

  
SNS Foundation



*For a Better Tomorrow*

**ANAND**   
automotive systems

*"Charan Dhun tere jan ki howe, tere darshan kau bal jai."*

"One should consider that in serving the needy one has  
worshipped God and received His divine blessings."



**Inspired by these lines from Guru Granth Sahib, SNS Foundation was established  
as the community development arm of Anand Automotive Systems in 1976**

Anand Automotive Systems are a leading manufacturer of automotive components and  
systems in India. What started as a charity, has evolved  
as a sustainable development organization for addressing the challenges of marginalized  
communities. SNS Foundation believes in self-reliance among individuals for community  
prosperity and for the progress of the nation.

The vision of SNS Foundation is to facilitate the process  
of empowerment & self reliance among communities with equity and  
justice as integral components.

27 years ago, the SNS Foundation, an expression of Anand Automotive System's corporate social responsibility was born. Adding new dimensions is the Anand 'Way of working' 'For Better Tomorrow' and the growth of Anand Voluntarism in SNSF programmes at all locations best explains it. Undoubtedly, it has unfolded in practical terms the Anand-SNSF synergy and holds key to betterment of the neighbourhood communities at Anand Locations.

The objective was comprehensive community development. SNS Foundation has creatively developed programmes that bring about convergence of health, education, natural resource management, and life skills training.

Health Assistance Training Programme (HATP), Town Enrichment Action Movement (TEAM) and adoption of organic practices by farming communities are noteworthy achievements in this direction.

In the last 13 years, HATP has had 82 batches in 8 SNSF locations, with the number of 'graduates' crossing the 1,600 mark.

TEAM as civil society movement in the last 6 years has weaned over 12,000 children from the streets into the education process. This further emboldens the Foundation to embark on making Gurgaon and other child labour pockets in the country. 'Zero Tolerance Zones for Child Labour'. This shows that the effort is scalable as an approach under the State sponsored "Sarva Shiksha Abhiyan".

SNS Foundation's natural resource management wing, inaugurated in 2003, works towards the promotion of organic food. Its actively propagates vermicomposting, waste management and cultivation of medical and aromatic plants. Rooftop rainwater harvesting would receive prime attention in the coming years with children in the school leading the way in homes, schools factories and public and private area.

With HIV/AIDS assuming epidemic proportions, the SNS Foundation has resolved to intensify work place and community interventions in the areas of HIV/AIDS in all its programmes for youth, adolescents and families including in the HATP and life skills curricula. This would enable the young as paramedics or otherwise as peer educators, to work as outreach workers in areas of prevention, treatment of HIV/AIDS and care of those affected.

Widespread dissemination of our government's concept of, 'ABC' (Abstinence, Be faithful, Condom) policy would find significance in SNSF's strategy. Performing arts for communication will continue to form the backbone of SNSF's IEC activities.

The 100% tax exemption for donors granted by the Ministry of Finance. GOI gives us an opportunity to maximize the benefits to the community by stretching the value of contributions of corporate partners.

SNS Foundation will continue to leverage its causes and national and international development agencies like CAPART, NABARD, UNDP, Asian Development Bank, WHO, World Bank and with multinational corporates, in the hope that

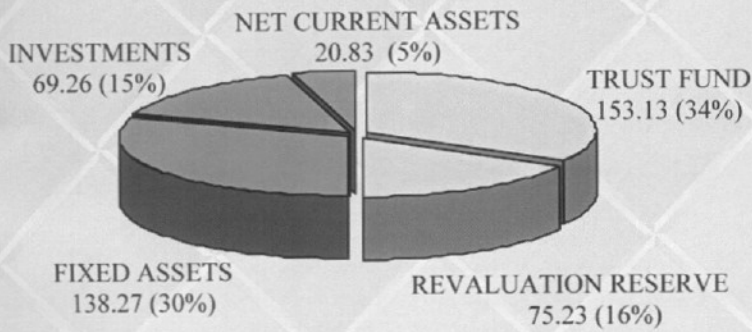
Anand model of Public Private People Partnership approach to CSR will be recognised for the space it offers for diverse sections of the global and local community to work in partnership with SNS Foundation.



