

LSEED SPOTLIGHT

The Official Newsletter of LSEED Center
Volume III, Issue 1



Celebr8ing Social Entrepreneurship as a Shared Mission of the Lasallian Community

Photo courtesy of Go Negosyo

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In social entrepreneurship, you are not just doing it for yourself, there are others you are trying to uplift."

Ms. Patricia Nicole Cruz
LSEED Talks with Social Entrepreneurs

MESSAGE FROM THE LSEED CENTER

Our theme for this year's anniversary special - [Acceler8] Lasallian social entrepreneurship: A shared mission of the Lasallian community - highlights the role of LSEED Center in promoting Lasallian Mission through social entrepreneurship. This highlights the story of our humble beginning as a component of the Sustainable Development Goals (SDG) Localization Project in 2015 until it transitioned into a center in AY 2020-2021. That journey paved the way for a model of social entrepreneurship that values community participation as a critical component of sustainable development.

Through the years, we have managed to involve over 15,000 students, youth leaders, and community partners across 11 programs - local and international. Our portfolios in social entrepreneurship and social innovation have created a significant impact at both organizational and community levels based on an independent external evaluation that was conducted in 2023.

This year, we are proud to announce our new engagement, particularly in the area of incubation and acceleration through the Social Enterprise Incubation and Acceleration for Opportunity Leadership (SIBOL) Program. We hope to be able to sustain the gains and momentum of Lasallian social enterprises through this effort.

We would like to take this opportunity to thank all of you - our partners and stakeholders - for being part of this journey. Your contributions have made a huge impact not only in the implementation of our programs but also in the lives of the people that we serve.

We sincerely hope that you will continue to share the mission of LSEED Center. Let's continue to advocate for social entrepreneurship.

Animo La Salle!

- Dr. Norby Roque Salonga
Founding Director, LSEED Center

ABOUT LSEED CENTER

The Lasallian Social Enterprise for Economic Development (LSEED) Center is the flagship unit of De La Salle University (DLSU) in areas of social entrepreneurship (SE) and social innovation. It localizes the United Nations' Sustainable Development Goals by working with students and marginalized communities in creating social enterprises. At present, the LSEED Center implements various programs in areas of student formation and social enterprise development, curricular and co-curricular integration, research, internship and volunteerism, advocacy, and internationalization. In 2019, DLSU, through the LSEED Center, was awarded first runner-up for "Academic Leadership in Social Innovation" in Asia-Pacific by ASSIST, AsianNGO, and Asian Development Bank. In June 2023, it was also the first runner-up for "SDG Initiative of the Year" in Asia Pacific by the Accreditation for Entrepreneurial and Engaged Universities (ACEEU), held in Barcelona, Spain.

LSEED Center is headed by Dr. Norby R. Salonga as the Founding Director. Working with him are Paula Nicole A. Zaldivar, John Mark C. Calves, Mary Ann R. Santiago (Program Coordinators), Christian Pio E. Gawaran (Program Specialist), and Ofelia B. Villanueva (Office Assistant).



MEET THE TEAM



Dr. Norby R. Salonga

Founding Director



Mary Ann R. Santiago

Program Coordinator for
Incubation and Acceleration



John Mark C. Calves

Program Coordinator for
Curricular and Research

MEET THE TEAM



Paula Nicole A. Zaldivar

Program Coordinator for
Formation and Social Enterprise
Development



Christian Pio E. Gawaran

Program Specialist



Ofelia B. Villanueva

Office Assistant

MEET THE TEAM

ABOUT DR. NORBY R. SALONGA, CHRP

Dr. Norby Roque Salonga, a distinguished Filipino educator and development practitioner, is the Founding Director of De La Salle University's Lasallian Social Enterprise for Economic Development (LSEED) Center. Initially conceived in 2015 as a social engagement initiative, it evolved into an award-winning university center. Dr. Salonga teaches social entrepreneurship at the university and serves as a guest lecturer at Thammasat University, Thailand.

In his role as a development practitioner, he led impactful programs in transportation, education, health, and local economic development with international support. Currently, he holds key positions, including Young Southeast Asian Leadership Initiative (YSEALI) Professional Fellow, Global Coach of Underdogs South Korea, and became the first Visiting Partner from ASEAN and the Philippines at the University of York, UK. Dr. Salonga chairs the National Association of Social Enterprise Educators and Administrators, is a board member of the Institute for Social Entrepreneurship in Asia, Founder of The WHY, and Founding President of YOUTeach Philippines.

