



## Who We Are

**We invest in 1 woman every 7 seconds.** With each loan, Opportunity International empowers an entrepreneur living in extreme poverty to grow her business, provide for her family and create jobs that will transform lives in her community. Since 1971, we have enabled entrepreneurs around the world to break the cycle of poverty. Today, we continue to be an innovative global nonprofit, providing our clients with a full suite of financial services that include loans, savings accounts, insurance and training. We will impact 100 million lives by 2020 by supporting 20 million jobs in Africa, Asia, Latin America and Eastern Europe.

99% OF LOANS  
ARE REPAYED

EVERY \$1  
DONATED HAS THE  
IMPACT OF \$6  
OVER FIVE YEARS

95% OF LOANS  
GO TO WOMEN

### KEY AREAS OF FOCUS

**Agriculture:** Investing in farmers to increase harvests and income.

**Education:** Investing in neighborhood schools to put and keep more children in the classroom.

**Technology:** Investing in innovative ways to give more clients access to financial services.

**Women:** Investing in women to earn and save money for their families and end the cycle of poverty.

### FAST FACTS

- 4 million active loan clients
- 4.9 million clients with savings, many for the very first time
- 9.9 million clients with an insurance policy
- 1.6 million children impacted by school improvement loans and school fee loans
- Nearly a half-million clients in 6 countries now accessing their accounts via cell phones
- \$1.4 billion in loans made in 2015

### STRATEGIC PARTNERS INCLUDE:



### VISION

A world in which all people have the opportunity to achieve a life free from poverty, with dignity and purpose.

### VALUES

**Commitment** To our clients and their transformation.

**Humility** A spirit of serving in all we do.

**Respect** 360 degrees of consideration and teamwork.

**Integrity** Living our values with transparency and consistency.

**Stewardship** Accountability, innovation and urgency.

**Transformation** Our ultimate goal in ourselves and others.





**OPPORTUNITY**  
International

**WE WILL IMPACT  
100 MILLION LIVES BY 2020.**

Opportunity International is investing in millions of entrepreneurs in developing countries by offering financial solutions that have historically been denied to those living on less than \$2 per day—things like loans, savings, insurance and financial training. With these services, Opportunity clients are sending their children to school, growing their businesses, creating jobs for their neighbors and leaving poverty in the past.

We serve people like Mary Makkazi, seen here harvesting her farm in Mitiyana, Uganda. Like generations before her, Mary grows maize and beans. This single mother of five often struggled to pay her children's school fees. Mary's first loan from Opportunity was for \$166. After utilizing Opportunity's training and networks, she decided to use her loan to purchase better seeds and fertilizer, thus increasing the quality and size of her next harvest—and setting a whole new future for her family in motion.

Several loans and bountiful harvests later, she shares: *"Today, I've built a house for my children, my sister and her children. I am proud to also employ a helper on my farm. I feel so proud that I can be successful and take care of my children. I dream that I can give my children a good education that will give them a good life."*