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# Financial Report

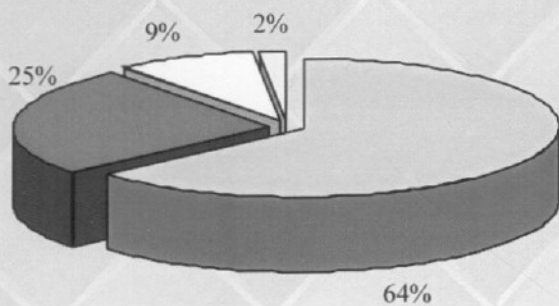
# Finances



### Legend (Figures in Lacs)

□ Source of Fund	228.36
■ Application of Fund	228.36

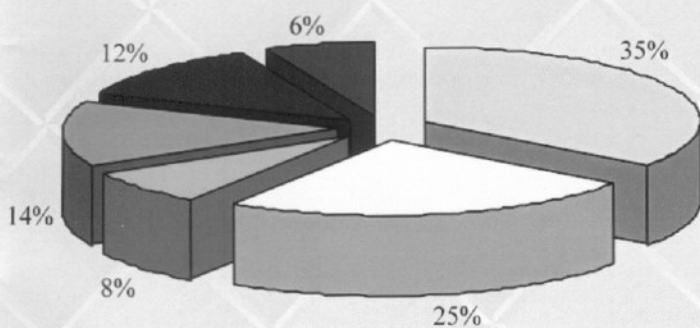
### Total Annual Income Rs 259.63 Lacs



### Legend (Figures in Lacs)

□ Contribution for community development projects	166.11
■ Grants for partnership projects	66.18
□ Community contribution	23.06
□ Interest	4.29

### Total Annual Expenditure Rs 288.95 Lacs



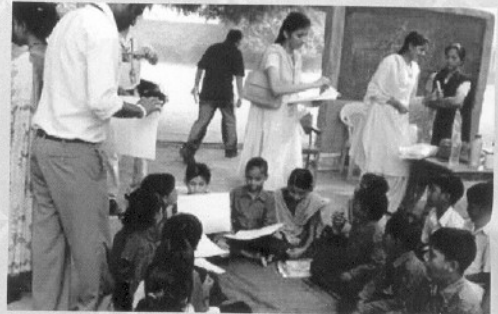
### Legend (Figures in Lacs)

□ Education	100.81
□ Health	72.02
□ Environment	22.21
□ Holistic village development	40.74
■ Maintenance of assets	34.61
■ Depreciation	18.56

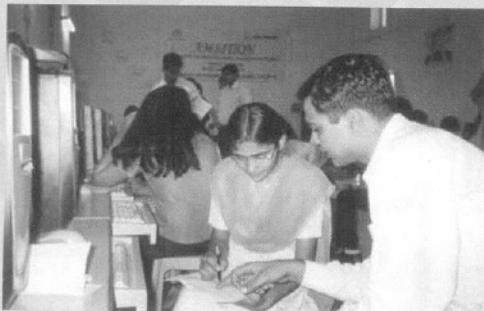
# Town Enrichment Action Movement (TEAM) *Education*



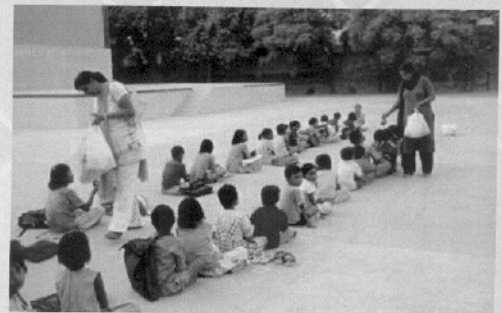
*Bag distribution to students at Sec XIV, Gurgaon  
by GENPACT*



*GENPACT volunteers distributing gifts*



*Agilent Technologies volunteers seen transferring  
knowledge as part of the Ambition programme*