Pursuing his academic journey, Dr. Salonga is enrolled in a Doctorate in Sustainability program at the University of the Philippines (Open University). He holds a Doctor of Philosophy in Philippine Studies (Development Studies) from the University of the Philippines Diliman, with distinctions, and is a Certified Human Resource Professional. Dr. Salonga's awards include the ACEEU's Asia Pacific Entrepreneurship Educator of the Year (Spain) and Asia Pacific Engagement Leader of the Year (India) awards, Gat Apolinario Mabini Awards, Ten Outstanding Students of the Philippines-NCR by CHED and RFM, and President of the Year (3rd place) by the Junior Achievement. He also received a commendation during the Social Enterprise World Forum (Korea) in 2014.

Dr. Norby R. Salonga
Founding Director



MEET THE TEAM

ABOUT JOHN MARK C. CALVES

With almost six years of experience as a development worker and educator, John Mark “JM” Calves, serves as the Program Coordinator for Curricular and Research at the LSEED Center. Completing his Master of Community Development at the University of the Philippines, where he also earned his Bachelor of Arts (Political Science - Community Development) degree, JM actively promotes social entrepreneurship through curricular integration and research at De La Salle University. His research interests encompass conflicts in resource access, popular participation, community health, and community development. In his free time, he enjoys reading and engaging in physical activities like running, mountain climbing, and freediving.

JOHN MARK C. CALVES
Program Coordinator for
Curricular and Research



ABOUT MARY ANN R. SANTIAGO, MCD

Mary Ann “Ann” R. Santiago holds degrees in Bachelor in Cooperatives and Master of Community Development and is currently pursuing a Doctor of Public Administration at the University of the Philippines Diliman. She is a former faculty member at the College of Social Sciences and Development of the Polytechnic University of the Philippines and was a consultant in the fields of youth development, policy advocacy, cooperatives, and social entrepreneurship. Ann's study on cooperatives and human rights was presented at the 2021 World Cooperative Congress. She stayed for over three years at the Ayala Foundation, where she served as a Senior Associate for the Text2Teach Project. She was a part-time social engagement lecturer at De La Salle University and a Partnership Specialist at the Center for Social Concern and Action (COSCA) before joining the LSEED Center. She is a member of various professional organizations such as the Community Development Society of the Philippines, Philippine Society for Public Administrators, and International Consortium for Social Development.

MARY ANN R. SANTIAGO
Program Coordinator for
Incubation and Acceleration



MEET THE TEAM

ABOUT PAULA NICOLE A. ZALDIVAR

Paula Nicole “Pau” A. Zaldivar holds a Development Communication degree from the University of the Philippines Los Baños. Her role involves operational support, program implementation, partnership building, and intern supervision. With prior experience in program coordination and event management, Pau ensures effective social enterprise development programs. Passionate about nature, she enjoys freediving and watching documentaries in her free time.

PAULA NICOLE A. ZALDIVAR
Program Coordinator for
Formation and SE Development



ABOUT CHRISTIAN PIO E. GAWARAN

Christian Pio “Pio” E. Gawaran holds a Bachelor's degree in Sociology from the University of the Philippines. He spearheads the Social Enterprise Development for Student Organizations (SEDSO) Program, coordinating with participating student organizations and community partners. His background includes working for NGOs focused on education and health, as well as working in the fields of market research and consumer insights. In his free time, he enjoys watching anime and playing video games.

CHRISTIAN PIO E. GAWARAN
Program Specialist for
SEDO Program



ABOUT OFELIA B. VILLANUEVA

Ofelia “Pinky” B. Villanueva began her career at De La Salle Canlubang in 2009, serving in the Registrar's Office until 2011. Transitioning to De La Salle University Laguna Campus, she was a Technical Assistant II from 2011 to 2022. During the pandemic, she had a temporary assignment at the LSEED Center from November 2020 to August 31, 2021. Joining LSEED officially on April 1, 2022, as an Office Assistant, she continues to offer vital administrative support. Outside work, she enjoys doing household chores, and watching action movies, K-dramas, documentaries, and traveling.

