000
3 rd party Project Assessment	15,000	30,000	30,000
Year End Ceremony	45,000	75,000	90,000
Total	265,500	279,000	332,500