*Nutrition at a bridge school*



*Students at a learning center*

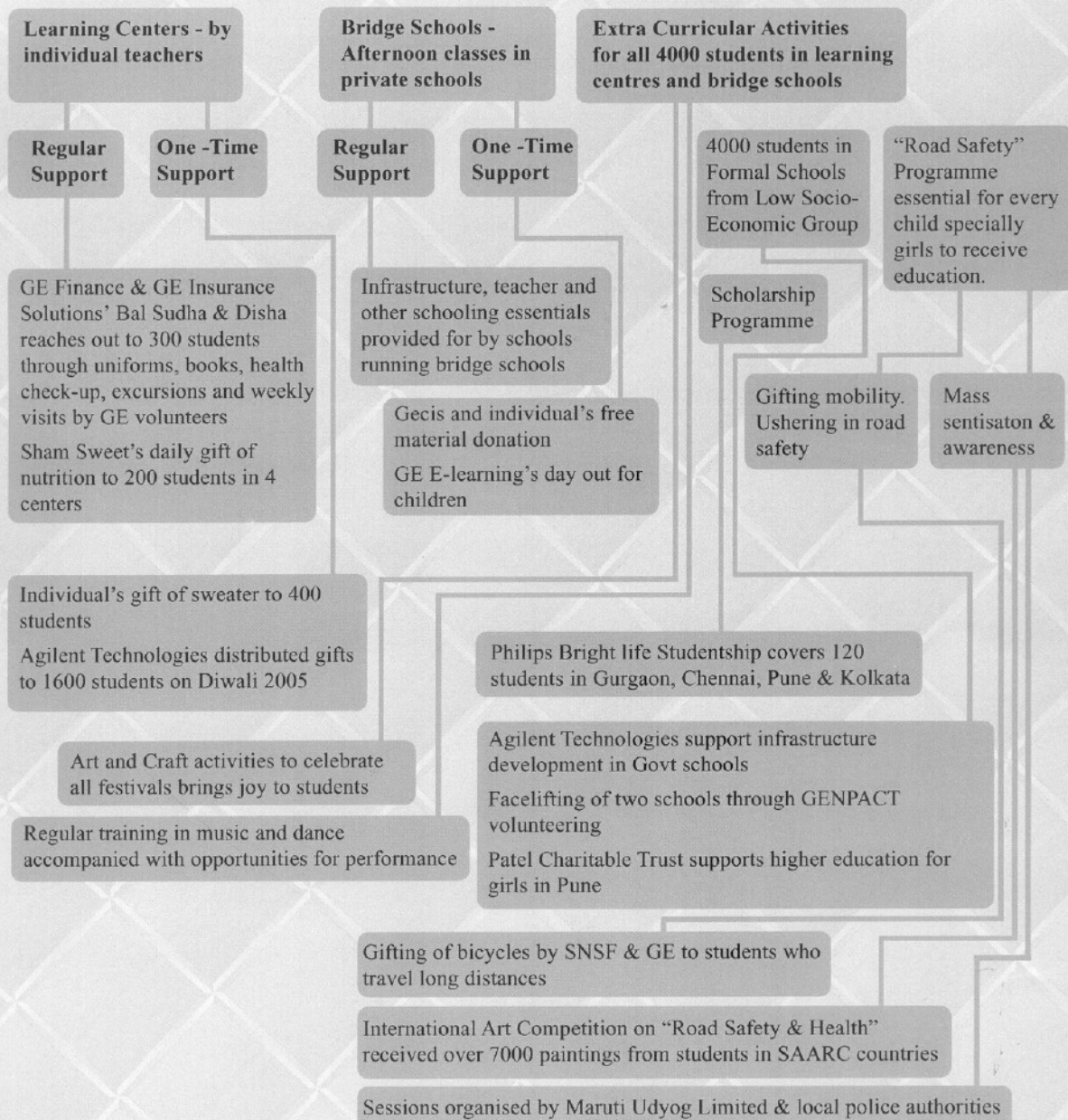


*Painting competition by students*

# Town Enrichment Action Movement (TEAM) Education



SNS Foundation



Education being the most powerful tool to empower individuals and communities, SNSF envisions 'Education for All' as the best strategy for fast paced community development and poverty reduction. With this in view, Project TEAM "Town Enrichment Action Movement" started in 1996 in Gurgaon mainly aims at enrolling non-school goers into an education process to make Gurgaon, 'A Zero Tolerance Zone for Child Labour'. The pillars of the model are Learning Centres, Bridge Schools, Awareness Programmes and Formal Schools

Apart from regular academic curriculum, the programme includes:- Excursions, Workshops, Art and Craft, Theatre, Supplementary Nutrition and Health check-ups.

The education received under this programme is recognised by **National Institute of Open Schooling (NIOS)**.

All efforts in the education programme have a strong element of **Public-Private Partnership** as indicated in the thematic above.