OFELIA B. VILLANUEVA
Office Assitant



CELEBR8!

LSEED Center clinches “SDG Initiative of the Year” for Asia Pacific award, Dr. Salonga receives “Entrepreneurship Educator of the Year” award

The Lasallian Social Enterprise for Economic Development (LSEED) Center was awarded first runner-up for the “Sustainable Development Goals (SDG) Initiative of the Year” for Asia Pacific by the Accreditation for Entrepreneurial and Engaged Universities (ACEEU). Dr. Norby R. Salonga, Founding Director of the LSEED Center, received the award in Barcelona, Spain on June 26, 2023.

The award recognizes initiatives, which have created exceptional results in terms of addressing a challenging problem that has been satisfactorily resolved before or making a far-reaching impact, toward achieving the SDGs. Notably, DLSU, through LSEED Center, is the only university in the Philippines and in Southeast Asia to have made it to the list of awardees for 2023.

Additionally, Dr. Salonga was recognized as “Entrepreneurship Educator of the Year” for Asia Pacific under the Triple E Awards of the ACEEU. Dr. Salonga was the only Filipino and ASEAN educator to have made it into the category. The awarding ceremony was held in Barcelona, Spain on June 27, 2023.

The award category recognizes educators who have demonstrated outstanding performance in designing and delivering entrepreneurship courses,

inspiring students to pursue a career in entrepreneurship and shaping the future through innovation.

ACEEU is a Germany-based accreditation council led by leading entrepreneurship and engagement experts to foster the entrepreneurial potential of universities. By holding the Triple E Awards, they aim to recognize entrepreneurship efforts in higher education institutions, highlight the significance of the role of universities in their communities, and celebrate these pursuits of change globally.



COLLABOR8!

LSEED Center pens MOU with British Council Philippines

De La Salle University (DLSU), through the LSEED Center, signed a Memorandum of Understanding (MOU) with the British Council Philippines on March 1, 2023 at the Philippine Jones Conference Room of the Henry Sy Sr. Hall, De La Salle University.

DLSU pledged to sustain the LSEED Center's #WeCAN initiative, a regional network of Asian universities under the LSEED Center, by utilizing additional sourcing for its regional partners. DLSU further committed to maintaining its chairmanship of the National Association of Social Enterprise Educators and Administrators (NASEEA). Meanwhile, the British Council Philippines vowed to link the LSEED Center with potential collaborators.

Dr. Norby Salonga, LSEED Center's Founding Director, expressed that the partnership aims to support the growth of the social entrepreneurship sector through regional networking, capacity-building, and the accreditation of universities that implement social entrepreneurship programs. The British Council Philippines has been a staunch partner of DLSU, through the LSEED Center, since 2016.

Br. Bernard Oca FSC, DLSU President, expressed his gratitude towards the British Council, which has been a staunch partner of DLSU. Lotus Postradam, Country Director of the British Council Philippines, welcomed the partnership.

DLSU and ADMU sign three-year MOU on SE and sustainability

Driven by their dedication and vision to promote the advancement of the social enterprise sector, De La Salle University (DLSU) and Ateneo de Manila (ADMU) signed a three-year memorandum of understanding (MOU) in the areas of social entrepreneurship (SE) and sustainable development. This collaboration brings together DLSU's Lasallian Social Enterprise for Economic Development (LSEED) Center and ADMU's Ateneo Center for Social Entrepreneurship (ACSEnt) in leading the implementation of various programs in formation, curricular integration, advocacy, research, and internationalization.

The MOU signing took place in Villaviciencio Board Room of the Henry Sy Sr. Hall at De La Salle University on September 5, 2023.



COLLABOR8!

LSEED Center signs MOU with GoNegosyo to expand SE efforts



On May 31 of 2023, LSEED Center and Philippine Center for Entrepreneurship (Go Negosyo) signed a Memorandum of Understanding (MOU), formalizing their commitment to promote social entrepreneurship. This was done at LSEED Center's office in Br. Andrew Gonzales Hall, DLSU. The signing of the MOU was carried out by the Executive Director of Go Negosyo, Thermina Ann Akram, and the President of DLSU, Br. Bernard Oca FSC.

