# **\_Connection**



Learn about Rede Cidadã from those living its work.



+105 thousand people placed in the labor market

### \_A few words from our Executive Director



It's no longer enough to deposit all responsibility on solving social issues in the State account. It's increasingly clear that social problems are endowed with complexity, both in the multiple factors that engender the social dilemma and in the nature of the necessary solutions. For example, the growth in the number of homeless people in Brazilian cities isn't an issue that city halls can solve alone.

Basic social assistance, housing, health, and employment are some aspects of the complexity of a project removing people from the streets, or homeless people. This requires collaboration of the three sectors - government, companies and social organizations-, working together in a complementary way. For this reason, Rede Cidadã thanks its partner companies that contributed to our work placing 105,000 people in the labor market. You and your company are part of this achievement. That's why we will now keep you informed about our social impact more often through this newsletter.

Let's go together!

**Fernando Alves** 

The voice of our supporters (partner companies)



The Start project is an alliance between Rede Cidadã, Accenture and the Accenture Foundation, running since 2013. Established with the name Programming for the Future, then Accenture for the Future, and from 2018 as Start, the project began to incorporate technological e-learning skills into the training of young people for the labor market. Behavioral and soft skills, the main focus of Rede Cidadã, were also incorporated.

Renata Oliveira, Corporate Citizenship Specialist at Accenture Brazil, briefly tells what she has seen in more than 10 years of partnership.



SEE RENATA'S STATEMENT

#### The voice of our beneficiaries

There's nothing more worthwhile in our work than seeing its results in the lives of the people who go through our programs and projects!

Our effort is for more and more people to gain autonomy, grow, evolve in their professional and personal lives, and James Andrade's testimony, which you can read here, is a beautiful portrait of that. He started out as a doorman for Accenture and now runs his own company in Portugal, where he lives.



LEARN HOW JAMES LIFE WAS TRANSFORMED



# \_Accumulated results

ENTRECATEDURATIVA DO BRASIL SEMITINO DO TRADU EN L'HERRIGO

CARTEIRA DE TRABALHO E PREVIDÊNCIA SOCIAL In its 20 years of existence, Rede Cidadã has already transformed the lives of more than 106 thousand people. See our impact.

36.236 young people and adults hired 65.950 apprentices hired 218 seniors hired 268 interns hired 2.772 people with disabilities hired 285 people from the LGBTQIA+ group hired 2.489 homeless people hired 1.698 projects supported 2.699 volunteers 685 partner institutions 3.588 partner companies 105.444 hires so far

## \_Support Rede Cidadã's projects

Want to know how to support our programs and projects and transform the lives of thousands of people? Get in touch with us: relacionamento@redecidada.org.br.

