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## STRATEGIC ORIENTATION

**2016-2018**

### MISSION

We work to highlight and improve the quality of life of people with Rare Diseases (ER) and their families.

Our mission is to develop the focus them on three pillars:

#### **Patients, Caregivers and family environment:**

- Understanding, understanding and management of rare diseases
- Empowerment rights as citizens.
- Improve the effects of the disease on the personal, family and social environment.

#### **Health personnel**

- Raise awareness and train health professionals Rare Diseases.

#### **Society**

- Sensitizing and training in the field of Rare staff of the judiciary, educational institutions, businesses and society in general Diseases.

### VIEW

Being an entity reference to national and international level in the comprehensive management of rare diseases.

#### **Patients, caregivers and family environment:**

- To be considered guides in the comprehensive management of Rare Diseases

### **Health personnel:**

- Position as concerning support for patients with rare diseases

### **Society**

- Position as concerning support for patients and family group with Rare Diseases.

## **CORPORATE VALUES**

### **• Integrity:**

We act with respect, consistency, transparency and accountability

### **• Solidarity:**

We work together, support and seek collective welfare

### **• Leadership:**

We influence and positively motivate patients, entities and individuals related to the topic of rare diseases.

### **• Creativity:**

generate alternative and innovative solutions to address the different situations in the world of rare diseases.

### **• Perseverance:**

We are constant, persistent and dedicated in fulfilling our purpose.