



**SOCIAL GOOD  
BRAZIL**



BRAZILIAN KEY SUPPORTER OF THE  
+ **SOCIALGOOD** GLOBAL COMMUNITY

AN ORGANIZATION THAT  
PROMOTES THE **USE OF  
TECHNOLOGY, NEW MEDIA  
AND INNOVATIVE THINKING**  
TO SOLVE THE WORLD'S  
GREATEST CHALLENGES

# BE DIFFERENT TO MAKE THE DIFFERENCE: THE PILLARS OF SOCIAL GOOD BRAZIL.



## INSPIRATION

Disseminate the concept of Social Good, inspiring organizations and individuals to engage in this cause.



## INFORMATION

Be a hub where people can interact, find information and practical tools to use technology and innovative thinking to solve the world's greatest challenges.



## ACTION

Create an innovative environment to help put into practice ideas that use technology to build a better world.

INSPIRATION - ANNUAL SUMMIT AND DOCUMENTARIES

# A MEETING TO INSPIRE AND MAKE A DIFFERENCE

## ■ SOCIAL GOOD BRAZIL SUMMIT











INSPIRING  
PEOPLE

06

INCREDIBLE  
STORIES

2014  
PREMIER OF THE  
DOCUMENTARY  
'CONNECTADOS TRANSFORMAMOS'  
'TOGETHER WE  
TRANSFORM'



82  
PEOPLE PRESENT  
AT THE PREMIER

+1.500  
VIEWS ON YOUTUBE  
IN LESS THAN A WEEK



NEW DOCUMENTARY  
CURRENTLY IN  
PRODUCTION



WIDER DISTRIBUTION  
OF THE DOCUMENTARY









