

Belize Bird Rescue for Global Giving

Examples of printing and promotional costs for Education & Resources Micro-project

ITEM	USE (free handout unless stated)	Quantity	COST (US)
Black and white, single sided regular paper 8" x 10"	puzzles, worksheets, fact-sheets	3000	\$200
Black and white, double sided regular paper 8" x 10"		3000	\$230
Colour double sided 8" x10" regular paper		3000	\$540
Trifold regular white paper 8" x 10"	Species and legislation information leaflets	3000	\$950
Trifold Glossy paper 8" x 10"		3000	\$1035
Trifold regular white paper Legal size		3000	\$1364
Trifold glossy paper Legal size		3000	\$1490
POSTERS, colour, 1 sided, glossy card, 11.75" x 17.5"	All messages and information (classrooms)	3000	\$1500
POSTERS, colour, 1 sided, glossy paper 8" x 10"	All messages and information (handouts)	3000	\$500
Zack & Kiki children's story book	Give away one copy to every schools in Belize	550	\$3025
Promotional Items			
Stickers	For every pupil of schools visited	10,000	\$2000
Collectable silicone wristbands	Permanent reminder plus phone number	3000	\$900
School notebooks	Permanent reminder plus phone number	1000	\$600
Bumper Stickers	handouts with phone number & message	1000	\$750
T-shirts	Sell at 15% over cost (ave\$7.50) to restock	150	\$1125
Banner	10' x 10' Vinyl outdoor banner	1	\$500
Small Banner	4' x 4' indoor banner for schools	1	\$24
Radio Advertising	4 x 30 second slots every day for one month	1	\$500
Newspaper advertising	1 x ¼ page in national weekly newspaper	1	\$200