# Health Programme



*Distribution of condoms as part of AIDS awareness programme*



*Pulse Polio programme*



*HIV/AIDS awareness and intervention among truckers*



*Health check-up camp*



*Oral health check-up*



*Training programme for generating awareness for medicinal plants*



## Health Assistants Training Programme (HATP)

Training in basic nursing skills for school dropouts. Once trained beneficiaries are gainfully employed as assistants to paramedical staff in hospitals, private nursing homes, clinics and for home-based care of geriatric and terminally ill patients. 82 batches have passed out from eight locations till date benefitting over a 1600 adolescents.

## School Health Care Programme

Annual health check-ups and immunisation camps for underprivileged children under the TEAM project with corporate sponsors such as GE.

School Oral Health Programme integrates oral health care into the students' annual health screening process focussing both on curative and preventive measures.

## Mobile Health Guard Programme

The programme provides comprehensive Reproductive & Child Care (RCH) care services that includes ante/post natal care, promotion of safe/institutional deliveries, promotion of spacing methods, universal immunisation, etc.

Two vans sponsored by Henkel - RCH on Wheels & Oral Health Van - provide regular curative & RCH services to urban slums and rural population reaching out to over 3 lakh families in the districts of Gurgaon (Perfetti Van Melle sponsored), Solan, Shimla and Nashik.

The Foundation is Mother NGO under RCH in Himachal Pradesh region. Field NGO under RCH for Gurgaon district and Trimbakeshwar block of Nashik district.

Referral services for the critically ill and for the physically challenged requiring surgical interventions. Counseling is used as a key tool for knowledge transfer and awareness generation.

## AYUSH

### Health intervention for Industrial Workers

650 patients were addressed through the AYUSH programme in two villages in Gurgaon, Haryana. The two camps included health check-up and distribution of ayurvedic and homeopathy medicines, apart from spreading awareness about alternative medicines.

Two training workshops were also organised for Indian system of medicine and homeopathy and was participated by 40 doctors. The purpose of this was to revive the different systems of Indian medicine and harness the positive aspects of indigenous healing to provide holistic treatment to Indian society.

The Foundation implementing NACO's targeted intervention project for two districts of Haryana.

Intervention includes awareness generation, creation of an enabling environment, behavioural change communication and condom promotion including treatment for STDs/RTIs amongst the core group population of CSWs, MSMs, eunuchs, IDUs and the bridge population comprising truckers, migrants and street children.

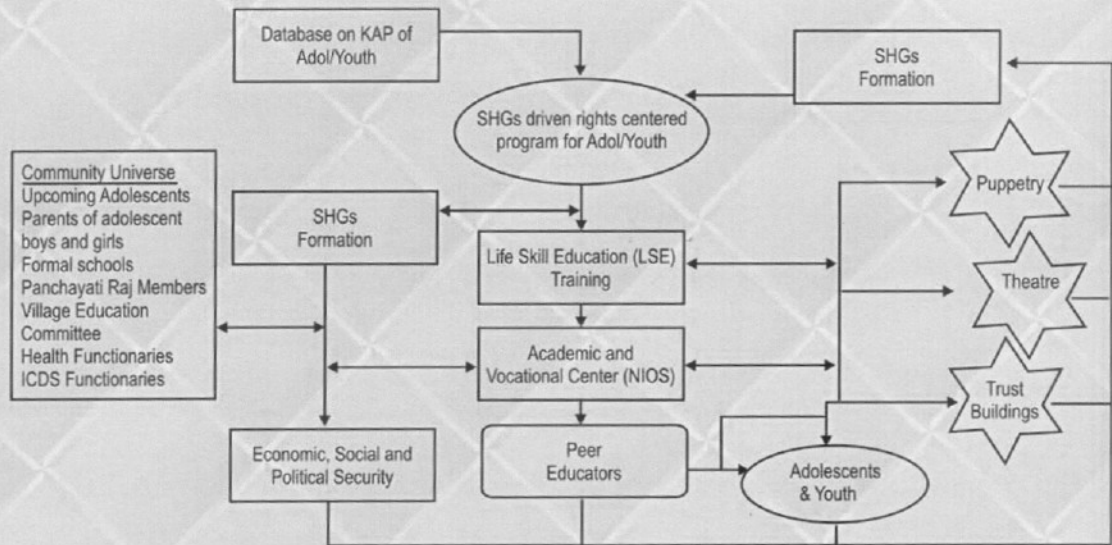
Prevention of mother to child transmission (PMTCT) has been integrated to the RCH programme in Parwanoo, Himachal Pradesh.