Go Negosyo is the advocacy of the Philippine Center for Entrepreneurship (PCE), known as a non-stock and nonprofit organization that develops and implements programs targeted at addressing poverty in the Philippines by engaging in entrepreneurship and empowering Filipino entrepreneurs. To achieve this goal, Go Negosyo emphasizes the importance of a change in mindset and attitude in entrepreneurship. Therefore, they help Filipino entrepreneurs develop an optimistic, passionate, creative, innovative, resourceful, diligent and persevering

character. After entrepreneurs acquire the fundamental characteristics of being an entrepreneur, they are then trained and encouraged to develop leadership and efficiency skills by taking charge and responsibility to utilize their resources and abilities efficiently and transform these into viable enterprises. Aside from this, Go Negosyo plays a crucial role in bringing together key stakeholders and enablers to generate competitive Filipino entrepreneurs and help Micro, Small, and Medium Enterprises grow.

LSEED and Go Negosyo shared a common goal and this MOU signing holds a deep meaning to their communities and to the future of social entrepreneurship. With this joint collaboration, it could open endless opportunities for both institutions to extend resources and knowledge to potential partners that can help communities ultimately address their target Sustainable Development Goals (SDG). Furthermore, the MOU signing aims to be able to help communities localize the United Nations' SDGs through social entrepreneurship, expand research knowledge, skills, and capacity with social entrepreneurs, and foster effective collaboration in conducting mentorship opportunities for social entrepreneurs.

COLLABOR8!

DLSU, through LSEED Center, signs MOU with De La Salle Lipa



The DLSU, through the LSEED Center, signed a three-year memorandum of understanding (MOU) with De La Salle Lipa (DLSL) through the College of Business, Economics, Accountancy, and Management (CBEAM) on February 20, 2024 at Villavicencio Board Room in Henry Sy Sr. Hall, DLSU. Key members involved in the ceremonial signing of the MOU include Ms. Nerissa O. Lucasia, Dean of the DLSL-CBEAM, Dr. Erickson Martinez, Chancellor of DLSL, Dr. Robert Roleda, Provost of DLSU, Ms. Fritzie Ian P. De Vera, Vice President for Lasallian Mission, Dr. Marcielo Delica, Area Chair of General Management Entrepreneurship, Dr. Joseph Angelou Ilagan Ng and Ms. Maria Theresa Magsino, faculty members, and Dr. Norby Roque Salonga, Founding Director of LSEED Center, who also provided the overview of the partnership. The two institutions decided to hold this agreement since they share a common vision and goal of advocating for social entrepreneurship among higher education institutions. Therefore, the partnership involves the integration of social entrepreneurship into the curriculum, social engagement, and research agenda of De La Salle Lipa through the Lasallian social entrepreneurship model of LSEED Center. With this joint effort, they aim to collaborate in promoting and strengthening social entrepreneurship in the academic community and engagement activities of both institutions.

PARTICIP8!

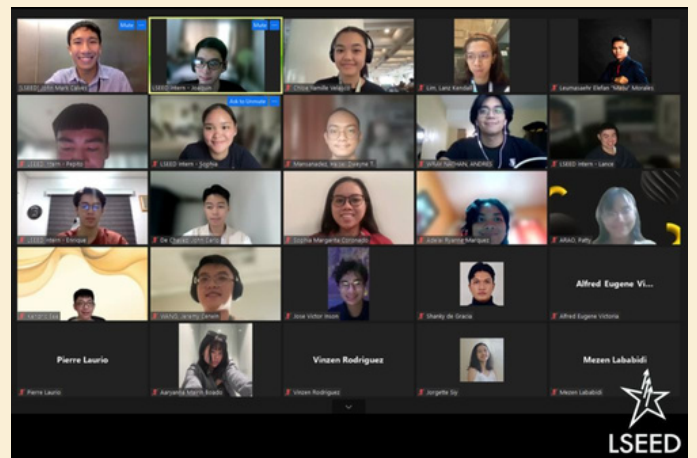
LSEED Center engages 358 Lasallian students in SAS 2000 for Term 1, AY 2023-2024

Aimed at popularizing the knowledge, practice, and appreciation of social entrepreneurship, the LSEED Center implemented ten (10) SAS 2000 sessions among 358 Lasallian students who registered for the Lasallian *Social Entrepreneurship and Design Thinking* (186) and *Circular Economy and Social Innovation* (172) modules.

