



**bethe!**  
**爱百福**

2018 Organization Profile

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# Statistics

# 12,630,000

**Number of Blind and Visually Impaired throughout China**  
(China's Sixth National Census report)

# 18%

**China accounts for about 18% of the world's blind. The country is estimated to have the largest number of blind people in the world**  
(World Health Organization)

# 98%

**98% of abandoned children have disabilities**  
(N. Vanderklippe)



# Changing Lives

A close-up photograph of a young child with dark hair, wearing a green shirt, laughing heartily. The child's eyes are closed and their mouth is wide open, showing their teeth. They are holding a doll with brown eyes and a purple floral patterned shirt. The background is softly blurred, suggesting an indoor setting.

We envision children who are blind and visually impaired living life to the fullest, becoming independent and equal members of society.

# Bethel's mission is to empower children who are blind or visually impaired by:



Providing high-quality care, education, life skills and livelihood opportunities to children who are blind or visually impaired through foster care and school projects.



Providing education and support to institutions, communities and families of children who are blind or visually impaired.



Partnering with organizations, institutions and corporations who share our vision in order to achieve greater impact.

## Values Bethel stands for:

We care for the body, heart and mind of children who are blind or visually impaired, offering them skills and access to academic opportunities. Through awareness and education, we aim to shape social perception to create an environment where children who are blind or visually impaired can realize their potential and develop their many abilities. We use new methods and creative ways to achieve our mission and serve our community (hippo-therapy, aqua-therapy, art and farming projects, sensory room...). We constantly challenge ourselves to the highest quality levels of learning and performance. We remain true to our vision and mission, maximizing the support of our sponsors and being honest, transparent and ethical in what we do and say.



**“If you can't feed a hundred people, feed just one”.**

**-Mother Theresa**

# Timeline

2003

First Bethel home opens in Langfang (Hebei) and houses three children from a Tianjin orphanage

2004

Second home opens in Langfang with 12 children; board of directors established

2005

Third home opens in Langfang with 24 children; Bethel school opens

2006

Fourth home opens in Langfang with 31 children and 60 staff; Bethel school expands

2009

In-house training program started for Bethel staff; main building in new Doudian site becomes full-fedged school

2010

National Outreach project launches to train families, community members and staff from other orphanages

Bethel family program launched; Bethel educational manual and DVD series produced

First National public awareness campaign launched in China to highlight abilities of children with VI

Began preparations for upcoming Jiaozuo and Nanjing project sites; Record number of adoptions

Launched Jiaozou and Nanjing satellite project sites. Expanded outreach efforts

Runs 4 centers, which care for 60 to 70 children based on adoptions

2013

2014

2015

2016

2017





# Love is Blind Project Sites

Bethel's Love Is Blind (LIB) Program is the banner that we run all of our foster care, education, therapy, and medical care under. The Bethel project sites include four locations: Beijing, Zhengzhou, Jiaozou, and Nanjing. At full operational capacity, the combined sites offer services for up to 85 children.

Bethel also utilizes the project sites to strengthen local institutions by delivering workshops, distance learning, consultancy and training materials to expand the capacity of caregivers (teachers, orphanage workers, extended family etc.) to provide quality care to children with visual impairments.

## Beijing

Founded in September 2004, Bethel's largest project is located in the Doudian Campus in Beijing's Fangshan District. The site caters mainly to babies, preschoolers, and school-age children, preparing them for adoption and more advanced education off-site.

## Zhengzhou

Bethel has been providing early intervention and educational services children with visual impairments in the Zhengzhou Social Welfare Center since 2011. Because it is the most populated province in China, the orphanage is one of the largest with hundreds of children under their care.

## Jiaozou

Bethel started a center in Jiaozou in 2016. Most of the children in this project have multiple needs and require assistance for their daily needs. In this program, all of our children have language delays and our teachers are introducing sign language to help the children communicate.

## Nanjing

The Nanjing Project is a partnership between Bethel and the Nanjing Welfare Institute that launched in November 2016. The project site recently expanded and more children are expected to receive services under Bethel.

**“Each center opens up new opportunities to extend our network and reach more families.”**  
-Guillaume Gauvain



## Education

### Bethel School Classes

Chinese/English Braille  
Conversational English  
Mathematics  
Science  
Orientation & Mobility  
Daily Living Skills  
Physical Education  
Social Studies  
Computer Literacy

### Specialized Therapy

Speech Therapy  
Aquatherapy  
Hippotherapy  
Occupational Therapy  
Physical Therapy

## Medical

### Full Medical Care

Pediatric Health Care  
Eye Surgeries  
Dental  
Medications  
Emergencies

## Foster Care

### A Safe Loving Home

24 Hour Foster Care  
Healthy Food/Vitamins  
Field Trips  
Adoption Services

Services  
Bethel  
Provides



# Bethel's Outreach Program

# 34,622

Number of people that the Outreach program has impacted

# 2,848

Number of attendees at Bethel's trainings

# 91 %

Percent of Chinese provinces Bethel Outreach has reached

Since 2011, Bethel's Outreach Program has enabled us to reach children and their caregivers all over the country and give them the training, medical care and more support they need. Families, schools, hospitals and orphanages representing thousands of children have received training in foster care, daily living skills, and orientation and mobility. Bethel's Outreach Program has produced its own original educational DVD series and manual which is distributed throughout China to assist those raising a blind or visually impaired child. Bethel's national public service advertisements, who have reached tens of thousands of people are aimed to promote the blind and visual impaired community and lower the negative stigma often associated with blindness.