PARA MUITAS FAMILIAS  
ESTE PAPELÃO É UMA PAREDE

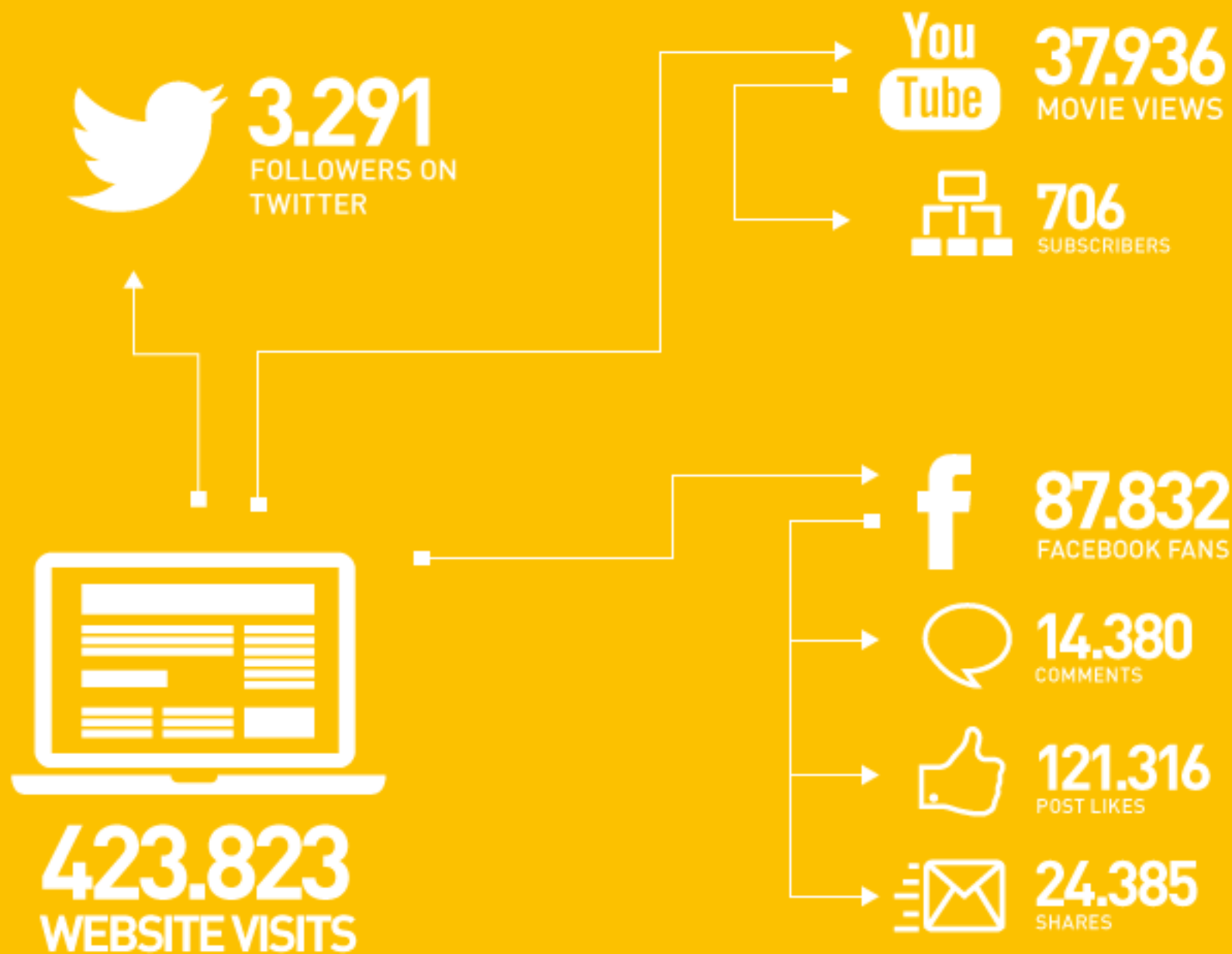


INFORMATION - SOCIAL GOOD BRAZIL'S PLATFORM

# GETTING CLOSER FOR A BETTER WORLD







\*Data obtained from january 2014 to april 2015.



ACTION - SOCIAL GOOD BRAZIL LAB

# A LAB TO TEST, PROTOTYPE AND VALIDATE IDEAS TO SOLVE SOCIAL PROBLEMS





35

START-UPS  
LAUNCHED  
IN 2014

401

APPLICATIONS  
FOR 2015



WINNERS



+25K  
SEED  
MONEY

12

START-UPS  
LAUNCHED  
IN 2013

FINANCES ENVIRONMENT  
ENTERTAINMENT **HEALTH** RENEWABLE RESOURCES  
CONSCIOUS CONSUMERISM CITIES AND URBAN MOBILITY HOUSING  
GENDER AND ECONOMIC EQUALITY ENTREPRENEURSHIP  
LOCAL ECONOMY SOCIAL, CIVIL AND POLITICAL ENGAGEMENT  
CITIZENSHIP CULTURE  
FAIR TRADE **EDUCATION**

GET TO  
WORK



TESTING AND  
PROTOTYPING IDEAS



CONCRETE  
RESULTS











21.600

**Parabéns!**  
Você recebeu o prêmio de melhor trabalho de conclusão de curso da categoria de Engenharia de Software em 2023.  
Seu trabalho foi: **A Lenda**  
Parabéns ao(a) vencedor(a) da categoria de Engenharia de Software em 2023.

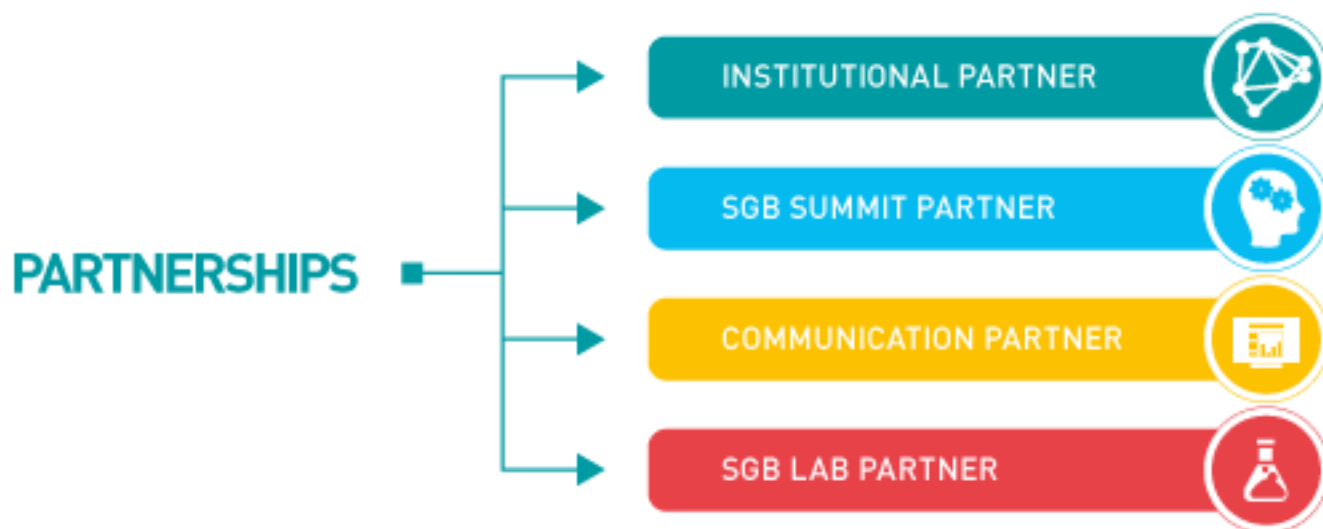
Prêmio de Melhor Trabalho de Conclusão de Curso  
Engenharia de Software  
2023