The objective of human capital development is incomplete without ensuring good health. The Foundation's health programme aligns itself with Government of India's goal of providing "Health for All".

Health check-ups, awareness campaigns, counseling

services and knowledge transfer through peer educator programmes are some of the effective strategies followed to communicate good health practices among all our beneficiaries and give momentum to the human development focus.

# Life skills and Livelihood



Concluding ceremony at awareness generation camp on medicinal plants



Cutting and tailoring classes at CRPF camp



Livelihood programme *Passing The Gift* in tsunami affected area in Cuddalore district



Life skills training in progress

# Life skills and Livelihood



## Micro Finance

SNSF is working in accord with SGSY scheme of GOI. The Foundation in association with NABARD has formed 315 Self Help Groups (95 SHGs in Gurgan, Haryana and 220 SHGs in Parwanoo, Solan District of Himachal Pradesh), out of which 83% are bank linked. The Foundation has also formed 170 SHGs in Nashik with support of DRDA).

Self Help Groups are being trained in various skills to generate supplemental income, thus economically empowering the rural women.

Twenty groups have been provided bank loans to start micro enterprises.

## Adolescent and Youth Programme Life Skills Intervention

GE Foundation and International Youth Foundation, through SNSF has trained 150 adolescents. The programme is being evaluated by GE volunteers for its efficacy and impact on adolescents in all these centers.

Another 150 adolescents have been trained supported by SOSVA in RCH programme.

## Income Generation Activities

Rural Entrepreneurship Development Programme (REDP), in association with NABARD, Chandigarh SNSF has completed two batches of Rural Entrepreneurship Development Programmes to 45 beneficiaries on vermicomposting, bee keeping, making natural holi colours and gel candles.

Skill Development Programme in association with NABARD, training has been given to farmers in cultivation of medicinal and aromatic plants and to rural women in making of vermicompost and natural holi colours.

Rural women who were trained for gel candle production are now being assisted to market gel candles under the AURA brand name under the Gurgaon Grameen Mahila Shakti Sangathan.

50 women were trained in Mewat district in cutting and tailoring.

The livestock based sustainable livelihood project focussed on rehabilitation of Tsunami affected people is being carried out in Cuddalore district through the JIVICA (Joint Initiative for Vocational Integration and Community Advancement). Apart from providing immediate shelter, community need assessment, SHG formation and cornerstone training, the uniqueness of the project is the gifting of offsprings of the livestock to another chosen member of the community

The Life Skills and Livelihood Programme aims at equipping economically weaker sections with skills to help them increase their livelihood options in an economically sustainable, economically viable and socially equitable manner.

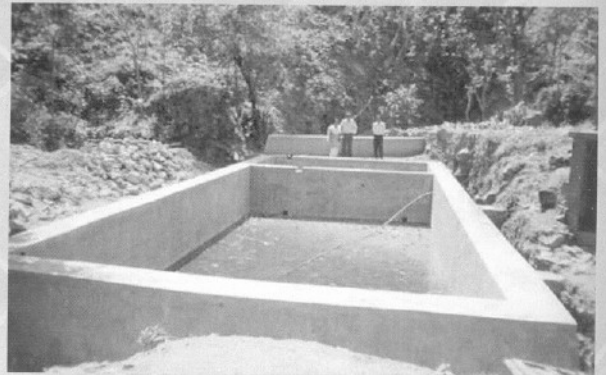
Life Skills Education help the youth to gain self confidence which helps in taking decisions and enables them to perform various social roles and responsibilities better. Similarly, vocational training in various trades increases their options for income generation.



*A Plantation Rally in Gurgaon with students creating awareness about saving the environment*



*Plantation in progress by members of women SHG*



*Water harvesting at Pratha, Himachal Pradesh*



*Exposure visit of farmers to learn about vermicomposting*



*Water channels as part of water harvesting project*

## Organic Farming

### Cultivation of Medicinal and Aromatic Plants (MAPs)

Current programme in the districts of Parwanoo (Himachal Pradesh, Gurgaon (Haryana) and Nashik (Maharashtra)

Promoting methods like vermicomposting, green manuring, cover cropping, biofertilisers, botanical sprays, bio dynamic farming, etc

## Water Harvesting

## Waste Management

Current programmes in the districts of Parwanoo (Himachal Pradesh and Gurgaon (Haryana)