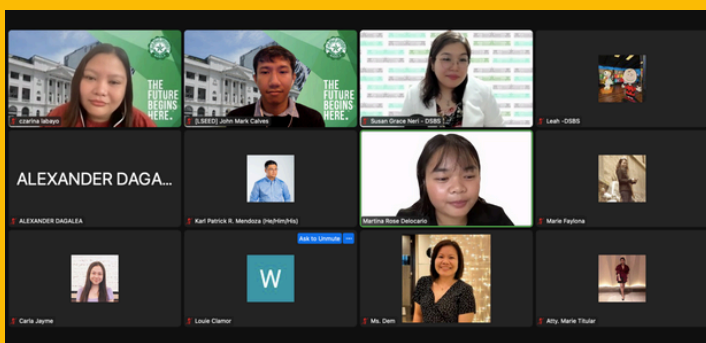
Students were not only introduced to the concepts of Lasallian social entrepreneurship, design thinking, circular economy, and social innovation, among others, but also participated in workshops that further enhanced their social awareness, communication and bridging leadership skills, and social entrepreneurial and innovative thinking.

"Social entrepreneurship [is not] limited to business majors. Everyone can do it and I am inspired to create sustainable solutions [to the problems confronting] my community," says one student.

The sessions were conducted online (3) and in-person at DLSU Manila (6) and DLSU Laguna (1) from October 4, 2023 to November 8, 2023. Dr. Norby Salonga and John Mark Calves facilitated the sessions. Alongside them are the LSEED mentors (Mr. Reynaldo Mones) and interns (Lance Diño, Sophia Montilla, Pepito Banzon, Joaquin Cuezon, and Enrique Encarnacion) as co-facilitators.



LSEED Center orients GESTSOC faculty members on SE integration



Faculty members teaching Science, Technology, and Society or GESTSOC participated in the two-hour Orientation and Training on SE for Lasallian Core Curriculum (LCC) - GESTSOC) Faculty organized by the LSEED Center on January 24, 2024 via Zoom.

The activity focused on the integration of social entrepreneurship (SE) into the syllabus of GESTSOC, especially the key concepts of Lasallian SE, design thinking, circular economy, and social innovation.

PARTICIP8!



Lasallian mentors complete training on social entrepreneurship

Ten (10) Senior High School (SHS) faculty members from the DLSU Integrated School received and completed the three-day Capacity Building on SE for SHS Faculty, which took place online from October 14, 2023 to November 8, 2023, with the LSEED Center.

The training, which aimed at enhancing the knowledge and skills of SHS faculty members in teaching social entrepreneurship (SE), was participated by Windie Odoño, Marife Magsino, Nerisse Estrada-Esguerra, Christine Ann Maraño, Norie Lisa Ecija, Chester John Lin, Fernando Granada, Aldrin Balite, Generie Manuel, and Kyle Michri Ocampo.

Not only were the participants introduced to the concepts of [Lasallian] SE and social innovation (SI), they also learned about the state of SEs in the country, basic SE operations, and tips in teaching SE-related courses.

One participant noted that it is important to use experiential learning as a teaching-learning strategy so that their students will better understand SE in theory and practice. The rest of the completers pledged to use the knowledge and skills they have gained from the three-day training as they move forward with teaching SE to SHS students in DLSU.

Dr. Norby Salonga served as the resource person across all sessions. Meanwhile, John Mark Calves, Program Coordinator for Curricular and Research, facilitated the session with the help of the Training Support interns - Maria Sophia Juliana Montilla, Lance Gabriel Diño, Enrique Miguel Encarnacion, Jose Miguel Banzon, and Carlos Joaquin Cuezon.

LSEED Center orients NSTP SELs



Five (5) Social Engagement Lecturers (SEL) were given an orientation by the LSEED Center in preparation for their engagements with the students enrolled in NTSP-LSEED for Term 2, AY 2023-2024. The orientation ran thrice on January 6-23, 2024 via Zoom.