GET INVOLVED.  
FIND OUT HOW  
TO **BE PART** OF THIS  
NETWORK FOR CHANGE

# WHY BECOME A SOCIAL GOOD BRAZIL PARTNER?

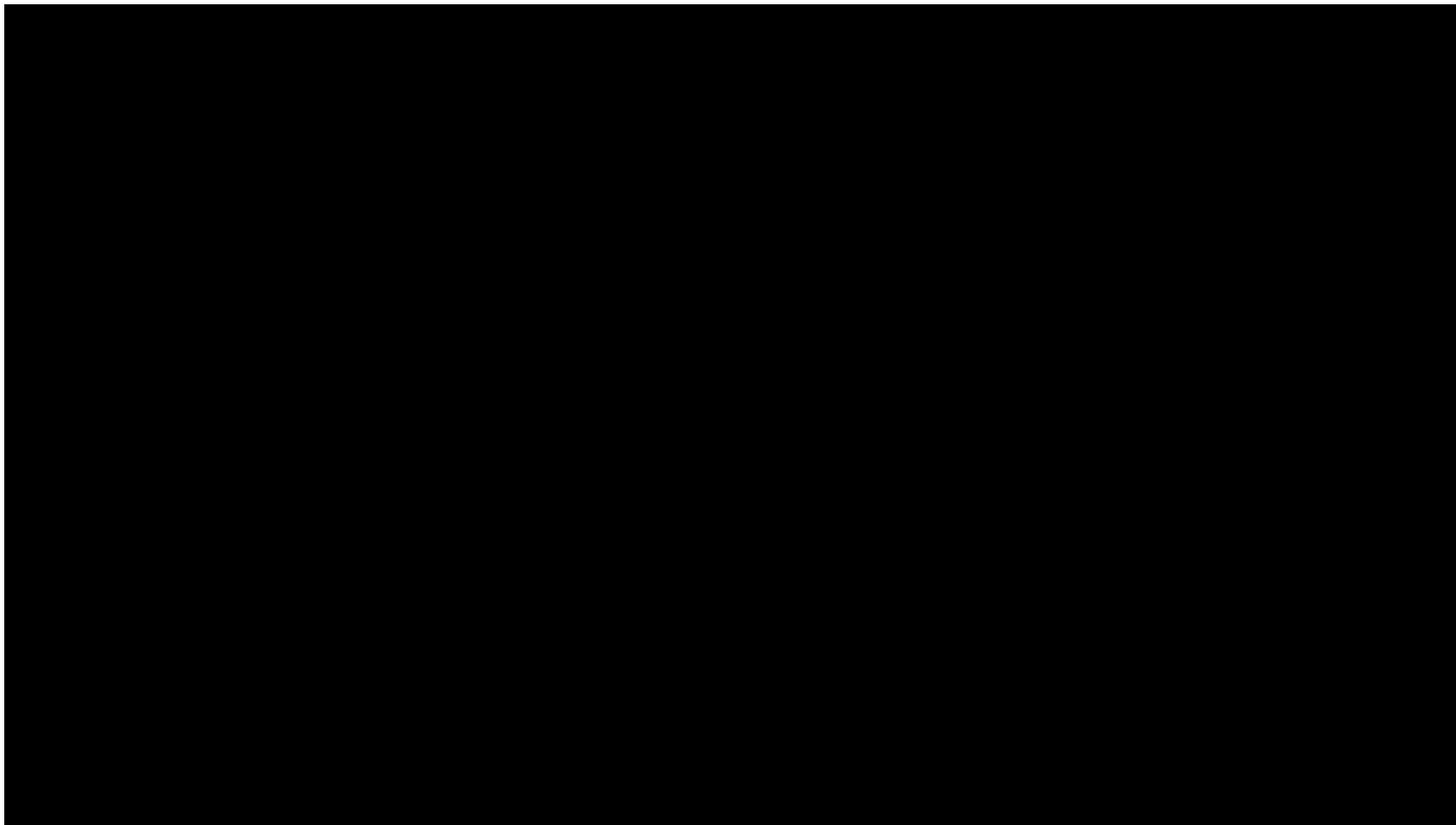
- Work with the leader in Brazil on the Social Good international movement
- Get in touch with a public connected with social innovation in Brazil
- Be part of a network that is making Brazil a better place

WE BELIEVE THAT COLLABORATION  
IS KEY TO CHANGE THE WORLD.