Training and awareness programme through AYUSH to farmers

Capacity building of farmers

Tree plantation programmes involving civil society

Construction of irrigation tanks, enhanced ground water recharge and soil conservation at Pratha, District Solan, Himachal Pradesh serving 110 bighas of land belonging to 40 families

Waste management at premises of corporate partners all over India

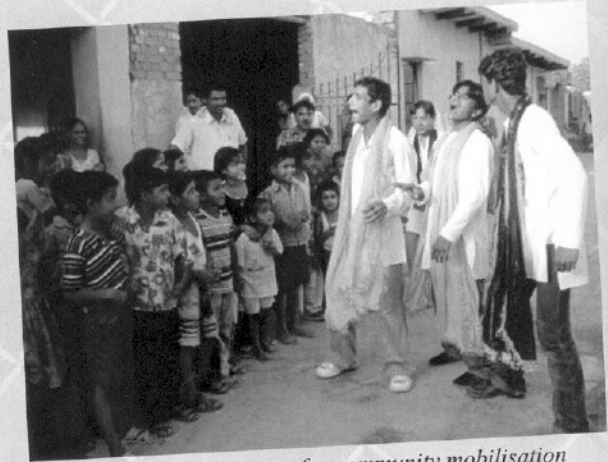
Composting of bio degradable waste using EM technology and vermicomposting

Recycling paper, plastic and other waste

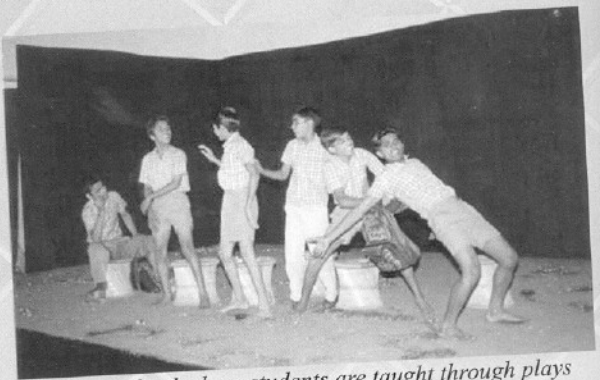
The NRM programme have been supported by Asian Development Bank, Bechtel Foundation, NABARD, Winrock FTF, CAPART, NCDC and Anand Automotive Systems.



*GENPACT volunteers painting a school in Gurgaon as part of Community Day*



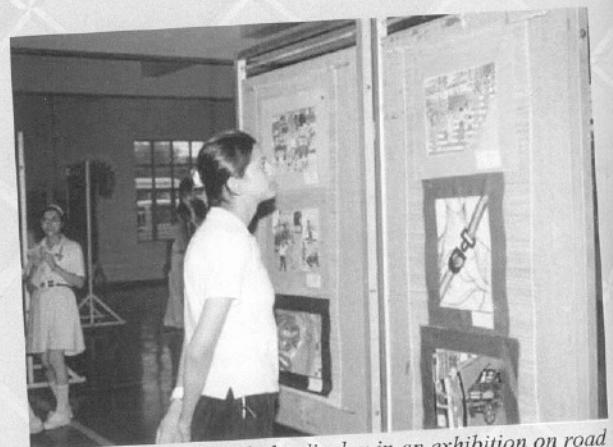
*Street play in progress for community mobilisation*



*Acting School where students are taught through plays*



*Donation of material by Anand Group volunteers for the Kashmir earthquake victims*



*A student goes through the display in an exhibition on road safety held in one of school in Gurgaon*



## Education

## Health

## Life Skills & Livelihood

## Natural Resource Management

## Communications Arts

Guarantee the right to elementary education to all children in the age group 0-14 years  
Right to Education serves to secure all other child rights under UN conventions  
Easy access to quality learning centers - minimises the vulnerability of children to child labour - Zero Tolerance Zone for Child Labour in Gurgaon and all SNSF locations  
NIOS exams help children deprived of timely academic inputs to bridge the number of lost years with ease and flexibility  
With a mission towards road safety, SNSF and traffic police celebrated road safety week to spread awareness through students including inter-house painting and essay competition on "Road Safety in my Immediate Neighbourhood".  
Khula Manch ws also organised on road safety and was participated by Gurgaon Industrial Association and the district administration.