# Outreach



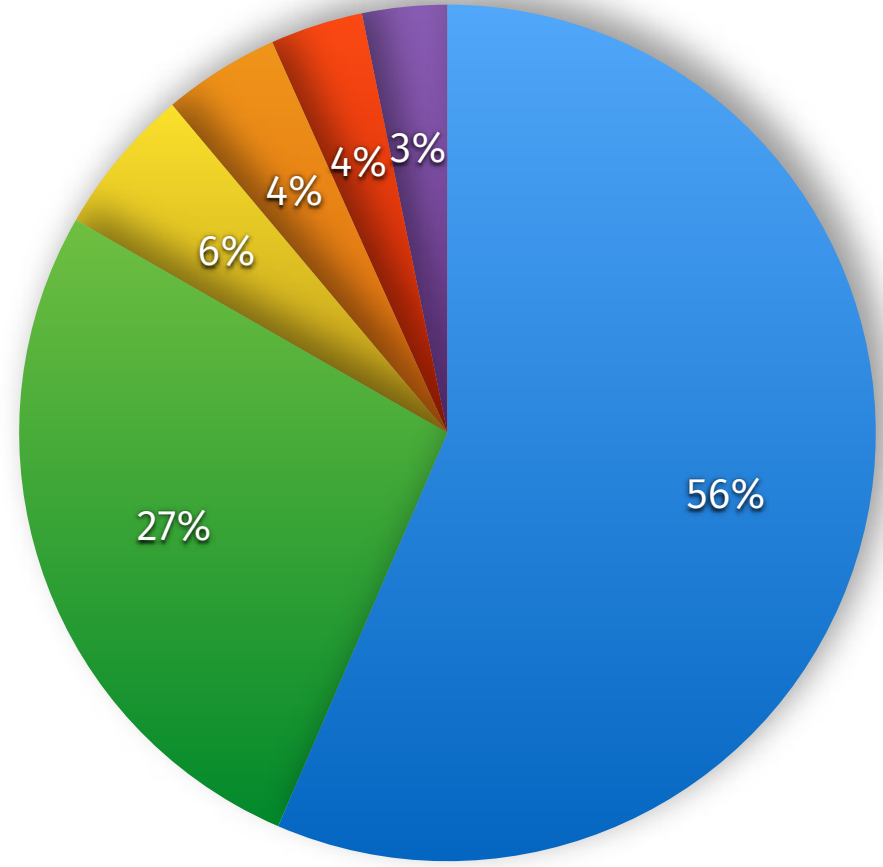


# Fundraising & Finance

## Budget & Support

Bethel's priority is responsible, transparent, financial sustainability. Our main need is to raise funds to cover running costs. Major costs include the medical care of our children, their food and clothing, our teachers and caregivers salary and the cost to rent our facilities. Our fundraising sources include: Foundations, corporate partnerships, churches, individuals and events. For 2018, Bethel's annual budget is 3,304,530 RMB (\$525,651 USD). There are still many needs that need to be supported. For further information regarding fundraising or Bethel's financial information, please contact Bethel directly at [info@bethelchina.org](mailto:info@bethelchina.org).

### 2017 Project Expenses (3,526,503 RMB)



- Doudian
- Trainings & Outreach
- Zhengzhou
- Beijing
- Jiaozuo
- Nanjing

# Your Support Helps!

## Become a Volunteer

Volunteering is a wonderful way to support Bethel's work. Volunteers are needed both in China and remotely with opportunities that include translation, teaching, marketing, and fundraising.

Similar to volunteering, Bethel also has an internship program. A 3-12 month internship with Bethel is a unique experience. We especially need interns for teaching, therapy, medical and organizational development positions. Interns will receive a certificate of completion and a recommendation letter. Bethel provides accommodation, food, utilities, and airport pick up transportation.

## Get your company involved

A growing number of companies are committed to impacting their community while meeting their business goals, an engagement increasingly known by the term "corporate social responsibility (CSR)". Each year, Bethel partners with a number of domestic and multinational companies and organizations for CSR projects.

Partnering with Bethel can help your company achieve its CSR goals by offering the following benefits:

- Opportunity to make a real social impact
- Innovative volunteer, sponsorship, and employment engagement projects
- Ethical leadership
- Transparency and integrity

## Support Bethel's needs

Because we do not receive any governmental support, any donation is a needed blessing. Bethel's main need is to raise funds to cover running costs. Bethel accepts both financial and material donations. We keep an up-to-date list of needed goods and services; these include diapers, clothes, school supplies, and utilities.

Another way to help is by sponsoring a Bethel child. For \$35 USD or 300rmb per month, you will be supporting a Bethel child as they grow up in a safe and loving environment, giving them the chance to become self-sustaining in the future. From their food and clothes, heating and water to school books and therapy, the Bethel sponsorship programme is designed to meet everyday needs.



## Address

### Beijing Office

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## Online

### Where to find us online:

Website: [www.bethelchina.org](http://www.bethelchina.org)

Pinterest: [www.pinterest.com/  
bethelchina](http://www.pinterest.com/bethelchina)

WeChat: Bethel\_2003

Youtube: Bethel China

Instagram: [www.instagram.com/  
bethelchina](http://www.instagram.com/bethelchina)

## Email

### Feel free to contact us directly!

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