



Proforestal, A.C. is a problem-solving organization that fosters environmental stewardship through personal involvement, community action, and global awareness. Its offices and headquarters are located in San Luis Potosí City, in Central Mexico. Proforestal is a non profit organization under the Mexican law.

Proforestal, A.C., goal is to plant 10,000 trees and protect 10,000 more in communities across San Luis Potosí City. The total Budget for this program is \$25,000. We have received \$20,000 in grant funding toward this project, leaving \$5,000 to raise in private gifts.

San Luis Potosi City is rich in natural beauty. Many neighborhoods are almost completely covered in asphalt and concrete and sorely lacking trees and nature. On hot days, scorching surfaces bake in the heat, endangering people's health. Our streams and rivers are paved over, so that when it rains, water can't soak into the ground where it could add to our aquifers. Instead, it gets evaporated, sweeping trash and pollution onto our streets. Proforestal, A.C. will bring nature back to the city streets and neighborhoods, and let nature do its job, by planting and caring for trees, restoring healthy soil, conserving water, and harvesting the rain. Families: dads, moms, boys and girls, will be taught to take care and create a protective canopy over urban San Luis Potosi City to come together for a healthier and more viable future.

By planting 10,000 trees: they will reduce the build-up of heat from exposed asphalt and buildings, and decrease energy demand; they will slow the runoff of rainwater and absorb it into the ground, prevent pollution and soil erosion, and are key to a clean and ample water supply; they will make the air breathable, streets walkable, and schoolyards playable; they will provide a healthy tree canopy that protects us in a changing climate. Trees will truly make San Luis Potosi a more livable City.

The budget for the year starting in April 1, 2016 and ends in March 31, 2017 is as follows:

Budget Project Urban Forest 2016 -2017			
Concept	Qty	Price	
Trees	10000	\$ 2.00	\$ 20,000.00
Tools Set includes: 1 shovel, 1 pick, 1 water can.	40	\$ 35.00	\$ 1,400.00
Training 144 volunteers to water and protect urban trees.	144	\$ 25.00	\$ 3,600.00
TOTAL			\$ 25,000.00