The SELs - Edmerson Calungsod, Joe-Marck Bauzon, Roel Quenamot, Jayvann Carlo Olaguer, and Kevin Bumagat - will be working closely not only with the students but also with the Center's partner-SEs in developing projects that will address their immediate concerns or further improve their operations.

PARTICIP8!



Empowering community partners through the SE Development Bootcamp 2.0

Last February 21, 2024, the LSEED Center, co-facilitated by the Center for Social Concern and Action (COSCA) and the Lasallian Mission Office (LMO-Laguna), conducted the SE Development Bootcamp 2.0 to select social enterprises from the Kaagapay sa Yugto-yugto at Abot-Kayang Negosyo (KAYA) Project.

The boot camp was a full-day event that aimed to provide a refresher session to select social enterprise teams about key principles of social entrepreneurship, including strategies related to operations management. It was designed to be a process and reflection-focused workshop wherein participating teams reflect on organizational development issues, social enterprise operations and develop necessary action plans.

The boot camp started with a refresher session on social entrepreneurship, followed by community needs assessment, community coordination and organizing, creating and measuring sustainable impact from the lens of UN SDG, and organizational development sessions on conflict management, planning, and leadership. In between sessions, participants convene as a group to reflect on several guide questions related to the abovementioned topics. Facilitators were assigned to teams to help them synthesize whilst coming up with their respective action plans.

In closing, the teams were asked to share their key takeaways, highlighting one problem they want to address and how they plan to act on it. Through this boot camp, participating teams are expected to learn how to synthesize problems and to develop solutions based on key principles and templates shared with them.

Empowering Lasallian students through LIVP

The LSEED Internship and Volunteering Program (LIVP), now on its 11th Batch, has engaged more than 130 students from various colleges at De La Salle University (DLSU). The program started during the pandemic, working mainly with students online. Today, the program has transitioned, allowing students to work with the Center via a hybrid setup.

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PARTICIP8!



SEDSO Program on the move

The Social Enterprise Development for Student Organizations (SEDSO) Program is now in its second year of implementation. SEDSO provides a combined mentorship and social enterprise development experience for DLSU student organizations by allowing them to create social enterprise projects with select community partners.

One of the teams from Batch 1 recently launched their SE through the LSEED's SE Marketplace held last March 18-22 at the Henry Sy Sr. Hall Grounds. NOMANA, an SE developed by the Hult Prize at DLSU, aims to upcycle basahan or rags into stylish articles. It aims to provide a

sustainable livelihood and fund the housing initiative of the community partner, Alysansa ng Mamamayan sa Caloocan Housing Cooperative (AMCHC). Another team has yet to launch but in the works of finalizing their prototype – Gentle Moments, led by DLSU SCALE, is dedicated to creating a positive impact through offering Filipino-made dishwashing liquid products. In partnership with Akap sa Bata, Gentle Moments aims to address the economic challenges arising from the community's living conditions and job insecurity, which hinder their support for the education and needs of their children.

On one hand, the teams for Batch 2 have just completed a series of learning sessions and workshops aimed to equip them with skills and knowledge on the key principles of Lasallian social entrepreneurship. The Batch 2 teams are expected to launch their respective social enterprises in the coming months.

The SEDSO Program adds to the Center's localization effort of the UN SDG and a strategy to recalibrate the social engagement projects of student organizations.

...continued from p. 16

Aimed at forming the appreciation of Lasallian students on social entrepreneurship as a strategy for inclusive development and honing their ability to communicate and facilitate effectively with people from all walks of life, the interns are able to meet, interact with, and know the stories of the social enterprises under the guidance of LSEED Center.

With three main internship tracks - public relations, research and documentation, and training and event support, interns can immerse themselves in the different works within the center.

"In LSEED, I was able to meet various types of people from local communities, and I got to see new insights and lessons in community-building. I appreciate what they're doing in the organization and the impact they're trying to make to the community," says one intern.

ADVOC8!



LSEED Center furthers advocacy to popularize SE knowledge and practice with NASEEA

Dr. Norby R. Salonga sits as the Chairperson of the National Governance Council Representatives, together with Mr. Aristheo Lacuna, from Southville International School and Colleges, as the Co-Chairperson.

LSEED Center hopes to empower more individuals and communities to drive change through SE and cultivate a sustainable future for all with the help of NASEEA.

