



10, 9th Cross East, Rainbow Nagar, Puducherry-605011

Email: primetrust.pondy@gmail.com - Web: <https://www.primetrust-org.in>

Telephone: +91-413-2214652 / Mobile: +91-9443287622

Women Empowered (WE) program run by Prime Trust focuses **on increasing women's skills, decision-making power and access to economic resources.** Interventions including the formation of savings and lending groups and income-generating activities help women realize their financial goals and overcome persistent, gender-based barriers.

Since 2002, Prime Trust is striving hard to support women for their empowerment through various micro credit programs.

I. AWARENESS GENERATION:

Awareness-building activities are required to ensure that communities are mobilized as participants in the project. Information disclosure and community awareness are essential **for maintaining public or community support and redressing grievances** during the implementation period.

Awareness Generation Programs on Health and Hygiene, Personal Hygiene, Vitamins and Deficiencies, Women Rights, Child Rights, Child labour, Domestic Violence, Environment, Consumer Awareness are conducted regularly.

BUDGET FOR 12 MONTHS

No	Description	Amount (In USD)
1	Study Material	1,400
2	Honorarium for Resource persons	2,800
3	Transportation	700
	TOTAL	4,900

II. TAILORING AND EMBROIDERY:

Prime Trust since 2002 is running Tailoring Units at different places depending on the need. A total 50 ladies will be trained in tailoring & embroidery skills. This vocational training is designed for a period of 4 months for 20 women, at each centre. The target women skilled in the tailoring & embroidery trade, in order to create job opportunities for them and also with a view that they could contribute to the national building program at large. The training will include both in the classrooms in the training centre, and practical work. The trainees would also be taken out on exposure visits and they will be taught other skills on how to open their own shops/start working from home etc. Prime Trust will appoint qualified and experienced personnel to impart the required training. Several distinguished organizations/agencies and individuals will also be invited for giving lectures and talks. For training, sewing /embroidery machines /wooden tables and frames, some furniture, raw material etc, which would be procured including training centre. The training focus will be on the following:

- a. Designing
- b. Measurement & Cutting
- c. Stitching
- d. Embroidery

They will be imparted training on to make different type of items/clothing for;

- a. Children
- b. Ladies
- c. Men
- d. Bag making
- e. Files & folders making for seminars/workshops

Training will also enhance the capacity with respect to:

- a. Marketing aspects of tailoring unit
- b. Sampling and quality control
- c. SHGs and cooperative of tailoring unit

BUDGET FOR 12 MONTHS

No	Description	Amount (In USD)
1	Sewing Machines @ Rs. 5000 x 20=100,000	1,400
2	Furniture @ 25,000/- x 2=50,000/-	700
3	Salary for TWO teachers @ 8000/- x 12 x 2=1,92,000	2,600
4	Transportation	700
	Rent and Electricity for two Centres	2100
	TOTAL	7,500

III. MICRO CREDIT:

Microfinance, also called microcredit, is a **type of banking service provided to unemployed** or low-income individuals or groups who otherwise would have no other access to financial services. ... The goal of microfinance is to ultimately give impoverished people an opportunity to become self-sufficient. We have derived a small budget to run this program. Apart from this, we need to work out capital to start this activity.

BUDGET FOR 12 MONTHS

No	Description	Amount (In USD)
1	Staff Salary @ Rs.10,000 x 2 = 20,000/-	300
2	Furniture @ 25,000/- x 2=50,000/-	700
4	Transportation	700
5	Rent and Electricity for two Centres	2100
6	Stationary	700
	TOTAL	4500