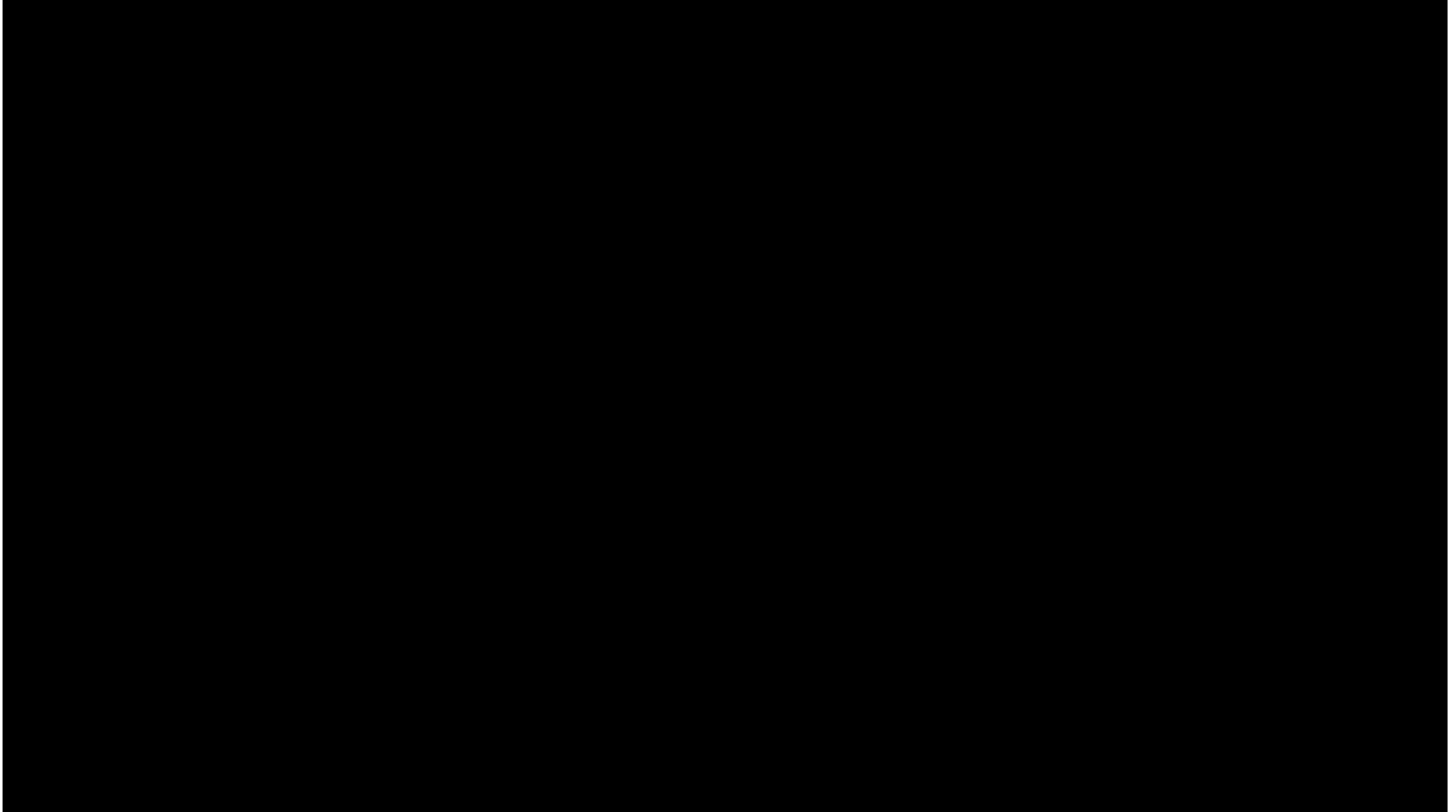


# SOCIAL GOOD BRAZIL SUMMIT 2014



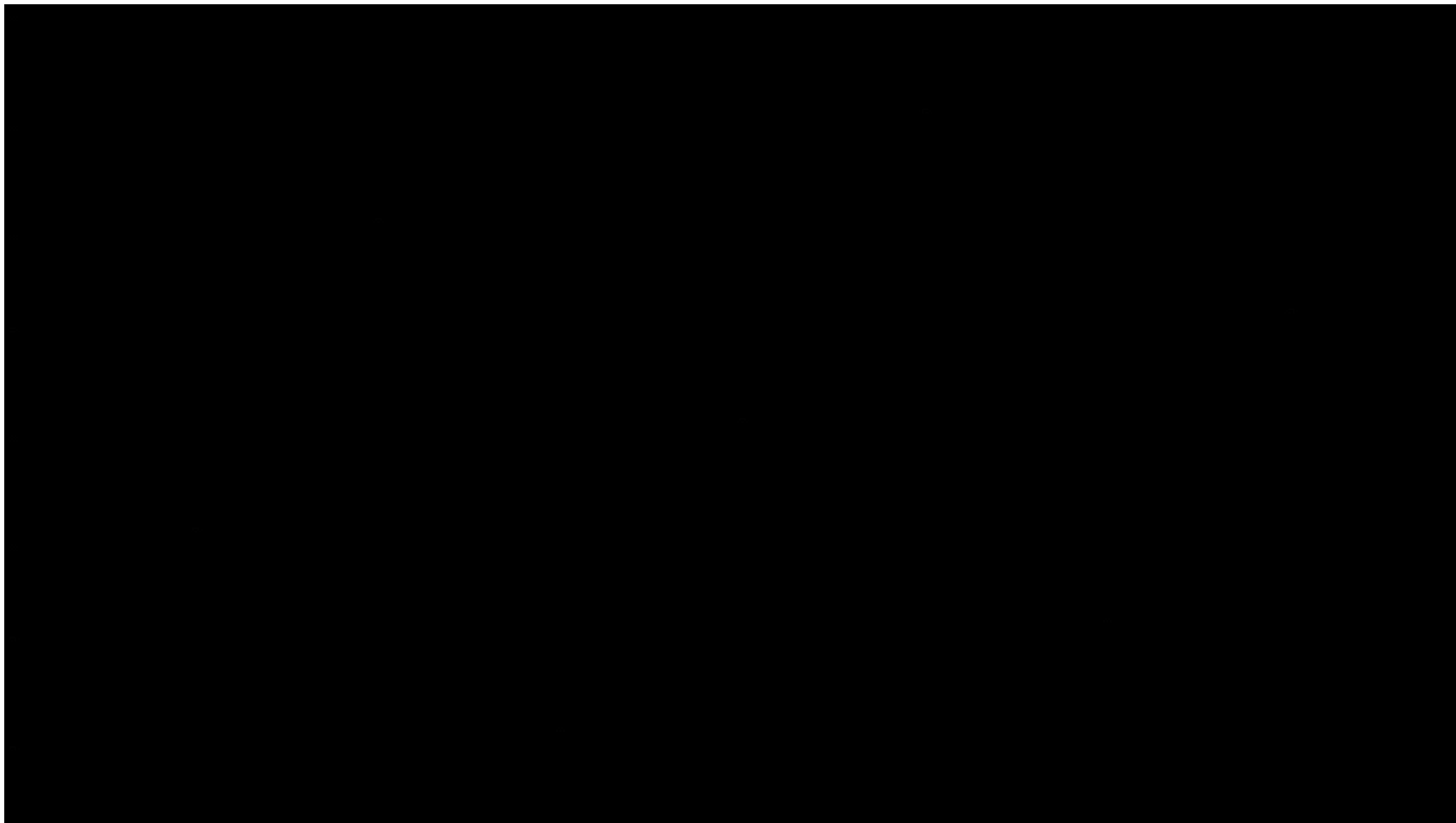
<https://www.youtube.com/watch?v=YDA-221x4O8>

# CONNECTED WE TRANSFORM OFFICIAL TRAILER (2014)



[https://www.youtube.com/watch?v=zTJcRAYdluE&list=PLkFN4FqQWk3YiNL6UAr48oIANtn2\\_y81U](https://www.youtube.com/watch?v=zTJcRAYdluE&list=PLkFN4FqQWk3YiNL6UAr48oIANtn2_y81U)

# SOCIAL GOOD BRAZIL LAB 2014



<https://www.youtube.com/watch?v=2XqmMPXBOM0>





INITIATIVE



**ICom**  
INSTITUTO COMUNITÁRIO  
GRANDE FLORIANÓPOLIS



voluntariosonline.org.br

MASTER PARTNERS

*Telefônica* | **vivo**  
Fundação Telefônica



SENIOR PARTNER



INSTITUTIONAL PARTNERS



UNITED NATIONS  
FOUNDATION



[www.sgb.org.br/the-program](http://www.sgb.org.br/the-program)

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