LSEED Center furthers its advocacy work to mainstream social entrepreneurship (SE) knowledge and practice by collaborating with the National Association of Social Enterprise Educators and Administrators (NASEEA) and Poverty Reduction Through Social Entrepreneurship (PRESENT) Coalition.

NASEEA is committed to assisting the social enterprise sector in the Philippines and implementing the National Social Enterprise Development Roadmap to drive social enterprises in the next five years.

This roadmap was developed by the Bayan Innovation Group (BIG), Society for the Advancement of Professional Entrepreneurship (SAPSE), and sectoral representatives, through the support of BPI Foundation (BFIF).

Its agenda focuses mainly on raising awareness about SE among individuals, advancing SE growth in both scale and impact, and debunking misconceptions about SE while offering opportunities for skills development, networking, and resource sharing.



SCAN QR Code for steps and guidelines how to be part of NASEEA.

Photos courtesy of *PRESENT Coalition* and *Bayan Innovation Group*

ADVOC8!



The Poverty Reduction Through Social Entrepreneurship (PRESENT) Coalition advocates for the transformative power of SE in shaping economic development. It brings together practitioners, advocates, NGO workers, and academics to realize such an end.

It is the goal of the PRESENT Coalition to create an enabling environment for SEs - empowering them to improve their operations and impact. This is necessary in driving real change, eliminating poverty, and fostering thriving communities.

Through this collective effort, the PRESENT Coalition aims to tackle poverty, promote community well-being, and spark genuine transformation. Environmental sustainability is a priority for the PRESENT Coalition. This is manifested in the proposed PRESENT Bill, which promotes sustainable practices among SEs.

Last March 12, through our PRESENT Bill Champion, Rep. Jose Manuel "Joeman" Alba, the HoR Committee on Ways and Means headed by Rep. Joey Salceda, deliberated and approved the Poverty Reduction through Social Entrepreneurship (PRESENT) Bill.

LSEED Center remains dedicated to advancing SE through the PRESENT Coalition

Continuous efforts in engaging government offices to be Champions of the PRESENT Bill is ongoing. Recently, the PRESENT Coalition stakeholders led by convener Dr. Marie Lisa Dacanay had a productive meeting with the legislative team of Sen. Tolentino to get their support for the PRESENT Bill.

As the PRESENT Coalition continues to push for the role of SEs in driving economic development, their efforts are fueled by a diverse group of individuals - from practitioners to academics - all united in their vision for positive change.

Under the leadership of Dr. Marie Lisa Dacanay, President of the Institute for Social Entrepreneurship in Asia (ISEA), the PRESENT Coalition extends an invitation to join their journey towards innovation and change - an opportunity to shape a brighter tomorrow for all.



Photos courtesy of PRESENT Coalition

APPRECI8!

Appreciating the LSEED mentors - Miss Maya Magsino

For the past seven years, Ms. Marife “Maya” Magiliman-Magsino has been privileged to serve the Lasallian community as a Senior High School (SHS) faculty member. At present, she is the Academic Coordinator for Business under the ABM and SPT Department at the DLSU - Integrated School.

Ms. Maya’s engagement with the LSEED Center has been a cornerstone of her professional journey, contributing significantly to both personal and career growth. Her duties as a faculty member go beyond academic pursuits to also include active participation in the community - incorporating the latter into the former to effect holistic learning. One of the most enriching aspects of her engagement with the LSEED Center has been her role as a mentor for the Social Enterprise Development for Student Organizations (SEDSO) Program. Working closely with students in this capacity has allowed her to witness their growth and development. The process of mentorship has not only benefited the students but also significantly contributed to her.

Her journey as a mentor at the LSEED Center since 2022 has been marked by continuous learning and professional development. She has been closely involved in fostering volunteers and students, raising awareness about social entrepreneurship, and developing opportunities for partners and stakeholders. This dedication to community involvement is in perfect harmony with DLSU's goal of developing people who make meaningful contributions to society.

Throughout her career at DLSU and the LSEED Center, she has grown, collaborated, and had an impact on the community. Reflecting on her experiences, she's very appreciative of the opportunities that enabled her to grow, mentor others, and contribute significantly to the academic and larger communities. These experiences, according to her, have been important in building connections to increase productivity and improve the well-being of people.