Extend basic health and RCH services through mobile system to reach the unreached  
Convergence of critical actions in health awareness, care, counseling, medicare, health/life insurance and activities for collective organisation of women into self help groups with special focus on HIV/AIDS awareness, detection and care

In line with SNSF's vision of developing a socially just and equitable society through a model of collective responsibility involving students, teachers and institutes alike towards community development, the Foundation has designed a course on Social Sensitisation  
The course is designed with the objective of establishing life to life connectivity through direct hands on work experience of the privileged with those soci-economically backward. The vision is to promote concepts of equity and justice for all through fostering interdependence.

Focus on creating sustainable livelihood opportunities through equitable access to information and knowledge, identify areas of symbiosis between rich and poor farming communities and have organisation of poor to collective bargaining as in production and sale of vermicomposting by women/small farmers, resulting in their empowerment and economic improvement  
Promote conversion of urban bio-waste into wealth for rural farming families, conservation of water through harvesting/harnessing rain water

Focus on creating sustainable livelihood opportunities through equitable access to information and knowledge, identify areas of symbiosis between rich and poor farming communities and have organisation of poor to collective bargaining as in production and sale of vermicomposting by women/small farmers, resulting in their empowerment and economic improvement  
Promote conversion of urban bio-waste into wealth for rural farming families, conservation of water through harvesting/harnessing rain water

**Education**

Make Gurgaon, 'A Zero Tolerance Zone for Child Labour' by main streaming bridge school students & enrolling all 30,000 out-of-school children into an education process by 2008

Students and teachers of formal schools to take individual responsibility for educating out-of-school children

Benchmark SNSF as a corporate led directive in the implementation of 'Sarva Shiksha Abhiyan', Government of India's programme for Universalization of Elementary Education

Extend NIOS recognised programmes (academic and vocational) to all SNSF locations

Corporates to participate in education for out-of-school children and work to promote child rights

Upscale the TEAM model of education, in all SNSF locations, with the first year target set at enrolling 2,500 non-school goers at each location

Showcase TEAM as a model of education for the unreached, based mainly on corporate participation and partnership

Mobilise and institutionalise absolute community ownership of Project TEAM through TEAM Core Committee, a society of individuals from different walks of life

Road Safety education through visual arts, literary activities and awareness sessions to become an integral part of the programme

**Health**

Upscale the community mobile healthcare delivery system to all SNSF locations

health and safety policies at workplaces including equal opportunities of employment and professional growth to HIV/AIDS victims at all locations by end of 2006.

Life Skills Education and training to become an integral component of school health programme and also a part of health policies at workplace (especially for young workforce)

Convergence of insurance programmes with health programmes

Increased number of HATP batches per location - every year 150 additional girls to be enrolled

**Life Skills & Livelihood**

**Natural Resource Management**

**Governance & Social Justice**

Expand the popular Self Help Group (SHG) movement to all SNSF locations and establish strong linkages with life skills education. Each year the programme to be upscaled to 2 new locations through networking with field NGOs.

Strengthen the programme through NABARD's Rural Entrepreneurship Development Programme (REDP) and other similar schemes of the Government

Spread organic movement to all SNSF locations

Use of organic and health food items at all Anand canteens and also among partner organizations

Promote organic food consumption among employees of Anand as well as partner organizations

Introduce use of Medicinal and Aromatic Plants (MAPs) for ornamentation

Encourage corporate houses to make available their land/premises for demonstrating the cultivation of MAPs.

Popularise the concept of kitchen herbal gardens among rural as well as urban households

Institutionalise the concept of 'Reduce, Reuse and Recycle' and create 'Zero Waste Zones' at all Anand locations.

Mobilisation of school students towards environmental conservation and protection at all SNSF locations

Integrate Common Property Resource Management (CPRM) in rural development programmes

Take up urban and rural water conservation and harvesting programmes with the involvement of civil society

Propagate the right-centered approach to development through visual and performing arts

Focus to bridge the gap between the privileged and underprivileged class through increased corporate volunteering programmes

Enhanced organisational capacity at SNSF for present as well as future endeavours

Commitment to highest quality services and maximising reach of the unreached by enlarging beneficiary base



