



INVENT, INNOVATE AND CHANGE THE WORLD  
Innovating we can make a better world.



## Workshop

**“Successful Inventor in 6 Steps”**

Forming the Leaders of the future.



INVENT,  
INNOVATE AND  
CHANGE THE  
WORLD  
PROGRAM  
2ICW



EducInnova  
Creativity, Innovation  
and Neuroeducation



## Workshop “Sucessful Inventor in 6 Steps”

Facilitator:

Inventor, Scientist and  
Professor PhD Marcelo  
Vivacqua



ORGANIZATION/REALIZATION

PLATFORM  
**ABIPIR**  
INTERNATIONAL BRAZIL INNOVATIVE INVENTORS,  
SCIENTISTS AND ENTREPRENEURS ASSOCIATION



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## **Workshop and Course: “Inventor of the future”**

**Description:** this workshop was created by IFIA and ABIPIR with the main goal to implant the culture of inventions and innovation in the children and teenagers' minds by teaching them all the processes and concepts (patents, prototypes, Science, Technology and Engineering - **STEM** etc.) needed to become a future, or even a immediate Inventor, in a playful way of learning by using the EducaInnova characters. We also teach them the core values as ethics, empathy etc. and skills as creativity, entrepreneur tools as well to make them, not to become only a successful inventor, but citizen leaders with emotional intelligence who respect the other people, the animals and the environment as well.

**Target public:** teenagers between 14 and 18 years old.

**How is it applied:** this is a classroom course and consist in activities which will make possible to practice all the concepts and tools presented in the 6 steps of the EducaInnova Inventive Method. The participants will learn how to transform an idea in a successful marketable product. The method can be applied in 4 hours workshop format or in a regular classes once a week as a complement of the school content.

**[www.abipir.org.br](http://www.abipir.org.br)**

# ‘Successful Inventor in 6 Steps’

EducaInnova Method



**6- Sell/License/  
the Invention**

**5- Prototype/  
Validate/Patent  
the Invention**



**1- Inventive  
Team  
Define/validate  
the challenge**



EducaInnova  
Learn Smart, Creative and Fast

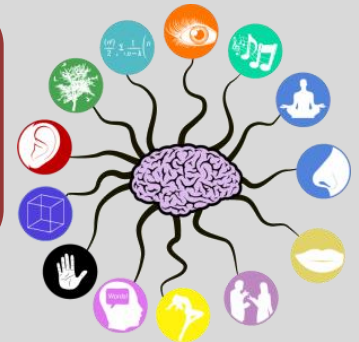
**4- Spark  
Creativity  
Ideation**



**2- Connect to the  
Target Public  
Emotional  
Intelligence**



**3- Boost  
Neuroplasticity  
Increase brain  
power**





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## Workshop: “Successful Inventor in 6 Steps”

Creativity

Entrepreneurship

Inventiveness

Patent notions - IP



More than 400 children and teenager have already participated of the workshop

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## Workshop: “Successful Inventor in 6 Steps”

Empathy



Colaboration



Sustainability  
awareness



More pictures at [facebook/educainnova](https://www.facebook.com/educainnova) – Contacts: [marcelo-vivacqua@hotmail.com](mailto:marcelo-vivacqua@hotmail.com)

[www.abipir.org.br](http://www.abipir.org.br)



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## Workshop: “Successful Inventor in 6 Steps”

Science,  
Technology and  
Math - **STEM**



Parental  
involvement

Parents reported that their children have improved the behavior at home and at school and began to get better grades after attending the EducaInnova classes.

See pictures of EducaInnova Courses and Workshops at:

<https://www.facebook.com/educainnovaneuroeducacao/>



[www.abipir.org.br](http://www.abipir.org.br)