Ms. Marife Magiliman-Magsino

APPRECI8!

Appreciating the LSEED mentors - Miss Nally Rapada

As a dedicated project staff member at De La Salle University (DLSU), Ms. Maria Zunally “Nally” E. Rapada had the privilege of actively engaging in various facets of education, research, and community involvement over the past ten years. Her journey has been particularly enriched by her association with the LSEED Center, where she has served as a mentor since 2016. She had the chance to fully engage herself in a variety of programs as a mentor, collaborating directly with students and the community. Interestingly, she has gained far more knowledge from these situations than she has communicated.

The LSEED Center’s intended learning outcomes continuously emphasize how important it is to respect and value people with different origins and experiences in life. This inspired her to research on a variety of subjects, particularly as various entities cooperate to create solutions that address worldly problems and achieve the United Nations’ Sustainable Development Goals (SDG).

Beyond her personal and professional experience, her engagements with the LSEED Center have benefited society as a whole. She exclaimed that LSEED Center works directly for community transformation as they develop and implement programs that respond to community needs. These will have a lasting effect that extends beyond the DLSU’s boundaries as a strong emphasis on developing solutions that are grounded in local reality is in place.

Her decade-long engagement with DLSU and the LSEED Center has been a fulfilling journey of personal and professional growth. It has not only shaped her understanding of education and community engagement but has also instilled a deep sense of responsibility to contribute meaningfully to society. As they continue to collaborate and innovate, she is confident that the seeds of positive change they plant today will bear fruit for generations to come.



Ms. Maria Zunally E. Rapada

APPRECI8!

Appreciating the student organizations - Team Gaia



Team Gaia

A bright light for a sustainable future in the fashion industry shines with Team Gaia, comprising Graziele Fernandez, Carmella Rose Cortez, Julianne Pino, and Maria Katrina Aquino. Driven by their love for the environment and desire to make a positive influence on the world, they set out on an incredible journey of developing environmentally friendly yarns out of seaweed.

But there have been many obstacles in their way. It was difficult to manage the demands of their project with their respective academic loads and personal obligations.

They also had times of worry and uncertainty as a result of difficulties they had in obtaining collaborations and chances to improve their goods. Yet, Team Gaia did not give up. They overcame all obstacles to create their first experimental prototype, demonstrating the potential of their innovation. They continued to communicate and work together while maintaining a good relationship with their partner community in Quinawan, Bataan.

Their achievements say it all. They not only demonstrated that younger teams can compete with more experienced ones, but they also won recognition for their extraordinary work. Gaining the esteemed Gawad Lasalyano 2023 title was only the start. Additionally, they were invited to represent De La Salle University and the Philippines in the prestigious Hult Prize Competition due to their success in the 2023 OnCampus Program. Their story is an encouragement to potential entrepreneurs and environmentalists throughout the country, showing us that even the tiniest initiatives may have a big, life-changing influence. The future of sustainable fashion appears more promising than ever, especially with Team Gaia leading the way. One environmentally friendly material at a time, they are actively bringing about the change they anticipate together.



CALL FOR ACTION

We, at the LSEED Center, are happy with the significant milestones we have achieved over time. We are aiming for more as we continue to navigate our ways moving forward alongside our stakeholders and partners.

We celebrate social entrepreneurship in terms of bridging the gap and providing access to employment, and other opportunities for the economically disadvantaged. On the other hand, we recognize that social enterprises have unique needs and challenges and the right amount of support is needed for them to thrive and be sustainable.

We are committed to providing our social enterprises with mentoring and coaching for guidance and support, capacity building and enhancing social entrepreneurship skills, forging partnerships and matching with different stakeholders, and continuing the monitoring and evaluation of social enterprises for impact and results.

To be able to do this, we need like-minded people and organizations to bolster our programs and activities for social enterprises in terms of capacity building, linking and networking, promoting access to financing and resources, and policy support for social enterprises.

Collaborate with the LSEED Center in popularizing the knowledge and practice of social entrepreneurship through student formation and social enterprise development, curricular and co-curricular integration, research, internship and volunteerism, advocacy, and internationalization.

SCAN THE QR CODES to learn more about LSEED Center's program, projects, and activities.



LSEED Center Primer



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