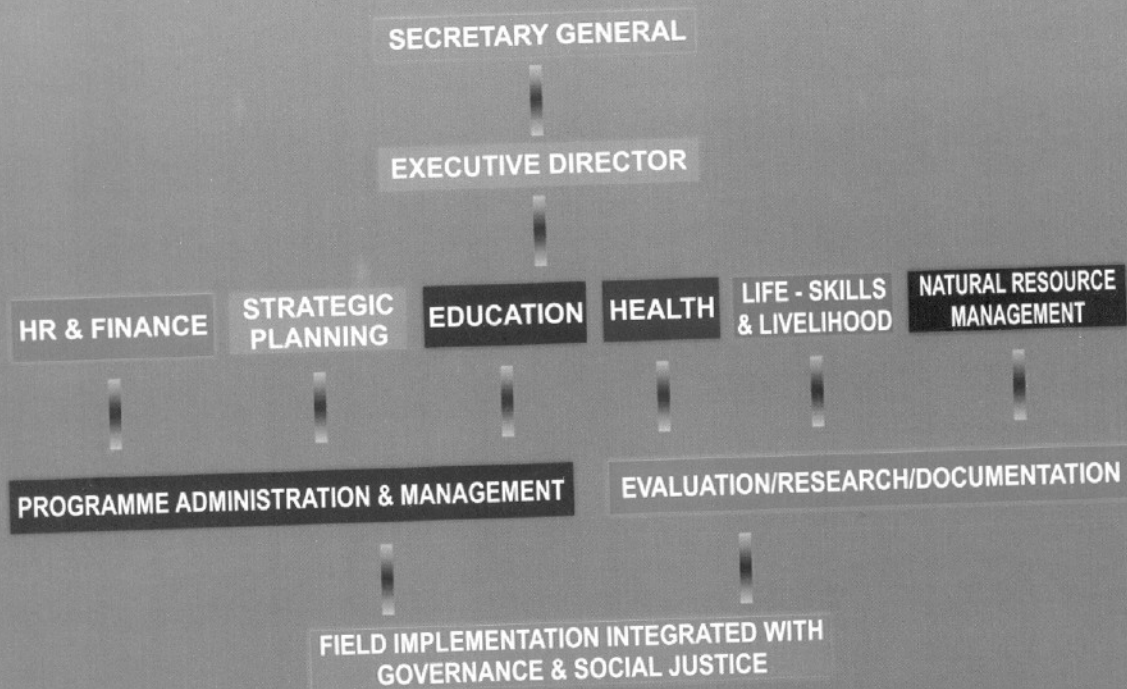
- Anand Automotive Systems
- Agilent Technologies
- American Express
- Asian Development Bank (ADB)
- ASSOCHAM
- Bechtel Foundation
- British High Commission in India
- Centre for Development & Population Activities (CEDPA)
- Charities Aid Foundation, America
- Confederation of Indian Industry (CII)
- Council for People's Action & Rural Technology (CAPART)
- Degremont
- Fluor Corporation
- Global Alliance
- GE Capital
- Give India
- Heifer International
- Henkel Group, Germany
- Indira Gandhi Open University
- KPMG Cares
- MAX India Foundation
- National Bank for Agriculture & Rural Development (NABARD)
- National Horticulture Board (NHB)
- National Institute of Open Schooling (NIOS)
- Partners in Change
- Perfetti van Melle
- Philips India Limited
- Population Foundation of India
- Punj Lloyd
- Rotary Club of Gurgaon
- Rotary International
- Sona Koyo Steering Systems
- Tata Consultancy Services
- United Nations Development Programme (UNDP)
- United Nations Population Fund (UNFPA)
- United States Agency for International Development (USAID)
- Winrock International
- World Health Organization (WHO)



- ★ Head Office
- ★ Registered Office
- Branch Office

SNS Foundation (SNSF) is functional in all locations where Anand Automotive Systems has its manufacturing units. Currently, SNSF has its presence in seven states of India i.e. Gurgaon in Haryana (which is also its head office), Noida in Uttar Pradesh, Parwanoo and in the districts of Simla and Solan in Himachal Pradesh, Nasik, Satara, Pune and Mumbai in Maharashtra, Dewas in Madhya Pradesh, Dharwad in Karnataka and Hosur, Chennai and in the district of Cuddalore in Tamil Nadu.

## ORGANISATION



## Mission Statement

SNS Foundation is committed to advancing a rights-centered approach to its work for children and women in communities residing in rural and urban India, in the sectors of Education For All, Reproductive & Child Health, Sustainable Livelihood and Natural Resource Management through a cross-cutting strategy of mobilizing support of all sections of the society-individuals, groups, corporate bodies and business houses, national, transnational and international agencies for implementing all programmes.

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